

**LONG ISLAND IS NEAR BY**  
**City Man Who Selects It for Summer Home Need Not Repine.**  
**OCEAN BREEZES A COMFORT**  
**Climate, Though So Near, Better and Healthier than That of the Metropolis.**

The seeker after summer joys who wants to stay near New York will do well to consider the claims of the Long Island shore. In accessibility that section is without a superior, and it offers in small compass so considerable a variety of attractive features that it has won the hearts of thousands upon thousands of those who, for one reason or another, must stay within a short and easy run of their offices.

Particularly does it appeal to those who love in the hot time to be in or upon or about the water. Swimming, sailing, boating, canoeing, rowing, motor boating, all are to be had along the Long Island coast at a minimum of risk and effort and at a maximum of health giving pleasure and delight.

The Long Island Railroad covers the island pretty thoroughly from Flatbush to Montauk Point. It will take the New Yorker comfortably, and a good deal more quickly than was the practice not so many years ago, to seashore spots that meet every taste and every purse. The appeal of the island, relatively small as it is, seems to reach all classes and to be as universal as could well be desired.

Many Splendid Hostleries.

There are magnificent summer hotels, affording every luxury; there are more modest inns and hostleries where comfort is assured, even if there are less luxuries.

Here and there are cottage colonies, including those of small incomes as well as wealthier persons who choose to abandon in the summer the more pretentious places. Long Island has a welcome for every one, as a matter of fact, and stands all summer long with open arms inviting the city worker to taste of the delights it offers in no small measure.

The Long Island season is a long one. The climate differs from New York's mainly in that it is more salubrious. The spring is early, and from the end of May and the early part of June pleasant summer weather is as sure as anything about the weather can be until well along into the fall.

Long Island gets the full benefit of the glorious Indian summer weather, and the months of September and October there are full of joys for those who take their vacations late in the year, or those who prefer to stay away for many weeks after the early visitor has come and gone. Plenty of New Yorkers and visitors from other parts of the country like to linger long after the season has closed at most other places, and those who stay late will not, as a rule, lack for company.

Between Atlantic and Sound.

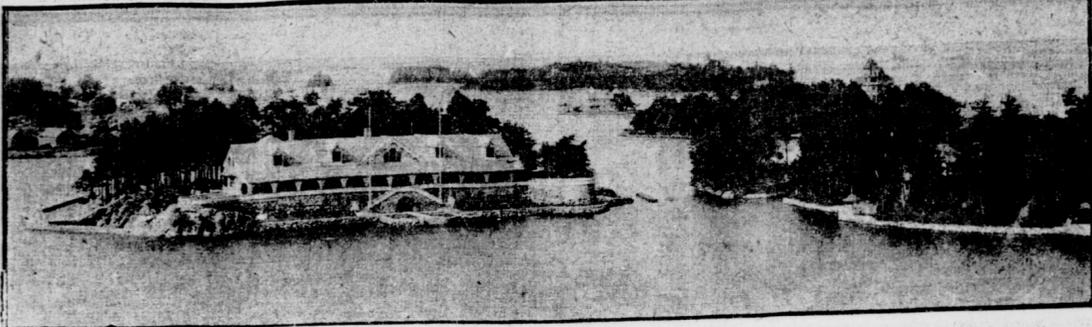
Long Island lies between the Atlantic and the Sound. The land breeze that is so distressing at most resorts, therefore, is not so terrifying on the island, because, no matter whether one settles on the Sound or the ocean side, the wind, whatever its quarter, has passed over water to temper its heat, if it be a hot breeze, that meet the prevailing winds of summer on Long Island are from the south, owing to the peculiar topography of its coast line. They sweep along over the island from the ocean, and the jaded city man who has run down at the close of a hot day to one of the ocean beaches that he near the city needs no one to tell him what a refreshing change in temperature he will meet at the resorts a little further away.

Really the climate is delightful, and, while the summer temperature is not so cool as that of Northern Canada or the Maine lakes, it is cool enough to insure freedom from the discomforts of city summer, and refreshing sleep at night for the man who has been at work all day.

Sea Food Always a Delight.

