

The Prudential

made the

Greatest Gain in Insurance in Force

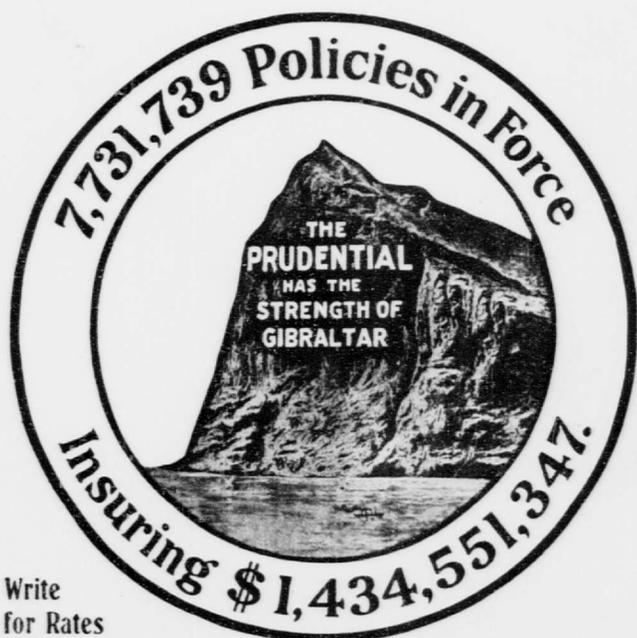
in 1908,

of Any Life Insurance Company in the World!

Giant Strides of a Giant Company:

Gain in Life Insurance in Force, in 1908, over	- - - -	97 Million Dollars
Paid Policyholders, during 1908, over	- - - -	19 Million Dollars
Dividend Fund to Credit of Participating Policies, Dec. 31, 1908, nearly		15 Million Dollars

Total Payments to Policyholders Since Organization, plus Amount Held at Interest to Their Credit, Over 313 Million Dollars!



Write
for Rates
of New
Policies. Address Dept. 119

OTHER 1908 FEATURES

Expenses Reduced.

New Monthly Income Policy Inaugurated.

Loaned to Policyholders, on Security of their Policies, to Dec. 31, 1908, over 10 Million Dollars.

Tax Payments in 1908, nearly 1/4 Million Dollars.

The Prudential Insurance Co. of America.

Incorporated as a Stock Company by the State of New Jersey.

JOHN F. DRYDEN, President.

Home Office, Newark, N. J.