

## Winter Resorts Are Opening for Season

### Social Activities Resumed in Lakewood—Halloween the Occasion of Many Gay Functions in Asheville

Asheville, N. C., Nov. 4.—Halloween was celebrated in Asheville during the past week with dances and parties. Several of the hotels gave dances, among them Grove Park Inn, and the patron of the inn was also treated to an old-fashioned Halloween party on Monday night.

The past week has been unusually gay, and the large number of Northern and Eastern guests arriving for the winter season has given the city an almost summertime appearance.

Mr. and Mrs. E. M. Stark, whose recent wedding was a social event at Mansfield, Ohio, are at the inn for their honeymoon.

Mr. and Mrs. A. B. Houghton and Mr. and Mrs. A. A. Houghton, of Corning, N. Y., are late additions to the Eastern contingent at Grove Park Inn.

Mr. and Mrs. Arthur S. Wheeler gave a "possum hunt" this week on the Vanderbilt estate in honor of Miss Dorothy Gates, of New York, who has arrived at Asheville to spend the winter. Mr. and Mrs. Maurice de Pont have also entertained extensively for Miss Gates, giving several luncheons in her honor and an elaborate dinner Thursday night.

With the Halloween celebrations safely out of the way, society is anticipating the Thanksgiving season, for which several elaborate balls are planned. Grove Park Inn will give a large dance on or near Thanksgiving day, and it is probable that the Asheville Country Club will arrange a golf tournament and dance for the Thanksgiving week.

Among the recent arrivals at Grove Park Inn are Mr. and Mrs. E. A. Herb, New York; Mr. and Mrs. D. M. Baker, Springfield, Mass.; Mr. and Mrs. L. S. Dew, Pittsburgh; Mr. and Mrs. Edward L. Pugh, Philadelphia; Stuart K. Deu, Troy, N. Y.; Mr. and Mrs. Philip W. Davison, Washington; W. E. Wilson, New York; Mrs. John K. Steyer, Atlanta; Mrs. Blewett Lee, Chicago; Percival F. Tweed, Knoxville, Tenn.; Mr. and Mrs. R. C. Seiboldt, Chicago; Mr. and Mrs. John L. Porter, Chicago; Mr. and Mrs. F. S. Huntington, Wayne, Ind.; Mr. and Mrs. W. B.

Burton, Lancaster, Ky.; Thomas W. Lambert, Englewood, N. J.; Mr. and Mrs. John C. R. Taylor, Middletown, N. Y.; C. C. Chesney, Pittsfield, Mass.; R. E. Salisbury, Syracuse.

### Wernersville

Wernersville, Penn., Nov. 4.—An old-fashioned Halloween party was the chief event for the entertainment of Galen Hall patrons the past week. The big ballroom was decorated with stalks of yellow corn in the shape of illuminated pumpkins, flying witches and walking ghosts. A stage with a witch's fire, goblins hovering in the shadows, figures of black cats and other spooky looking objects gave an atmosphere of Halloween's weirdness. Many fanciful costumes, unique and appropriate, fitted into the picture. The ball was preceded by many big dinner parties and the dining room also carried out the spirit of Halloween in its decorative scheme. Banners of orange colored silk with queer figures in black were suspended from the chandeliers, which were covered with orange and black silk shades. Yellow shaded candles were on each table, and there were souvenirs of black and yellow bon-bon boxes and fancy hats and caps, while miniature pumpkins and other Halloween emblems decorated the tables.

A buffet supper was served in one end of the ballroom, which was screened off with stalks of corn topped with illuminated pumpkins. The menu included a number of dishes peculiarly suited to the occasion, such as cider punch, witches' cake and pumpkin croquettes.

Among those from New York attending the Halloween celebration were Mr. and Mrs. G. C. Halsted, who are spending their honeymoon here; Henry Hayden Sands, Dr. M. K. Howell, Mr. and Mrs. S. S. Burkham, Mr. and Mrs. Paul Beck, Mr. and Mrs. Bernard Brady, Mr. and Mrs. William W. Chase, Mrs. L. L. Newberry and Mrs. John Le Boutillier.

