

Wealth Markets and Commerce

Finance - Economics

WALL STREET OFFICE:
Mills Building, 15 Broad St.

Telephone:
Hanover 6514

Friday, September 14, 1917

Readjusting of business to war conditions is a slow process, but step by step progress is being made. Already the steel industry is practically under Federal control, the wool trade has assigned a certain proportion of its product to the government, and the change is manifested in other directions. In effect, industry has been partly conscripted. So far, however, nothing like selective conscription of industry on an important scale has been attempted. Yet there is likelihood that it will come if the war continues very long. The greatest economic difficulty the country will have to contend with is a shortage of labor. If the country should voluntarily go upon a basis of rigid economy, the problem would take care of itself. Labor now devoted to the production of non-essential things would automatically be shifted to the production of those things which are essential to the successful prosecution of the war. But while the "business as usual" slogan is no longer heard, expenditure as usual seems to be the rule rather than the exception. Certainly there is nothing to indicate that people are economizing in the consumption of goods to the extent necessary to make up for the deficiency created by the raising of large military forces and to insure an adequate supply of labor in the industries where it is vitally necessary. Therefore, assuming a war of long duration, the government may be compelled to force the saving of as much labor as is required to insure maximum output of war goods.

The process is not so complicated as might be supposed. The state may, for example, need more of a certain kind of machinery than plants engaged in that particular field can produce; but other plants, engaged in the production of machinery of a different type, could be readily shifted to the manufacture of the essential product, and under government orders the shift is made. It has been done in England, in France, and perhaps to an even greater extent in Germany. There is no good reason why it could not be done here—in fact, it was done on a relatively small scale when the munitions business afforded such alluring opportunities in this country—and there is little doubt that the shift will be made when the necessity for it becomes apparent to the Administration. Moreover, it does not follow that much hardship would result, for the government would be under a moral obligation to insure fair profits to the industries affected.

As a Railroad Man Sees the Credit Position

Financial Editor of the Tribune.

The suggestion made by Mr. Amster, of Boston, and other publicists, that the government should borrow several hundred million dollars from the public through the sale of bonds, and then loan this money to the railroads to enable them to increase their facilities for handling traffic, is one that ignores the fundamental weakness in the railway financial position.

A business man heavily in debt, and unable to provide new capital for an unprofitable undertaking, is not likely to be placed in a stronger position by the further piling up of his debt, no matter whether the rescuing credit is a private investor, a bank or the government itself.

If most business men in a particular industry in a country are making little or no profit, the working of the laws of supply and demand will inevitably drive many of them into other lines of industry; the output will be curtailed, and prices will then advance and profits rise to a point that will make the business attractive to those who remain in it. The survivors will be those best equipped to continue the business.

But this economic readjustment cannot be made in the business of transportation by steam railways. Capital once invested in the building and operation of railways cannot be withdrawn.

These railways must continue transporting freight and passengers; they must meet their payrolls and their bills for fuel and supplies; they must maintain their tracks and equipment, and, more than this, they must, from some source or other, constantly obtain new capital for the expansion of their facilities to keep pace with the growth of the communities they serve.

A manufacturer, finding his operations becoming unprofitable, can bank his fires, discharge his workmen, and sell his buildings and machinery. But a railway must continue to operate night and day, in good times and bad.

The railway business in recent years, taken as a whole, has not been profitable. The prospect of a fair return on the investment has not been certain enough to attract capital, and capital is going into other ventures. But the railways must be financed—over \$600,000,000 a year must be found to provide for their expansion.

How are these funds to be attracted? Mr. Amster and other well-meaning folk tell us that, inasmuch as the business is so unprofitable as to make difficult adequate financing by

the public, the government should provide the capital.

The suggestion is that the government should be asked to invest the public funds in an unprofitable undertaking—to assume risks that individual investors decline to take. The weak roads would be the ones seeking aid—not those earning sufficient profit to attract the savings of investors. If these investments of the public funds were unprofitable, as they would in all likelihood be, they would in fact be a burden on the government, and the government would be sending good money after bad, trying to save its first investments, and, in the end, the public treasury, which means public taxation) would have to be resorted to to make up the losses.

