



A Sanitary Drinking Fountain
FOR CATS OR DOGS.

A Fountain That Will Not Tip Over.
This Fountain is constructed of copper, nickel plated and highly polished. An ornament to any room in the house. Think how often your pets must have suffered from thirst when left alone, but with this sanitary, humane device filled in the morning your pets will have an all-day supply of Pure, Fresh Water. Send us \$1.50 and we will immediately mail, all charges paid, one of these fountains. If after a thirty-day trial, the Fountain does not meet with your approval it may be returned and your money will be immediately refunded.

NEWELL & GORDINIER,
TROY, N. Y.



The "season" for the sale of made-to-order Tailored Suits for women is scheduled by custom to end in November.

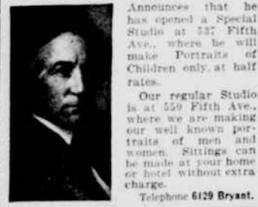
But custom has never regulated the COLE business. My business keeps going—not in the volume it did in the middle of August until the middle of November, of course—but, nevertheless, it is active.

There is never a chance to let up in work. Time and thought must be constantly given to evolving new styles.

Just now we are showing some fetching new creations for Winter Resort Wear.

FRANK L. COLE, Inc.,
16th Fl., 7 W. 54th St., New York.

Mr. E. W. HISTED
World Famed Photographer
New York



Announces that he has opened a Special Studio at 537 Fifth Ave., where he will make Portraits of Children only at half rates. Our regular Studio is at 559 Fifth Ave., where we are making our well known portraits of men and women.ittings can be made at your home or hotel without extra charge. Telephone 6129 Bryant.

In skating shoes, too, the "Shoecraft" Shop has considered foot first. The smart little boot illustrated will fit perfectly. It is specially made for skating, with scientifically placed stays. Made to your measure in brown, black or white. Elk. Skating shoes should be as smart as skating itself this Winter.

MASTER SHOE BUILDERS
SHOECRAFT SHOP
27 W. 38th St.

SILVER CLOTH AND SATIN EVENING SLIPPERS.

Distinctive Christmas Gift for Milady's Boudoir
WHEN she would read or dress, or cramp her hair or do what please her fancy.
\$5.00
Complete with Silk Shade
HUNDREDS of other artistic designs in brackets, fixtures and portables are always on display in our showrooms. Call to inspect them at your convenience. WRITE TODAY FOR CATALOG. FREE ON REQUEST. SHAPRO & ARONSON, 20 Warren St., N. Y. City
One block west of Brooklyn Bridge
VISIT OUR SHOWROOMS

Joseph
Caps Aprons—Uniforms
129 East 34th Street, New York
Phone 5571 Murray Hill. At Lexington Ave. 5571 Murray Hill.

Maid's Costumes (at left) of imported purple, French satin. Two-piece suit, opening front, pointed collar, pleated waist, \$5. Moire, \$5 to \$20. Black satin, \$5. Imp. Irish Poplin, all shades, \$5.

Exquisite apron of imported figured Swiss, lace trim, \$1.50. Cut, similar to mail, \$1.50.

Summer cap of pleated net, with purple satin bow and streamers, \$1.75. Other caps \$1.50 up.

Bonnet No. 84-5, \$8; with veil, \$10.

Uniforms for morning wear in all shades of gray; also Aprons, Collars, Cuffs, etc. Samples sent. Order by mail or personally.

Send for free Portfolio of Designs

Plant Stand, \$11. Stained, \$12.50
Specially fitted with Self Watering Flower Box, which encourages the luxuriant growth of plants. Plant stand is 20 inches long and 12 inches wide. Plant box is 12 inches deep.

The Gentle Art of Giving
With so many things to give at Christmas and so many tastes to please, successful giving has become an art indeed. You may feel sure that at Minnet's you will find gifts that are both artistic and useful. What greater fact could one display than to give, with thought, something that is really useful? Send for Catalog.

MINNET & CO
Lexington Avenue, New York
Between 40th and 41st Streets

Riverview Chair, \$7. Stained, \$8
Specially priced for Xmas. This is a handsome, roomy chair. The seat measures 20 inches square. It is hand-woven of imported willow.

ESPECIALLY PRICED SELECTIONS FOR CHRISTMAS
IN DAINTY HOLIDAY BOXES
Silk Hosiery for Women
Socks and Neckwear for Men

Illustrated are
1846 Pure Thread Silk in black with 5 x 11 of colored checks, \$2.00 the pair.
65 English Split-side Silk Neckwear, new and exclusive designs, \$2.50 each.
A 117 Hand Embroidered Silk Stockings in any color, \$2.00 the pair.
400 Pure Thread Silk Stockings, shaded black with white, blue, purple, green or red, with stripes of the color, \$3.50 a pair. In Men's Socks, \$2.50 a pair.
6000 Hand Embroidered Pure Silk Stockings in black or any color, one stripe pattern, \$3.00 the pair.
1502 Thread Silk Stockings, with hand-embroidered design on any color stocking, \$3.50 the pair.

