

LIBERTY LOAN

West. As was the case a week ago, the rural communities in those sections are making the weakest showings of any in the country.

Returns from all Federal Reserve districts show that at the beginning of business to-day subscriptions of \$1,501,392,150 had been officially reported to them. This represents subscriptions upon which the first payment of 2 per cent has been deposited in banks reporting to the Reserve banks.

Unofficial figures indicate that an estimate of \$2,500,000,000 for all sales appears to be conservative. It is impossible to give unofficial estimates from all Reserve districts. Many of them are experiencing difficulty in obtaining returns on account of storms, others over the country districts are not reporting. Some simply do not report.

Briefly stated, then, the situation to-night is that the \$3,000,000,000 minimum quota set for the loan at the outset of the campaign, on October 1, will be passed to-morrow if Liberty Day subscriptions come up to conservative expectations. They may carry the total beyond that point.

The maximum total of \$5,000,000,000 is far distant, however. To attain it by the close of the sale Saturday will be a feat worthy of the best mettle.

Official totals of the various districts follow: "New York, \$609,630,000; Boston, \$184,200,000; Cleveland, \$183,750,000; Minneapolis, \$63,250,000; Richmond, \$63,189,650; Chicago, \$185,203,000; St. Louis, \$45,522,000; San Francisco, \$67,234,000; Philadelphia, \$44,079,400; Kansas City, \$26,151,000; Dallas, \$16,130,600; Atlanta, \$12,962,100.

Reports of maximum quotas having been passed in various parts of the country began to arrive to-day. Des Moines is \$700,000 over its maximum; Kansas City thinks it is well past its city quota; Omaha, long past its maximum, continues the drive; Cincinnati will exceed its quota by 30 per cent; many Ohio counties, led by Miami and Morgan, are far past their quotas; Cleveland hopes for a maximum record, and Pittsburgh is past \$50,000,000 and going up all the time.

Great Showing in the West

Denver reports 8,000 subscriptions for a total of more than \$8,000,000. Nebraska and Kansas are fighting out their old duel as to which will make the better showing. Oregon sends the percentages of nine cities over their minimum marks and asks the East to shoot at their records. They are: Ione, 127 per cent; North Bend, 122 per cent; Carlton, 120 per cent; Paisley, 114 per cent; Helix, 112 per cent; Lakeview, 107 per cent; Moro, 103 per cent, and Jacksonville, 102 per cent.

Boston reports that New England is moving along gradually. Chicago is turning in many small, but few large subscriptions, and reports conditions in rural districts to be improving. Kansas City will turn out 40,000 marchers in its Liberty Day parade.

New York wires that its sales will pass the billion dollar mark to-morrow. Leading citizens of San Francisco will start an intensive campaign to achieve the city's maximum. San Diego has sold more than \$3,000,000, and St. Louis reported that it must triple its subscription list if it will reach its quota.

About the daily average movement of bonds, with high hopes of big sales to-morrow, is reported from Minneapolis, Philadelphia, Dallas, Atlanta and Richmond.

St. Paul, through Louis W. Hill, has issued a challenge to the Boy Scouts of all other American communities. St. Paul scouts have obtained subscriptions totaling \$711,000. Mr. Hill reported, while the standing of the scouts in St. Louis is reported as \$302,000, New York \$149,000, and San Francisco \$103,000, with other large cities trailing.

At Mr. Hill's suggestion Secretary McAdoo will present to the Boy Scout organization making the largest sales in the campaign a fittingly inscribed shield or medal, to be furnished by the St. Paul Liberty Loan Committee.

Back Loan to Limit, Du Ponts Subscribe Urges Billy Sunday

Every Dollar Subscribed a Pill for Kaiser Bill. Evangelist Declares BUFFALO, Oct. 23.—A Liberty Loan drive was launched here to-day by the Billy Sunday organization. The famous evangelist sent the following message:

"The Stars and Stripes have never trailed the dust, and we do not propose to dip our colors to the Iron Cross of Germany. When diplomacy fails, the army and navy become necessary. But the army and navy are powerless without money, so I call on the members of the Billy Sunday Club, the choir organization, the ushers, doormen, secretaries, committees and every one connected with the Buffalo campaign to get back of this Liberty Loan to the limit."

Every dollar subscribed is a pill for Kaiser Bill. If you are good for anything you will get in line somewhere. There are only two horns to this dilemma, the United States and Germany. You are either a patriot or a traitor. If we don't come across the Kaiser will."

Bond Memorial Planned To Antilles Victim BOSTON, Oct. 23.—A Liberty bond memorial to Herbert P. Watson, the radio operator who was lost aboard the torpedoed transport Antilles, was planned to-day at the Farm and Trade School, on Thompson's Island, in Boston Harbor, from which Watson was graduated.