One of the things that appeal most to many a summer visitor to Long Island is the abundance of good things to eat that the sea offers. The Long Island shore is the habitat par excellence of the succulent clam, many of the fish that most delight the palate, and, in sharp contrast to many fishing localities, all the catch is by no means sent to market far away. The fishermen have found a good and sure market for their wares right at home, and the pick of the day's catch in most places goes to the summer dweller.

Sport of the civilized, domesticated sort is to be had in abundance on Long Island. The soil is the best in America for golf, abounding in the same sort of land that has



TYPICAL SCENE AT THE THOUSAND ISLANDS.

made the great courses of Scotland and the north of England so famous wherever the royal and ancient game is played. Real sand hazards are to be found on the courses at Garden City, Shinnecock Hills and the other famous golfing centres of the island, and from Long Island it was that the game spread all over the country, to assume the proportions it has to-day in American life. There are clubs of all sorts on the island that depend largely upon the summer visitor to fill their membership lists, and there is scarcely a place on the whole island that is not within easy reach of a club that affords golf and tennis, with excellent facilities for the playing of the game.

Splendid Roads for Motoring.

Motoring is one of the great delights of summer time on the island. From Broadway to Montauk Point are superb roads that have been worked over and improved with lavish disregard of expenditure by supervisors who have keenly realized the advantages that the motorist confers upon his chosen stamping ground. No place in America excels Long Island in its equipment for motor travel, and few equal it. Hotels and inns abound along the motor highways, and offer good accommodations for all who choose to travel fancy free, without a special destination.

**BRIGHTON BEACH HOTEL**  
 Opens Saturday June 18  
 BRIGHTON BEACH, NEW YORK  
**European Plan**

Under same management as for several years past, thus insuring a continuance of the high character of service and cuisine that has placed it in the front rank of seaside resorts. Grand Concerts by Military Band.  
**E. CLARK KING, Proprietor**  
 New York Office at HOTEL VICTORIA, 67th St. at 27th Street.

**MANHATTAN BEACH**  
 Swept by Ocean Breeze.  
 OPENS JUNE 12th  
**MANHATTAN BEACH HOTEL AND BAND PARK**  
 ALFRED J. ABER, Manager (of Waldorf-Astoria)  
 Many improvements, New Porch, Garage, COUGHLEN'S BAND, etc.  
 New York Office, Room 26, Astor Court

**HOTEL CLIFTON**  
 GOOD GROUND, LONG ISLAND.  
 The most beautiful and isolated hotel, at the ocean and waters of Shinnecock Bay, will reopen for the season on May 20th. No vacancies, no mosquitoes. The very best cuisine and facilities for enjoying surf and still water bathing. Fishing, boating, tennis, golf, and the best roads in the state. Every attraction of a country and seaside resort. Send for booklet. Rates \$10.00 to \$25.00.  
**CHAS. F. HAYES, Pres. and Manager.**

**EDGEMERE CLUB HOTEL**  
 EDGEMERE, L. I.  
 AMERICA'S MOST SELECT RESORT, seasons as the Date of Opening JUNE 18. Directly on the Ocean. Only 30 minutes from New York. Upon request a Representative will call to explain the club feature, etc. Or may be seen at Hotel Woodford (Booking Office), 57th St. at 5th St., New York.  
**W. D. GREEN, Manager.**

**OCEAN AVE. HOTEL**  
 FAYBOURNE, LONG ISLAND.  
 DIRECTLY ON GREAT SOUTH BAY. Large veranda, shady lawn, electric lights, modern improvements, bath, swimming, tennis, golf, boating, fishing, bathing, etc. Booklet. SANFORD WEEKS, Owner and Prop.

**PROSPECT HOUSE**  
 SHELLER ISLAND HEIGHTS, L. I., N. Y.  
 Opens June 25, 1910. Tennis, Yachting, Bathing, Garage, Delightful Climate.  
 Booklet. N. Y. Office, 1122 Broadway, cor. 25th St. E. A. LANGWORTHY, Mgr.

**ARE YOU TRYING TO DECIDE WHERE TO GO THIS SUMMER?**

To find a place where you'll feel at home—where congeniality prevails, and where the cares and worries of every day life will be entirely eliminated by the pleasant surroundings?

