

NEW-YORK, SUNDAY, JULY 5, 1908.

FALL RIVER LINE

The Commonwealth—new steamer now in service.

Represents the highest achievement of decorative art ever placed in a steamboat interior.

Fall River Line steamers leave New York, Pier 19, North River, foot of Warren street, at 5.30 p. m. Get you to Boston 8 o'clock next morning. Every day in the year.

Telephone 6100 Cortlandt for information or send two cent stamp to "Information" Dept., 100 Wall St., New York. Department of Fall River Line Journal, hand-somely illustrated magazine.

HUDSON RIVER DAY LINE. Partial Steamers "HENDRICK HUDSON" and "MARY POWELL" of the Hudson River Day Line, fastest and finest river boats in the world.

Mr. Mary Powell sees columns. Sir. Hendrick Hudson. The West 42d St. 840 P. M. Orchestra on each steamer.

ALL THE WAY BY FARE \$3.65 BOSTON. Water Between New York and Boston Via Long Island Sound and the Atlantic Ocean.

YALE AND HARVARD. DIRECT WATER TRIP. All attractions for safety, comfort and speed.

CATSKILL. EVENING LINE. To Catskill Mountains, all points, Catskill, Windham, Franklin, Passaicville, Haines Falls, Tannersville, etc., Hudson, Oneida.

HUDSON NAVIGATION CO. PEOPLES. Str. C. W. Morse. Additional leaves for Catskill, etc.

CITIZENS. Richmond or Greenport. Round Trip \$2.50. Direct connection with express trains at Albany or Troy for all points.

HUDSON NAVIGATION CO. BLOCK ISLAND, ORIENT, GREENPORT, SHELTER ISLAND AND SAC HARBOR.

VACATION TOURS. To all summer resorts, attractive trips.

GAS AND ELECTRIC FIXTURES. Gas and Electric Fixtures of all kinds direct from factory.

LAWYERS. ABSOLUTE PRIVACY. Immediate attention.

RAILROADS. LEHIGH VALLEY. For New York, Cortlandt and Delaware.

RAILROADS. CATSKILL MOUNTAINS. Direct connection with the HUDSON RIVER DAY LINE and the CATSKILL EVENING LINE.

STAMPS AND COINS. Old coins, medals, paper money, etc.

STORE CLOSURES DAILY 5 P. M. SATURDAYS 12 NOON.

Bonwit, Teller & Co. July Clearance in All Departments

SMART JUMPER FROCKS of Linen, Chambray, Gingham or Dimity—in plain colorings or novelty plaids and checks—women's and misses sizes

5.75 9.75 15.00. Heretofore \$10.00 Heretofore \$15.00 Heretofore \$25.00

PRINCESS DRESSES of French Batiste, handsomely trimmed with eyelet embroidery and combination laces—women's and misses' sizes

8.75 10.75 15.00. Heretofore \$12.00 Heretofore \$16.50 Heretofore \$27.50

\$25.00 TAILORED LINEN SUITS of superior quality French Linen—three-quarter coat—gored flare or pleated skirt.

\$35.00 "PAQUIN" OR PRINCE CHAP SUITS for women and misses—of French Serge, Panama and Fancy Mixtures.

\$45.00 "MANDARIN" SUITS—for women and misses—of fine Chiffon Panama, Imported Worsteds or Serge.

\$55.00 "FRANCIS" SUITS—of finest Chiffon Panama, French or English Serge or Chiffon Taffeta. At

300 Lingerie Waists. 10 distinct lots—of French Batiste and Persian Lawn exquisitely trimmed with lace insertions, edgings and motifs—broken sizes—taken from regular stock. Heretofore \$3.00 to \$8.50

1.50 2.00 2.90 3.50

PONGEE COATS—full length—pleated back and front—collar and cuffs Persian trimmed—broad streamers at neck. Reduced from \$21.50 to

6.00. AUTO COATS of Natural Linen—full length—loose or semi-fitted, with standing or notch collar. Reduced from \$10.50 to

6.00. HONITON LACE BRAID COATS—semi-fitted or box styles—mounted over taffeta—navy, brown, Copenhagen, champagne and black. Reduced from \$19.50 to

