



NEW-YORK, SUNDAY, APRIL 30, 1911.

Vacation Trips Abroad Are Now Easy to Plan and Easy to Take

A Run Over to Europe at a Few Hours' Notice Has Become a Matter of Course.

At a recent gathering of Civil War veterans one who had responded to President Lincoln's first call said, in the course of a reminiscent talk that after his term of enlistment had expired in 1863 he returned to his home in New York and made plans for resuming work when he had left off two years before, with a trip to Europe in between by way of rest.

"A trip across the ocean at that time," he said, "was a formidable undertaking and not what it is to-day. It took more weeks to get ready for the voyage than it took hours to join the army. That was in 1862. Last summer my son telephoned one day to his wife that he had to go to Europe on the next day; asked her to pack and get ready. Next morning, with less than twenty-four hours' notice, they sailed away, and the strangest part of it was that no one thought it anything remarkable."

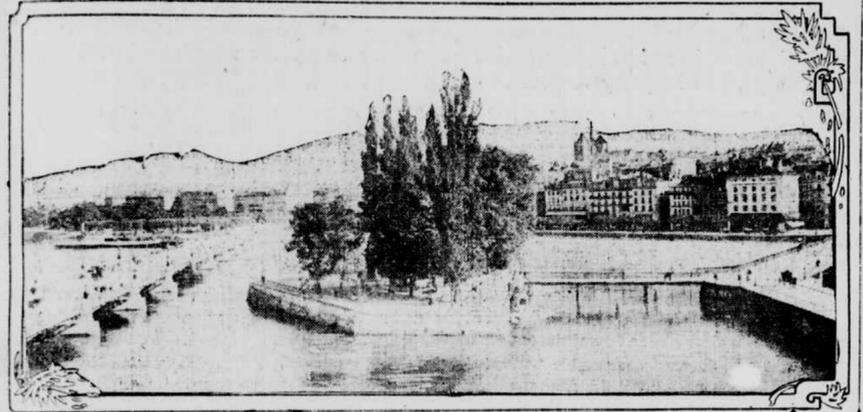
The incident was a good illustration. The ferry across the ocean has become an ordinary thing. Its patrons are so numerous and the difficulties, inconveniences and dangers of former days have been reduced to such an extent that the trip to the other side of the ocean has become one of the ordinary vacation season events. In

the autumn, there are some things which are absolutely essential.

In the first place a passport should be procured. American citizens visiting foreign countries are not required to show passports, except in Russia, Spain and the Turkish dominions; but there are times when the production of a document of this kind, bearing the great seal of the Department of State of the United States, may save annoyance and embarrassment, and it is unquestionably an invaluable means of identification.

It makes little difference what the time of the year may be, one needs some warm clothing and at least one rug for ocean and European railroad travel. For the steamer at least one pair of thick rubber-soled shoes, a raincoat, soft hat or cap, and a woman should provide herself with at least one thick veil.

"Don't think," writes a woman, whose letter a steamship company recently published, "that you will always wear the storm and rain suggesting things. You may make half a dozen trips and never use any, except the cap and veil, but when you want the others you'll find that it has paid you to bring them. When our mothers made their one memorable trip 'dress' on board ship was unknown, but the fast lines of to-day is a first class floating hotel, with luxurious apartments, and a woman must be prepared to dress in keeping with the surroundings. On deck rough and ready clothes, canvas shoes, large wraps, cap and veil, but possibly at dinner



ROUSSEAU'S ISLE. GENEVA, WITH THE CATHEDRAL AND MONT BLANC.

the days when the man who began his story "When I was in Europe" was considered a person worth listening to because of his experience the trip abroad was a luxury to which only people with abundant means could aspire, and those who would go, despite their inability to pay the highest prices, experienced much discomfort.

COST HAS GONE DOWN.

The cost has undergone an evolution also. While first class accommodations cannot be secured for less money now than in the days of old, the provisions for those who do not wish to pay the top prices have been so materially improved that the objectionable features have been entirely overcome, and the trip across the ocean has been made possible for the man of moderate means.

