

BROOKLYN AUTO SHOW ON

Beautiful Setting Arranged for Elaborate Display.

BIG CROWD SEES CARS

In Addition to Passenger Vehicles Many Makes of Motor Trucks Are Exhibited.

With a blast of bugles, followed by a band overture, the second annual Brooklyn automobile show opened in the 23d Regiment Armory last night for a run of one week.

Numerous massive lamps, entwined with vines and foliage, hang from the roof. The exhibition spaces are garnished with bay trees, and are not railed off.

The opening night crowd was large and enthusiastic. It was not merely a jam of curiosity seekers, but motorists and prospective owners of cars really interested in automobiles.

There are twenty-two concerns among the seventy exhibitors showing commercial vehicles as well as pleasure cars.

A novel plan has been adopted by the management to make the show especially attractive to women.

The following makes of pleasure cars and motor trucks are on view: Alco, Locomobile, Stevens-Duryea, Columbia, Maxwell, Studebaker, Garford, Mitchell, Winton, Peerless, Packard, Cadillac, Fairbank-Detroit, Warren, Knox, Autocar, Kissel-Kar, Hupmobile, Buick, White, Hudson, Cole, Ford, Chalmers, Reo, Fremont, Ormrod-Dayton, Case, Fiat, Pathfinder, Parry, Herreshoff, Oakland, Overland, Pope-Hartford, Haynes, Cartier, Mercury Truck, Marion, Berdell, American, Otto, R. C. H., Detroit-Electric, Velle, Speedwell, Lippert-Stewart, Newark, Elmore, Brooks Wagon, Universal Truck, White Star Truck, Firestone-Columbus, Knickerbocker Truck, Poes Delivery, Crawford, Penn "20", Jackson, Regal, Case Truck, Aperson, Rambler, Ormrod-Dayton Truck, Stearns, Gramm Truck, Commer Truck, Franklin and Deatur-Hoosier. The motorcycles shown are Pierce, New Era and Indian.

C. Y. KNIGHT TO RETURN

Inventor's Tour Next Fall May Carry Him as Far as Honolulu.

Returning to his home, in Coventry, England, after a lecture tour that took him into automobile centres in ten states, Charles Y. Knight, inventor of the sleeve-valve motor bearing his name, announces a return visit to the United States next fall that will swing him around the most comprehensive itinerary ever essayed by a motor engineer.

Coming to the United States in response to requests from engineering associations and automobile and motor clubs, in time to see the importers' salon in New York and attend the two big shows that followed in this city, as well as the national exposition in Chicago, Mr. Knight concluded his programme of lectures in Boston on the night of February 19, sailing from New York on the Olympic on February 21.

During his stay in the United States Mr. Knight addressed thousands of persons in various cities, speaking twice in Boston, twice in New York and twice in Philadelphia. In the Quaker City the inventor was the guest of the Motor Club, and nine hundred motorists formed his audience at the first lecture, one hundred fewer than the total at the second address. In Chicago his principal address was made at the Chicago Automobile Club before the largest gathering of private owners of cars ever assembled at the club.

NEW MODEL JACKSON IS OUT.

The Jackson Automobile Company, of Jackson, Mich., has just made announcement of a new car to be known as the "Model 45."

The motor follows European practice in having inlet and exhaust valves all on one side, and the valve operating mechanism inclosed by removable steel plates. The cylinders are cast in pairs and three liberal crankshaft bearings are provided. Aside from the motor itself all the vital features of Jackson construction are retained—the unit power plant, the long wheelbase, full elliptic springs, etc.

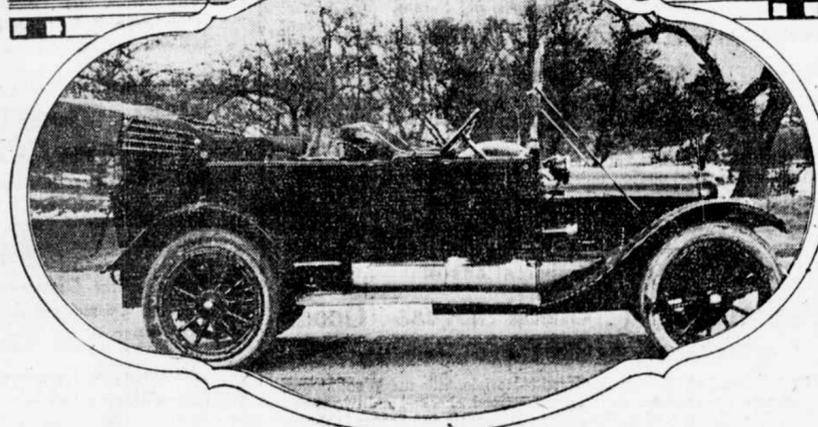
E. R. HUMPAGE'S PROMOTION.