The boys at the school are from twelve to fifteen years of age, and when one of them proposed that all contribute at least \$1 of their small pocket money toward a memorial to the suggestion was adopted with enthusiasm.

Brooklyn Airman Killed At French Aviation School PARIS, Oct. 23.—Robert Hanford, of Brooklyn, an American aviator with the French army, was killed while landing at an aviation school October 15, according to news received here to-day. Hanford was a Georgetown University student.

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New British Tank To Be Seen in Loan Parade To-day

Land Cruiser Arrives Here With Crew That Crossed No Man's Land

A British "tank," the most effective type of land cruiser Anglo-Saxon ingenuity has developed during the war, is in New York City. It arrived yesterday, was brought here largely through the influence of Lord Northcliffe and is for use in the closing hours of the second Liberty Loan campaign.

To-day the "tank," as yet free of battle scars, though destined for ultimate service on the Western front, will crawl down Fifth Avenue in the Liberty Loan parade.

To Have Veteran Crew Captain Richard Haigh, of the Royal Berkshires, a slight English youth of twenty-four, who has been decorated with the military cross, and a crew of eight Britishers, all of them "tank" veterans, are here to guide the cruiser through the parade, and then pilot it to the sheep pasture in Central Park, where it will rest for a time next to the former German submarine, now the U-Buy-a-Bond.

They did not begin to unpack the "tank" until late yesterday afternoon, and it will be early to-day before Captain Haigh's crew will have it ready to move. It rested yesterday on Pier 53, North River, a hulking mass of armor plate, cog wheels, levers, all cups and machine guns. Captain Haigh vouches for the fact that it is of the "female" type. The "male" cruisers are armed with 8-pounders instead of the five Lewis machine guns this one carries.

The "tank" weighs twenty-six tons. It is thirty feet long, low, squat and ugly. Its third wheel bankrupt a millionaire mariner should be the development in this country, knows how it works, but the nine Britishers who came over with it, and they will not tell.

Captain Enjoys Shows "My crew and I have been in 'tank' shows before," Captain Haigh admitted yesterday. "We call them 'shows,' you know. Of course, a 'tank' is a queer place when you start out for a German trench. It's hot, and when the guns fire it's like being inside a tin bucket with cannon crackers in it. You grab anything. We've no straps to hold to, like in your subway trains, you know. But in a tank you're never in a tank in the infantry. In a 'tank' you don't get 'wind up' (that means frightened), for you can't hear much of the din around you. And it takes a mighty heavy shell to hurt a 'tank' and you can't see anything going on before an infantry attack, spot enemy machine gun emplacements and just sit on them. Then all the Boche can do is throw up his hands. Then we get back—'tank' is as delicate as a lamb if you know how to handle her."

Let Our Dollars Show Germany, Says Banker

A. B. Leach, banker, who addressed an impromptu Liberty Loan meeting held at the Produce Exchange after the close of trading yesterday, said:

"There are people over in Belgium and in France who are waiting to see if America really means to stand by them. In Germany the people are being told that America does not mean anything. Here in this room are the men who represent a large share of the wealth of New York City. Most of us are old to fight, but there is none of us who hasn't the money to help subscribe our country's loan. It is a disgrace to our city that we are fifth on the national subscription lists. Are you men really doing all you can for your country? You can't be, or we would be first on that list, and all doubts would be removed from the minds of Belgium, France and Germany that America really means something."

"Don't wait until the last moment to subscribe for your Liberty bonds. Put your money in the hands of the men who are always by your side and who will be the last to come in. There are others who are holding back to see what you will do, and it is to subscribe these that we need your subscriptions."

Other large subscriptions to-day included \$1,000,000 by the Union National Bank, \$500,000 by Cassett & Co., and \$300,000 by the Philadelphia Electric Company.

Every Janitor at Yale Is Liberty Bond Subscriber NEW HAVEN, Oct. 23.—Every college janitor at Yale is a subscriber to the new Liberty Loan. The university treasurer explained to-day the installment plan of buying bonds, and 95 per cent of the janitors applied for allotments.

The others had already done so. Subscriptions at Yale now total \$105,100.

40,000 to Parade for Loan KANSAS CITY, Oct. 23.—More than 40,000 persons will march to-morrow in the parade in honor of Liberty Day. Governor F. D. Gardner will march with the members of his staff.

Liberty Loan Boosts It took John McCormack, the Irish tenor, one hour and a half to sell \$150,000 worth of Liberty bonds yesterday afternoon. The sale took place in McCree's. The seventh floor of the building was crowded when the tenor opened the sale by purchasing three shares of the bonds. One is for his wife, he said.

