PART V.
EIGHT PAGES.

New-York Tribune.

MUSIC AND MISCELLANEOUS.

NEW-YORK, SUNDAY, JANUARY 5, 1908.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's B'way at 6th Av. 34th to 35th St.

To-morrow the Semi-Annual Sale of Manufacturer's Samples of Men's and Women's HOSIERY

Main Floor.

IF there is one event on the Macy Calendar that prompts more inquiries than any other it is the semi-annual Sale of Hosiery—the twice-a-year opportunity for buying, greatly underprice, a season's supply of Hosiery.

To-morrow's sale starts with a

STOCK OF 29,400 PAIRS OF STOCKINGS

at prices marvellously low considering present market conditions.

Women's 25c. Hosiery, . . .	15c	Women's 35c. to 50c. Hosiery	24c
Women's 48c. and 69c. Hosiery	37c	Women's $1.39 to $2.19 Hosiery	98c
Men's 25c. Half Hose, ...	15c	Men's 50c. Half Hose, ...	24c

Be prompt. These stocks of samples have never yet been great enough to supply all demands—and this stock is smaller by 17,000 pairs than the collection distributed last June. The details:—

Women's 25c Hosiery, 15c Including plain black Cotton, light and medium weights; domestic gauze Lisle, in black and colors; imported black Cotton, mercerized domestic in black and colors, black all-over lace Lisle, black Lisle with lace insteps, black Cotton with embroidered insteps, and various other grades.

Women's 35c and 50c Hosiery, 24c Imported black gauze Lisle; black Cotton, in heavy, medium and light weights; black Cotton with hand-embroidered insteps; tan Lisle, plain and lace; black and colored Boots with fancy uppers; imported lace Lisle—all-over and with lace insteps, in black and white; tan and gray Cotton, black Cotton with split feet, and other styles, including fancy novelties.

Women's 48c and 69c Hosiery, 37c Imported brilliant black lace Lisle, all-over lace and with lace insteps; plain brilliant black Lisle, gauze Lisle with split feet, cobweb and very sheer gauze Lisle and white lace Lisle.

$1.39 to $2.19 Silk Hosiery, 98c. Pure Thread Silk Hose, including gauze, medium and heavy weight, some with silk soles, all with double soles, heels and toes; also gauze-weight Silk Hosiery, in various shades, such as pink, tan, pearl, gray, red, navy, lavender, lemon, helio, bronze, &c.

Men's 25c Half Hose, 15c Imported and domestic plain black Cotton, black Cotton with unbleached split feet; mercerized black Lisle, plain grounds with vertical stripes and polka dots; mottled grounds, striped and plain and fancy colored grounds.

Men's 50c Half Hose, 24c Imported black Lisle thread, plain and with split feet; black Cotton, plain and with split feet, in medium and heavy weights; plain black and colored grounds with hand-embroidered insteps, mercerized black and colored, fancy mottled grounds with embroidered insteps, plain Lisle and black Lisle with checks and fancy figures.

In the Underprice Basement—Very Low-priced Hosiery for Men, Women and Children.

Semi-Made Robes and Coats Greatly Reduced. 1st Fl.

WHITE AND BLACK LACE ROBES, 82 in all; in princess, Turkish crochet, lierre, marquise and Chantilly laces, embroidered and spangled mousseline, hand-embroidered crepe de Chine and net.

Former Prices Ranged From $5.69 to $89.50. Now $2.97 to $48.74

SEMI-MADE COATS AND BOLEROS, in Turkish crochet, French, Irish and princess laces, Madeira embroidered, spangled and hand-embroidered linen and batiste; 43 in all.

Former Prices Ranged From $11.74 to $71.50. Now $6.29 to $38.48

LINEN ROBES, hand-embroidered, 71 in all—a Belfast importer's surplus. Imported to sell at prices ranging from $12.00 to $22.00; sale..... $6.48 and $9.94

Women's Long Coats 2d Fl.

$23.74—Several different models—semi-fitting and full and loose—fashioned of black velour, splendidly lined and trimmed.
MADE TO SELL FOR $35.00.

$24.74—Semi-fitting Long Coats, fashioned of best quality black caracul cloth, lined with heavy gray or black satin; finished with deep shawl collar and fancy button fastening.
MADE TO SELL FOR $37.50.

$12.74—Full Loose Long Coats, of fine quality black broadcloth, lined with gray or black satin; effectively trimmed with silk or velvet and with loop and button fastening; flat collar and cuffs.
MADE TO SELL FOR $20.00.

Sale of Women's Dresses. 2d Fl.

