

NEW-YORK, SUNDAY, JANUARY 3, 1909.

Revillon

(Revillon Freres, Inc., founded 1725)

Furs Radically Reduced

The Revillon way is to carry nothing over from one fur season to another, so that when as now there is a considerable stock of manufactured garments unsold there is nothing to do but reduce the price and take the loss.

Surprisingly Good Values

- Women's Fur Coats, Various Lengths.....from \$25
Men's Fur-Lined Broadcloth Coats.....from 85
Neck Pieces, in a Variety of Furs.....from 5
Muffs.....from 10

We also announce very unusual prices in handsome coats of Caracul, Alaska and Hudson Seal.

The remainder of our high cost stock, such as Russian and Hudson Bay Sable, Seal, Mink, Chinchilla, Broadtail, Ermine, Fisher and Black Lynx, at

One-third to One-half of the original prices.

NINETEEN WEST THIRTY-FOURTH STREET, NEW YORK

PARIS: 77-81 Rue de Rivoli. LONDON: 180 Regent St., West.

Simpson Crawford Co.

The Department of Charge Accounts has moved to new quarters and is now on the Second Floor, west, 20th street side.

Annual Sale Sample Robes \$25 For Exquisite \$50 and \$75 Paris Sample Lace Robes

GREATEST—because the Robes are finer; because the stocks are larger; because the power of price attractiveness is more pronounced. The acme of fashion in robe elegance is presented. The finest, most exquisite creations await your selection.

Also an advance sale of White Lingerie Sample Robes for 1909.

- Sample Robes from Paris
Sample Robes from Brussels
Hand-made Lace Robes
Hand-made Jewelled Robes
Hand-made Emb. Robes
Robes for evening wear
Robes for wear at opera

Robes that can be made up in any of the prevailing modes: \$5 for \$10.00 to \$18.00 Robes. \$15 for \$35.00 to \$40.00 Robes.

In addition, 1,500 WHITE LINGERIE ROBE SAMPLES of new 1909 styles—the most wonderful collection ever offered in America: \$3.95 for \$10.00 White Batiste Robes. \$7.50 for \$15.00 to \$18.00 White Batiste Robes.

FREE TRANSFERS

Bloomingtonales

THE ONLY WHITE SALE WORTH WHILE

Most of the garments were made up for us specially for this White Sale, and most of them were made after the buyer's original ideas. They have not been hurried through, but were made with deliberation by expert needlewomen, and every garment, from the lowest priced to that calling for the greatest outlay, is full fashioned, liberally cut, trimmed with the choicest embroideries, the best wearing laces, and finished with all the nicety you could demand from your own seamstress.

- Drawers priced up from 12 1-2c
Corset Covers priced up from 5c
Night Gowns priced up from 28c
Combinations priced up from 48c

French Underwear Hand Embroidered

- Gowns \$2.98 for HAND EMBROIDERED GOWNS, low neck styles; front elaborately designed with flower sprays; were \$4.98.
\$3.98 for HAND EMBROIDERED GOWNS, several styles; high and low neck, embroidered in pretty flower sprays, scroll and dots, finished with the scalloped edge; very gown originally sold for \$5.50.
Corset Covers 95c for COVERS, fine quality, with front hand embroidered with flower sprays and dots; fine scalloped edges; ribbon to draw.

- Skirts \$2.98 for WHITE SKIRTS, hand embroidered scalloped and dots, dust ruffle beneath. Other styles at \$3.49 and \$4.98.
Extra Size Skirts 69c for EXTRA SIZE SKIRTS, wide flare, sectional bonnet, with deep hemstitched tucks, clusters of fine hemstitched tucks.
35c for MUSLIN DRAWERS, wide embroidery flounce, clusters of fine tucks above; 12 to 18 year sizes.

- Corsets 95c for OUR NERIS CORSETS, worth \$1.50; four different styles.
\$1 for \$2 NEMO CORSETS; the 1909 special.
38c for BRASSIERES, lace trimmed, perfect fitting, all sizes from 34 to 44.