Where you may be with your family each night, and leave them in the morning feeling assured that a better location could not be provided, and that they are going to be comfortable during the hot summer day?

A place within easy commuting distance of New York City—where you can reach home in the evening in time to take a plunge in the surf or a swim in the bay—where you can take a spin in your motor over the best roads in the country, play a set or two of tennis or go a round of the links at the club?

If this is what you are looking for, Long Island is the locality and worthy of your consideration when making plans for the summer. It is the nearest and most accessible summer resort for the residents of New York City and offers many advantages to the business man who must come to the city daily.

The fascination of each section of Long Island is so different from the other that the most fastidious is sure to find his or her particular enjoyment.

The North Shore, fronting on Long Island Sound, is rugged and precipitous, with long, narrow bays and beautiful wooded hills sloping down to the shore line. The South Shore on the Great South Bay and the Atlantic Ocean has miles of sandy beaches, along which are ideal locations for summer homes. The central section has picturesque brooks and lakes, which will appeal to those who prefer the interior country.

Send 6c to the General Passenger Agent for copy of book "Long Island Resorts," which gives an adequate idea of the Island's varied attractions, its numerous resorts, its many summer hotels and boarding houses. Free upon application at Long Island R. R. city ticket offices.

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**LONG BEACH, L. I.**  
 Only 25 Miles from New York.

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**350 Rooms==200 Private Baths**  
 Magnificent Marine View from Every Room.

Hot and cold sea water in all baths. Bathing Pavilion with 700 Rooms. Beautiful Casino.  
**A CUISINE THAT SATISFIES THE MOST EXACTING.**  
 The hotel is now open and reservations can be made now for the summer.

Special arrangements for season and for families.  
**Inspection Invited at All Times.**

**MERRY & BOOMER**  
 Also Managers of Hotel Lenox, Boston.  
 Post Office Address, Long Beach. Telephone, 100 Long Beach.

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**ASBURY PARK'S LEADING HOTELS**

**Coleman House**  
 A whole square on the ocean.  
 WILL OPEN JUNE 25th.  
 Capacity 400. Booklet.  
 Booking representative now in attendance.

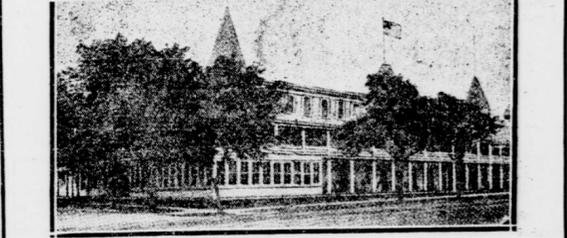
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 Leading all year hotel.  
 Suites with private bath, electric elevator, exceptional accommodations for automobile parties.  
 Capacity 250. Telephone 254.

**A. M. SEXTON, Prop.**



**HOTEL MONMOUTH,**  
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 Unobstructed view of the Ocean. Modernized.  
 Hot and cold salt water baths.  
**WM. APPLIGATE, Prop.**

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Open all the year. Accommodations for 200 guests. Rooms single or en suite, with or without baths. Thoroughly modernized in every detail. Rates cheerfully furnished on application. Write for illustrated Booklet.  
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 ASBURY PARK, N. J.  
**NEW HOTEL**

One hundred and fifty feet of Verandas. Magnificent ocean and lake view.  
 ROOMS SINGLE AND EN SUITE.  
 Capacity 150.  
 Send for Booklet.  
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Overlooking Ocean, Boardwalk and Facing Atlantic Park.  
**NOW OPEN.**  
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 ASBURY PARK, N. J. ASBURY PARK, N. J.  
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Unobstructed view of Ocean from spacious porches.  
 Accommodations for 150 guests. Home-like, select and cozy.  
 Abundant table. Attentive service. Terms moderate. Special rates for June and September. Booklet. Phone 112.  
**L. S. MASSEN, Prop.**

One Short Block from the Ocean.  
 Convenient to all attractions on the beach. Thoroughly modernized. Abundant table. Booklet. Telephone 752.  
**JOHN R. WHITE, Prop.**

the buttons upon the clothes worn by their helpless babes. It is the further purpose of the organization to furnish buttons for use at teas, receptions and other gatherings where kissing is likely to be indulged in. One of the circulars issued from the headquarters of the society asks: "Why not stop now?"