$30.00 Dresses, $22.74 Princess Model Dresses of lawn, elaborately trimmed and embroidered; new sleeves—cape effect; in white only.

Batiste Dresses, $10.74 Princess Models of fine batiste, in tan, white, pink and blue; effectively trimmed with dainty German Val. lace and medallions. Regulation sizes and sizes suitable for small women.

Jumper Dresses, $17.74 and $19.74 Princess Models of fine quality French linen, in tan, pink, blue and cream; introducing entirely new trimming effects.

Taffeta Silk Petticoats 2d Fl.

$4.96—Of heavy taffeta, in black only; made with deep shirred flounce, finished with eyelet embroidery; percaline dust ruffle.

$5.89—Of very heavy taffeta, in black and staple colors; made with deep Spanish flounce and various rows of shirring, finished with small ruffle and strapping, silk dust ruffle.

"Old Bleach" Towels at Macy White Sale Prices 1st Fl.

"Old Bleach" means grass bleached. And there is probably no more wanted Irish Linen Towel finds its way to America.

What "Macy White Sale Prices" means you will promptly recognize if you are at all familiar with the prices others ask for "Old Bleach" Towels.

Hemmed Towels, 20x38-inch size, each 24c.
Heavy Huck Towels, 24x42-inch size, each 64c.
Fancy Weave Huck Towels, 22x40-in., each 69c.
Fine Huck Damask Border Towels, 24x40-in., 69c.
Fine Dice Damask Border Towels, 24x40-in., 69c.
Fine Huck Towels, damask borders, 22x42, each 86c.
Plain Huck Towels, fancy weave, 27x43-in., each 89c.
Plain Dice Towels, fancy weave, 27x43-inch, each 88c.
Towels, dice centre, damask border, 22x42-in., 96c.
Huck Towels, damask border, 24x42-in., each 99c.
Towels, huck centre, damask border, 23x42-in., $1.12.
Fine figured Dice Towels, size 27x43-in., each $1.19.
Figured Huck Towels, size 24x42-in., each $1.07.
Fine Huck Towels, damask border, 24x42-in., $1.31.
Fine Huck Towels, plain, with two rows hemstitching, 24x42, $1.31.
Figured Huck Towels, 27x43-in., each $1.59.
Figured Huck Towels, size 27x43-in., each $1.48.
Hemmed Huck Towels, 20x37-in., 17c.
Hemstitched Huck Towels, 20x37-in., 19c.

White Sale Table Linens

Special lots, independent of the full lines of "Red Star" Linens involved in the White Sale:—

LARGE TABLE CLOTHS, slightly soiled, sizes 81x81, 86x108, 86x144, 86x90 and 86x126; regularly from $3.27 to $5.44 each; sale $2.38 to..... $4.34

BLEACHED TABLE CLOTHS, pure linen, hemmed; 72x72-inch size; regularly $2.71; sale.. $2.39

UNION LINEN DAMASK, full bleached, 66 inches wide; 48c. quality, 2 yards..... 39c

PURE IRISH LINEN DAMASK, full bleached, 66 inches wide; 69c. quality, a yard..... 59c

MERCERIZED TABLE CLOTHS, hemmed; 63x65 inch size, each 94c

MERCERIZED NAPKINS, full bleached, 22x22 inch size; regularly $1.19 a dozen, sale..... 98c

ALL LINEN NAPKINS, full bleached, hemmed; 20x20 inch size, regularly $2.28 a dozen, sale $1.98

Remnants of all linen cream damask, 66 inches wide; 2, 2½ and 3-yard lengths, a yard..... 46c

Inexpensive Furs Made More So by Reductions 2d Fl.

EDNA MAY TIES, gray squirrel; $3.50 values, sale..... $1.96

THROW SCARF, natural gray squirrel; 60 inches long, lined with gray satin; regularly $8.74, sale..... $4.74

PILLOW MUFFS to match, $7.74 and $8.94

THROW SCARF, sable dyed squirrel:—
68 inches long, fancy satin lining..... $7.49
66 inches long..... $7.49
52 inches long..... $4.24

PILLOW MUFFS to match, $6.94

THROW SCARF—Natural Alaska sable (skunk), 54 inches long, lined with satin; regularly $13.74; sale..... $7.49

PILLOW MUFF to match $7.74

THROW SCARF—Caracul, lined with satin; regularly $18.74; sale..... $12.74

PILLOW MUFF to match..... $14.74

THROW SCARF—Black lynx, lined with satin; regularly $18.74; sale..... $12.89

Cotton and Silk-and-Cotton Goods. 1st Fl.

Dainty fabrics—all perfect—only the best grades manufactured.