Embroideries in the White Sale

The embroideries of the robe these goods play in the White Goods Sale this year are valued by the fact that more than ever before they will be employed in dressing schemes by midday the coming Spring and Summer. The perfect bleaching and perfect work of these embroideries, coupled with the very low prices, give a new lustre to our value giving policy.

Nainsook edges and insertions worth from 12 1-2c to 75c a yard are divided into 3 lots, priced thusly - 7c, 10c & 15c yd.

Opening Display of 1909 Waists

Tailored linen, lincie, lingerie, striped and checked dimity and colored madras. The best of the best in the world. More than ever will the Bloomingtonales store lead in these lines. Introducing: PURE LINEN WAISTS, new models, wide or narrow pleats and pearl buttons on front; tucked or French back, laundered collar and cuffs, \$1.98. PURE LINEN WAISTS, heavier quality than the above. Wide tailored pleats and pearl buttons; laundered collar and cuffs, at the special price of \$2.98. COLORED MADRAS WAISTS, imported materials, in new stripes, checks and plaids; laundered cuffs; pearl buttons; at the special price of \$2.98. LINENE WAISTS—Look just like linen—with wide tailored pleats and pearl buttons on front; yoke back; laundered collar; at the special price of 98c.

Wash Laces in the White Sale

Are there because no white sale would be complete without them. All the good big values we have offered before in wash laces are eclipsed by these. FRENCH AND GERMAN VALENTIENNES LACES, complete sets of 2, 4 and 6 widths of edging, and 2, 3 and 4 widths of insertion, that sold elsewhere for 15c to 75c a yard, are here 3c to 55c at prices that range from, per yard. PLATT VALENTIENNES, Point de Paris and torchon laces and insertions, that you can't possibly find anywhere else for less than 10c a yard, are in this sale at 5c. VALENTIENNES LACE ALLOVERS, 18 to 45 inches wide; some of them match the sets mentioned above and would sell elsewhere for 75c to \$5.00 a yard; in this 45c to \$2.50. FRENCH VALENTIENNES RIBS AND INSERTIONS, this is an extra special lot of the most desirable kinds. The regular prices range up to 50c, for 12 yards, but our price 12 Yards for 25c. In this sale to-morrow will be.

HEARN

FOURTEENTH STREET, West of Fifth Avenue.

JANUARY SALE

ALWAYS GREATER ALWAYS BETTER. HERE'S FOR NINETEEN HUNDRED AND NINE!!! New Goods Bought Special for This Sale Long Before Advance!

Let Those Who Want! Muslins, Sheetings, Pillow Cases, Sheets, Linens, Towels, Towellings, White Goods, Comfortables, Spread, Pillows, Tickings, Art Linens, Embroideries, Curtains, Curtain Materials, Muslin Underwear, Babies' Wear, Corsets, Shoes, Misses' Dresses and Gumpes, Women's Wrappers, Women's Waists and Petticoats, Furs and Fur Cloaks.

BUY NOW! No Mail or Telephone Orders.

January Sale of Muslin Underwear

Largest Stocks and Best Values Yet! Among the Extra Special Purchases Being A FORTY THOUSAND DOLLAR LOT

Which, because muslin was slightly yellow, we bought AT LESS THAN 50 CENTS ON THE DOLLAR! In all other respects the garments are A1—well made, full cut, nicely trimmed—the yellow tinge will disappear in one washing. This purchase alone would be by some firms considered enough for a January or White Sale, but to us it is only a decidedly interesting side issue. Nevertheless, as "a good start is half the race," we offer entire purchase, as bought, at

