

# Comptometer

Our largest competitor claims that in one of its recent models—an infringing imitation of the Comptometer—it has an adding and calculating machine that is

**“Just as Good as the Comptometer”**

Its salesmen have been making this claim throughout the length and breadth of the land for over a year.

Of course, when pinned down close, they often admit that—“It is not quite so good as the Comptometer, but pretty near as good.”

But don't you believe it.

The Comptometer is the only thing ever made that will stand that smashing of the rapid key-action to which a one-motion machine is subjected.

For years the usual comment has been, “The Comptometer cannot be improved upon.”

But what was seemingly impossible has been accomplished.



**Adds  
Multiplies  
Divides  
Subtracts**

## New Controlled-Key Duplex Comptometer

Model E  
**Compels Correct Operation**

*Are you afraid of making a mistake due to fumbling a neighboring key?*

You *can't* do it on the Controlled-Key Duplex Comptometer:—Because interference guards at the side of each key-top prevent the operator, while touching one key, from accidentally depressing a key in a column at either side of it.

*Are you afraid of making a mistake due to a partial down-stroke of the key?*

You *can't* do it on the Controlled-Key Duplex Comptometer:—Because if the operator gives any key a partial down-stroke, all the other columns of keys are automatically locked until the mistake is corrected by completing the downward stroke of the mis-operated key.

*Are you afraid of making a mistake from not letting the key clear up?*

You *can't* do it on the Controlled-Key Duplex Comptometer:—Because on the up-stroke the operator cannot reverse the travel of the key until a full stroke has been made.

These three fundamental improvements mark a new era in adding and calculating machine construction. They completely eliminate the possibility of error from a fumbled or mis-operated key.

No strain due to fear of fumbling adjacent keys.

No going back and starting all over again when you unwittingly fail to put a key clear down, thus causing the machine to register a wrong amount.

When the other keys lock-up—as they instantly will the moment a key is mis-operated—all you have to do is to give the mis-operated key a complete stroke and go on as though nothing had happened.

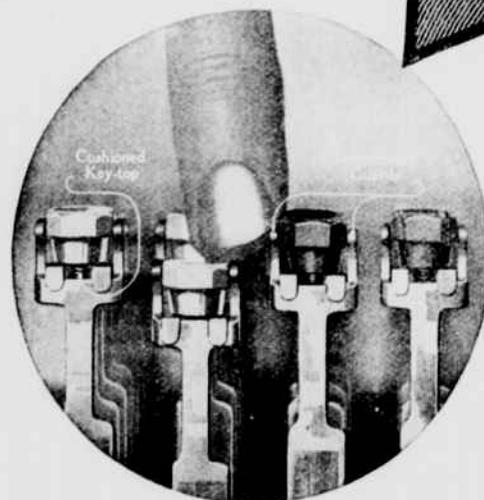
The machine will not allow you to proceed until the error is corrected.

Whether you be a novice or an expert operator, the machine will see to it that you get the correct result.

Write for a demonstration of the new Comptometer, illustrating the

**Three Most  
Revolutionary Improvements**

in adding and calculating machines since the invention of the Duplex Comptometer.



Another important feature of the new “Controlled-Key” model is its very soft and easy key-touch, due in part to the cushioned key-tops above illustrated.

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