

DILLON SAYS MILK WILL NOT GO UP

Consumer's Price to Stay at Present Rate—Peace Sealed by Bordens

The Borden Milk Company, the only one of the big dealers which was not represented Friday night at the conference which formulated the "gentlemen's agreement" between farmers and distributors, fell into line yesterday.

Despite the increase in cost price, John J. Dillon, State Commissioner of Foods and Markets, declared that there would be no increase in price to the consumer.

Other companies, the league declared, having agreed to the price increase are: O. A. Weatherley Company, Cook Milk and Cream Company, Horton Ice Cream Company, Sheffield Farms-Slawson-Decker Company, R. F. Stevens Company, Alexander Campbell Milk Company, Locust Farms Company, Brown & Bailey Condensed Milk Company, Orange County Milk Association, William Evans Dairy Company, Mutual-McBerritt Company, Richardson & Beebe Company, Queen City Dairy Company, Reid Ice Cream Company, Luke Blake, Beakes Dairy Company, T. O. Smith's Sons, Booneville Cold Storage Company, Model Dairy Company, J. V. Jordan, of Newburgh; H. B. De Kay, of New Milford; Bryant & Chapman Company, of Hartford; Conn.; Merrill Soule Company, of Syracuse.

Farmers Release Milk

As soon as the agreement had been ratified by the Borden Company officials of the league began sending telegrams to the members of the organization, notifying them to begin the shipment of milk at once. Telegraph offices in many of the small towns close at 6 o'clock Saturday afternoon and do not open again until Monday morning, so many of the messages will not be received in time for the farmers to make shipment for Sunday or Monday distribution.

The 45-cent increase in the price paid to the farmer will be effective during October, November and December. The price for the following three months is to be fixed by a committee of five.

WILL AID ZONE PLAN

Two Civic Committees Named by Board of Sanitary Control

A committee on standards and inspection, and another on buildings and leases have been appointed by the joint board of sanitary control to bring about the cooperation of the various civic movements in restricting manufacturing interests to certain localities.

AMERICANS DETEST QUIET

Shown by Number of Pianos and Talking Machines Sold.

Of all things which Americans detest quiet comes first. Take as a proof this matter of pianos and talking machines, says "The Philadelphia Ledger."

Uncle Sam tells us that two years ago we paid \$15,000,000 for talking machines and \$11,000,000 for the records which they play.

DALEBLOOM Bloomingdale's 59th St. - Lexington Ave. NEW YORK

A Label Used only on Women's and Misses' Suits and Coats That are Guaranteed for Two seasons' wear and good enough to Measure Up To a Standard Rather than Measure down to a Price You can get Dalebloom Suits and Coats at from \$19.75 to \$75.00 at only one Store and that Store is Bloomingdale's

Bloomingdale's 59th St. - Lexington Ave. NEW YORK

PENNSYLVANIA MADE ATLANTIC FLAGSHIP

Guns Readjusted, Battle Giant Seeks Target Record

The battleship Pennsylvania, largest war vessel in the United States navy, yesterday became the flagship of the Atlantic fleet, when the four-starred flag of Admiral Henry T. Mayo was floated for the first time from her masthead.

During the three weeks which the giant craft has spent at the navy yard Lieutenant Rens Clark, ordnance expert, has superintended the installation of improved elevating gears in her 14-inch gun turrets.

91,000,000 GAIN IN CAR TRAFFIC

Third Record Year Shows 1,898,735,615 Used Lines of City

Figures showing the number of passengers carried on the surface, elevated and subway lines of New York City for the year ended June 30, 1916 compiled by the bureau of statistics of the Public Service Commission, show an increase of more than 91,000,000 passengers carried by these lines.

The increase for the year 1915-'16 serves as a thermometer of the condition of business in New York City, inasmuch as the year 1914-'15, which reflected the worst business conditions seen in the city in a great many years, showed a decrease in passenger travel of more than 5,500,000.

Eliminating the decrease of 1914-'15, the year 1915-'16 shows a net increase over 1913-'14 of about 55,000,000 passengers.

Table with columns: Year ended June 30, Number of passengers, Annual increase. Rows for 1913-14, 1914-15, 1915-16.

HAS SOLVED MILK PROBLEM

St. Louis Has Lowest Infant Mortality of the Larger Cities.

The infant mortality in St. Louis is the lowest of any large city in the United States; it is noticeably lower in the summer months, and this notwithstanding that St. Louis is not considered by most of us a summer resort.

WOMEN'S SILK HOSE

Black or White Silk Hose, with cotton tops and soles, per pair 85c.

Black Silk Hose (heavy weight) per pair \$1.25

Black or White Silk Hose, with strongly reinforced tops and soles, per pair \$1.55

Black or White Silk Hose, with hand-embroidered clocks in white on black or black on white, per pair \$1.65

Lane Bryant Offer Complete Assortment of Ultra-Fashionable Apparel for Scotch Homespun

POSITION WANTED

My superintendent (married) is open for position October 1916. I am personally trying to place him in a position where good management would be appreciated.

FIFTH AVENUE 34th Street, 35th Street New York

B. Altman & Co.

MADISON AVENUE 34th Street, 35th Street New York

A Special Purchase of Metal Trimming Laces

in the silver and gold effects now so greatly in demand; with a quantity of

EMBROIDERED NET EDGINGS all in the most desirable widths, will constitute a Monday offering of most uncommon interest at 68c., 95c., \$1.35 & \$2.90 per yard

these prices representing extraordinary concessions from those regularly quoted for laces of like qualities. (Lace Department, First Floor)

A Special Selection of Women's Blouses

in attractive models composed of crepe de Chine, net, or Georgia crepe, will be placed on sale to-morrow variously priced at \$5.00, \$6.50 & \$9.50

The display of new Blouses for Autumn is unusually large and interesting, embracing every style feature, fabric and combination sanctioned by the accepted mode. (Second Floor)

Exceptional Values will be obtainable to-morrow in Women's Silk Hosiery

at the special prices quoted.