The public schools of New York City are sending children to the call made by the Liberty Loan Committee. The children in Public School 165, at 109th Street and Broadway, have purchased \$35,000 worth of bonds. The sale of the negro janitor bought his bond yesterday. It was a \$100 one. "I saved most of the money. My dad gave me the rest," he told his teacher.

"We fellows can beat the drum. You help beat the Kaiser. Buy a bond," so read a slogan painted on both sides of a huge dummy drum on an automobile truck which was between Bowling Green and Times Square yesterday afternoon. Four Boy Scouts, the smallest of them wielding a big drumstick, were on the truck.

Huyler's has announced that the entire receipts of the company's sixty-six stores throughout the country for this week will be used to buy Liberty bonds.

"Six 6's," as the local Typographical Union is known, has unanimously voted to subscribe \$10,000 to the Liberty Loan. The printers took \$5,000 of the first loan.

I. W. W. Posters Trail McAdoo LITTLE ROCK, Ark., Oct. 23.—Small posters soliciting support for the I. W. W. were found posted in conspicuous places in this city to-day, apparently having been put up during the night. It is said that similar posters have appeared in other cities simultaneously with dates set for Liberty Loan addresses by Secretary McAdoo.

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Frank De Klyn Huyler, president of

How Loan Total Rises

NEW YORK DISTRICT'S GOAL \$1,500,000,000



The white area represents Liberty Loan subscriptions in the New York District to date. The black area is lost ground that has to be made up. The Loan is that much behind schedule. HELP TO DIMINISH THE BLACK AREA.

American Public Is On Trial, Says McAdoo in Loan Appeal

Secretary of the Treasury McAdoo yesterday issued the following message, which will be read to-day at all the meetings on Liberty Loan Day throughout the country:

This is Liberty Day in the United States, made so by proclamation of the President and the Governors of the forty-eight states of the American Union. Would that it were Liberty Day for all the peoples of the world! Let us make it an ominous day for the German Kaiser. Let us make it the beginning of the end of military despotism and inhuman warfare.

A few days ago one of the Kaiser's undersea assassins destroyed the American transport Antilles, killing sixty-seven of America's gallant sons. The Kaiser must answer for this crime. He must be made to feel the prick of American bayonets. Let us remember the Antilles. Let us never stop or falter until the infamous apostle of brutalized warfare, the Kaiser, is brought to justice.

To the families of the soldiers and sailors who were killed on the Antilles this war was made personal. Its horror was brought home to them with a terrible shock. Those brave men had no chance to defend themselves, to fight for their country and their lives. But they died like heroes. The people at home can fight, however, both for themselves and for their country, without going to the front. This war must become a personal thing to each man, woman and child of the civilian population. Just as it is a personal thing to our soldiers and sailors and their families; it must grip us by the heartstrings; it must be our first thought every hour.

To-day let every American realize that this is a personal war between every American and the German Kaiser. The Kaiser has brought it to every American home, whether it be the home of a German American citizen or any other American citizen. The Kaiser does not spare German American citizens. He fights all Americans, and all Americans must fight him.

To-day the American public is on trial. The eyes of the world are upon it, the eyes of the oppressed peoples of the earth with hope and expectancy, the eyes of the military autocracy of Germany with outward contempt, but inward fear.

"Our first duty is not only to subscribe but to oversubscribe the Second Liberty Loan. If we fail, it will be a victory for the Kaiser. There is no reason why we should fail, because we are the richest people in the world. Our prosperity has been unexampled, and we are able to provide our government with all the money and resources required to win this war. To accomplish this great task, all must pull together. Bankers alone cannot finance the government, men alone cannot do it, women alone cannot do it, the rich alone cannot do it, the poor alone cannot do it, the men of moderate means alone cannot do it, but all uniting and cooperating patriotically and enthusiastically can do it.

In a democracy no one class should be permitted to save or to own the nation. All the people should save and own the nation. If each does his part, if every one is animated by superlative love of country and resolute purpose, we can finance every requirement of the government and win this mighty war quickly and save thousands of precious American lives and a vast amount of American treasure.

The war can be won quickly only if every Liberty Loan is promptly subscribed. The least we can do for our gallant sons, the only chance we can give them to return with their lives, is to provide them with the best gun that American ingenuity can devise and money can buy, a gun that will shoot faster and further than any gun yet made; with a bayonet forged by American skill and long enough to reach to Berlin. Every \$50 bond purchased by a patriotic American will provide some noble American boy with this kind of gun and bayonet.

It is our soldiers, our sailors and our guns that are going to win the victory, vindicate America's rights at home and upon the high seas and make the world safe for democracy. The least service of patriotism that men or women who stay at home can perform is to lend their money to their own government on impregnable security at 4 per cent interest. They risk nothing, while the soldier risks all.