SILK TISSUE, with tiny ring dots in self coloring; sky, pink, gray, lilac, old rose, reseda, cardinal, royal and navy blue, Copenhagen blue, cream and black; 25c. quality; a yard. 15c

SILK-FILLED EOLIENNE, sprinkled with silky single and cluster dots; a complete line of shades and cream and black; 35c. quality; a yard. 18c

IMPORTED PRINTED PIQUE, with polka dots on white, pink, sky, navy and black grounds; 40c. quality; a yd. 19c

Wash Laces: Embroideries. 1st Fl.

EDGINGS AND INSERTIONS—White Platte Vals., Point de Paris and fancy cotton; 1¼ to 6 inches wide; regularly up to 29c. a yard; sale 5c. to..... 14c

SWISS ALL-OVER EMBROIDERIES, 18 to 20 inches wide, in English eyelet effects; values up to $1.35 a yard; sale..... 98c

CAMBRIC EDGINGS, 12 inches wide; for trimming underskirts; 35c. quality, a yard. 24c

Children's and Infants' Wear. 2d Fl.

INFANTS' NIGHT GOWNS, made of nainsook, tucked yoke, open in front..... 39c

LONG DRESSES, made of nainsook, tucked yoke, trimmed with embroidery insertion..... 49c

LONG DRESSES, made of nainsook, pleated yoke, with featherstitching between; skirt finished with deep hem..... 79c

LONG DRESSES, made of nainsook, yoke of dainty embroidery, lace edge on neck and sleeves; deep hem on skirt..... 89c

LONG SKIRTS, made of nainsook, trimmed with two clusters of tucks and embroidery ruffle..... 59c

PINNING BLANKETS, made of good quality flannel, finished with fancy stitched hem..... 59c

WRAPPERS, made of white outing flannel, embroidered scallop 49c

CHILDREN'S DRAWERS, made of cambric, umbrella-shaped ruffle, with hemstitching and embroidery ruffle, sizes 2 to 14 years..... 39c

CHILDREN'S SKIRTS, made of cambric, umbrella-shaped ruffle, trimmed with embroidery ruffle; sizes 4 to 14 years..... 49c

CHILDREN'S GOWNS, made of muslin, yoke of cluster tucks and lace-trimmed ruffle, sizes 2 to 14 years..... 49c

Trimming Braids. 1st Fl.

Short lengths and dropped patterns of Braids in various lengths from 1 to 24 yards; usually 4c. to 34c. the yard;. clearance..... 2c to 24c

MEN'S SHIRTS.

Sale of Over 12,000 High Grade Garments at Record Low Prices.

$2.00 and $2.50 Shirts, - $1.14

$1.50 Shirts at - 87c

DETERMINE by these facts the importance of this sale—in many respects the most noteworthy Shirt Sale we have ever announced:

Involved is the entire regular stock of a leading maker of fine Negligee Shirts—a manufacturer whose product we handle regularly.

Included are plain and pleated Shirts—coat and regulation models with attached and detached cuffs.

NO Stiff Bosom Shirts—a fact that makes the underpricing all the more remarkable. In many Shirt Sales advertised by others prices are made low by combining the FEW DESIRABLE NEGLIGEES with the MANY UNDESIRABLE STIFF-BOSOM GARMENTS.

This sale stock embraces only Negligee Shirts made of fine quality woven madras, cheviot and percale.

The majority of the Shirts at $1.14 are made of very fine quality imported madras.

5,000 Shirts of the usual $2.00 and $2.50 Grade $1.14

7,600 Shirts of the usual $1.50 Grade..... 87c

The man who doesn't take time by the forelock and lay in an advance supply of Shirts will miss one of the greatest opportunities ever presented. Sale lines on special tables, 34th St. side of main floor.

White Sale Undergarments 2d Fl.

A sale of great merit, else why the GREATEST VOLUME OF BUSINESS WE EVER RECORDED FOR A MIDWINTER WHITE SALE?

Stocks are still ample, thanks to the splendid preparation we made for the event. Here are:—

Corset Covers,	39c, 49c, 59c,	69c to $11.49
Chemises,	49c, 69c, 89c,	99c to $16.74
Night Gowns,	69c, 79c, 89c,	99c to $43.24
Drawers,	39c, 49c, 59c,	69c to $19.74
Underskirts,	69c, 89c, 99c,	$1.29 to $85.49

More than the low prices—the excellence of the garments. The most ardent champion of home sewing couldn't produce equal garments at anything like the low cost of these.

More White Sale Waists 2d Fl.

99c Of sheer batiste; fronts trimmed with three wide embroidered bands and Val. lace to form yoke; trimming below yoke.