It has even been contended by people who have given the matter close and careful attention that a vacation season may be spent in Europe at no greater expense than at an American resort. The hotels in Switzerland and in other mountainous regions, which are attractive because of their natural beauty and invigorating air, depend for the most part on the trade which comes from America, and they do their utmost to attract and to hold this patronage.

The railroad fares and transportation charges on steamboats are also comparatively low, and these, together with a desire for a "real change," make new recruits for the great army of transatlantic tourists every year. The ocean voyage itself is the only expensive feature, and even that becomes cheap when one takes into consideration that it includes first class board and lodging for the time of the voyage and a healthful change which could not be found elsewhere.

THE PROBLEM OF HOW TO GO.

When the question as to the summer vacation has finally been decided, when the mountains, seashore and woods have been voted down in the family council, when the invitation to share her country home and the efforts of industrious and eloquent real estate agents with country towns "seven minutes from the station—tennis court—three bathrooms and excellent neighborhood" have been turned down, when it has been finally decided that the vacation season shall be spent in becoming acquainted with Europe, then the question as to how to go and by what line still remains a problem for the inexperienced person.

If friends are consulted, confusion will follow, because the various lines have their loyal followers, who would rather walk than go by any other. The unbiased, experienced ocean voyager will ask the question, "Do you want a long or a short trip?" and that point having been settled the rest is easy. The desire to get there in the shortest possible time has made the new fast steamers popular with a great many regular ocean travellers, but there are many also for whom the ocean voyage is the chief feature of the season's outing, and they prefer the slow going ships. With this fact in mind, various lines have, and will continue to have, as an enthusiastic and reliable ally, the fact that many American tourists think of this before they sail was shown at Frankfurt-on-the-Main a few years ago, when on the fourth of July a guest brought a flag with him from his room to decorate the table at which he and his family took their breakfast. The incident was noticed by others, and in a few minutes was noted by others, and in a few minutes the eight tables were similarly decorated, and the Americans in the dining hall who could not follow the example were sorry that they had not anticipated the day. Women should take a small sewing outfit, and some men find a strong knife with cork-screw attachment handy. Toilet articles,

ADVANTAGES OF SLOW BOATS.

On the fast lines one pays for elegance, luxurious surroundings, sumptuous table, distinguished company, fast runs, all modern improvements pertaining to display and splendor with the loss of "elbow room." On the slower vessels there is more companionship among passengers, less crowded conditions on deck, less staid, simpler meals, but more days of rest, more days of seeing the ocean and having the experience in the galley, which are the real objects of the trip.

What to take on the trip in the way of baggage, which sometimes is a "big" question before the trip is completed, is another question with which the novice must wrestle, and here again he will find the advice of men and women who have had experience to be many-sided and conflicting. Of course the length of the tour makes the question of quantity an easy one. But if the trip is to be short, to the minimum point, or if it is to extend into

a dress in which she might be seen at her own home. For that reason, I advise you to have some evening clothes in your steamer trunk.

"Let me advise you, however, against taking too much, for it will become a burden, and with the European charges on personal baggage you will find it a large item of expense for which you will have no return. I made the trip from Boston to England, thence to Belgium, Holland, France, Germany, Austria and Italy, returning by way of Gibraltar, with a hand bag, a hat box and a steamer trunk. I was perfectly dressed for all occasions, from going through an iron foundry to a gala performance of the opera and a court reception."

THE STOCK OF SHOES.

The same writer warns women against failure to provide themselves sufficiently with shoes. "If you lack these and have to purchase them at the average European shoe shop you will remember that they are not American until you take them off."

The advice as to shoes holds good for men also. No matter how much a man wishes to rush on his trip, he will have

on the pier rushes for the point from which the steamer can best be seen, the hand plays and the great monitor moves out of her berth on her way across the water.