The logical end of such a course of governmental participation in railway financing would be that the government, holding fourth, fifth and sixth liens on those weaker properties, would be obliged to step in and protect itself, assuming the prior mortgages, supplying more capital and operating the companies. This would be government ownership.

If government and those who agree with him want government ownership of the railways, they can quickly bring it on by entangling the national treasury in the financing of the weaker systems.

It is plain as a pikestaff that the investment of public funds by the national Treasury in railway mortgages or short-term loans will not solve the problem of financing the growth of the railways.

New capital is a vital need; it must be provided. But any plan for providing this capital without provision for meeting the charges for this capital is a plan for disaster.

The American public—the millions of thrifty people who save and invest for an income—are abundantly able to provide all the capital the railways need for expansion, and they would eagerly provide this capital if they were encouraged to do so.

The only encouragement the American investor needs is the encouragement of government. If the government alone can give a reasonable assurance that funds invested in railroad expansion will return an income commensurate with that to be had in other investments, the public will be encouraged to do so.

The production of transportation must be stimulated. Not only must more be produced from the present facilities, but there must be provided adequate facilities to take care of future expansion of traffic.

Transportation must be encouraged as agriculture is being encouraged. How has the government stimulated agriculture? By guaranteeing the farmer a minimum price of \$2 a bushel, as compared with \$1 wheat before the war. In the twenty years preceding the war the average price of wheat was 75 cents. For the 1917 crop the government guaranteed the price at \$2.20, or 260 per cent above the twenty-year average.

But what of the price of transportation in this period of high prices? The twenty-year average price of transportation on all American railroads is three-quarters of a cent a ton-mile. With the rate advances recently granted, the "war level" of freight rates is still below the twenty-year average. Wheat is being carried now at a less charge than when it was selling at 75 cents, or one-third its present government-guaranteed price. On the eastern route the charge for carrying a ton of freight three miles is a 2-cent postage stamp.

Pig iron has doubled, tripled and quadrupled in price—and the railways are to be asked to carry the country's load of the products made from pig iron. Coal has doubled and tripled and quadrupled in price—and the railways buy a quarter of all the coal mined in the country for their own use. The cost of 30, 40, 50 per cent—and two-thirds of the cost of railway operation is labor. But the advances in freight rates recently granted by the government to enable the carriers to meet their rising costs will not for the whole country average more than 3 1/2 per cent. And what is a 3 1/2 per cent advance compared with 140, 200 and 300 per cent advance in basic commodities, like wheat, pig iron and coal?

The price of it is that the railways have been able, up to this time, to continue solvent and provide for the major part of their capital requirements. Their operating expenses, developed by American genius like the railroads in the average train load in the last ten years from 344 to 545 tons, have enabled the carriers to shoulder higher unit costs for labor and material. But it is not the carriers who are the most difficult as they are not expected to keep pace with such a rise in prices as the world has seen in the last two years.

Investors had the assurance that rates on railway service would be adequate to insure a fair return on the property, there would be no difficulty in providing \$1,000,000,000 of new capital every year for the carriers. But the carriers would be asked to provide this capital at a comparatively low cost; the credit of the carriers would be nearly as high as that of the government itself, if the government would support railway rates by guaranteeing fair rates.

In its decision in the 1916 rate case the Interstate Commerce Commission very concisely stated the situation as follows:

It is generally conceded that within the next few years, if the present transportation by rail are to keep pace with the calls upon them, very large sums must be expended for the construction of new and new equipment. While some transportation of this kind may come from current earnings, the great bulk must be new capital, and this capital must be obtained from the investing public.

If, therefore, we are to rely in the future, as we have in the past, upon private enterprise and private capital for our railway transportation, the return must be adequate to attract the investment. It is therefore not only a matter of justice, but in the truest public interest, that an adequate return should be allowed upon railway capital.

That was seven years ago. Commissioner Harlan, in his opinion in the 1917 rate case, restated the proposition in these able words:

Our population and our commerce have largely expanded, but there has been no corresponding expansion in our transportation facilities. So long as we look to private enterprise to furnish a transportation service for the country we must see to it that the rewards are sufficient to attract capital for its further development. Under present conditions this appears not to be the case. It is not only a matter of fact that at this time, and apparently for the next few years, new capital must be sought by the carriers in competition with the demands of many governments for war loans, and in competition with the very large returns on the investments of the very large public companies. A rate is a public question, and the existing rates, aside from an interest that the owners of our railroads may have in the matter, could well be advanced in the public interest, in order that assurance may thus be given for the enlargement of our transportation facilities.

