

O'NEILL-ADAMS @

To-Morrow's News

O'NEILL-ADAMS @

HEARN

Surety Stamps on Purchases Mean 2 1/2 Per Cent as a Trade Profit

One Hundred Different Weaves of \$1 to \$2 All-Wool Dress Goods at 69c.

Both Buildings—First Floor.

Two different lots—one this season's surplus stock of the greatest dress goods manufacturer in the United States...

The other comprises 10,000 yards of imported all-wool prunella cloth, in plain weaves and self stripes...

- Mixed Suitings, Chevron Suiting, Novelty Striped Diagonal, Plain Panama, Fancy Canvas, French Novelty Serges, Mixed Taffeta, Henrietta, Tamise, Herringbone Mixtures, Novelty Striped Worsteds, Fancy Striped Diagonal Chevots, Armures, Canvas Suitings, Herringbone Serges, Diagonal Serges, Worstred Striped Suitings, Striped Panamas, Fancy Striped Serges, Plain Prunella, Novelty Serges, Shadow Striped Suitings, Plain Colored Serges, Corded Panamas, Fancy Diagonal Suitings, Worstred Suitings.

There is not one piece in the entire lot less than 42 inches wide, and most of it is 50 to 54. Regular \$1 to \$2 high-grade, all-wool dress goods at 69c.

Women's Costumes, Evening Gowns and "Bridge" Dresses

Both Buildings.

Crepe de chine, crepe meteor, chiffon satin, and net are the exquisite fabrics that are spirited by the artist dressmakers into the most satisfying of evening gowns, and costumes and dresses.



The Three-Piece Tailored Suits are almost exclusively used for calling and afternoon teas, so that the makers have done exceptional things in way of dressmaking besides tailoring in these.

rich suits—yet we have them all the way from \$24.75 to \$65. Two-Piece Tailored Suits—what the Parisienne calls a "trotting" suit—start at \$18.75 and go to \$95.

Silks for the Horse Show

Both Buildings—First Floor.

Week after next everybody will be intent on the Horse Show, and clothes: so that this is the week to think about silks—while there is still time to make them up.

To-morrow we will exhibit and place on sale the newest and most fashionable weaves and colors of silks and velvets.

\$2 Black Paon Velvet at \$1 a Yard

Which will give you an idea of what we can do in velvets. These are beautifully rich and finished; in black only—24 in. wide.

\$1.75 Silks for \$1

Black peau de soie and cashmere finish, 24 inches wide, a beautiful, rich quality.

A 79c Grade at 55c a Yard

All silk crepe de chine, in an entire range of light and dark colors and black and white; 24 inches wide.

50c Crinkled Crepe, 19c a Yard

Wash Goods Section, Both Buildings.

In almost any shade, light or dark, that a fashionable dressmaker could call for. A maker who is interested in this make of "Silk" crepe gave this to us at a nominal price—just to see it fly!

Sixth Ave., 20th to 22d St.

O'NEILL-ADAMS @

Sixth Ave., 20th to 22d St.

An Important Sale of Imported Gold and Silver Flowers and Fruits at Half

Both Buildings.

Dressmakers and Milliners Are Invited to Participate

Single flowers so perfect they can scarcely be told from the real: azaleas, orchids, violets, sprays with the leaves as perfect as the flowers.

All just out of the Custom House; all at 75c., 98c. and \$1.25—half or less than half price.

The story is that of a zealous Commissionaire, whose orders to "Ship everything novel in trimmings" brought these exquisite things to an importer of dress trimmings.

Sweater Coats for Women

Both Buildings—Second Floor.

The most luxurious sweater coat ever made was expressly designed for motor use. It is long and reaches below the knees...



There are three-quarter length sweater coats finished with pearl buttons, with a high collar, and pockets; in white, red and gray; the weave is very plain and elastic...

There are three-quarter sweater coats made with high collars in gray and white, of pure worsteds.