Black or White Silk Hose, with cotton tops and soles, per pair 85c.

Black Silk Hose (heavy weight) per pair \$1.25

Black or White Silk Hose, with strongly reinforced tops and soles, per pair \$1.55

Black or White Silk Hose, with hand-embroidered clocks in white on black or black on white, per pair \$1.65

Scotch Homespun

form the most prominent part of a large shipment of fabrics just received.

They are in Autumn mixtures, Oxford grays, and black-and-white in stripes and checks, fashionable for the town or country suit.

A large assortment is shown of Scotch and English Coatings.

Special for to-morrow (Monday)

Several Thousand Yards of 54-inch Broadcloth

in burgundy, dark and medium brown, dark green, ripe olive, navy blue and black, will be exceptionally priced

at \$1.75 per yard

An Unusually Important Sale of Choice Oriental Rugs

to be commenced to-morrow (Monday), Oct. 16th will comprise

Thousands of Modern Oriental Rugs of guaranteed qualities, revealing the most artistic designs and colorings; also

Antique and Semi-antique Oriental Rugs of authenticated origin as well as rare individual interest and charm.

The astonishingly low prices—speaking comparatively—at which these Rugs are offered are especially commended to the consideration of all who are interested in carpets from the mysterious East.

CAUCASIAN AND PERSIAN RUGS (sizes up to 5x8 feet) at \$24.00, 28.50, 35.00, 42.50, 55.00, 68.00, 75.00 & 85.00

PERSIAN AND CHINESE RUGS (sizes up to 9x12 feet) at \$85.00, 110.00, 135.00, 190.00, 225.00, 285.00, 350.00, upward

PERSIAN AND CHINESE RUGS (sizes up to 12x15 feet) at \$210.00, 290.00, 385.00, 475.00, 575.00, 850.00, upward

CHINESE MATS AND SMALL RUGS

will also be included in this remarkable offering, specially priced as quoted:

Mats at \$16.50, 22.50 & 29.50

Small Rugs at 29.50, 48.00 & 58.00

A number of Persian and Turkish Rugs, selected from B. Altman & Co.'s great stock of extra large sizes, will be on sale at substantially reduced prices.

New Shopping and Mail Order Service

The entire front section of the Sixth Floor has been set aside for the accommodation and sale of merchandise advertised in the Folders and Catalogues issued by B. Altman & Co.

Patrons desiring to make selections from this merchandise will find the elevators on the Thirty-fourth and Thirty-fifth Street sides of the building most convenient for their purpose.

The New Folder, to be issued shortly, will be mailed on request.

Women's Woven Underwear

of silk, wool, cotton or the favored mixtures, is ready for the Autumn and Winter seasons.

The new assortments are more than ordinarily large and comprehensive, including every novelty lately introduced by the leading designers in Europe and America, among the number being many new and fascinating styles originated by and exclusive to B. Altman & Co.

Misses' and Children's Woven Undergarments in every wanted variety.

(Second Floor)

Furs of Rare Beauty and Distinction

are assembled for selection in the spacious Department on the Third Floor.

The New Importations of Marvex Gloves

Just received from France, are shown in generous assortments of white, black and the fashionable shades for Autumn and Winter. These gloves are made exclusively for B. Altman & Co. by Trefousse et Cie., of Chaumont, France, in all the wanted styles and sizes for Men, Women and Children.

Black Dress Silks

The new selections for Autumn and Winter include many handsome imported novelties, exclusive to B. Altman & Co.

The fashionable plain silk fabrics are also generously represented, among these being the most desirable qualities in Satin Duchesse, Satin Messaline, Imported Bengaline, Crepe Charmeuse, Crepe Meteor and the sheer silk crepes.

An Unusual Offering for to-morrow will comprise choice qualities of

43-in. Black Dress Satin 46-in. Black Crepe Charmeuse 43-in. Black Chiffon Taffeta each at \$2.90 per yard

An Interesting Monday Sale in the Infants' Wear Department (Second Floor) will comprise

Little Children's Imported White Dresses

(hand-made and hand-embroidered) offering exceptional values.

Dresses with yoke or collar; sizes up to 2½ years . . . \$1.35

Empire Dresses; sizes up to 3 years \$3.25

Everything for the baby's wardrobe is shown in new assortments, which are complete to the minutest detail. Exquisitely dainty are the little imported Dresses, Petticoats, Bibs, Pillow Cases, etc., all made and embroidered by hands skilled in every type of fine needlecraft; and there are also many beautiful Coats and Bonnets for babies and little children.

A Special Offering of Decorative Pillows and Waste Baskets

to take place to-morrow in the Fancy Needlework Department (Fourth Floor), will present a choice selection of really desirable articles very specially priced.

PILLOWS

Oval or circular, covered with satin damask; floss filled \$5.75 Square, covered with brocade; down-filled \$3.50

WASTE BASKETS

Covered with satin damask and decorated with gilt galon, \$2.65 Of wicker, in Ivory or gilt finish, prettily decorated . . . \$1.00

All Charged or Paid Purchases (including heavy and bulky shipments) will be forwarded Free of Charge by mail, express or freight, to any point in the United States. The methods of shipment are optional with B. Altman & Co. and no discounts are allowed.