It may be that now is a good time to stop, but the young man who happens to stop alone with a particularly beautiful maiden will not be likely to agree to the proposition that there is no time like the present—to stop. The circular rather paradoxically adds: "It is a time-honored custom and one person cannot stop it."—Chicago Record-Herald.

**READS AS CIGARS ARE MAKING**  
**Chicago Woman Has Position of Some-what Unusual Character.**

Miss Ethel Vipon, of No. 1713 Albany avenue, has the distinction of being what is declared to be the first "woman reader" to be employed in a cigar factory in cigar shops in Cuba and in many other parts of the world. M. Newlander, proprietor of a cigar making company at No. 45 Franklin street, has employed Miss Vipon to read to the men during working hours from the newspapers, popular works of fiction and standard books of different kinds. According to the proprietor, the men like the plan and are able to make more cigars than before the custom was established.

"It serves to break the monotony of making cigars," explained Mr. Newlander, "and it improves the efficiency of the workers. Incidentally, it is a means of educating the men also. In the morning Miss Vipon reads the newspapers. Then she reads some standard novel and then extracts from magazines and the like. It lightens the men's labors and makes work less of a grind."

Miss Vipon arrives in the morning as early as do the men. When the latter start their work she takes her seat on a table and begins her reading. Often the first story is the account of a baseball game. Then follows the news of the day, and after that fiction or a magazine article. "I like the work," said Miss Vipon, whose weekly income from her reading consists of \$3 from the firm and 25 cents from each worker, "though it sometimes affects my throat a little. On the whole, however, it is pleasing."

The practice of employing one of these number to read to them is an old custom among cigarmakers, declared Assistant State Factory Inspector Barney Cohen. "I am positive of this because I was once in the manufacturing department of a cigar company myself. But I have never heard of a girl being employed in any of the Chicago factories, nor have I ever come across an such arrangement in the course of my duties as Inspector."—Chicago News.

**ANTIQUITY OF GOLD LEAF.**

According to a writer in the "Magazine of Commerce," the origin of gold leaf, like the first use of gold itself, is lost in the mists of antiquity. It is found, for example, in connection with the most ancient known mummies, having been used for covering teeth, tongue, skin, etc. Sometimes it is also found on the tombs and monuments of ancient Egypt. The process of making gold leaf, however, is known since the eighth century B. C. In the eleventh century it seems to have attained as high a degree of perfection as to-day. The gold leaf on some ancient Grecian pottery, indeed, is as thin as that now used.—London Globe.

**THE BRISTOL and BELVEDERE**  
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 Foot of Fourth Avenue NEAREST THE BEACH  
 WRITE FOR BOOKLET.  
 BANTA & HILLIARD.  
 Phone 207 Asbury.



**HOTEL BRUNSWICK, ASBURY PARK, N. J.**  
**MORGAN & PARSONS**  
 Now Open. Send for Booklet.  
 The Leading House in Every Respect. Directly on the Beach.  
**MORGAN & PARSONS.**



**THE FENIMORE,**  
 Second Ave., Asbury Park.  
**NOW OPEN.**  
 Elevator, Private Baths, Every Improvement.  
 CAPACITY 275. THOS. NOBLE, Prop.

**SUNSET HALL**  
 ASBURY PARK, N. J.  
 Enlarged and Remodelled  
 Thirty-second Season.  
 Telephone 491 House Exchange.  
 American and European plans. Varied entertainment will be furnished. High class orchestra.  
 Special arrangements have been made for automobile parties.  
 Official Hotel, American Motor League. White service throughout.  
**H. J. & J. W. Rockefeller, Managers.**

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**ASBURY PARK, N. J.**  
 Two Minutes' Walk to Bathing Grounds and New Casino.  
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**S. A. CLIVER, Prop.**  
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 ASBURY PARK, N. J.  
 Second Ave. Third house from Ocean. Near Casino and Arcade.  
 Central location. Attractions on the beach. Select patronage. Terms moderate.  
 Phone 100 J. E. J. DOTY, Prop.

**Hotel Thedford**  
 SIXTH AVENUE, Near Beach  
 Everything as it should be.  
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