Once out of sight of the waving handkerchiefs, the tourist goes to his cabin to become better acquainted with his habitation and to make the acquaintance also of the steward, in whose hands the comfort of the passenger rests to a great extent. A letter to the folks at home by the pilot is a practice which some people never omit, and then, if arrangements have not already been made with the chief steward for a place at the table and with the deck steward for a chair, these must be procured. Of course, there are places which are more desirable than others, both at the table and on deck, and every passenger hopes to secure these, with the result that many are disappointed, but only for the moment. They realize as the voyage grows that many of the advantages are imaginary, and that despite the fact that they waited for their assignments until they reached the ship, they found themselves well provided for. Then arrangements must be made with the bath steward for the time when



RUGGED HEIGHTS OF MONTE GE NEROSO, OVERLOOKING THE LAKE OF LUGANO.

occasion to wear "day dress," and if he goes away unprovided in that respect he will probably be compelled to make a purchase immediately on his arrival in England.

Among the passengers on a "Cunarder" a few weeks ago was a man who was having his first experience as an ocean voyager. At the second dinner out he noticed that nearly all the men who sat near him wore evening clothes, and he handed a menu card to his neighbor on which he had written: "They're in the hold—no one would know it if I were seasick!"

It is well to take an American flag, and the fact that many American tourists think of this before they sail was shown at Frankfurt-on-the-Main a few years ago, when on the fourth of July a guest brought a flag with him from his room to decorate the table at which he and his family took their breakfast. The incident was noticed by others, and in a few minutes was noted by others, and in a few minutes the eight tables were similarly decorated, and the Americans in the dining hall who could not follow the example were sorry that they had not anticipated the day. Women should take a small sewing outfit, and some men find a strong knife with cork-screw attachment handy. Toilet articles,

15 John St., Downtown

YOU CAN'T TRAVEL WITHOUT LUGGAGE MUST BE PROPERLY TAGGED

15 W. 27th St. Uptown

Dannison's

TAGS—ALL SIZES—MANY COLORS—ASSURE SAFE CARRIAGE—EASY MAKE IDENTIFICATION—THEY STAY PUT ON

DRY GOODS. DRY GOODS. DRY GOODS. DRY GOODS.

MACY OPTICAL DEPT. Gives you all the service of exclusive Optical Specialty Shops, and charges you much less. We grind our own lenses on the premises. Advice Free.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

B'way at 6th Av. 34th to 35th St.

Don't wait too late with YOUR FURS Give us plenty of time to clean them. We charge nothing for that. For one trifling fee you are insured against moths, fire and burglary. Ring us up to collect, or a postal will do.

GREAT MACY WHITE SALE BEGINS MONDAY, MAY 8 Goods Better Than Ever--Prices Lower Than Ever

PREPARE FOR THE SUMMER We Await Instructions to Beautify Your Home

The best of it is, there is never any necessity to exceed your limit. Such are our facilities, we can satisfy your tastes at the minimum expenditure.

That is because the minimum expenditure at Macy's approximates to a fairly considerable expenditure at stores which give credit and discounts and are bound to increase the selling price to allow for bad debts. You yourself may possibly prefer to pay cash, but it is well to point out that if you buy for cash at a credit store you are paying for credit to others.

Macy's has established a reputation for many things in general and for Housefurnishings in particular.

When you come to Macy's to take up the important matter of interior decoration, much of the usual worry and uncertainty is avoided. Whether you do or you do not take the advice of our expert whom we have engaged for the sole purpose of assisting you, at least his views and recommendations should be valuable.

So instead of fretting and vacillating, you form your decisions coolly and confidently. You will spend a happy day shopping here—and a happier day when you see the "things" all up.

NEW LACE CURTAINS

In the lace curtain varieties of a simpler sort we are offering charming patterns, sure to satisfy the fastidious window shopper. Especially noteworthy in the quality of the net groundwork and freshness of its applied design are our special consignments of Marie Antoinette and Arabian Cluny window draperies. It is not necessary to impress upon the intending purchaser our position with regard to prices and values for merchandise. We have established a record for low prices which others find it difficult to approximate.

By way of suggestion along the line of slip covers and awnings, let it be borne in mind that the moderately cool weather will soon be over, and orders should be given at once for these important aids to summer comfort.

Estimates on this work will be furnished and lowest prices for quality of material and character of work assured.