- LESS THAN HALF VALUE! 3,000 dozen Children's Drawers, 1 to 6 yrs., 6c. a pair. Regularly 12 to 15 cents. Limit six pairs—No mail or telephone orders. 2,000 dozen Children's Drawers, 8 to 14 yrs., 10c. a pair. Regularly 18 to 25 cents. Limit six pairs—No mail or telephone orders. 1,500 dozen Misses' Drawers, 10 to 16 yrs., 10c. a pair. Regularly 25 and 30 cents. Limit six pairs—No mail or telephone orders. 3,000 dozen Women's Night Gowns, 29c. Regularly 50 cents. Limit three—No mail or telephone orders. 4,000 dozen Women's Tucked Ruffle Drawers, 16c. Regularly 25 cents. Limit six—No mail or telephone orders. 1,000 dozen Women's Short Skirts, 17c. Regularly 25 cents. Limit three—No mail or telephone orders. 1,000 dozen Women's Long Skirts, 49c. Regularly 75 cents. Limit two—No mail or telephone orders. 800 dozen Women's Extra Size Night Gowns, 48c. Regularly 80 cents. Limit three—No mail or telephone orders. 1,000 dozen Women's Extra Size Drawers, 24c. Regularly 35 cents. Limit three—No mail or telephone orders.

FOREGOING ARE ONLY EXAMPLES OF SALE SPECIALS. In addition, THE GREAT UNDERWEAR STOCK of thousands and thousands of dollars' worth of fresh, clean, snowy Underwear will be offered AT JANUARY SALE PRICES.

Here are items—not all by any means, but enough to show how values run: WOMEN'S NIGHT DRESSES, WOMEN'S SKIRTS, Table Linens for January Sale, EXTRA SIZE UNDERWEAR, WOMEN'S CORSET COVERS, WOMEN'S DRAWERS, CHILDREN'S UNDERWEAR.

- Good Muslin—Yoke of solid H. S. tucks, emb'd ruffle, worth 49c. usually \$1.49. Fine Muslin—a dozen elaborately trimmed styles—value \$1.75. Fine Cambric—knee blouse, with wide rows lace and tucks—usually \$2.28. Fine Cambric—knee blouse, 7 rows and double edge of Maltese lace, with French embroidery—worth \$4.00. Finer, worth \$5.49. 3.95. EXTRA SIZE UNDERWEAR. Extra Size Muslin Drawers—ruffle, good emby and tucks—value .69. Extra Size Corset Covers—Fruit of Loom Muslin—were 29c. Extra Size Cambric Corset Covers—fancy lace and ribbon—value .49. Extra Size Muslin Skirts—deep flounce of embroidery, lace and ribbon—usually 70c. were 58c. Extra Size Cambric Skirts—deep flounce of embroidery, lace and ribbon—usually 1.24. Extra Size Fine Cambric Skirts—deep flounce, handsewnly trimmed—lace or emby—value \$3.69. 2.49. WOMEN'S DRAWERS. Good Muslin—umbrella ruffle, embroidery, hemstitching, tucks or lace insertions—worth 40c and 50c. Cambric and Muslin—wide ruffles, inserting all edge of lace or emby—value 49c. Equal values at .69 and .95. CHILDREN'S UNDERWEAR. Children's Muslin Gowns—ruffle neck and sleeves—2 to 12 yrs.—reg. 49c. Children's Cambric Skirts—ruffle with good emby or lace edging—all sizes—value 29c.

Continuation of Sale of Cohen Bros.' Stock of Lace Curtains and Nets at 54 cents on the Dollar.

- Also Special Sale Items, as follows: Irish Point Curtains—Novelty designs or 12 to 18 inch borders—value 2.98 about 20 styles—\$4.98 quality—6.98. Imported Nottingham Lace Curtains—Novelty or Real Lace effects—French Val. Insertions—worth \$2.98 1.75 Cable Net Curtains—Those worth \$1.98 1.75 10,000 yds. Ruffled Curtain Muslin—Remanence inserting and edging—reg. 15c—\$1.98 quality—8c. Vestigale Panels—35x48 in.—centre motif—Irish point or emby novelty effects—worth 49c. 47.

