

Tetlow's Pussywillow Talc de luxe

A NEW creation from the house of Henry Tetlow—a talc to harmonize with Pussywillow face powder, rouge and toilette cream.

All have the same subtle but still distinctive fragrance that has made Pussywillow synonymous with charm.

You have used the other Pussywillow preparations, now add the talc de luxe to your toilet table—doesn't upset easily. Your dealer can get it for you if he hasn't got it now.

HENRY TETLOW CO.
Established 1849
Philadelphia, Pa.

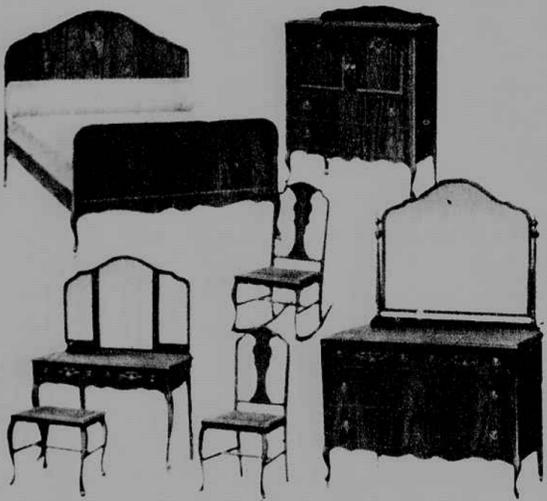
Delightfully Different
Thirty five cents



IN THIS EXCEPTIONAL AUGUST FURNITURE AND RUG SALE

We offer this 7 piece American Walnut Bedroom Suite, regularly sold for \$275, at

\$207.00



Similar reductions apply to our entire stock of high grade furniture and rugs. Write for General Chair Booklet.
LENNON & COMPANY 153-157 West 23d Street
Near 7th Avenue Subway

There's just the room it will occupy—

She has laid in that awkward corner a paper pattern of the floor-space occupied by the Hardman Five-Foot Grand. It fits practically the same space as an upright, and gives the room an elegance only a grand can confer—its splendid tone endorsed by Metropolitan Opera stars.



Hardman, Peck & Co.
433 E. 10th Ave., New York City
Brooklyn, 47-51 Flatbush Ave.

Represented in All Cities

The HARDMAN FIVE FOOT GRAND—



SATIN DE LUXE
TROUSSIAU
SANKANAC
DEMOCRACY
LADY FAIR VIOLET

Buy them by name

JOHNSON, COWDIN & CO.
40 East 30th Street, New York City

Send for RIBBONOLOGY tells how to make ribbon sweeter.

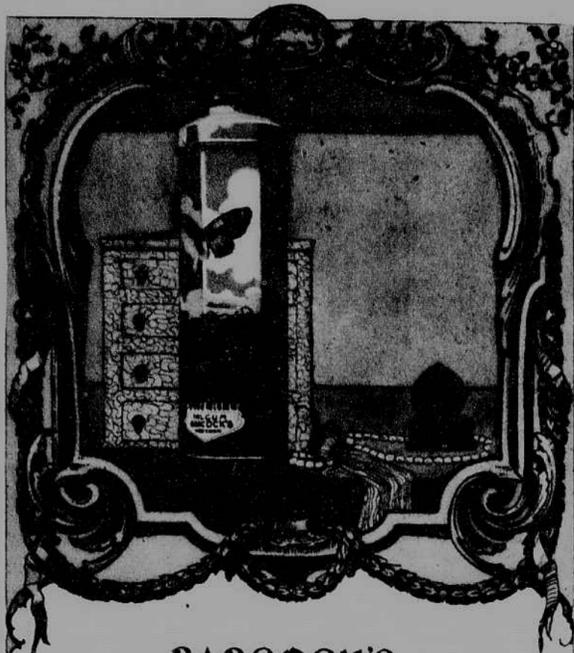


800—Crystal Candy Jar \$1.50

NAME

THERE are a few names which stand out even in the brilliance of Fifth Avenue shops. Ovington's is such a name—renowned for charm and good taste, and with a jealously guarded reputation for fine wares at reasonable prices.

OVINGTON'S
"The Gift Shop of Fifth Avenue"
314 Fifth Ave., near 32d St.



BABCOCK'S BUTTERFLY TALC

TWENTY FIVE CENTS

A Babcock inspiration of delicate, enchanting fragrance, with talc light as a wisp of tulle, smooth as fine silk.