MARIE ANTOINETTE LACE CURTAINS—elsewhere \$3.75 to \$7.00 per pair; our price \$2.97, \$3.74, \$3.96, \$4.96
 RENAISSANCE LACE CURTAINS—elsewhere \$3.00 to \$4.00 per pair; our price \$2.24, \$2.97, \$3.24, \$3.96
 LACET ARABIAN CURTAINS—elsewhere \$5.75 to \$8.00 per pair; our price \$4.49, \$4.74, \$4.96, \$5.24

Awnings for Your Summer Dwelling

By way of suggestion along the line of slip covers and awnings, let it be borne in mind that the moderately cool weather will soon be over, and orders should be given at once for these important aids to summer comfort. Estimates will be furnished, and lowest prices for quality of material and character of work are assured.

OUR CRETONNE SECTION

Following the well-known Macy plan which employs the splendid facilities of a well-dressed and resourceful buying organization for the benefit of its customers, these materials will satisfy the discriminating taste and exacting economies of the most experienced shopper.

IMPORTED CRETONNES, Summer styles; wide variety of colors and patterns 22c, 34c, 44c, 54c per yard
 IMPORTED CRETONNES, reversible, suitable for curtains; sold elsewhere at 70c to 90c 54c and 69c per yard
 IMPORTED CRETONNES AND PRINTED LINENS; sold elsewhere at \$2.00—3.25 per yard \$1.49, \$1.98, \$2.24, \$2.49 per yard

LINEN VALUES AT MACY'S

IMPORTED TABLE LINEN SOLD BY MACY IS OUR OWN DIRECT IMPORTATION FROM RENOWNED IRISH AND SCOTCH MANUFACTURERS. This means that only the very best selected flax is used in weaving. The satin damask table cloths and napkins to match which are handled by Macy's are famous for beauty of design. There may be linens as good; there are none better.

72x72 in. \$2.97; 72x90 in. \$3.96; 72x108 in. \$4.89; 92-inch Napkins to match, per dozen \$3.00
 \$2.19—All-Linen Satin Damask TABLE CLOTHS, several designs to select from; size 72x72 inches.
 \$1.49—All-Linen Satin Damask NAPKINS, assorted patterns; made of pure Irish linen; size 22x22 inches.
 92c YD.—Heavy Pure Linen Damask, sturdy Scotch make, superior finish; good selection of patterns.
 92c YD.—Fine Silver Bleached Damask, all pure linen, three net designs; 72 inches wide.

9c YD.—Pure Linen CRASH TOWEL-LINE, red border, 17 inches wide; special value.
 16c YD.—Hand-made Russia CRASH, regularly sold at 18c a yard.
 25c—Stable Rubbers or Garage TOWELS, pure linen, extra heavy quality; size 28x28 inches.
 Clearance Sale of Odd Towels
 Fine damasks and hucks, some slightly soiled from counter wear.
 39c—for qualities regularly 49c, 59c and 69c.
 24c for qualities regularly sold at 39c.
 17c—for qualities regularly 24c.

Manufacturer's Surplussage of Spring Dresses, \$13.74 Satin, Silk or Chamois Foulard; China Silk; Messaline; Plain and Filet Voile—Last month they would have cost you up to \$25.00.

\$19.74 for Tailored Suits

There were made to sell at \$30.00. They are only fifty-six, but every size is included. This is a conservative model, which will interest especially the woman who likes to carry her Suits from one season to another. It is severely plain, except for the large collar of Saxe blue satin bordered with Pekin-striped silk. Coat lining to match.

\$7.00 Cloth Skirts, \$5.74

A good model for style and service both. Can be had in white serge or quiet gray mixtures. The double front panel and inverted back panels are joined Van Dykes below the knees. Attached belt; buttons down left side.

Street, Travelling and Motoring Coats, Were \$19.74, Now \$14.74

These seventy-five Coats were taken from regular stock and reduced for this sale, as sizes are somewhat broken. Choice of English

Manufacturer's Surplussage of Spring Dresses, \$13.74

Satin, Silk or Chamois Foulard; China Silk; Messaline; Plain and Filet Voile—Last month they would have cost you up to \$25.00.