The thousands of friends of E. R. Humpage have heard with pleasure of his recent election to the presidency of the E. R. Thomas Motor Car Company, of Buffalo. Mr. Humpage worked side by side with E. P. Chalfant in placing the company in its present position, and it was natural that when the latter severed his connection with the concern he should have been selected to succeed him.

COIN DECIDES MEET.

Amherst, Mass., Feb. 24.—The dual indoor track meet between Wesleyan and the Massachusetts Agricultural College here today resulted in a tie, 34 to 34. On the team of Wesleyan won. Wesleyan forfeited the relay race owing to Captain Wenden's having sprained his ankle. Wesleyan scored in the 20-yard dash, the 60-yard dash, the high jump, while M. A. C. led in the 200-yard, mile and two-mile runs and the 300-yard.

OLD ORCHARD BEACH, ME., WHICH MAY SUPPLANT FLORIDA SAND COURSES FOR AUTO RACING.



NEW WHITE "SIX" AT THE BROOKLYN AUTOMOBILE SHOW.



E. R. HUMPAGE, New president of the E. R. Thomas Motor Company.

SPEEDY BEACH IN MAINE

Rival of Florida Sand Stretch Arranging a Big Meet.

One of the blue ribbon programmes of automobile racing in the East this summer will be the three-day speed programme on the beach at Old Orchard, Me., which is scheduled for July 4, 5 and 6.

"Old Orchard has three miles of ideal racing beach," said Lowry. "At low tide it is more than six hundred feet wide and hard as a rock. It is fully the equal of the famous Ormond-Daytona beach in Florida."

NEW JERSEY RECIPROcity

Motorists Eagerly Await Fate of Auto Bill in Senate.

EXPECTED TO GO THROUGH

Would Practically Eliminate the Desire for a Federal Registration Law.

Motorists in this and other states are anxiously awaiting the action of the New Jersey Senate on the Stikel bill, designed to open the roads of that commonwealth to automobiles owned in other states.

"There is widespread interest among automobilists, as well as state authorities, in the favorable action by the Assembly of New Jersey, which would open the roads of that state to non-resident tourists so that an automobilist will be able to tour from Maine to Florida without being obliged to take out any state license other than the one of his home state."

"The granting of reciprocity by New Jersey will virtually eliminate the necessity for any federal license, as New Jersey is the last state to fall into line with the policy which was established several years ago by a majority of the states."

AUTOMOBILES.

LOZIER LIMOUSINE advertisement with image of the car and price of \$1,765.00.

BARGAINS

AUTOMOBILES—Before deciding confer with us. It will pay you. Largest stock standard makes. Cash or terms to suit. We buy, sell and exchange cars taken on commission. No stock charge.

NEW JERSEY RECIPROcity

many states, who, appreciating the importance of standardizing the state automobile laws, immediately recommended the adoption of this non-resident touring provision to the legislatures of their respective commonwealths.

AUTOMOBILES.

If you want the best designed, best finished and most durable moderate priced motor car, one that will give you the greatest mileage and service, at the lowest cost per mile

THE Buick Is Your Only Choice

We meet competition squarely. We say Buick cars lead all others for endurance and steady service and we give you as the only proof of motor car endurance and service the names of twenty Buick owners in the Metropolitan District who have run their Buick Cars One Million Two Hundred and Fourteen Thousand (1,214,000) Miles over the same roads you will travel if you purchase a car. This is a distance equal to 48 times around the Globe.

Table listing Buick owners and their mileage: Lawyers' Title Ins. & Trust Co., 190 Montague St., Bklyn, N. Y., Over 50,000 miles; C. M. DeMott, 147 West 55th St., N. Y. C., 45,000; Russell-Robinson Co., Frelinghuysen Ave., Newark, N. J., 100,000; J. P. Duffy Co., 51st St., Brooklyn, N. Y., 50,000; Dr. Graeme M. Hammond, 60 West 55th St., N. Y. C., 82,000; Seeley Tube & Box Works, Central Ave., Newark, N. J., 65,000; Dr. B. H. Voelbel, 1008 S. Orange Ave., Newark, N. J., 42,000; Herman Fensterer, 969 Mott Ave., N. Y. C., 41,000; Capt. Louis Sorcho, Coney Island, N. Y., 42,000; Chas. R. Lathrop, 2 Chestnut Hill Av., White Plains, 50,000; Mr. Bowers, 189 Market St., Newark, N. J., 45,000; D.V. Person, c/o Ammond & Person, 3d St., Jersey City, N. J., 60,000; L. D. DeBussy, 538 Greenwich St., N. Y. C., 65,000; John C. Welch, German Valley, N. J., 100,000; Dr. C. H. Moseley, 929 Jefferson Ave., Bklyn, N. Y., 70,000; P. F. Beal, Brewster, N. Y., 120,000; W. H. Ladd, 393 Clinton Ave., Newark, N. J., 41,000; T. C. Treadwell, 168 N. Arlington Av., E. Orange, N. J., 65,000; Progressive Investment Co., 800 Broad St., Newark, N. J., 41,000; Walter Welch, Scarsdale, N. Y., 40,000.