Pure Groceries

Full Weights Telephone Full Measures Chelsea, 5700 Adams Building—Basement

Tea

The best news of TEA that we have told in many moons is told in these prices, though the fine aroma and delicate flavors are due to our great care in selecting them.

- Our 7lb quality to-morrow for 62c, 60c, 50c, 45c, 40c, 35c quality to-morrow for 31c.

Coffee

We are operating in our coffee section the most improved coffee roaster known. All coffee is ground by electric mills in the department, which will insure your getting not only freshly roasted, but freshly granulated or pulverized coffee.

- Royal After Dinner Coffee, regularly 40c, per lb. to-morrow 35c, The O. K. Blend, regularly 28c, per lb. to-morrow 25c, The O'Neill Special, in 1 lb. cartons, regularly 25c, to-morrow 23c, The Banquet Blend, regularly 23c, per lb. to-morrow 20c, Maracaibo, regularly 20c, per lb. to-morrow 18c, Luncheon Blend, regularly 18c, to-morrow 15c.

- Milk: Van Camp's Sterilized Evaporated Milk, 12 cans, 25c; 9c, 3 cans for 25c. Flour: Pillsbury's Best XXXX Flour, 24 1/2 lb. bags, 85c. Cocoa: Walter Baker's break-fast Cocoa, 1/2 lb. cans, 17c. Rice: The Surety Brand Whole Head Japan Rice, 5-lb. bags, to-morrow 29c. Lard: Armour's Simon Pure Leaf Brand Lard, sold in sealed tins, 19-lb. 5-lb. 3-lb. Pails, Pails, Pails, \$1.89 99c 59c.

We take special pains with mail and telephone orders listed here. But we reserve the right to limit quantities.

Great Purchase of Fine Dress Goods THEREFORE

ALL WOOL STRIPE WORSTEDS—solid colors—54 inches wide—never intended to sell for less than a dollar. Our Price .69

CHIFFON BROADCLOTHS

Our Regular \$2.19 Quality Monday and Tuesday only 1.39

Imported PRUNELLAS in large knot or chestnut yokes—black and all the fall shades—regularly .89—now .69

MILLINERY

We invite inspection of these fine values:—

Marabout Turbans—large, fine, Cavalier shape with rich wings 5.00

At same price, other Turbans and large shapes of Velvet, Plush, Bengaline, Mohr, Felt and combinations with splendid wide, elegant fancy feathers and other elegant effects—many have hand-made, costly, beautiful, all around—black, stylish colors and contrasts.

Dainty Hand Emb'd French Underwear at Lowered Prices

Balance of an early purchase that we want to have out of the way for a new shipment due... A rare opportunity to buy fine garments far below their value!

French Hand Emb'd Chemises—sprays, French Knots, scalloped edge—worth \$5—now \$3.98

With More Elaborate Emb'd Yokes—ribbon run eyelets—worth \$1.25—now .98

Hand Emb'd Chemises—with deep robe of daintiest hand wrought embroidery—usually \$2.98—now 1.98

Fine French Nainsook Chemises—hand sewed—beautifully emb'd yokes—fitted back—worth \$4.25—now 2.98

Finer, with exquisite hand emb'd to \$6.98.

French Night Dresses—deep hand emb'd yokes—round neck, short sleeves, scallop finish—value \$3.50—now 2.69

Night Dresses, with elaborately emb'd yokes, in low knot and other pretty designs—reg. \$5.98—now 4.39

Others, handsomely emb'd and combined with daintiest lace—value \$3.98—now 2.49

WORTH ONE-THIRD MORE.

French Nainsook Corset Covers—hand emb'd, scallop edge—reg. \$4.98—now 3.98

Corset Covers—fancy emb'd fronts and scallop neck and sleeves—1.25

French Nainsook—elaborately emb'd in large knot or chestnut yokes—reg. \$3.25—now 1.98

Others, emb'd in daintiest new designs in floral, leaf and scroll effects—value \$5.98—now 2.49

Fine Corset Covers to \$3.98.