Full Length Caracul Coats 11.00

Rich, glossy quality—worth \$20.00. Another special—imported caracul; \$18.00, worth \$30.00. THE GRANDEST CLOAK VALENTIN IN NEW YORK. For Specials in other Sale Departments see other Sunday Papers.

Also, at least 50 Morning Specials

Goods only sold until 1 P. M. Desirable, seasonable goods at Phenomenally Low Prices! Look for the Clocks!

MACHINERY.

Per Lin. 15 1. NASH GAS & GASOLINE ENGINES. Specially adapted for running electric lighting, the slip and tilt is done away supply and fire protection plants for country homes and estates. Economical, simple and absolutely reliable.

NATIONAL METER CO., CHICAGO, BOSTON, NEW YORK.

CLELAND & CO., elevator specialists, repair machines, repairs and supplies, 64 Grand st.

THE MIETZ & WEISS GAS AND OIL ENGINES; stationary and marine, 1 1/2 to 20 h.p. Ang. Mietz, 129 1/2 St. N. Y.

GOOD second hand milling machines, foot and power presses, lathes, motor and saw machines, etc., entire plants bought and sold. Manhattan, 415 West Broadway.

PRINTING. FOX PRINTING HOUSE. Printing of the better kind at moderate prices. Quality, service, price. Phone 205-Chelsea, 30 Greenwich Ave.

QUALITY PRINTING, moderate prices. Letter Printing and Paper Co., 111 Broadway, at opposite World Building, Tel. 429-Buckman.

PRINTING, every description, very reasonable. 111 West 50th, near 6th Ave. From 472-Buckman.

PRINTED bond letterheads, envelopes etc. Specialty: \$1.00, \$0.50, samples sent. Frank Piskop, automatic printer, 68 Duane.

OPTICIANS. THE ANNOYING EYE GLASS problem solved by our patent all shell covered lenses prevents the screw from cutting the nose, and insures comfort and safety. FERDINAND KREUTER, OPTICIAN, 42 W. 42d St., between 5th and 6th Ave. Bring your prescriptions.

CHIROPODE MUNDORFF, optician; eye tested, glasses carefully fitted (repairing). 111 Broadway, between 27th and 28th Sts.

WALTER H. PROUTY, optician; prescription work a specialty. Lenses duplicated; repairing. Broadway & 72d St., opp. subway.

JOHN E. MEYER, Optician, 636 6th Ave. Prescriptions accurately filled; repairing; clips that hold.

O'NEILL-ADAMS @

Sixth Ave., 20th to 22d Street. Double Gold Standard Stamps up to 12 o'Clock

Our Annual January Sale of Furniture

Will be in full swing to-morrow (Monday).

Our Annual January Sale of Carpets, Rugs, Upholsteries and Draperies

Will Begin on Monday, January 4th.

During these sales everything in the departments mentioned will be reduced in price from 10 to 50 Per Cent.

except a very few articles, which are restricted by the manufacturers.

Our Annual Sale of White Goods

embracing Muslin Underwear, Waists, White Goods, Linens, Corsets, Kimonos, Embroideries, &c., will begin on Monday, January 4th, Offering extraordinary values in these lines.

FOUNTAIN PENS—REPAIRS. KILLMEYER, 39 Willoughby St., Brooklyn. Best \$1, \$1.50 pens. All makes repaired. Mail orders promptly filled.

GENERAL CONTRACTING. TENEMENT HOUSE VIOLATIONS REMOVED by alterations and repairs. Heating apparatus installed and repaired. Plans and specifications drawn. John McDonough, 250 Spring St.

AUCTIONEERS. ATWOOD & PATTEE, Auctioneers, Appraisers—High class sales conducted. Furniture, paintings, art objects, merchandise bought. Prompt settlements. Reference: 140 Nassau St. Tel. 411-Beikman.

PIANOS AND ORGANS. We buy for spot cash second hand pianos—send postal and representative will call. We have Steinway bargains. Wise Piano Co., 17 East 126th St.