A special Thanksgiving celebration and holiday festivities at Christmas and New Year are among the special features which Manager Howard M. Wing has scheduled for Galen Hall, which is open throughout the year.

## Lakewood

Lakewood, N. J., Nov. 4.—The clubhouse has been the scene of many delightful parties this week and many are booked for this month. Mr. and Mrs. H. D. Gibson, of New York, entertained over Sunday and the early part of the week the largest party of the season. In the party besides host and hostess were Mr. and Mrs. G. F. Marmore, R. W. St. Hill, J. P. Hallman, H. K. McKann, William Cochran, Miss May F. Ford, George R. Walker, Bertram Lord and others. Mr. and Mrs. John Hays Hammond have also been spending part of the past week at the club, as have Mr. and Mrs. Robert C. Morris, of New York. P. P. Warfield has been entertaining there Judge Mayer and L. O. Watson, of New York.

Halloween brought the first of the big social functions of the season. Most of the season sojourners as well as those at the hotels attended the dance that evening at the Laurel House. The ballroom was a maze of paper festoons, pumpkins and shaded lights. Bobbing for apples and other old-fashioned games furnished the guests much amusement. Cider and apples were served and dancing lasted until after midnight. The Lakewood Hotel also held a well attended Halloween celebration.

Manager Frank F. Shute announced yesterday that the Laurel-in-the-Pines would open on the 18th of this month. Sojourners welcomed the announcement, as many of the larger social functions are held there. Complete renovation and the addition of many modern features to the hotel prevented an earlier opening.

Dr. C. O. H. Kayser has returned from Jacksonville, Fla., where he won a silver medal in the national rifle competition there. He finished twenty-third in a field of over 900 contestants.

The Misses Marsh left this week to remain in New York all winter. Miss Lina Fuller, of New York, is visiting Mr. and Mrs. Elbert F. Baldwin, of Private Way.

At the Lakewood Hotel are Lloyd A. Curtis, Dr. C. P. Lande, Harry M. Zelenka, Mr. and Mrs. S. E. V. Taylor, Dr. Simon, William Solomon and Mr. and Mrs. J. Goldsoll, of New York; Mr. and Mrs. R. M. Guild and Miss G. Guild, of Troy, N. Y.; Mrs. M. L. Waldman, of Pittsburgh; Louis Rosett, of Brooklyn; Peter Warshawsky, of Newark, and Harry Friedman and Jack Ruderman, of Perth Amboy.

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Brooklyn's Greatest Store **ABRAHAM AND STRAUS** The Store Accommodating

Store Opens 9 A. M.  
Closes at 6 P. M.

ABRAHAM & STRAUS PRIVATE SUBWAY ENTRANCE  
at Hoyt Street is quickly reached by Brooklyn Express, as follows:  
From 242d St. (B'way).....21 min. From 96th St.....25 min. From Grand Central 17 min. From Brooklyn Bridge 9 min.  
From 180th St. (Bro'way).....25 min. From 73d St.....22 min. From 14th St.....12 min. From Bowling Green.....5 1/2 min.

WEATHER FORECAST:  
Fair and Warmer

### The A. & S. Toilet Preparations and Drugs

Homely remedies and medicaments are not any better when put up in a fancy wrapper under a trademarked name than when they are unadorned.

But they usually cost a lot more!

It was to eliminate this unnecessary expense and cut out all intermediate profit that we began to make, years ago, drugs and toilet preparations in our own big six-story laboratory.

And, more than that, we wanted to be sure that our preparations were PURE and as efficacious for their purpose as we could make them.

So, in the course of years, we have gradually assembled, and put out under our own name AND GUARANTEE, at a great saving to the public.

### 68 Different Medicinal Preparations and Drugs

not counting the different sizes of each.

### 61 Different Toilet Preparations,

including:  
8 odors of Toilet Powder, among them Violet, Cherie, Rose d'Or, Euroma and Ayesha.

8 odors of Face Powder, in three different colors.

8 Face Lotions, including Glycerine and Rose Water, Quinella and Albacreme.

7 Cold Creams, among them Rose, Violet and Peroxide.

7 Nail Preparations, including Nail Bleach, Nail Enamel, Powder and Pumice.

6 odors of Sachet Powder, including Rose d'Or, Euroma, Lilac and Cherie.

