

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

A Charming New Summer Model

Misses' "Betty Wales" Organdie Dress

With the fashionable shorter length sleeves

Made exclusively for Franklin Simon & Co.

16.75

No. 39.—Of Organdie in white, pink or light blue. Picot edged self ruffles finish the hemstitched fichu collar, turn-back cuffs and the deep folds on skirt. Crushed organdie girdle with bow at back.

Sizes 14 to 20 years

Misses' Dress Shop
Second Floor



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MADE EXCLUSIVELY FOR Franklin Simon & Co.

HAT and PUMPS illustrated, from our shops.

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Fifth Avenue, 37th and 38th Sts., New York



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Misses' 14 to 20 years

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