99c Of sheer batiste, with V yoke of small tucks, with pretty Val. lace medallions in centre, finished with lace insertion; trimmed collar and cuffs.

$1.29 Batiste Waists, with tiny tucks each side of front, and trimming of Val. and Cluny lace insertion; trimmed collar and cuffs.

$1.98 Batiste Waist, tucked and trimmed with lace and embroidery medallion, finished with lace insertion to form yoke effect; trimmed below yoke; back and sleeves trimmed.

$2.97 Waists of very sheer batiste, several different styles finished with dainty hand embroidery and German Val. lace.

Finer Waists in this White Sale stock at prices ranging up to $75.50.

Women's Footwear: Novelties 2d Fl.

PATENT LEATHER BOOTS, with tops of lavender, purple, brown, blue and gray suede and white calfskin, $5.94 to $7.94

TAN RUSSIA CALF BOOTS, with tops of brown Cravenetted cloth, tan glazed kidskin and calfskin, $3.49 to..... $5.94

BUTTON BOOTS, of all Cravenette, in brown and white, the latter affording greater protection than evening slippers, which they are designed to replace..... $5.94

EVENING SLIPPERS, of patent leather and kidskin, in bronze, white, pink, blue and black; also black castor; vamps beaded or plain; $3.49 to..... $5.94

Our line of Slippers at $3.49, in a variety of styles and leathers, offers the same qualities for which others demand $5.00.

Millinery Clearance

In our Second Floor Millinery Parlor.

Final Clearance of Trimmed Hats

Formerly	$9.89	$12.89	$16.49	$18.89
This Sale	$6.24	$8.49	$10.89	$12.49

ALSO

New Large Satin Sailor Hats..... $10.89
Trimmed with net bows, edged with taffeta silk.

Fancy Linens Underprice 1st Fl.

CLUNY LACE TRIMMED DOILIES, CENTREPIECES AND SCARFS to match.

Round Doilies—
6x 6-in., 18c.
9x 9-in., 33c.
12x12-in., 84c.

Round Centrepieces—
26x20-in., $1.76.
28x28-in., $2.94.
36x36-in., $5.09.

Scarfs—
Size 20x54-in., $6.12.

RENAISSANCE LACE-TRIMMED CENTREPIECES AND SCARFS, pure linen centres:—

Square Centrepieces:—
Size 24x24 inches, each, $1.74.
Size 36x36 inches, each, $3.33.

Scarfs:—
20x54 inches, $2.49.
20x72 inches, $3.44.

HEMSTITCHED DAMASK TEA CLOTHS, pure linen, neat designs:—
Size 32x32-in., each 64c.; 36x36-in., 83c.

NAPKINS AND TRAY CLOTHS to match:—
Size 14x14-in., 14c.; 20x20-in., 24c.; Tray Cloth, 18x27-in., each, 24c.

JAPANESE HAND-DRAWN BUREAU SCARFS; pure linen, hemstitched, two designs; size 18x54 in., at..... $1.14

Blankets and Bedspreads Basement.

CALIFORNIA WOOL BLANKETS, with pink and blue borders and wide silk binding.
——60x80-inch, pair, $4.38; 70x84-inch, $5.31.

GRAY FLEECED BLANKETS, fancy striped, very soft in filling.
——40x68-inch, pair, 62c.; 54x72-inch, 78c.

SCARLET FLEECED BLANKETS, with black striped borders; 54x72-inch size, pair, 91c.

GERMAN-FINISHED BLANKETS, in white and gray; double bed size, pair, $1.43.

FRINGED CROCHET BEDSPREADS, full bleached; neat centrepiece designs.
——76x86-inch, each, $1.09; 76x90-inch, $1.19.

HONEYCOMB BEDSPREADS, full bleached; with cut-out corners.
——72x96-inch, each, $1.34; 90x98-inch, $1.88.

Finer Blankets in stock up to $22.44.

Odd Furniture Reduced 4th Fl.

DROPPED designs—patterns you will probably never again see in any regular stock—at reductions that are final. The patterns are not undesirable—merely been discontinued arbitrarily by the manufacturers.