French Nainsook Drawers—finest sizes, dainty hand emb'd corners, scallop edge—1.69

Hand sew'd Drawers—Circular ruffle, with emb'd scallop and French knots and dainty embroidery—value \$3.98—now 2.49

White Skirts—deep hand emb'd, with dots and floral sprays—special—2.69

Blankets

At Buy-Now Prices!

They who buy blankets at these quotations will make no mistake... At rate of present advances value which these cannot be promised later!

Pure Australian Blankets—11-4 size for double beds—worth \$5.98—now 5.98

Fine Australian Wool Blankets to—22.98

Fine California Wool Blankets—white and colors—11-4 size—worth \$3.98—now 3.98

Scarlet All Wool California—10-4 size—for twin beds—special—3.49

Novelty Jacquard Blankets—11-4 size—beautiful colorings—value \$4.50—now 2.98

Wool Finish Blankets—white and colored—full and extra size—1.98

Eiderdown Finish Blankets—white and colored—11-4 size—1.49

Fine Blankets—10-4 size—1.50

11-4 size—value \$1.00—now .79

Silks

Last of the Great Auction Lot! No telling when you'll get values like these again!

30 to 35 per cent below regular!

MESSALINE—PEARL DE CYGNE—All silk—splendid quality and range of color—representations of quality—fruit and fancy shades—worth .39—now .39

LOTTED STRIPE SATINS—Principally light shades for evening gowns and chaperons—value .50—now .39

BLACK-SATIN DUCHESSE—Rich, lustrous quality—pure silk—29 inch—regularly .59 and .69—now .44

RIK MESSALINE—27 and 29 inch—light and dark shades—full satin lustre—98 ct. quality—now .69

Table Linens Specially Priced For Thanksgiving and Other Requirements.

Not too early to select advisedly from assortments so great that they lack nothing desirable in such lines... Comparison will convince housekeepers that here they secure choice imported linens far below the prices generally asked for THE IDENTICAL GRADES, while in the popular lines there are always offerings of a special kind...

- HEMSTITCHED LINEN SETS—Full satin bleached—newest and best designs—8-10 cloth—dozen napkins—neatly bound—Regular \$4.98 sets—now 3.98, Regular \$5.98 sets—now 4.98, Regular \$8.98 sets—now 6.98, Regular \$10.98 sets—now 7.98

- ALL LINEN DAMASKS—Full satin or cream bleach—fully 300 new patterns—Pure Irish linen—69 and 62 inch—reg. 39.44, Scotch and Irish—68 and 70 inch—reg. .64, Scotch and Irish—70 inch—reg. .38—now .75, Extra quality Scotch—reg. \$1.25—now 1.00

- FINER TO 1.98, equal values. THE CREAM OF LINENS—We show the most complete assortment of cream bleached Damasks in the United States... Heavy, firm quality, free from coloring, such as were the pride of "grandmothers' linen closet. Over 100 distinctly different patterns... Prices included in above quotations.

- MERCERIZED DAMASKS—High permanent lustre—patterns are copies of finest linen damasks—sensitive households use them to save fine linens—18 inch, worth 39—now 29, 20 inch, worth 40—now 30, 22 inch, worth 40—now 30, 24 inch, worth 40—now 30, 26 inch, worth 40—now 30, 28 inch, worth 40—now 30, 30 inch, worth 40—now 30

- WASHABLE TABLE COVERS—Finest examples of foreign and domestic art—large variety—two to five ton, colorings—8-4 size, values \$1.79 to \$3.98, 1-49 to 3-29, 8-10 size, values \$2.49 to \$5.29, 1-98 to 4-49

We Can Truthfully Make Equal Claims for Fine Art Linens.

Tea Cloths, Centre Pieces, Scarfs and Doilies of exquisite hand made Renaissance and other fine lines in Vogue, combined with high class luxury embroidery, Mexican drawn work, &c... As fine a showing as any linen purveyors make, but not at the extravagant prices they ask... Yet they are the same kinds that grace exclusive homes!

Morning Specials—To-Morrow (Monday) Until 1 P. M.