I have visited some of the great camps in the West, where thousands of splendid American young men are training for the army. They are setting an example which the civilian population would do well to emulate. Our brave soldiers are not only giving up their families and all their material interests and putting their lives in the balance, but they are actually subscribing from their meagre pay to the bonds of their own government in a larger amount per capita than the civilian population. All honor to our brave and gallant men! May those who stay at home not fail to do their duty to those valiant sons of America!

The failure of one Liberty Loan would destroy the government's credit, undermine confidence, imperil prosperity and disgrace us in the eyes of the world. The patriotic people of the forty-eight states of the Union must make such a disaster impossible.

When the sun sets on the evening of Liberty Day ten million Americans should have registered their subscriptions to the Second Liberty Loan.

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The reviewing stand has been erected at Madison Square. From this point of vantage Mayor Mitchell, city and state officials and members of the Liberty Loan Committee will review the marchers. The Liberty Loan officials will be compelled to play the double role of fanfare and reviewer, however, since they are scheduled to appear as one of the first features in the parade, leaving this position as soon as they reach the reviewing stand to occupy seats beside Mayor Mitchell.

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Immediately behind the women marchers will come the float designed by Mrs. Harry Payne Whitney, called "The Temple of Liberty." Liberty will be impersonated by Florence Fleming Noyes, supported by a United States soldier and sailor.

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The entire student body at City College will be assembled during the morning in the great hall in the main building of the college to hear patriotic addresses dealing with the part the United States is playing in the war. Abraham I. Elkus, Ambassador to Turkey and Regent of the State of New York, will be the principal speaker.

Big Carnegie Hall Meeting The day's patriotic demonstration will be concluded by a meeting to be held at Carnegie Hall in the evening, at which the actual conditions on the various fighting fronts will be brought home to the audience by means of official motion pictures. These films will show fighting on the French, Italian and Eastern fronts. Rear Admiral Bradley A. Fiske, Captain A. E. Dugmore, of the British army, and Captain A. P. Simmons, U. S. A., an Arctic explorer, who as an official observer saw the mobilization of the German army, will be the chief speakers of the evening.

Dr. Carlos Manuel de Cespedes, Cuban Minister to the United States, will be the guest of honor at a luncheon to be given at the Biltmore by the Fifth Avenue Association. Dr. Cespedes is expected to make an important speech dealing with the plans being made by the island republic to assist the United States in feeding the Allies.

Airships Will Drop Liberty "Bombs" Day's Demonstration to End With Great Rally in Carnegie Hall

New York to-day will suspend public and private business to attend to the more important project of selling Liberty Loan bonds.

"Have you bought your Liberty Loan Bond?" is the query that will be aimed at every adult in the city in the course of a series of serial, written and verbal bombardments.

One hundred thousand men and women—all bondholders or prospective bondholders—are expected to participate in a Liberty Loan demonstration that will form the principal feature of the Liberty Day activities. They will march down Fifth Avenue from the Plaza at Fifty-ninth Street to Washington Square, from 11 o'clock in the morning until some time after 3 o'clock in the afternoon.

The intensive selling drive will be carried on with the aid of every weapon of the present war. A captured German submarine, a British tank, a Caproni biplane that has been sent to Italy and numerous other war inventions will be used to drive home the arguments for bond buying.

Airship Will Bomb Crowds The Caproni aircraft, which on Monday broke a world's flight record, will fly over the ground traversed by the paraders and bombard the crowds of parade-seekers with black bombs. Nothing more injurious than an argument for the Liberty Loan will be found in the missiles, however. When they explode they will throw forth sheets of paper upon which is printed: "If you want to avoid being bombed by German airmen buy a Liberty Bond."

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\$100,000,000 Yesterday's Loan Total in New York

Subscriptions Here Now Aggregate \$815,000,000, Which Is \$685,000,000 Short of Goal—U. S. Steel Corporation Took Day's Honors

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German-Americans To Be in Line German newspapers have prepared a picturesque float to symbolize the loyalty of Americans of Teutonic origin. The float will carry with it a contingent of German-Americans of German birth who will be visualized, with pictures showing the parts they have taken in the history of the nation. The Japanese Association has designed another symbolic float showing the wakening of Japan.

The entire student body at City College will be assembled during the morning in the great hall in the main building of the college to hear patriotic addresses dealing with the part the United States is playing in the war. Abraham I. Elkus, Ambassador to Turkey and Regent of the State of New York, will be the principal speaker.

Big Carnegie Hall Meeting The day's patriotic demonstration will be concluded by a meeting to be held at Carnegie Hall in the evening, at which the actual conditions on the various fighting fronts will be brought home to the audience by means of official motion pictures. These films will show fighting on the French, Italian and Eastern fronts. Rear Admiral Bradley A. Fiske, Captain A. E. Dugmore, of