



*Write for this exquisite Boileau reproduction in full colors, 12x16, without advertising, ready for framing.*

# Write for this exquisite painting. Mail the coupon below today

To get you to act now, we are making this remarkable offer

The illustration shown above was painted by the famous artist Boileau, to show the typical Lifebuoy complexion. This glowing, healthy color, this clear, clean skin is characteristic of Lifebuoy users the world over.

This drawing has been beautifully reproduced, in full color, mat finish, without any advertising, for framing, and will be sent, together with two full size cakes of Lifebuoy Soap, to any address on receipt of ten cents, to cover postage. You have used many kinds of soap, but until you have used Lifebuoy, you don't know how refreshing a soap can be. Lifebuoy is totally different from all others. After using it, you will feel cleaner than you ever have before in your life. But it does more than clean.

### Makes your skin thrive

Heretofore you have used soap solely because of its power to remove dirt. Lifebuoy does this, and in addition, it is a constant safeguard.

The coconut oils in Lifebuoy give an agreeable, soft "feel," an abundant lather. You will be delighted with Lifebuoy's wonderfully creamy heavy lather. The pure red palm oils have been famous for centuries for their healing effect.

But Lifebuoy's greatest value to you lies in its antiseptic solution, which whitens and purifies, quickly destroys all germs. Notice the clean, pure antiseptic odor which Lifebuoy has. This odor, "the clean smell," is the odor of this valuable antiseptic property which gives you the feeling of Protected Cleanliness, the sense of security for which Lifebuoy is noted.

After washing with Lifebuoy Soap, you not only *feel* clean but you *are* clean. Lifebuoy keeps your skin in perfect condition to be natural, normal and absolutely healthy, *makes it thrive*.

### Keeps your skin so healthy the effect soon shows

There is an unmistakable look of cleanliness, of perfect health, which users of Lifebuoy invariably have. There is a typical delightfully wholesome complexion which Lifebuoy is known to produce.

Before you buy any more soap, mail the coupon below. Get this exquisite painting, and let us send you, absolutely free, two big, thick, generous, full-size cakes of Lifebuoy Soap. (The 10c covers the postage only). *Use just one cake and the Lifebuoy habit has won you.*

### The Red Soap—The soap with the clean odor

This Coupon Worth 10c

**FILL IN AND MAIL TODAY**  
LEVER BROS. CO., Dept. 14, Cambridge, Mass.



Name.....  
Address.....  
City.....  
State.....

I enclose ten cents in..... to cover postage, for which please send me free a copy of the Lifebuoy and, suitable for framing, and two free full size cakes of Lifebuoy Soap.

# LIFEBUOY

## HEALTH SOAP



For sale by all grocers and druggists **5c**

Lifebuoy is the life-saver of the health of your skin—that's why it was given its name