CHIFFONIERS, in solid oak, mahogany finished, curly birch, were $25.24; sale..... $18.74

DRESSERS, in mahogany, Colonial style, large mirror; were $82.50; sale..... $72.50

MAHOGANY DRESSER, Colonial style, large shaped mirror..... $99.74

MAHOGANY BED, full size, heavily carved, was $284.00; now..... $200.00

DRESSING TABLES:—Were:— $18.96 $25.49 $34.49 $54.24
Now.—$14.24 $19.89 $29.74 $49.74

SIDEBOARDS, quartered oak, waxed finish, heavy and massive; were $172.00; now..... $140.00

EXTENSION TABLES, quartered oak; was $93.24; sale..... $84.75

SIDEBOARDS, quartered oak, Gothic designs; was $210.00; sale..... $187.50

BUFFET, mahogany, Colonial style; special at $121.00

MAHOGANY CHINA CLOSET, to match the above..... $109.49

MAHOGANY DINING TABLES; extends ten feet; was $113.09; now..... $85.00

OLD SOFAS, mahogany finished frames, Colonial designs; were $83.49; sale..... $62.74

SPECIALS FOR TUESDAY

NOT ON SALE MONDAY.

RUCHING, in boxes containing six lengths, each 13¾ inches long; regularly sold at 50c. the box; special Tuesday on the main floor..... 39c

CAMBRIC EDGINGS AND INSERTIONS, 2 to 3½ inches wide; values up to 14c. the yard; special Tuesday on the main floor..... 8c

CHILDREN'S DRESSES in Russian Jumper, High Neck and Sailor styles, made of various materials, handsomely trimmed with fancy silk braids and buttons; full and pleated skirts, 4 to 14 years; broken sizes; $8.50 values; special Tuesday on the second floor..... $4.96

WOMEN'S SEPARATE SKIRTS, made of good quality Panama; assorted models in blue and black; pleated effect; $5.50 values; special Tuesday on the second floor..... $3.49

WHITE GOODS—English Long Cloth, 36 inches wide, soft-finished; 12 yards in two cuts; $1.50 quality; sale Tuesday on the main floor..... 98c

WHITE GOODS—Nainsook, 40 inches wide, lighter weight than long cloth; 10-yard pieces, boxed; $1.50 quality; sale Tuesday on the main floor.. $1.19

WHITE GOODS—Mercerized Lingerie Lawn, 39 inches wide, sheer and soft-finished; for undergarments, waists, &c.; 20c. quality; sale Tuesday on the main floor..... 12c

WHITE SHAKER FLANNEL, 28 inches wide, heavy quality fleecy nap on both sides; suitable for women's and children's underwear; special Tuesday in the basement; a yard..... 10c

UNBLEACHED SHAKER FLANNEL, 36 inches wide; very heavy and warm; fleecy nap on both sides; special Tuesday in the basement—a yard..... 12c

REMNANTS OF DRESS GOODS—the accumulations of the season, including Voiles, Cashmeres, Serges, Panamas, Mohairs, Suitings, Plaids, Broadcloths and various other weaves; desirable colors; in lengths suitable for waists, skirts and children's dresses; former prices 69c. to 89c. yard; special Tuesday at 39c.; were 99c. to $1.98 yard; now..... 67c

NOT ON SALE MONDAY.

Continuing the Clearance of 1908 Calendars at Half and Less Than Half Former Prices.

Main Floor.

Sheets and Pillow Cases. Basement.

FULL BLEACHED SHEETS, with seams in centres; 72x90-inch size, 39c.; 81x90-inch, 49c.

EXTRA HEAVY SHEETS, full bleached, 81x90-inch size, with slight imperfections; sale, 59c. and 69c.

PILLOW CASES, full bleached, finished with wide hems:—

42x36	45x36	50x36	54x36
14c.	15c.	18c.	19c.

FULL BLEACHED MUSLIN, 36 inches wide; 8c. quality, yard..... 5½c

UNBLEACHED SHEETING, good weight; 9-4, yard, 24c.; 10-4, yard..... 27c

CAMBRIC MUSLIN, bleached; 36 inches wide; fine quality yard..... 11c

ENGLISH SHEETING, full bleached; splendid quality, 45-inch, yard, 27c. and 31c.; 54-inch, 32c.; 72-inch, 43c. and 48c.; 80-inch, 48c. and 54c.; 90-inch, 54c. and..... 62c

Specials for Needleworkers

Art Embroidery Dept., 3d Fl.

STAMPED LINENS—scalloped-edge Doilies, Centerpieces, Tea Cloths, Tray Cloths and Scarfs, stamped in floral, eyelet and conventional designs.

——Doilies—6-inch, 4c.; 9-inch, 8c.; 12-inch, 13c.

——Centerpieces—18-inch, 19c.; 20-inch, 24c.; 24-inch, 36c.; 30-inch, 54c.

——Tea Cloths—36-inch, 74c.

——Tray Cloths—18x27-inch, 33c.

——Scarfs.....

18x27-inch	18x36	18x45	18x54	18x72
33c.	44c.	52c.	62c.	78c.