### 15 Perfume Extracts 17 Odors in Toilet Waters

Among them Cherie, Euroma, Rose d'Or, Lilac Natural and Ayesha.

The European war has almost stopped the foreign supplies of delicate perfumes from coming over—but these exquisite perfumes from our own laboratory vie in charm and claim many devoted adherents.

Thus it is that, among the various A. & S. preparations, you can supply practically all the family needs for the medicine cabinet and the dressing table, with assured satisfaction and lowest possible expense.

## This Semi-Annual Shoe Sale

### For Men, Women and Girls

## Disregards the Higher Leather Prices

In two almost miraculous ways! First, in having specially made for you thousands of pairs of fine shoes at one time—and that time was months ago—by shoe manufacturers who were glad to share with us the lessening cost of production for such large quantity orders.

SECOND, By Unstintingly Reducing Great Groups of Shoe Stocks. Models of the season's modes and staple styles that we always carry at their well-known prices for well-proven service.

There is money in everybody's pocket in taking advantage of the Abraham and Straus Semi-Annual Shoe Sale—more this year than ever before. The following items tell their own worth:

- Women's Shoes at \$3.25  
Of patent leather or gummetal, in lace styles, with dull kid tops. Some with Cuban Louis heels, some with flat heels in the desirable walking style. Specially made.
- Women's \$5.50 Shoes, \$3.95  
Patent leather button style, with black cloth tops. Welted and stitched soles and Cuban heels. Reduced regular stock.
- Women's \$8 Shoes, \$5.95  
Of patent leather in button style, with black satin tops. Welted and stitched soles, covered Cuban Louis heels. Reduced regular stock.
- Men's \$3.50 Shoes at \$2.75  
Gummetal blucher and straight lace styles, with welted and stitched soles, full round and square toe lasts. Regular stock reduced.
- 1,000 Pairs Women's \$3 to \$4 Shoes, \$1.98  
A dozen good styles, with all sizes in the lot. Placed on tables according to size to simplify selection. Reduced regular stock.
- Women's \$6 and \$7 Shoes, \$4.95  
Of patent leather, of gummetal or of dull kid, all button style with light welted soles. The size range incomplete. Reduced regular stock.
- Girls' School Shoes at \$1.98  
More of the same shoes after this will be higher priced. Of gummetal, with dull kid tops; button style. Built for service, with solid leather soles and full round toe lasts. Sizes 7 to 9. Specially made.

## These Fine Floor Coverings

### Ignore the New Price Advances

Last week the big American mills announced the new scale of prices on Rugs and Carpets for the coming season. Advances ranged from 10% to 15%—that means, for example, \$1.10 to \$1.15 for every yard of carpet that normally cost \$1.00. Naturally, retail prices will go up in sympathy.

But not at Abraham and Straus. We are at present offering to the public \$200,000 Worth of Floor Coverings at Old Prices with \$50,000 worth more coming in which we bought on the same basis. Until this fine and desirable stock is sold, our prices will not be raised.

Among the Standard Makes of Carpets		Linoleum—Perfect and Well Seasoned	
Smith and Hartford wire tapestry Brussels, \$1.10 yard.	Printed Wool Velvets, \$1.15 and \$1.25 yard.	New Process Linoleum, 36 and 38 in. yard.	Printed Cork Linoleum, 36 and 38 in. yd.
Sanford's Telford Wool Velvets, \$1.75 yard.	Smith, Hartford and Roxbury Wool Velvets, \$1.75 yard.	Island Linoleums, 36, 38 and 40 in. yd.	Island Linoleums, 36, 38 and 40 in. yd.

## This Is Replenishing Time For China, Glassware, Lamps

Mrs. Housewife looks about her just now and picks out the shortcomings in the equipment of the home before the Winter really sets in. The A. & S. Stocks of all these things are remarkably complete and their very moderate prices make them still more interesting.