The only insurance for the future is in adequate rates. Railway credit cannot lift itself by its bootstraps.

FRANK H. FAYANT.

New York, Sept. 14, 1917.

Silver Above \$1 For First Time In 25 Years

Allies May Soon Hold Informal Conference on Situation

Silver sold above the dollar mark in the New York market yesterday, when commercial bars were quoted at \$1.00 1/2 per ounce. It was the first time in twenty-five years that the metal has touched that mark. The advance from the preceding day was 1 1/2 cents. In London silver also touched a new high when it sold at \$1 1/2 per ounce.

Concurrently with the fresh spurt in silver, it was reported in the local trade that plans were being laid for an informal conference of financial representatives of the Allied nations, principally Great Britain, France and the United States, for the purpose of discussing the silver situation. These countries are vitally interested, as is the whole world, owing to the abnormally heavy demand for silver for coinage purposes. It has been stated lately that the possibility of increasing the amount of silver coin which may be offered as legal tender in England and France has been under discussion.

The rise in silver to the dollar mark fulfills predictions made early in the spring that if the war continued the metal would go considerably higher than it was then quoted. If silver goes to \$1.20 an ounce it will be on a parity with gold. Before the outbreak of the war silver was a drug on the market and it is now a scarce commodity. The Mexican silver dollar, with a circulating value of 50 cents, now contains 80 cents' worth of silver bullion.

P. D. Handy, head of the firm of Handy & Harman, dealers in bullion and specie, and an authority on matters pertaining to the silver market, said yesterday that the chief explanation for the continued rise in silver prices was found in the natural working of the law of supply and demand. The demand, he said, augmented by the war, is far outstripping the supply of the metal.

Filling a Void

According to Mr. Handy's views, the vacuum in the world's metallic reserve, caused by the withdrawal of gold from circulation as a result of the war, is now being filled by paper and silver. The silver is being used in the coinage of the various countries on a large scale, and the shortage, owing to the lack of gold and the fact that the amount of paper money that can be issued with safety is limited.

Another influence is the fact that the silver mines of India have been made legal tender in Mesopotamia and Egypt. The result has been that large amounts of silver rupees have gone from India into those countries. This has been a factor in the India silver supply, and in order to replenish the supply India has bought silver from London, New York and China. China's sales of the metal last year exceeded 40,000,000 ounces, and that the shortage there is now being made up by purchases here.

It is learned that shipments of silver, which formerly went first to London and then to the East, are now being made direct from San Francisco, owing to the lower freight and insurance rates in force in the Pacific.

Money and Credit

Banks were fairly liberal with their offerings of all money at the Stock Exchange yesterday, but the ruling rate remained unchanged at 5 per cent. A small amount of lending was done on a 4 per cent basis late in the day.

Rates were firmly maintained in the market for loans for fixed periods against Stock Exchange collateral, owing to the continued scarcity of offerings. Banking institutions are still proceeding cautiously with regard to extending their credit commitments on time, because it is generally felt that this is a time when banking resources should be kept as liquid as possible. This feeling accounts for the fact that many institutions are carrying unusually heavy call loan accounts and will continue to do so until after the strain of the next war loan and the crop moving has been removed from the money market.

Ruling rates for money yesterday, compared with a year ago, were as follows:

Call money (5% collateral)	Yesterday	Year ago
Time money (mixed collateral):		
60 days	5 @ 5 1/2%	3 @ 3 1/2%
90 days	5 @ 5 1/2%	3 @ 3 1/2%
1 month	5 @ 5 1/2%	3 @ 3 1/2%
3 to 6 months	5 1/2%	3 1/2%

Commercial Paper.—The amount of business done in the commercial paper market was small yesterday. The absence of demand tends to keep rates firm around 5 1/2 to 5 3/4 per cent for the best regular maturities.