LINEN TRAY CLOTHS, finished with double hemstitched borders; stamped in various patterns; each..... 24c.

BRAINERD AND ARMSTRONG'S WASH EMMBROIDERY SILK, including Roman, Filo, Caspian, Rope, Twist, Mount Mellick and Crochet Silk, in a complete assortment of shades;

——Skeins, 3½c. each, 39c. dozen.

——½-oz. Spools, each 34c.

Dinner Sets Underprice. Basement.

AT special prices, though even at regular prices here they are vastly better values than you find in other stores.

The volume of business we do in these lines is indicated by the size of our assortments—stocks of China and Glass, on display and accessible for selling, greater than the combined stocks of all the other department stores in New York City.

PORCELAIN DINNER SET, 56 pieces, decorated with green design..... $3.98

PORCELAIN DINNER SET, 56 pieces, decorated with pink design, handles with gold..... $4.98

PORCELAIN DINNER SET, 100 pieces, white, fancy shape... $4.98

PORCELAIN DINNER SET, 100 pieces, decorated with pretty green floral design..... $5.89

ENGLISH PORCELAIN DINNER SET, 100 pieces, dainty floral design..... $6.49

PORCELAIN DINNER SET, 100 pieces, decorated with pink or blue spray, natural colorings, handles stippled with gold. $7.49

PORCELAIN DINNER SET, 100 pieces, decorated with neat gold lines and your initial to order..... $8.49

PORCELAIN DINNER SET, 102 pieces, decorated with lilac design, natural coloring and handles with gold..... $9.87

AUSTRIAN CHINA DINNER SET, 99 pieces, decorated with neat floral design, handles stippled with gold..... $8.69

LIMOGES CHINA DINNER SET, 100 pieces, decorated with pretty pink border pattern, handles stippled with gold.. $14.98

CHAS. FIELD HAVILAND DINNER SET, 101 pieces, decorated with pretty design, natural coloring, handles with gold..... $16.87

THEO. HAVILAND DINNER SET, 112 pieces, decorated with neat pink floral design, handles with gold..... $24.89

Our assortment of finer sets, ranging in price as high as $339.24, is correspondingly complete and attractive.

SCORES OF OPEN STOCK PATTERNS

in Berlin, French, English, Austrian and American Decorated China. The trade term "Open Stock" is generally accepted as meaning that an entire set or single piece can be purchased at any time, enabling you to replace broken pieces or build up a complete set at your leisure.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's B'way at 6th Av. 34th to 35th St.

New White Fabrics Are Ready.

Opening of the Season Characterized by Decisive Underselling. 1st Fl.

WHITE Materials have returned to their own—to all the main floor space they gave up to Holiday goods, and to as much extra space as a showing of new materials as interesting as this demands. It will pay you to see the display, and pay even greater to purchase, even for future needs.

FANCY FIGURED AND STRIPED SWISSES, 27 inches wide, 30c. quality, a yard..... 19c

WHITE DOTTED SILK EOLIENNES; small dots only; beautiful silk-and-cotton material for waists, dresses and costumes; 27 inches wide; 30c. quality, a yard..... 18c

DOTTED SWISS, 27 inches wide; small dots only; 25c. quality, a yard..... 15c

FIGURED MADRAS, mercerized, 27 inches wide; in an assortment of beautiful patterns; yard..... 19c

ENGLISH SKIRTING MADRAS, 32 inches wide; stripes only; suitable for women's garments and men's shirts; 45c. quality, yard. 34c

MERCERIZED BATISTE OR LINGERIE CLOTH, 46 inches wide; a sheer, soft, plain white Swiss weave, much used for waists, dresses and undergarments; 35c. quality, a yard..... 26c

ENGLISH LONG CLOTH, 36 inches wide; soft-finished; 12-yard pieces; $2.00 quality, this sale, 12 yards..... $1.49

High Grade Dress Goods

Extraordinary Price-break— 1st Fl.

Dollar Goods 57c a yard.

Silk-and-Wool Chiffon Batiste. 44 inches wide; a beautiful, soft, lustrous material, suitable for costumes, waists and children's dresses; shown in royal and navy blue, gray, tan, old rose, heliotrope, reseda, delft and Copenhagen blue, garnet, plum, pink, sky and cream.

$1.49 to $2.24 Dress Goods, 99c a Yard.

Imported Fancy Suitings—all this season's importation, in a variety of designs—stripes, checks and plaids, in various colorings. Former prices $1.49 to $2.24 a yard.

$1.50 and $1.75 Dress Goods, 79c a Yard.

Black All Silk Voile, 43 inches wide—checked, plaided and striped effects; quantity—2,000 yards.