- New Japanese China Has Come In  
It is in charming decorations and full dinner and tea services as well as single fancy pieces can be chosen from
- 17-piece Butterfly China Tea Sets, \$3.98.
  - 2-piece Berry or Fruit Sets, \$1.98.
  - Tea Cups and Saucers, 35c. each.
  - Bouillon Cups and Saucers, 39c. each.
  - Breakfast Plates, 39c. each.
  - Dresser Sets, 6 pieces, \$1.98.
  - Ice Cream or Cake Sets, 7 pieces, \$1.98.
  - Tea Cups and Saucers, blue and white dragon pattern, 12c.
  - Brush and Comb Trays, new designs, \$1.25.
- In three attractive decorations at a price below in port cost to-day.
- Japanese China Chocolate Sets, 14 Pieces, 85c.  
American Porcelain Dinner Sets—Low Priced  
At \$8.89 and \$10.89 are two fine sets of 100 pieces in a choice of attractive border designs and gold lines; service for 12 persons.  
At \$4.88 are 48-piece sets for six persons. These sets are in pretty border effects.
- Our Own Cut Glass At Price Reductions—At \$2.25, Formerly \$2.49 to \$2.98
- Handsome pieces in a variety of graceful shapes such as Water Pitchers, Magonnaise Sets, Jelly Dishes, Composites, Fruit Bowls, Celery Trays and other pieces, in rock crystal, floral, foliage, chrysanthemum and other cuttings. Other Cut Glass offerings that it will pay to pick up at their present low prices:
- Orange Bowls, \$2.49
  - Ice Trays, \$2.49
  - Butter Sets, \$3.58
  - Celery Trays, \$3.49
  - Flower Vases, \$3.49
  - Water Pitchers, \$3.98
  - Jelly Dishes, \$3.49
  - Spoon Trays, \$1.25
  - Sugar and Cream Sets, \$3.49

Fulton Street **Frederick Loeser & Co., Inc.** Livingston St. Elm Place  
Bond Street **BROOKLYN - NEW YORK**

## Tomorrow and Tuesday Annual Election Day Sales

### Men's Loeser-Tailored Suits \$20 Men's New Winter Overcoats \$20

EACH YEAR at Election time it is the custom of the Loeser Men's Store to hold one of the most important of all its sales of Winter Suits and Overcoats. This year we have concentrated our effort on Suits and Overcoats at \$20, and we feel prepared to prove that nowhere in New York will that sum buy so much style, so much service, so great satisfaction as at Loeser's. These Clothes have been made for us. They are not garments gathered here and there as chance made possible a low price. They are the product of our regular supplies, quite comparable with the regular stock of Loeser Suits and Overcoats.

## The Price—\$20—Is VERY UNUSUAL

We cannot sell regularly such clothes as these for that sum—nor can anyone else. It might be possible to give as much style at the expense of fabrics or tailoring or vice versa. But neither the Loeser Men's Store nor any other can sell regularly at \$20 such Suits and Overcoats as we offer tomorrow for that price.

THE SUITS include fancy cassimeres and chevots, also some worsteds. They are of handsome fabrics in the choicest patterns of the season. Models for both young men and men of mature years, all smart and in every case with the shape built into the Suit.

OVERCOATS include Chesterfields, belted back styles, pinch back models, form fitting Coats, full box Coats—in fact, almost any sort of Overcoat a man could require. Some have velvet collars and others collars of fabric. All are Loeser tailored to give exceptional service.

This is a REAL OPPORTUNITY for any man, young or old, big or little, stout or thin. It is planned on such a scale that no man need forego its advantages.

## 5,000 Yds. All Wool Dress Fabrics, 98c

### Exceptionally Little for Their Quality

IT IS HARD TO FIND any kind of Dress Fabrics retailing at so little as 98c, a yard in these days. We believe it impossible to find—elsewhere—such qualities and such variety of good weaves, dependable in every way, at this price.

These are pure wool, fast dye fabrics, including

- Costume Serges
  - Imperial Serges
  - Wool Poplins
  - Granite Cloths
  - Bison Cloths
  - Etc., Etc.
- The colors are: Browns, greens, burgundy, plum, taupe, garnet, reseda, amethyst, Copenhagen, navy and black.
- Widths from 42 to 54 inches wide, and each one a wonderful value at 98c.