TOTAL 1,214,000 miles

We can refer you to over twenty other Buick owners residing in the Metropolitan District who have run their cars over 40,000 miles who do not care to have their names used for publication, and to hundreds of Buick owners who have driven their Buick Cars over 25,000 miles. We challenge any company selling motor cars to publish a list of 20 customers living in the Metropolitan District that have run their cars as many miles.

The U. S. Government, the City of New York, the Standard Oil Co., Singer Sewing Machine Co., National Cash Register Co., Western Electric Co., and hundreds of other prominent firms are using Buick Cars.

BUICKS CARRY U. S. MAIL

Three Buick Cars have carried U. S. Mail and passengers over rough country roads 110 miles a day 300 days each year for three and a half years. Each of these cars has covered 115,000 miles. We believe we can safely say that this is the greatest motor car endurance and service record ever accomplished by any make of car.

Buick Cars are the standard by which all automobiles are being and must be measured. Over 90,000 Buick owners vouch for the reliability, long life and economy of their cars. Ask any Buick owner you meet what he thinks of his car.

A limited number of cars can be delivered immediately. Call and get a real Buick demonstration that you will remember as long as you drive an automobile—a test of power, speed, flexibility, springs, axles, frame and riding qualities.

We exhibit at the Brooklyn Automobile Show, 23rd Regiment Armory, from February 24th to March 2d

BUICK MOTOR COMPANY

New York—Broadway at 55th Street. Brooklyn 42 Flatbush Avenue. Newark 222 Halsey Street. Albany Cor. Washington Ave. & Swan Street.

A BID FOR FOREIGN TRADE

Big Advertisements a Surprise to Some Foreign Papers.

An incident of the invasion of foreign trade centres by the American makers of motor cars is the first campaign of full page advertising in the history of newspaperdom in South America, Australasia, South Africa and a number of other countries.

Practically none of the papers selected for use had a rate for page copy. Even on specific requests for such a rate, the publishers invariably misunderstood and insisted on quoting rates on smaller quantities of space.

An interesting feature was the preparation of the original English was translated into German, French, Italian and four varieties of Spanish. The final correction was made by the modern language experts of Columbia University.

An almost tragic incident of the campaign was the fact that several papers to which the order for the full page was sent—notably three in Mexico—expired while these orders were in transit, succumbing to political upheaval and similar causes.

WHITE LINE IS COMPLETE.

The White Company, which exhibited its complete line of gasoline cars at the Garden show and at the Coliseum, in Chicago, is now exhibiting them at the armory show, in Brooklyn. The cars on display include the "60," "40" and "30" types, the self-starting six-cylinder '09" being the latest model.

The company has developed a simple and efficient electrical self-starting and lighting system, with which the six-cylinder car is regularly equipped. The motor is started by a switch located on the dash, and is directly connected with the engine by a silent chain.

ACTIVE GOOD ROADS WORK

Country-Wide Movement for Highway Improvement.

VIRGINIA MOTORISTS BUSY

State Body Planning Betterment of Various Lines of North and South Travel.

Good roads energies represent in great degree the present activities of the average automobile club, as is made apparent by the reports from all over the country sent by American Automobile Association clubs to the good roads board of the national organization.

In no part of the country has there been greater energy displayed than in Virginia, thanks to the efforts of Preston Belvin and his associate officers of the Old Dominion state body of motorists.

The Washington-Fredricksburg-Richmond route is now occupying the greatest notice, and the Washington's Birthday rally at Fredricksburg brought this particular line to the fore.

From Roy F. Britton, president of the Automobile Club of St. Louis, comes the information that all of the Republican members of the Missouri delegation in Congress have placed themselves upon record as being in favor of the American Automobile Association's plan for securing federal aid.

AUTOMOBILES.

JACKSON MOTOR CO. advertisement featuring the Buick logo and text: "No hill too steep. No sand too deep. Size, and power, and ease of riding. Three factors absolutely vital to your bodily comfort—absolutely essential to the unwavering, unflinching efficiency of your car."

ADVERTISEMENTS and SUBSCRIPTIONS for THE TRIBUNE will be received at the following Branch Offices at Main Office Rates: 1364 Broadway, 157 East 125th St., 263 West 125th St., 104 East 14th St., 264 8th Ave. and 1035 3d Ave.