- 49c All Wool Serges... 33, \$3.29 Messaline Waists... 2.00, 59c Bk. Satin Duchesse... 33, 15c Fine Dress Gingham... 8c, 25c to 39c Lace Bandings... 14, 39c Saxony Flannels... 26, \$3.98 Furniture Damasks... 1.67, \$1.39 Table Damasks... 95, 7c Shelf Oilcloth... 37c, 89c Choice Live Geese Feathers... 58, 15c Fine Writing Paper... 9, 79c Infants' Wrappers... 38

- 49c to 59c Shoe Bags... 29, 11c Bleached Huck Towels... 6c, \$1.99 Knives and Forks... 84, \$1.98 Black Umbrellas... 1.39, 24c Cut Glass Shakers... 16

Also Twenty-eight Other Morning Specials—equal to above. Not Advertised—Space Does Not Permit. LOOK FOR THE CLOCKS! LOOK FOR THE CLOCKS!

PURCHASE AND EXCHANGE.

The Antique Furniture Exchange 12-15 W. 28th St. N.Y. City.

TOILET PREPARATIONS.

WILSON'S HAIR GROWER positively grows hair, cures dandruff, or money refunded. \$1 will convince you. Jules Furrow, 226 West 46th St., New York.

GOLD AND SILVER PLATERS.

Brass Beds Refinished Tables, Lamps, Clock Sets, Knives, Forks, Spoons and all kinds of silverware repaired and re-plated. H. PLUMACHER & SONS, 244 East 29th St.

PAWN BROKERS.

GOLD, silver, nickel, brass, on-die, plating and finishing at COLUMBIA LAMP WORKS, 256 West 42nd St.

PATENTS.

PATENTS procured for \$10 attorney's fees. Open evenings. Room 917, 105 Fulton St., New York.

ELECTRICAL CONTRACTING.

HAVE YOUR WIRING DONE BY THE PRACTICAL ELECTRICIAN CONTRACTING CO., 92 Fulton St. Telephone 2496—John—Excellent work, moderate rates, best service; estimates cheerfully furnished.

DETECTIVE AGENCIES.

BROOKS' DETECTIVE BUREAU—Nicholas Brooks, Inspector of Police, New York City, retired. LICENSED—BONDED. Detective work in all its branches. H. C. F. Factory Inspecting Bureau Process Serving 5 BEEKMAN. Phone: 529 Colliard. Night, 41 Montague.

DE RIVE DETECTIVE BUREAU—Licensed and bonded; male or female; shadowing; investigations; strictly confidential; languages spoken. 109 West 27th St. Telephone 7405—Montague.

ORTHOPEDIC FOOTWEAR.

CHAS. LIPP, 25 years with Dr. P. Kahler, 974 Lexington Ave. (7th St.), Anatomical Shoe maker, shoes for cripples and tender feet a specialty. Lipp's 20th Century Arch Supporters.

PHILIP HEMGENBERG, maker of remedial shoes, correcting all defects of locomotion. Examination free. 531 W. 42d St.

H. HAUSMANN, Orthopedic Shoemaker, 234 East 42d St. Rheumatism due to weak ankles and flat feet cured.

J. SAN MARCO, Fine Custom Shoes, Orthopedic Specialist Flat feet cured (Arch Supporters), 128 East 23d St.

HOUSE AND OFFICE RENOVATING.

MANHATTAN House Cleaning and Renovating Bureau James E. Garner, Prop., All manner of housecleaning attended to. 720 West 28th St. Phone 460—Chelsea.

OLD GOLD AND SILVER.

GOLD, silver, platinum, diamonds, rubies, sapphires, pearls, emeralds, jewelry, tickets; valuable bought. John Daley, 624 8th Ave.

SAFES.

New 2d hand, all sizes, easy payments. J. Baum Sale & Lock Co., 86 Maiden Lane.

PRINTING.

PRINTING—1,000 imitation typewritten letters, \$2.50; 5,000 advertising cards, \$3.00. Mann, 2227 6th Ave., 130th St.