4.50. RENAISSANCE BRAID COATS (unlined), hip length, in white only. Reduced from \$21.50 to

6.75. SUMMER-WEIGHT MIXTURE SKIRTS—in novelty striped materials—light and medium shadings—splendidly tailored—gored or pleated. Reduced from \$8.75 to

6.75. SICILIAN OR CHIFFON PANAMA SKIRTS of excellent quality—several pretty models—gored or pleated—black, blue or white. Reduced from \$11.50 to

FURS Stored, Repaired and Remodelled at Moderate Charges. 56-58—Twenty-Third Street, West—56-58

RAILROADS. NEW JERSEY CENTRAL. TWO-HOUR TRAIN TO PHILADELPHIA EVERY HOUR.

FURNITURE. 33 1/3 to 50% OFF During July. Too many goods and too little space force us to sacrifice our magnificent stock of the finest furniture we can buy.

FURNITURE BARGAINS. unsurpassed in any retail store. For example, we have reduced one line of our best selling brass beds, two-inch posts, formerly \$20, to \$10; also we have reduced our Mahogany and Bird's Eye dressers and chiffoniers from \$30 to \$15.

FREDERICK W. EVERS. Our New Store, Between Broadway and 4th Ave. 30-32 East 21st Street.

PUBLIC ACCOUNTANTS. CERTIFIED Public Accountant. Desires engagements in accounting, auditing, etc.

MACHINERY. NASH GAS & GASOLINE ENGINES. Specially adapted for running electric lighting, domestic water supply and fire protection plants for country homes and estates.

NATIONAL MEVER CO. CHICAGO. BOSTON. NEW YORK. CLELAND & CO. elevator specialties.

FURNITURE. Cressian Walnut Dresser, with cedar lined drawer, \$37.50. Fine leather box seat dining chairs, \$8.00.

UMBRELLAS. STIFFENED. Mr. FRENCH COOK JACKETS, CAPS AND APRONS. Butcher Garments, Pastries, etc.

STAMPS AND COINS. Old coins, medals, paper money, etc.

ALL CARS TRANSFER TO Bloomingdale's LEXINGTON TO 3rd AVE. 59th TO 60th ST.

OUR ANNUAL JULY MILL AND FACTORY SALE

The cycle of time once more brings the looked for and always brilliantly successful Bloomingdale July Mill and Factory Sale.

Wholesale and manufacturing centres are glutted with merchandise—over-productions and cancelled orders were multitudinous—when we sent out our famous postal card to producers inviting interesting propositions.

The response was enormous—the offerings of high class merchandise at prices phenomenally low were exceedingly numerous. Leisurely and critically we sifted them—accepting here, rejecting there, until we were

Prepared for This Gigantic Sale with About Two Million Dollars' Worth of Merchandise At an Average Saving of About 50c on the Dollar.

We enthusiastically invite you to this sale, confident that we are doing more than we have ever been able to do in behalf of your interests.

\$5.00 Princess Dresses. All sizes for misses, made of a sheer white lawn, with panel of embroidery down front.

\$25 Taffeta and Pongee Coats. All sizes for women. These splendid coats are 52 inches long and are here in a number of different styles.

Princess Dresses. All sizes for women; a domestic materials, especially adapted for warm weather wear.

\$16 English Repp Suits. All sizes for women, in blue, pink and white. The collarless coat is profusely trimmed with lace.

\$12.95 Tailor Made Linen Suits. All sizes for women and misses, in every popular shade of the season.

\$7.95 Outing Dresses and Dresses for Princess style. All sizes for women and misses. They are made of striped imported repp, in blue, helio, pink and white.

75c White Lawn Waists. Front of rows of blind and eyelet embroidery and cluster tucks. Back, collar and cuffs tuck; button back; three-quarter sleeves. None sent C. O. D. at the mill and factory 37c sale price.

\$1.50 Lingerie Waists. A beautiful, choice new models, just off the machines. Made by one of the best waist makers in America.

Embroideries at Half. The mill and factory sale brings you a most remarkable offering of fine grade, beautifully executed St. Gall embroideries, in cambric, nainsook and Swiss flouncing, edgings and insertions.

30c Wash Laces. A new and very desirable women want now, to add the dainty finishing touches to Summer dresses, lingerie, etc.