Serges, Imported Mixtures, Checks and Vicunas, the latter in Plo models.

Almost three hundred in the sale; and we were more than glad to get them at a concession, as the demand for light silk dresses has not yet abated.

Whether you need one or not, you will want one, for each is individualized either by the design of its material or style, almost as much so as though it had been made by your own dressmaker.

The one illustrated is of navy Satin Foulard, in an invisible ring design, with stipple border of white. Others are striped silk under chiffon; two color Foulards with trimmings of plain satin in one of the colors; pin-spotted silk, combined with voile; border-patterned Silks arranged in overdress, apron and tunic effects.

Complete range of sizes in light and dark colorings. We have seen to that, so that no one need be disappointed.

FLUFFY CAPES AND STOLES

OF OSTRICH, MARABOUT, OR THE TWO COMBINED beautify a Spring costume immeasurably. The marabout is practical as well as pretty, for it can be washed without injury. We are offering the newest of these "fluffs" at attractive prices, and mention a few special values.

\$5.00 OSTRICH-AND-MARABOUT CAPES, Black natural, natural with white, or black with white, finished with long chenille tassels..... \$3.69
 \$8.00 OSTRICH-AND-MARABOUT CAPES, One of the prettiest styles—exactly as illustrated. Border of thirty-two marabout tails. Colors black, black with white, natural with white..... \$5.94
 \$10.00 OSTRICH STOLES, Imported, two yards long, well made. Colors are white \$7.49 with gray, black with white, and natural \$7.49
 \$15.00 OSTRICH STOLES, Made of a fine quality ostrich, in three thick two-yard strands, finishing with six tails; black, white, gray, or black with white..... \$10.89

A GREAT SALE OF FOULARD SILKS

Record Reductions from \$1.25 to 69c

We do not think this value has ever been equaled in the history of Macy's.

The Foulards—40 and 36 in.—are all this season's printings in various colored grounds. They have been sold regularly at from \$1.25 to \$1.75 per yard at other stores selling at moderate prices.

Many women will be looking expensively dressed soon on a very small outlay. This applies not only to the Foulards, but to the following pronounced values as well:

99c PER YARD—BLACK SATIN DUCHESSE, excellent quality, 36 in. wide; regularly \$1.25.
 79c PER YARD—BLACK SILK MARQUINETTE, heavy, durable quality, 40 in. wide; regular value \$1.00.
 79c PER YARD—BLACK SATIN PEAU DE CYGNE, good quality, 35 in. wide, \$1.00.
 BLACK DRESS SURAH SILK—now the height of fashion—27 in. wide, \$1.29 PER YARD; 36 in. wide, \$1.98 PER YARD.

THE TIME TO BUY DIAMOND JEWELRY Tuesday Specials and the Place

NOT ON SALE MONDAY.

9c MEN'S PURE IRISH LINEN HEM-STITCHED HANKERCHIEFS, with eight imperfections. (First Floor.)
 39c PAIR WOMEN'S TWO-GLASS SILK GLOVES, black, tan, slate and white; embroidered back; double finger tips; value 50c pair. (First Floor.)
 \$2.97 WOMEN'S STRAP PUMPS, patent leather or black Russia calf; well-arched last; neat round toe; fit the foot closely; will not slip at the heel; regularly \$3.96. (Second Floor.)
 47c CHEMISETTES of German Val lace and embroidery; sold elsewhere at 70c. (First Floor.)
 \$1.44—PHILIPPINE SHIRT WAIST PATTERNS, hand embroidered patterns; sold elsewhere at \$2.00 and \$2.50. (First Floor.)
 83c—VOILE WAIST PATTERNS, stamped and hand finished; several patterns; embroidered models on display, showing effect when completed. (Third Floor.)
 44c—VOILE WAIST PATTERNS, white and in shades of gray, old rose, violet, green, pink, Alice and navy blue, also black. (Third Floor.)
 14c—DRESSMAKERS' SILK, black only, 400-yard spools, excellent quality; our regular price 18c. (Third Floor.)
 \$1.59—RENAISSANCE LACE, BOYD FEMME CURTAINS, regularly \$1.98 each. (Third Floor.)
 98c—FINE ALL PURE LINEN HEM-STITCHED HANK TOWELS, embroidered border 8 inches wide; regularly 98c each. (Third Floor.)
 14c YARD—ALL PURE LINEN CRASH TOWELING, 29 inches wide; our regular price 18c. (Third Floor.)
 \$4.96—LARGE SOLID OAK CHEFFONNERS, five deep drawers; wood gallery top; oval regular price \$6.49. (First Floor.)
 \$7.24—LARGE WHITE EMBROIDERED CHEFFONNERS, five deep drawers; wood pulls; gallery top; our regular price \$8.49. (Fourth Floor.)
 48c—SAMPLE LENGTHS OF CARPETS, 1 1/2 yard long. Embroidered patterns for Rug; value \$1.00 each. (Third Floor.)
 \$4.50—STRAUS CUT GLASS FEEN DISH, 8 1/2 inch diameter, silver-plated lining, with 10-inch footed mirror stand, backed with silver-plated metal. (Basement.)