Black and Colored Silks 1st Fl.

STAPLE SILKS—the weaves and qualities with which every one acquainted with Silk merchandise is familiar.

At these low prices in any other store they would be heralded as extraordinary values. Note the prices, see the Silks, and you will quickly find a reason for the greatness of this Macy Silk business.

BLACK TAFFETA, 30 inches wide; good quality and exceptionally strong; yard..... 59c

IMPORTED BLACK TAFFETA, 43½ inches wide; very lustrous; yard..... $1.29

BLACK SATIN MAJESTIC, 36 inches wide; superior quality; yard, $1.29

BLACK SATIN MESSALINE, 27 inches wide; excellent quality; yard, 99c

OUR SPECIAL BLACK TAFFETA, manufactured expressly for us, the selvedge of every yard branded; 35 inches wide, yard 94c

BLACK PAILLETTE DE SOIE, imported; 19½ inches wide; yard. 69c

COLORED CREPE DE CHINE, 23 inches wide; good quality; yard..... 74c

COLORED SATINS, yard wide, good quality, pure silk; yard... $1.19

PONGEE SILKS, pure silk, 26½ inches wide; good range of colors; yard..... 49c

WHITE HABUTAI SILK, 27 inches wide; good qualities; yard..... 34c and 44c
36 inches wide; yard..... 44c. and 54c

Regular stocks embrace finer grades of Silk, including novelty weave, up to $7.98 a yard.

Macy Grocery Specials 5th Fl.

SUGAR.—Havemeyer & Elder's Crystal Domino Sugar, in 5 lb. cartons; sold by others at 45c.; our price..... 34c

COFFEE.—Genesta Brand; an old government blend, rich, fragrant and full bodied; roasted, granulated and pulverized daily; packed in hygienic cartons; regularly 24c.; sale, 19c. lb.; 5-lb. cartons, beans only, 92c.; 25-lb. sacks, beans only..... $4.34

CURIO CHOP TEA.—Ceylon, Mixed, Young Hyson, Japan, Formosa Oolong and English Breakfast.

1-lb. carton, regularly 34c., sale 28c.; 5-lb. caddy, regularly $1.50, sale, $1.28; 10-lb. caddy, regularly $3.02, sale..... $2.52

"RED STAR" RUSSIAN TEA.

$1.49 a lb. for "Red Star" Russian Tea. That may seem high to some people unless they know that the same quality is sold elsewhere at $4.00 a pound; 4-lb. can, $1.49; ½-lb. can, 76c.; ¼-lb. can.... 39c

Pure "Granulated" Yellow Corn Meal, grains of gold, 5-lb. bag, 15c.; 10-lb. cotton bag..... 29c

New York State Pea Beans, 5-lb. bag, 28c.; 10-lb. bag, 53c.; bushel bag..... $2.97

RED STAR BAKING POWDER—An absolutely pure cream of tartar powder of our own manufacture; unsurpassed in excellence, yet much lower priced than any other Baking Powder of equal merit. Special prices:—

½-lb. can, regularly 18c., sale 14c.; doz.. $1.57
1-lb. can, regularly 34c., sale 26c.; dozen $2.97
5-lb. can, regularly $1.59; sale..... $1.22
BICARBONATE OF SODA, ½-lb. carton, 3c.; doz..... 34c
CREAM OF TARTAR, ¼-lb. carton, 10c.; doz..... $1.16

LILY WHITE BRAND FLOUR means the highest standard—we guarantee it equal to many of the higher priced brands. For this sale:—
Barrel, $6.59
Half Barrel, $3.44
24½-lb. Bags, 84c
12¼-lb. Bags, 46c

Best White Granulated Hominy, 5-lb. cotton bags, elsewhere 18c.; our price, 15c.; 10-lb. bags, 28c.; 24½-lb. bags..... 68c

Quaker Wheat Berries, puffed and baked; large package this sale, 8c. each; dozen..... 89c

Red Star brand Table Salt, 5-lb. cartons.... 12c
Snider's Oyster Cocktail Sauce; half pint, 14c.; pint bottle..... 24c

Our own importation of McCann's Drogheda Irish Oatmeal; 2-lb. can, 24c.; 5-lb. can, 48c.; 14-lb. can..... $1.24

Direct from Sevilla, Spain, so-called gallon kegs of the most perfect Olives ever brought to this country; each..... $1.96

Worcestershire Sauce, Sutton Sons & Co., London. We have been appointed sole selling agents for this territory; our introductory prices are:—Small 18c.; dozen $2.04; medium 34c.; dozen $3.86; large 62c.; dozen $7.02.

