

This \$2000 ALADDIN ^{Readi-Cut} House

Shipped **\$797**
Anywhere

With a
Dollar-a-Knot
Guaranty



When You See a KNOTLESS House, You'll Know It's an ALADDIN

ALADDIN Houses are the *Only Houses Guaranteed Free from Knots Inside and Outside*

THE famous 1914 guarantee of \$1 per knot paid for every knot found in ALADDIN Red Cedar siding is continued for 1915 and we have swept the last knot from ALADDIN lumber inside and out. Every ALADDIN house in 1915 will be furnished with knotless siding, knotless shingles, knotless outside finish, knotless porchwork, knotless flooring, knotless inside finish, knotless door casings, stairwork—knotless inside and outside. Where can you buy as good a home?



ALADDIN Houses—Sold by the Golden Rule

ALADDIN Golden Rule Service

To serve you as you would be served in the planning, selecting, arranging, pricing, shipping, erecting and completing of your Home—Golden Rule Service rests on a foundation built of the best brains obtainable; experienced in the science and art of designing, manufacturing, building and decorating of homes. Aladdin Golden Rule Service seeks to smooth the many rough places encountered by the inexperienced home builder. Bending all things toward earning and holding your confidence, good will, thoughtfulness and courtesy govern all transactions.

Cut Out Waste

Why should you pay one thousand dollars for a home that you can buy for \$700? Why should you let the contractor add his \$300 profit to your bill? This is plain talk—and meant to be. Middlemen are necessary only when manufacturers won't deal with consumers. You are not sell to middlemen. If we did, you would have to pay thirty cents more on every dollar's worth of our goods. Labor and profit are the biggest parts of the price you pay for any article. That's all the middleman adds to the goods—labor and profit. And you foot the bill.

the consumer—the home builder.

Inspect Your Neighbor's ALADDIN House

There is an ALADDIN house near you, wherever you live. Let us direct you to it. Look it over, inside and outside. Talk with the owner. Let him tell you about Aladdin Golden Rule Service. Let him tell you about the quality of material—about the big saving in money, the big saving in time and the saving in waste. Ask us for names of ALADDIN home owners.

What You Get with Each ALADDIN House

ALADDIN houses are complete. You get material absolutely guaranteed to be sufficient for the completion of your house, as follows: Sills, cut to fit; Joists, cut to fit; Studding, cut to fit; Building Paper; Subfloor, cut to fit; Rafters, cut to fit; Roof Sheathing, cut to fit; Siding, cut to fit; Outside Finish, cut to fit; Porch Columns, Baluster, Rail, Flooring and Frame Work, cut to fit; Lath and Plaster or Plaster Board; Inside Finish, Doors, Casings, Base Board, Windows, Sash, Glass, Nails of all sizes, Locks, Hinges, Tin Flashing, Paints, Oils, Varnishes, Stains, Putty, Shellac and complete drawings, illustrations and instructions for erection.—The Complete House.

Complete 5-Room House **\$298**
With a Dollar-a-Knot Guarantee



Send now for hundred twenty eight page catalog number 880.

North American Construction Company

"Home Builders to the Nation"

880 Aladdin Ave.,

Bay City, Mich.

North American Construction Co., 880 Aladdin Ave., Bay City, Mich.
Please send me your Catalog No. 10
Name _____
Street _____
Town _____
State _____