Solitaire Rings and Earrings at 25% Under Our Regular Prices (Therefore 33 1-3 to 40 per cent below Jewelry Stores of equally high standing.)

Genuine Diamond Sales are rare; still rarer such values as will be offered in the Macy store to-morrow. To be precise, such sales occur when Macy's hold them. People are still talking about our previous sale; those who took advantage of the opportunities it offered will not cease talking about it so long as they have their purchases to remind them.

The question naturally arises—Why do we make such sales? The answer is simply that we are determined to make Macy's a notable jewelry center, where one may come to buy the best diamonds with the confidence that the price is a fixed one and is not regulated to the degree of eagerness the customer betrays. In conformity with the system which governs all Macy business, prices of our diamonds and jewelry are clearly marked.

Diamond Earrings and Rings which ordinarily we sell at \$38.89 to \$672 will be sold during this sale at \$29.25 to \$504.00.

Concerning the quality of the diamonds—nearly all of them are absolutely perfect. The few that are not have only slight defects which we will point out to you should you fail to observe them.

The mountings are in thorough harmony with the gems they sustain—tasteful, artistic and exquisite designs in platinum and gold. This is the class of goods displayed in the HIGHEST class specialty shops.

THE BRILLIANCE OF A PERFECT DIAMOND IS NOT DIMINISHED BECAUSE IT WAS BOUGHT IN A DEPARTMENT STORE INSTEAD OF A SPECIALTY SHOP.

Mounted in solid 14-kt. gold with platinum crowns.

SOLITAIRE RINGS
 Mounted in solid 14-kt. gold with platinum crowns: Our Regular Prices..... \$38.89 to \$424.00
 Now Reduced to..... \$29.25 to \$318.00

TWO-STONE RINGS
 Diagonally mounted in solid 14-kt. gold and platinum: Our Regular Prices..... \$71.75 to \$554.00
 Now Reduced to..... \$53.75 to \$416.00

THREE-STONE RINGS
 Hoops of solid gold and platinum: Our Regular Prices..... \$101.00 to \$672.00
 Now Reduced to..... \$75.75 to \$504.00

THE PRESTIGE OF MANY SPECIALTY SHOPS RESTS UPON RELIABILITY AND HIGH PRICES; OUR PRESTIGE IS BASED ON RELIABILITY AND LOW PRICES.

SINGLE-STONE RINGS
 Men's Single-stone Tooth Rings, solid 14-kt. gold: Our Regular Prices..... \$79.50 to \$183.50
 Now Reduced to..... \$59.75 to \$138.00

MEN'S GIPSY RINGS
 Single-stone Rings, gipsy setting in 14-kt. gold: Our Regular Prices..... \$83.25 to \$213.00
 Now Reduced to..... \$62.50 to \$159.00

EARRINGS
 Screw Earrings, of solid gold and platinum: Our Regular Prices..... \$84.25 to \$418.50
 Now Reduced to..... \$63.75 to \$314.00