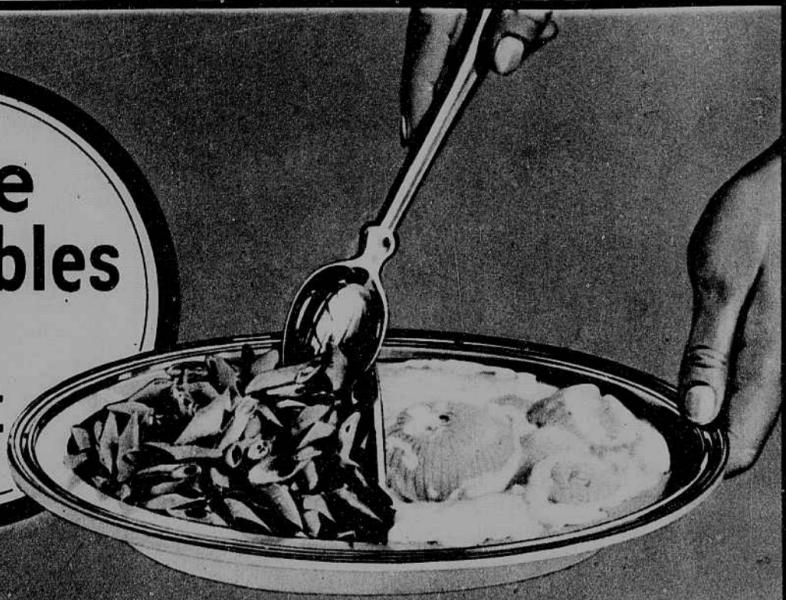


**More Vegetables  
Less Meat**



**EAT** more vegetables—less meat. You'll feel better, and help the Government, besides.

Here are two you can't beat—new string beans, perfectly cooked in butter, and new creamed onions. You don't need meat.

How the cooking brings out their flavor! Cooking helps everything. Just try Lucky Strike Cigarette—it's toasted.

**LUCKY STRIKE CIGARETTE**



**It's  
toasted**

SAVE the TIN-FOIL from Lucky Strike Cigarettes and give it to the Red Cross

Guaranteed by  
**The American Tobacco Co.**  
INCORPORATED



**ALBODON**

For that  
**November 15th  
Christmas Box  
Overseas**

**WHEN** you make up your Christmas box to be sent abroad, don't forget to include a few tubes of ALBODON DENTAL CREAM. There is nothing you can buy that will please him as much and at the same time be as beneficial to his health. *It is something he can seldom buy or get over there.*

Whether he is in France, in arctic Siberia or tropical Palestine, you can be sure ALBODON, with its high cleansing and antiseptic properties, will reach him in perfect condition. *It is the only dentifrice that does not harden in the tube in any climate.* A single tube used twice a day will last him five or six weeks. It is only 25c a tube.

Every dealer sells Albodon and every dentist knows the formula and recommends it as an aid to health.

**How to Send It:** If the package is to go to a man in the Army, consult your nearest Red Cross for shipping directions; if for a man in the Navy, inquire at the post office or at any express company. Your package must leave by November 15th.

*"Tooth paste! It's the one thing I wanted. A thousand thanks for sending it!"*



**T**HERE is sure to be some place around the house where Rhododendrons will succeed. It may be a shaded corner where you have had difficulty in getting things to grow. Just the place for a bright clump of Rhododendrons. They will succeed on the sunny side just the same. It is merely a matter of decaying leaves and water. It is best to plant 3 or 4 rows, spacing 2 to 3 feet apart. To cover the ground between the plants, use Pachysandra, which makes an evergreen cover 6 inches high. Rhododendrons blend harmoniously with Dogwood, Arrowwood, Oak and Hickory. In the Winter Rhododendrons enliven the scene which is otherwise monotonous. As the plants grow and commence to touch you can have the pleasure of extending the group, carrying the eye further back into the deeper shadows. To add to Winter greenery you can have a carpet of Myrtle and Pachysandra. Climbing up the trees you can have Euonymus Radicans or Evergreen Bittersweet, English Ivy and Japanese Honeysuckle. Send for our catalogue, which gives illustrations, prices and good advice. Send for it now while the fall planting season is on, and do your share to beautify the earth!

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**Smirnoff's  
RUSSIAN SHAMPOO**

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of Lather

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Sample sent for  
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By selecting your Holiday Gifts from the Gift Shop of Fifth Avenue you make sure of having the widest possible choice before the rush and of following the wish of the War Industries Board by doing your Christmas shopping early. Besides, you benefit by these unusual values, many of which are now offered for the first time.

500—A mirror which may be hung in any room. Finished in antique gold with carved-leaf design on the frame, the slight top with gilded glass mirror measures 15 1/4 in. wide x 31 in. high. Only \$12.00.

541—Slender as a lily and hardly as a geranium, this graceful flower vase is wrought of Sheffield in a Dutch silver design. 13 in. in height. \$10.00

488—Conserve your bread supply. Cut it on the table with these decorative implements—an oval board, a sharpened knife, and you will not waste a crumb. Attractive, practical, and only \$3.50.

495—A fresh egg broken into the glass cup set in this plated silver holder, and well scraped and salted, will be eaten with relish—and this silver spoon. The whole set, holder, pepper and salt shakers, tray and spoon. \$3.00.

519—A gaily colored bird and brilliant flowers are shown resplendent on this jet black china lamp. A blue parchment shade (10 in. in diam.) is marked with patches of midnight sky across which another colored bird is flight. 10 in. high. \$18.00

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**CHRISTMAS EXHIBITION**  
Of American Made Toys

It will be of interest to the adults too, for it will put them in a holiday spirit and take them back to their own childhood. The government requests you to "SHOP EARLY" this year. Prices are the lowest consistent with good quality. Illustrated catalog on request.

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