Women's \$4 to \$7 Oxfords. In all the seasons latest styles; all leathers and all city made. From the highest grade manufacturers.

Men's \$6 Button Shoes. Dorsch Sons Co. and the Gordon-Kiley Co.—makers of highest grade shoes—shoes that never retail for less than \$6.00.

WATCHES AND JEWELRY. ALICE C. DUFFY, 1 West 34th St. Room 1108, opposite Waldorf-Astoria.

OPTICIANS. THE ANNOYING EYE GLASS problem solved; the slip and fit is done away with by our patent all shell covered nose-pieces.

MANUFACTURER OF DIAMOND MOUNTINGS. N. ROODMAN, designer and manufacturer of all jewelry.

PIANOS AND ORGANS. WE BUY for spot cash second hand pianos, and sell them at representative value.

51 YEARS IN DRY GOODS HEARN

\$26,000 Worth of Underwear for \$17,000 THAT'S THE WAY WE BOUGHT!

Two manufacturers (desiring their workrooms cleaned up before the Fourth) sold out their stocks to us at ONE THIRD OFF!

That's the Money Part of the Story—Now for the Goods! They comprise Night Dresses, Skirts, Drawers, Chemises, Corset Covers and Princess Slips of nainsook, cambric and soft muslin—plenty of fine qualities, but majority are the easily laundered, substantial kinds that many prefer for warm weather—all full cut, well made—dependable qualities that customers expect to find here, no matter how low the prices quoted.

NIGHT DRESSES 33 cts. to 4.95 - - worth .59 to \$7.98. CORSET COVERS 16 cts. to 1.98 - - worth .29 to \$3.50. SKIRTS 49 cts. to 6.98 - - worth .89 to \$9.98. DRAWERS 17 cts. to 2.69 - - worth .39 to \$4.69. CHEMISES 27 cts. to 2.69 - - worth .49 to \$4.98. SHORT SKIRTS 29 cts. to 1.25 - - worth .59 to \$1.98. PRINCESS SLIPS 98 cts. to 5.98 - - worth \$1.69 to \$3.99.

Bear in mind that foregoing are entirely different in styles and trimmings from any we have yet shown—variety is enormous. Loss that manufacturers took enables us to sell BELOW WHOLESALE PRICES!

NEVER SO BUSY, WHY? BECAUSE WE HAVE GOODS WANTED AT PRICES THAT APPEAL

Stocks Are and Will Be Kept Complete! Of Goods, Now in Demand, Assortments Never Were So Great!

What Is It You Want?—You Will Find It Here!

Timely Offers in Summer Table Linens. Ex. Heavy Cotton Damask—58 inch—worth 25 cts. a dozen.

Special Silk Values. If you buy you save money—if you don't the loss is yours.

Odd Lots of Rugs. Imported Laid Brussels—\$2.12 ft.—value \$15.00—0.99. "OLD HOMESTEAD" AXMINSTERS—4 ft. x 6 ft.—value \$7.50—3.99.

July Is the Time to Buy Wash Dress Fabrics. PRICES ARE FAR BELOW THE EARLY SEASON!

Such opportunities as these speak for themselves.

SILK CHIFFON MOUSSELINES. Black and white tints and dots. 1 1/2 yds. 11c.

FINEST IRISH DIMITIES. Black and white grounds, with figures, rings, dots, squares, etc. 24 inch—worth 20c.

MOUSSELINE CARREAUX. Day and evening gowns—crossbars, tinted with all-over printings—worth 20c.

SATIN STRIPED LAWN. White with floral tintings—value 19c.

EMB'D DOT PLUMETTES. White, with floral overprintings—Corded, Yarn—value 24c.

FRENCH & SCOTCH ZEPHYRS. Fancy plaids—worth 20c.

MERCERIZED MADRAS. Newest color combinations—look like silk pongee—import price 45c.

SILK MIXED GRENADES. Self-colored—silk figures—Earlier 20c.

MERCERIZED FOULARDINES. Excellent styles and colorings—light, medium and dark—mill shades—Therefore 24c. quality.

NOVELTY DRESS GINGHAMS. Best styles—12c. quality.