Official rates of discount for each of the twelve Federal districts are as follows:

	Days	Over	Over
	15 or less	15 or 20	30 or 60
	Over 15	Over 20	Over 30 or 60
Boston	3/2	4	4
New York	3	4	4
Philadelphia	3/2	4	4
Richmond	3/2	4	4
Atlanta	3/2	4	4
Chicago	3/2	4	4 1/2
St. Louis	3/2	4	4
Minneapolis	4	4	4 1/2
Kansas City	4	4 1/2	4 1/2
Dallas	3/2	4	4 1/2
San Francisco	3/2	4	4 1/2

Bank Clearings.—The day's clearings at New York and other cities:

	Exchanges	Balances
New York	\$52,882,627	\$40,490,348
Baltimore	9,281,304	1,330,111
Boston	36,854,984	5,217,548
Philadelphia	53,173,929	4,760,800

Silver.—Bars in London, 51d. up 1d. New York, \$1.00 1/2, up 1 1/2 c. Mexican dollars, 90c, an increase of 2c.

Sub-Treasury.—New York banks granted by the Sub-Treasury, \$6,383,000.

Bank Clearings.—Clearings through the banks at the principal cities of the

Stockholders of Beth. Steel Vote For New Issue

Objections of Clarence H. Venner to the new financing programme of the Bethlehem Steel Corporation were overruled by the stockholders at the meeting held in Newark yesterday by a vote of 242,521 shares to 300. The plan which provided for the issue of \$30,000,000 8 per cent cumulative convertible preferred stock and \$30,000,000 additional class "B" common stock.

The vote of the stockholders was taken after the application for an injunction sought by Venner and others was denied by the Court of Errors at Trenton.

When the roll had been called and it was ascertained that there were present holders in person or by proxy of 125,518 out of the total of 149,080 shares of 7 per cent non-cumulative preferred and 117,293 out of a total of 148,620 shares of common, Venner, representing the General Investment Company and the Continental Securities Company, entered a vigorous protest to the proceedings.

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News Digest

Foreign

London Market Cheerful.—LONDON, Sept. 14.—Reassuring Russian news had a favorable effect on the Stock Exchange to-day, particularly in the Russian section, where bonds advanced two to three points. Russian mine and oil shares were correspondingly dearer, while Russian exchange improved to 10 1/2. Well-edged securities were cheerful and generally harder, without increased business. Specialties in the mine, oil and rubber sections continued active features. Americans were dull.

Paris Bourse.—PARIS, Sept. 14.—Trading was quiet on the Bourse to-day. Three per cent rentes, 62 francs 30 centimes for cash. Exchange on London, 27 francs 18 centimes; 5 per cent loan, 88 francs 10 centimes.

Relevant Facts

Gillette Safety Razor Company.—Entrance of new interests into the affairs of the Gillette Safety Razor Company and a reorganization of its capital was announced yesterday. J. E. Aldred, of Aldred & Co., New York; Philip Stockton, president of the Old Colony Trust Company, Boston; R. C. Morse, of Jackson & Curtis, Boston; H. J. Fuller, vice-president of Fairbanks, Morse & Co., New York, and Bradley W. Palmer, of Stacey, Thorndike, Palmer & Dodge, New York, have become identified with the company. The present management will be retained. The company is to be re-incorporated with an outstanding capitalization of \$6,000,000 five-year 6 per cent convertible notes and 100,000 shares of capital stock without par value, on which it is intended to inaugurate a plan of financing by the issue of \$2 per share per year. The \$6,000,000 note issue, has been bought by a syndicate headed by Brown Bros. & Co. of New York; Alexander Brown & Sons, of Baltimore; The Old Colony Trust Company; Jackson & Curtis and Curtis & Sanger, all of Boston. The company as it stands at present has outstanding \$6,500,000 of common stock and \$5,300,000 of 7 per cent cumulative preferred.

Dividends Declared.—An extra dividend of \$1 a share has been declared by the Prairie Oil & Gas Company, in addition to the regular quarterly payment of \$3 a share, payable October 1 to stockholders of record September 29. The last previous extra dividend of \$2 a share was paid April 30, 1917.

The Empire Steel & Iron Company has declared a dividend of 1 1/2 per cent on account of accumulated dividends on preferred stock, payable October 1 to stockholders of record September 21.