Wool and Silk Mufflers for Men and Women
We accept orders now for Christmas delivery. With references, we will gladly send selections of plain or fancy stockings for women and socks and neckwear for men, on approval. Any or all may be returned at our expense.

Peck & Peck Merchandise Bands, for any amount, enable your friends to make their own selections.

Ask for Christmas folder of especially priced boxes.

PECK & PECK
EXCLUSIVE HOSIERY
448 Fifth Avenue, at 39th Street
586 Fifth Avenue, at 47th Street
NEW YORK CITY

The Victrola Department
WISSNER'S
55-57 Flatbush Ave., Brooklyn

There are now twenty-three soundproof demonstration rooms in the big Wissner Building and a corps of trained, courteous attendants to serve you promptly. The vastness of this model department insures comfort, privacy and silence when listening to good music.

Where You Hear Them Side by Side

The Victor, Sonora and Columbia Talking Machines are conceded to be the world's best. They were the ones to receive the highest awards at the Panama Exposition. Each one has exclusive features—each has its own individual tone quality.

In the silence of one of our twenty-three soundproof rooms, you may make an unbiased comparison, hearing the same record on each machine and KNOWING at once which one suits you best. All standard Victor and Columbia Records are on sale.

THE LOWEST TERMS THE BEST SERVICE

The Welcome Gift of Rich Mahogany

Gifts that are permanent in the pleasure they give, gifts that are eloquent of Christmas good will—such gifts abound in the Hathaway store. The six that are illustrated are but suggestions. They are fair examples of the character and the broad variety. There is everything in Mahogany from a Candlestick to a Dining Suite, from Book Blocks to Beds, small Tables of many kinds, Mirrors, Clocks, Chairs, Sewing Cabinets—and all at prices which are impressively low.

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

Mahogany Lamp Base \$15.00
Shade Separate

Fool Stool \$6.00

Tea Wagon \$15.00

Reverie Table \$21.50

Ash Stand \$2.50
Telephone Stand and Chair \$11.50

PREPAREDNESS

For the holidays, for the week end visit or the evening's call, be armed with a box of Huyler's. The distinctive flavor of these confections is irresistible. Cupid's best weapon is a five-pound box of

Huyler's
FRESH EVERY HOUR
Bonbons Chocolates

At Leading Druggists and at our Stores

Huyler's Cocoa, like Huyler's Candy, is supremely good

Mother

Photo posed especially by Mother Marie Maurice, of the Vitagraph Co.

Way back in the home town is an old mother. She is sitting in a chair thinking of the past. The future holds little for her; but memories of the days that have gone are ever present.

In fancy she sees her little tot. She watches his every effort. She remembers the things he said as a child; she recalls with pleasure the sacrifices made to give her boy a chance. But her boy is now far away in the big city and the mother is . . . alone.

The boy is good to his mother. He provides her with every luxury; and he thinks she has everything she wants. But he never knows of her heart yearnings for the days when he was young. To her the boy will always be just—BOY. He will never be grown up, and anything that concerns her boy affects her as deeply today as it did when he was a child.

What she wants more than anything else is something that will more vividly recall her boy to mind; for instance, a photograph of the boy who went to the city; whose letters ceased to come as often as they might; whose visits became less and less frequent, and, even though the Boy has been changed by environment and conditions, her mother-instinct and the maternal feeling are still as strong and pulsating as ever. Don't be sorry after she is gone that you did not pay her more attention.

Give her all the pleasure possible to the few years yet remaining, even though you can never fully repay her. Send her boy back to her—the boy she loves—who will always be "her little boy!" Send a photograph of yourself back to the home town, to the old mother. It will be appreciated more than anything you have ever sent. Delight the heart of that mother, who is always your fondest friend—whose place you can never fill.

MOTHER'S PORTRAIT COUPON
6 Portraits 5 x 7—mounted in double folders 8 x 11—Black and White—
or Sepia. **4.00**
Regularly without coupons up to \$15 per dozen
With this coupon a beautiful hand painted portrait (in colors) will be presented to you free, for the "MOTHER WHO WAITS AT HOME"

Photo posed especially by Mother Marie Maurice, who is featured by the Vitagraph Company in the "Battle Cry of Peace."

The Donati Gallery
PHOTOGRAPHIC INTERPRETERS OF PERSONALITY
Studio Under the Personal Direction of Julien J. Proskauer
Columbus Avenue at Seventy-ninth Street
TELEPHONE SCHUYLER 5533
The pictures shown above were especially posed by "Mother" Marie Maurice, of The Vitagraph Company of America.
Studio open only from 9 A. M. to 5:30 P. M. daily—Sundays or evenings by appointment.