French Prunes, Marceau Brand, imported for the express purpose of demonstrating how cheaply we can sell foodstuffs of such fine quality. 1-lb. carton, 19c.; 2-lb. carton, 37c.; 5-lb. carton, 92c.; 10-lb. carton $1.78.

This Season's Canned Goods:—

Extra selected Indiana Early June Peas, for this sale 9c. can; dozen..... $1.04

Jessamine Brand Marrow Fat Peas, 10c. can; dozen..... $1.14

TOMATOES Pondrosa brand, red ripe, solid pack; regular size so-called quart can; this sale, can, 10c.; dozen, $1.14; case..... $2.24

Tomatoes, American Beauty brand; extra large can, choicest selection of whole Jersey fruit; can, 14c.; dozen..... $1.57

Scioto Brand Fancy Cream Sugar Corn, this sale 8c. each; dozen..... 94c

Oval Brand Green Stringless Beans, this sale 9c. each; dozen..... $1.04

TOMATOES Jessamine brand Jersey red ripe, solid pack; regular size so-called quart cans; sold elsewhere at 14c. can, our price 12c. each; dozen..... $1.33

Lily White brand Jersey Tomatoes, regular size so-called gallon cans; same quality sold elsewhere at 35c. can, our price 26c. each; case of 6 cans..... $1.49

CORN—Jessamine brand, 9c. a can; dozen..... $1.04

Lily White brand, 11c. each; dozen..... $1.26

American Beauty, 13c. a can; dozen..... $1.46

French Red Kidney Beans, Miller's Maryland brand, per can, 8c.; dozen..... 92c

Sliced Hawaiian Pineapple, Keystone brand; so-called quart can, 27c. each; dozen..... $3.14

Jessamine brand Black Raspberries, 15c. can; dozen..... $1.69

Herring, with tomato sauce; per can, 14c.; dozen cans..... $1.57

Finnan Haddocks, per can, 21c.; dozen cans..... $2.46

Smoked Sardines in Oil, our own importation; ¼ cans, regularly 12c., this sale 10c.; doz., $1.14; ½ cans, regularly 22c., this sale 19c. each; dozen..... $2.17

"Arena" brand Lima Beans, put up by one of the best packers in New Jersey; elsewhere 15c. can, our price 10c. a can; one dozen cans..... $1.14

Cut String Beans, Jessamine brand; can, 11c.; dozen..... $1.26

Jessamine brand Salmon, 1-lb. flat cans, 19c.; dozen..... $2.17

Extra fancy selected Spinach, Maryland brand; elsewhere 15c. can; our price, large can, 12c.; dozen..... $1.33

Yarmouth Bloaters, per can, 16c.; dozen cans, $1.81

Strawberries, Lily White brand; 2-lb. can, 24c.; dozen..... $2.77

Blackberries, Jessamine brand; can, 15c.; dozen, $1.69

Manzanita brand Asparagus; can, 34c.; dozen, $3.97

Jessamine brand Pears; quart cans, fine, perfect fruit; can, 24c.; dozen, $2.77

Marceau brand French Peas, Fins, 18c. can; dozen..... $2.04

Lemon Cling Peaches, sliced, Jessamine brand; can, 29c.; doz... $3.39

THE BEST LAUNDRY SUPPLIES.

"RED STAR" BRAND LAUNDRY SOAP.—The equal of any of the high-priced laundry soaps on the market; 60-lb. boxes, full weight 1-lb. cakes, $3.14; 30-lb. boxes, full weight 1-lb. cakes..... $1.59

Red Star brand Borax, guaranteed absolutely pure; pound package, 10c.; dozen..... $1.12

Lily White Floating Soap, box containing 100 large cakes, $5.74; 6c. each; box containing 100 small cakes, $3.74; each..... 4c

Scouring Soap, box containing 100 large cakes $3.74; cake..... 4c

Ball Blue, ½-lb. boxes, 9c.; dozen, 91c.; round boxes, 17c.; doz. $1.96

Macy's brand Potash or Lye, pound zinc can, 9c.; dozen cans..... 98c

Red Star Borax Soap, box containing 60 large cakes..... $2.96

White Borax Soap, box containing 60 large cakes..... $3.24

Macy brand Chloride of Lime, pound sifter top zinc can, 8c.; dozen..... 94c

Red Star brand Washing Powder, 4-lb. packages, 15c.; dozen..... $1.69

"Home Use" Cloudy Ammonia, none better; pint bottles, 10c.; dozen, $1.14; quart bottles, 19c.; dozen, $2.17; half gallon bottles, 36c.; dozen..... $4.12