The Old Dominion Company of Maine has declared a quarterly dividend of \$1 a share, payable September 25 to stockholders of record September 24. Quarterly dividends of \$3 a share were paid

Retail Trade Grows With Cooler Weather

Cool weather has stimulated retail buying in the last week. According to "Broadstreet's," prospects for fall are very encouraging, and industrial outputs are only limited by lack of labor, but repression is created in some channels by past or possible future price fixing, by uncertainty over taxation on excess profits, by the hardening of rates for money and by the husbanding of resources to take care of the forthcoming government loan. But the wants of a numerous and well employed population, plus the economic needs of a wealthy nation at war, have made for a forward movement, and, while government buying looms largest, the most important markets have been visited by numerous merchants who have taken staple orders rather freely. It is undeniable, however, that high prices tend to deter free buying, and, moreover, those who control credit restraints are disposed to discourage the locking up of too much capital in high-priced merchandise, especially as it is a foregone conclusion that the government's needs for money must receive precedence. Aside from the uplift in home trade, which is manifest in demand for dollars with which to buy, cool, indeed, frosty weather, in part of the country the fore part of the week greatly stimulated retailing, but, on the other hand, hurt the quality, to some extent, the quantities, of late, un-matured crops.

Significant Relations

Money and Prices:

Stock of money gold in the country.

	21st Aug.	22nd Aug.	23rd Aug.
Gold	\$3,686,218,498	\$2,500,229,564	\$2,500,229,564
Reserve	\$8,813,312,000	\$7,671,197,000	\$7,671,197,000
Total	\$12,500,000,000	\$10,171,426,564	\$10,171,426,564

Loans of all national banks.

	Last week	This week	1 week ago
Total	\$41,931,000	\$41,931,000	\$41,931,000

Bills discounted and bought by Federal Reserve Banks.

	Last week	This week	1 week ago
Total	\$21,299,000	\$17,781,000	\$17,781,000
Food cost of living (Annalist index number)	101.61	119.95	119.95
Average price of 12 industrial stocks	89.44	89.09	98.91

Production:

	Sept. 1	Aug. 1	Year ago
Unfilled U. S. Steel orders, tons	10,467,049	10,814,164	9,660,357
Pig iron (daily average), tons	107,772	107,180	103,346
Active cotton spindles	33,430,016	33,396,635	32,292,103
Wheat crop, bushels	665,000,000	659,886,000	659,886,000
Corn crop, bushels	3,248,000,000	2,993,241,000	2,993,241,000
Cotton crop, bales	12,999,000	11,356,944	11,356,944

Coal Order Hits Industries in the Pittsburgh District

Government Control of Shipments Is Blamed for Shortage of Fuel

The fuel situation in the Pittsburgh district, the centre of the greatest bituminous region in the country, is acute. Producers ascribe existing conditions largely to the order of the government requiring railroads to furnish mines which ship to the lakes with 100 per cent car requirements. Unless this order is modified the situation will grow worse before it improves over the ensuing sixty days, or until lake navigation closes.

It is estimated that about 80 per cent of the coal produced here is sold on contract to steam users and coke makers. The contract price is considerably above the government price of \$2 a ton f. o. b. at mines. Large consumers, however, are unable to obtain full contract supplies, because producers are unable to obtain transportation facilities while the movement of coal to the lakes is in progress. As a consequence industrial operations are being curtailed. This week an independent tube mill located at Westinghouse, Pa., reported to have temporarily closed because of inability to obtain coal, throwing about 1,200 men into idleness. In the Youngstown district it is reported that new orders are being filled at 75 per cent capacity for the same cause.

Powder Service Reduced

Here in Pittsburgh the Duquesne Light Company, one of the largest public utility concerns in the state, has notified customers that it will be forced to suspend its regular service for certain days of the week, or certain hours of the day, because of the fuel famine, which prevents it from operating its plant to capacity. The Duquesne Light Company's subsidiary service for the Delphia Company, one of the largest suppliers of natural gas in the country, natural gas is a luxury as fuel, and apparently the Duquesne Light Company cannot afford to supply it instead of coal, or possibly the expense for changing from coal to gas would be too great, or the time for making such change too short. For two weeks the Duquesne Light Company has been advertising for offers on 500,000 tons of coal at the government price, and has been unable to obtain a ton.

