

Get Holeproof Hose—



Six Pairs Guaranteed Six Months

You have made up your mind to try "Holeproof" some day—why not today?

Think of the trouble you save when you have six pairs of hose always whole, ready to put on when you need a whole pair right away. Hose that wear out are a bother. There is no need now for such inconvenience. Get "Holeproof" today.

The Softest, Finest Hose on the Market

We spend to make "Holeproof" four times what it costs to produce common hose.

Our yarn—silky—soft and pliable—costs us an average of 70 cents per pound. It is made from Egyptian and Sea Island cotton. We could buy other yarns at a saving of 30 cents per pound.

But the hose would be bulky, heavy and hot, while "Holeproof" are trim looking, light weight and cool.

There are 32 years of hose-making experience knit into each pair of Holeproof Hose.

All the Latest Colors

"Holeproof" are made in all the most

stylish colors and lightest weights for summer wear.

The colors are also guaranteed.

We spend \$24,000 a year simply to see that each pair of hose we turn out is perfect.

That guarantees to you a good pair of hose every time you buy "Holeproof."

There's only one thing to look out for—see that you get the genuine.

Look for the trade-mark below—on the toe of each pair.

All imitations are sold as "Hole proof."

You don't want an inferior make—you want Holeproof Hose.

Are Your Hose Insured?

The genuine Holeproof Hose are sold in your town. We'll tell you the dealers' names on request, or we'll ship direct where we have no dealer, charges prepaid, on receipt of remittance.

Six pairs of men's hose sell for \$1.50 (\$2.00 for the extra light weights and \$3.00 for the mercerized).

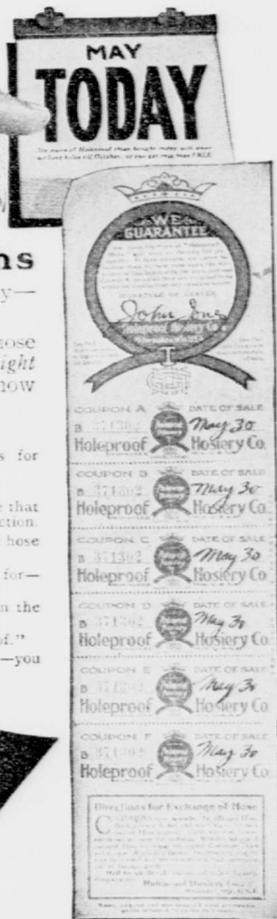
Six pairs of women's sell for \$2.00 (\$3.00 for the mercerized).

Six pairs of children's sell for \$2.00. Three pairs of men's silk hose, guaranteed six months, \$2.00. Write for free book, "How to Make Your Feet Happy."

Holeproof Hosiery Co., 467 Fourth St., Milwaukee, Wis.



FAMOUS
Holeproof Hosiery
FOR MEN WOMEN AND CHILDREN



"Every Man His Own Barber"

*This learned fudge none will begrudge
The fame his wit has won.
With speed and grace he shaves his
face,
And thinks it best of fun.
But here's the reason for his joy—
GEM JUNIOR only he'll employ!*



ALL judges of good safety razors have handed down their decisions in favor of GEM JUNIOR after the first trial. The conclusive evidence, ease, efficiency, quick and comfortable shaving has resulted in a flattering verdict for this razor which in every case has backed up the argument made for it. The Razor that "Made Self-Shaving Popular"

You will be an advocate for the GEM JUNIOR when you find out how it simplifies shaving, shortens it, safeguards it. It has THE GOOD POINTS of the best safety razors with

EXCLUSIVELY ITS OWN

GEM JUNIOR SET Includes nickel-plated frame with Bar, combination stropping and shaving handles and seven selected blades in handsome case. \$1.00

EXTRA BLADES, SET OF SEVEN, No. G-7—SPECIAL For Extra Heavy Beards.

Gem de Luxe Outfit with 12 wide blades, of heavy Damascus steel, especially constructed for men with heavy beards or tender skin who have difficulty in shaving, prevent all irritation. \$3.00

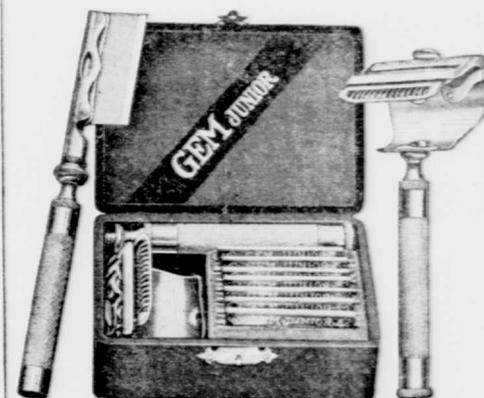
Extra Set, 6 Blades, No. AL—50 Cents

For any kind of a close shave use Gem Junior Strop Dressing. Soft edge produces keen blade in a minute. 25 cents per tin.

GEM CUTLERY CO.