IMPORTED SILK ZEPHYRS. Two-thirds silk—Tartan colors—were 35c.

TISSUE VOILES. Plain colors—were 21c.

TAFETA CHECKS. Imported—were 24c.

FINE SCOTCH MADRAS. For shirt waists and children's dresses—worth 45c.

FRENCH ZEPHYRS. Plain colors—were 29c.

IMPORTED NATURAL LINENS. Pure linen—value 35c to 49c.

FRENCH VOILES. Imported to sell at 40c.

SATIN STRIPED LAWN. Combined with hemstitching—black—10c. quality.

PLAIN BATISTES AND LAWN. All the pretty fancy shades—27 to 40 inch—value 7c to 14c.

MERCERIZED CORD BATTISTES. Mercerized Stripes, with dainty floral and colorings—were 19c.

FANCY PERCALES. Full yard wide—best styles—were 12c.

MADRAS CHEVROTS. Plain colors and printed dots, rings, checks, etc.—Earlier 12c.

HEAVY CHEVROT PERCALES. Nothing better for service—fast colors—value 12c.

MORNING SALES. To-morrow, Monday, Until 1 P. M. To prevent dealers buying, quantities restricted. NO MAIL OR TELEPHONE ORDERS.

\$3.50 Women's Wash Skirts, 1.69. Full-pleated, with fold-back, white, color—NEW BUILDING.

69 ct. Chi's Lingerie Hats, .37. Lace edge ruffles—slaw to 3 yrs. SECOND FLOOR—CENTRE.

\$1.24 Women's Percale Petticoats, .67. Black and white or color stripes—band trim. SECOND FLOOR—CENTRE.

15 ct. Eastman's Violet Powder, 7. Also tooth powder—the old original. BASEMENT—PERFUMERY.

19 ct. White India Linens, .11. 40 inch—made of fine combed Egyptian yarn. MAIN FLOOR—NEW BUILDING.

12 1/2 ct. Fancy Percales, .64. Full yard wide—best styles—large assortment. BASEMENT—CENTRE.

10 ct. Domet Flannels, .6. Bleached and unbleached—27 inch. BASEMENT—NEW BUILDING.

59 ct. Turkey Tablecloths, .37. Red, with green or white—fringed—2 yds. long. MAIN FLOOR—LINENS.

15 ct. White Turkish Towels, 9. 18 1/2 inch—hemmed—doze, spongy. MAIN FLOOR—LINENS.

35 ct. Dinner Knives, each, .19. Celluloid handles—hand forged steel. MAIN FLOOR—CENTRE.

\$1.25 Women's 16 Button Gloves, .69. Monocromatic—Black, white—all sizes. MAIN FLOOR—NEW BUILDING.

59 ct. Silk Elastic Belts, .32. Gilt, silver gray and steel studded. MAIN FLOOR—CENTRE.

69 ct. All Rough Shantings, .39. 27 inch—tan, brown, navy, etc. MAIN FLOOR—SILKS.

49 ct. Shadow Mohairs, .29. Black and fashionable shades—38 inch. MAIN FLOOR—DRESS GOODS.

\$2.25 Women's White Waists, 1.38. Batiste. Plain colors and printed dots, rings, checks, etc.—Earlier 12c.

59 ct. Seamless Sheets, .47. "Empire"—full size, 86 in. MAIN FLOOR—NEW BUILDING.

19 ct. Ribbons, .12. Blk, white, colors—good widths. MAIN FLOOR—NEW BUILDING.

49 ct. Window Screens, .35. 30 inch high—extended 22 to 27—perfect. THIRD FLOOR—NEW BUILDING.

49 ct. Boys' Knee Pants, .25. Washable—also Bloomers—4 to 16 yrs. THIRD FLOOR—CENTRE.

\$2.00 Men's Vests, .69. Latest style—Madras, chevrons, flannel. MAIN FLOOR—WEST.

39 ct. Renaissance Centre, .19. Hand made—18 1/2 inch—silver. MAIN FLOOR—NEW BUILDING.

Also 14 OTHER MORNING SPECIALS—equal value to above. Not advertised—Space does not permit. LOOK FOR THE CLOCKS! LOOK FOR THE CLOCKS!