Coal producers express the opinion that the industries depending upon some of the boards which are directly controlling the industrial and transportation affairs of the country better results could be obtained. At the Pittsburgh district is producing less than 70 per cent of normal coal mine capacity, and much of the supply, as stated, is being shipped to the Northwest under government regulation.

Reclaiming the Scrap Pile

In ordinary times the scrap pile is a neglected avenue for the escape of profits. Now that war has pushed up the prices of raw material, the American plant owner and factory man have begun to analyze their scrap piles. Usually they find large accumulations of damaged or worn machinery, tools, "short ends" and other material that represents considerable profit thrown away. Face to face with labor shortage, metal shortage and the time factor, plant owners are reclaiming these worn and damaged machines and broken tools and putting them back to work earning profits. Recently an engineer for an oxyacetylene concern made an investigation in a Western mining field. At one big mine he found in the scrap pile dillies and dies for drill sharpening worth \$2 each that could be welded and put into service at a cost of about \$1 each. The mining company was on the anxious seat, too, as when it would be able to get more and precious metals such as gold, silver and platinum—can be welded and broken parts made as good as new. At a heat of 6,300 degrees Fahrenheit, produced by the combustion of acetylene in oxygen, any of these metals fuse and run together, a virtual remoulding of the parts.—*Engineering and Mining Journal.*

Prosperity in Northwest

Never before has the Northwest produced so valuable a crop as the one now being harvested. There have been larger wheat crops in bushels, but none in value. A similar situation exists in other grains and potatoes. The buying power in the Northwest is at the highest notch ever reached. Monetary value of the 1917 crops at points of production in four states alone—Minnesota, South Dakota, North Dakota and Montana—totalled one and a third billion dollars. This figure does not include sugar beet, livestock, milk, cheese, butter, eggs or wool, or any production other than wheat, corn, oats, barley, rye, flax, hay and potatoes. In this total Minnesota leads in monetary value, with South Dakota fourth, North Dakota and Montana following in the order named. Added to the \$1,300,000,000 monetary value of the 1917 crop the proceeds from the sugar beet, which will command a record figure at the producing point, from livestock, which

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Objections of C. H. Venner Defeated by Overwhelming Majority

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Here in Pittsburgh the Duquesne Light Company, one of the largest public utility concerns in the state, has notified customers that it will be forced to suspend its regular service for certain days of the week, or certain hours of the day, because of the fuel famine, which prevents it from operating its plant to capacity. The Duquesne Light Company's subsidiary service for the Delphia Company, one of the largest suppliers of natural gas in the country, natural gas is a luxury as fuel, and apparently the Duquesne Light Company cannot afford to supply it instead of coal, or possibly the expense for changing from coal to gas would be too great, or the time for making such change too short. For two weeks the Duquesne Light Company has been advertising for offers on 500,000 tons of coal at the government price, and has been unable to obtain a ton.

Coal producers express the opinion that the industries depending upon some of the boards which are directly controlling the industrial and transportation affairs of the country better results could be obtained. At the Pittsburgh district is producing less than 70 per cent of normal coal mine capacity, and much of the supply, as stated, is being shipped to the Northwest under government regulation.

Reclaiming the Scrap Pile

In ordinary times the scrap pile is a neglected avenue for the escape of profits. Now that war has pushed up the prices of raw material, the American plant owner and factory man have begun to analyze their scrap piles. Usually they find large accumulations of damaged or worn machinery, tools, "short ends" and other material that represents considerable profit thrown away. Face to face with labor shortage, metal shortage and the time factor, plant owners are reclaiming these worn and damaged machines and broken tools and putting them back to work earning profits. Recently an engineer for an oxyacetylene concern made an investigation in a Western mining field. At one big mine he found in the scrap pile dillies and dies for drill sharpening worth \$2 each that could be welded and put into service at a cost of about \$1 each. The mining company was on the anxious seat, too, as when it would be able to get more and precious metals such as gold, silver and platinum—can be welded and broken parts made as good as new. At a heat of 6,300 degrees Fahrenheit, produced by the combustion of acetylene in oxygen, any of these metals