34 READE STREET, NEW YORK

The Original Modern Safety Razor Manufacturer
KINGS HALL, MONTREAL, CANADA



Blade Ready For Stropping

\$1.00 Outfit Complete

Razor Ready For Shaving

CANADIAN DISTRIBUTING COMPANY

"'Tis a Small World"

YOU know we always say this is a narrow world, when circumstance brings about unexpected meetings in strange places, or when we find bonds joining interests we never thought of as having anything in common. In our next SUNDAY MAGAZINE, Clarence L. Cullen relates most remarkable and interesting personal experiences in "This Diminutive World" which exemplify the familiar comment about the world being small; but their chief value is in their own intrinsic worth and not in proving an axiomatic statement that mostly isn't true.

WHEN Mr. Cullen, held up with three trainloads of people in a little Idaho town, volunteered his own small skill as a fiddler rather than have the kindly natives disappointed in the dance they had planned, and the greatest living violinist offered to take his place when the evening was half over, it is hard to see how anyone could think of the world being small. One forgets geography in realizing the splendid human kindness of it all. It was a fine thing for Mr. Cullen to brave the chaffing over his small skill. It was a fine thing for the great virtuoso, who gets a thousand dollars a performance, to find greater joy in making those simple folk happy than in standing on his dignity. He played simple waltzes for them, and was surprised because they couldn't dance to them. There wasn't anybody in New York or London or Paris to make that great man fiddle for others to dance by; but he did it willingly for the people of Glens Ferry, Idaho. And they recognized him as a professional and paid him for his playing. He carries the five-dollar gold piece to this day.

IT is a jewel of a story, and, honestly, between ourselves, when we have the privilege of publishing true things like that we feel cheerful and comfortable, and as if we had a little share in it. It isn't the keeping of people apart that makes the world big; in fact, that is what makes it small. It is the getting together, the discovery of common bonds and common interests, that makes it big. If you will stop to think about it, you will realize that this is true. And it is worth thinking about, too. When one gets a

right start in almost anything, what follows is much easier, and the story surely does get a forthcoming magazine a right start. Of course there are a lot of other good things.

WHENEVER a Hudson Bay Company post is made the background for a story seems bound always to be a good one. It is because the free, elementary, natural, primitive surroundings is more interesting than human beings in our highly developed civilization which makes for a deal of activity. In "Easy Money at the Post" you have an insight of the way the shrewd men managed the wild men under their care. Edward Huntington Williams has written a fine and lively tale.

THERE are some folk who read magazines who will not read a story when it is published in serial form. They are just pressed for about the only thing it yields to quality—superior physical force. But we should like to read the instalment of "The Game of Fate," by Roy Norton, in this number. You will be sure to read the next chapters, because the two instalments are marvelous descriptions of real fighting which will send blood bounding through your body.

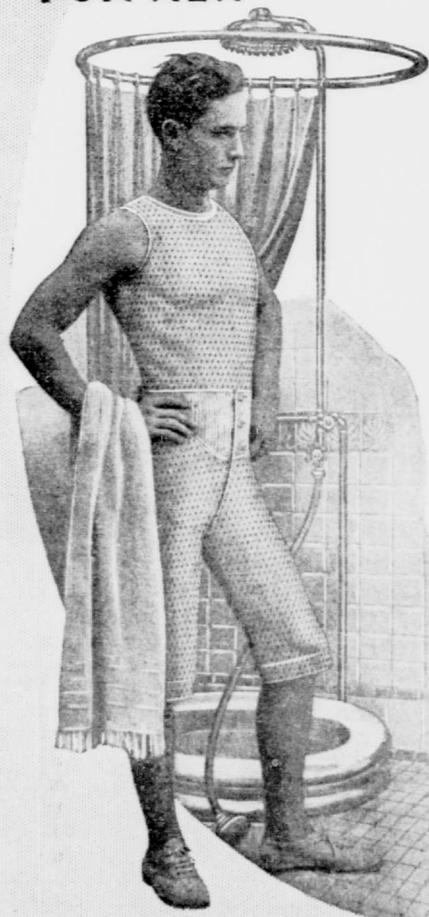
BATTING IT UP TO TORCHY is that very modern and very young man errant on his regular job of helping someone out of trouble. He hasn't selected a beautiful maiden in distress, but one of those part-time men who have pretty much everything in the world while except the capacity to get on in the world, and are therefore known as "Torchy." Torchy has a run-in with old man Elliott. You know what that means.

MAN, WOMAN, AND VIOLIN, by Natalie M. Jones, is a story of things that happen.—more's the pity!—and they are told about now and then so that we can see them from a proper perspective, and because there are people who find a great delight in this kind of tale, especially when it happens to be a comedy done.

"Porosknit"

Summer Underwear

FOR MEN FOR BOYS



Insist on This Label



On Only Genuine "Porosknit"

After the bath, "Porosknit" is particularly refreshing. The open texture lets air reach your body—retains the cooling sensation of the bath.

"Porosknit" is comfortable because it fits everywhere and binds nowhere. Non-irritating because made from soft, long fibre combed yarn.

Wear "Porosknit" either in two-piece or union style, and you'll know true comfort.

Any Style Union Suits

For Men \$1.00 For Boys 50c.

Or Shirts and Drawers

For Men For Boys

50c. Any Style—**25c.** per garment

Buy from nearest dealer. Send for our Handsomely Illustrated Booklet—free by mail

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