## Women's 12 1/2c to \$2 Stockings, 10c to \$1.19

GOOD OFFERINGS tomorrow of women's Stockings in all fabrics from plain cotton to fine silks.

19c. reg. 25c. and 35c. Black, white and tan, lustrous silk lisle

Men's 12 1/2c. to 50c. Socks, 10c. to 3 Pairs for \$1

3 Pairs \$1, reg. 50c. Pair. Black and colored silk and silk lisle; not all sizes in each style.

## A Sale! Women's Coats, Many Fur Trimmed of Wool Velours—Wool Plush—Fine Broadcloth

### Presenting the Most Distinctive of the Season's Beautiful Late-Coat-Styles, at \$27.95

Judicious buying has rarely made more desirable selection. These Coats answer to every demand for style in materials and line—for quality of materials and trimmings—for the very low price at which they are achieved.

There are about 200 altogether. There are the fashionable velour, in the suede finish or the fleecy, uneven surface. The wool plushes with deep, soft, luxurious pile; the broadcloths in good weight, with an aristocratic lustre.

The Fur Is Used Generously. Whole Big Collars and Trimmings of French Seal (Rabbit Fur), Natural Raccoon, Dyed Opossum

Whatever the season has produced in its finer garments is represented among the full-sweeping, semi-fitted, variously belted Coats in this collection at \$27.95.

Many are fully lined and interlined or half-lined with substantial silks. The color range includes

- Taupe
  - Rubber Gray
  - Olive Green
  - Burgundy
  - Plum
  - Navy
  - Black
- A size range from 34 to 46. If supply is exhausted orders will be taken till 6 P. M. Monday.
- Women's Seasonable and Fashionable Suits Reduced!  
From all weather indications, Suits will be as seasonable the entire Winter round as Coats. Here are the smart styles of approved fashion—in which women will be well-dressed, distinctively—not a little saving from their regular fine-value prices.
- Suits Until Now \$22.50 to \$24.75 Reduced to \$17.50
- Suits Until Now \$27.50 and \$32.50 Reduced to \$22.50
- Fur-trimmed or semi-tailored with trimmings of velvet, braid and buttons. Styles that set off the figure; semi-fitting models with flaring pelmings; belted styles of various effects; wide varieties of every good style. A good color range. All sizes in the collection.

## Women's Persian Paw Coats With Dyed Raccoon Collar, \$72.50

40 inches long, with a fine full sweep; carefully made.

Also a list of other good values in Fur Coats:

Hudson Seal (Dyed Muskrat) Coats, 40 inches long and 40 inches long, in three fashionable models, at \$120.

Hudson Seal (Dyed Muskrat) Coats, 40 inches long, with unusually wide, rippling flare and wide collar and cuffs of Hudson Seal, \$150.

Hudson Seal (Dyed Muskrat) Coats, 45 inches long; made to flaring style, with collar, cuffs and wide border of natural skunk, \$175.

Hudson Seal (Dyed Muskrat) Coats, 45 inches long; of beautiful skins. One with a large collar and wide cuffs of natural skunk, the other in a loose, sweeping style, \$210.

Hudson Seal (Dyed Muskrat) Coats, in two exquisite models, 45 inches long, with wide handling and large collar and cuffs of natural skunk, \$395.

## Budget of Other Monday Bargains

1,200 Men's Percalé Shirts, 72c. list \$1.49, 92c.

Irish Satin Damask Table Cloths, 70x70 inches, \$3.49 each.

12c A-S Tooth Paste, in tubes, 9c.

7-inch Round Casseroles, regularly \$1.49, 92c.

Regular \$1.25 All-Silk Chiffon Cloth, 89c yd.

Boys' Norfolk Suits with extra Knickers, \$4.89.

26c "Priscilla" Bacon, 22c lb.

No. 60 Cartridge Premo Camera, list 75c, at 59c.

32-inch Striped and Figured Madras, 19c and 25c yd.

32-inch Velvet Draw String Bags, \$2.98.

1,000 Sateen and Cotton Taffeta Petticoats, 76c.