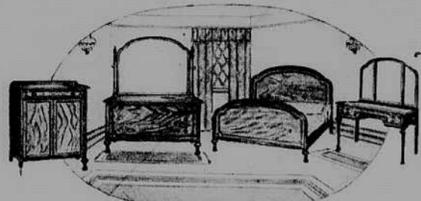
In the smart, tall can, distinguished by the rich, blue Butterfly design. At your pleasure everywhere.

The A. P. BABCOCK COMPANY
NEW YORK CITY — TORONTO

Butterfly EXTRACT and Talc Water, \$1.00. Face Powder, 50c

KELLNER BROS.

Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue



Louis XVI Bedroom suite in Antique Brown Mahogany—4 pieces. \$300
(Bureau 59 inches)

KELLNER values are well known as genuine values, and it only needs a visit to convince you of this. We urge you to make your selections as early as possible.

For your guidance "The Twenty-Five Rooms" have been arranged in completely furnished suites.

KRYSTALAK

Pure, Clean, Nourishing Milk in Crystal Form

You have often needed a little more milk to finish a meal. Or another milk dish to "add to" because of an unexpected guest.

Keep Krystalak and you can always do this. Krystalak is skimmed milk with all the water taken out. The fat, too, has been extracted so that these dry, flaky milk crystals will not become rancid.

NO ICE REQUIRED TO KEEP KRYSTALAK

Insist upon the blue striped package. It is waxed and sealed thus positively free from dirt and contamination. Price 50c per package. Ask your grocer for Krystalak. He will also be glad to give you a copy of our free cook book which makes the use of Krystalak easy and economical.

The Dry Milk Company, 15 Park Row, New York City.

HOW TO USE KRYSTALAK

Each package of KRYSTALAK milk crystals will make 2 quarts. One cup makes one quart and four level table-spoonfuls make one cup of milk. Add the KRYSTALAK to the water and stir-it dissolves immediately.



Franklin Simon & Co.

A Store of Individual Steps
Fifth Avenue, 37th and 38th Sts., New York

Misses' Tailored Tricotine Dresses

And all Fashion Authorities are agreed that the first dress for Autumn should be Tricotine.

AT the beginning of the season when Summer is just merging into Autumn the smartly tailored dress of navy blue or black tricotine is indispensable. The Misses' Dress Shop is ready with an impressive collection of tricotine dresses which reveal the latest fashion influences and establish the Autumn and Winter mode.



50 MISSES' TAILORED COAT-DRESS of wool tricotine in navy blue or black; embroidered with narrow black silk braid; narrow tie belt. Tailored with style and distinction. Sizes 14 to 20 years. 45.00

52 MISSES' STRAIGHTLINE DRESS of navy blue or black tricotine, ornamented with narrow black silk braid and small black bone buttons. In the simplicity of this dress lies its youthful charm. Sizes 14 to 20 yrs. 45.00

MISSES' DRESS SHOP Second Floor

HATS illustrated, are but suggestions of the infinite variety in the Millinery Shops

Prompt Delivery Free, Anywhere in the United States, Phone 6900 Greeley

Tribune Graphic Advertising Rates

SINGLE INSERTION RATES

Per agate line 50c
Page \$600
Half-page \$400

CONTRACT RATES

13 times within one year 40c
26 times within one year 38c
52 times within one year 35c
3,000 lines to be used within one year 40c
5,000 lines to be used within one year 38c
10,000 lines to be used within one year 35c
Page \$600

Perspiration and All Odors

Quickly Removed with
ODORITE
Exquisite Toilet Powder
Harmless to Skin or Health
No Liquid—No Grease—Use as Talcum
25c AT ALL DRUGGISTS OR
KLEALL MFG CO 328 W 34 ST NY



VIVAUDOU'S MAUIS
TALC-POWDER-CREAM
25¢ 50¢ 50¢

Exceptional Value

Silk Blouses
Georgette Crepe de Chine
Newest Models

VASSAR
Blouse Shop
ONE PRICE
\$4.00

Georgette White & Fleck
Mail Orders Filled. Ask for Catalogue R.
VASSAR BLOUSE SHOP, 500 5th Ave.
Cor. 42d St. and 5th Ave., 2d floor.



Save Your Eyes

Wear Soft-Lite Lenses
Examined by Registered Optometrists

m. Singer
206 Broadway, cor. Fulton St., Manhattan
156 Fulton St., One Flight Up.
1458 Madison Ave., cor. 100th St.
600 W. 181st St., cor. M. Avenue, A.V.
381 Prospect Ave., near 144th St., Bronx
Uptown Stores Open Until 9 P. M.