

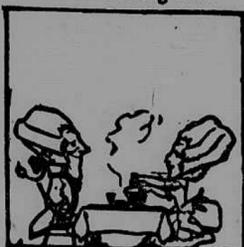
# Give Something Electrical This Year!

Electric Iron



From \$3.50

Electric Chafing Dish



From \$16

Electric Lights on the Christmas Tree



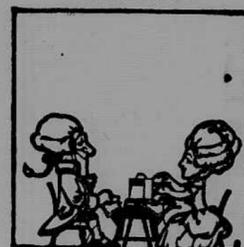
From \$3.50

Electric Percolator



From \$10

Electric Toaster



From \$4.50

Electric Clothes Washer



From \$125

Electric Vacuum Cleaner



From \$38

Electric Dish Washer



From \$125

Electric Curling Iron



From \$3.50

Electric Heating Pad



From \$3.75

Electric Hair Dryer



From \$16.50

### Something Electrical

An electrical appliance as a Christmas gift will be useful as well as ornamental, will last indefinitely, and to the receiver will be a constant source of pleasant memories

### Solution of the "Servant Problem"

The exigencies of the War, now happily over, made it necessary to eliminate all unnecessary human labor, and to study economy and efficiency in every department of the home as well as the commercial and industrial life of the country. This has led to a greatly increased demand for electrical household appliances. The so called "Servant Problem" may now be wholly solved by the use of these appliances, either as an aid to home employees or for the homes without such employees, enabling the daily work to be done without drudgery or exhaustion and with complete efficiency

### Service at Very Low Cost

With the electric washing machine an hour or two each week is sufficient for the average family, at a cost of about fifteen cents monthly. The vacuum cleaner not only thoroughly cleans, but does so without creating germ-bearing dust. This machine may also be operated at a cost of about fifteen cents each month. A number of dealers arrange to sell washing machines and vacuum cleaners on a deferred payment plan, so that the cost may be extended over a period of time

### Another Labor Saver

The electric iron, through which the heat is applied where and to the extent desired, is also a great labor-saver, the cost for which for the usual family averages about seventy cents monthly

### Several Added Home Conveniences

These three "Little Servants" are the most important eliminators of fatigue in home work. For a further maximum of convenience, there are the electric toaster, the egg boiler, the electric

coffee pot or tea kettle and the chafing dish for late suppers, all to be used on the dining room table, if so desired. There is a double waffle iron which makes surprisingly brown, crisp waffles, and little stoves and grills for almost any purpose

### In the Nursery and Sick Room

For the dressing table is the hair curler, vibrator, and hair dryer, and in the sick room or nursery there are a number of convenient and economical devices — including the baby's sanitary milk warmer and the electric heating pad—a substitute for the troublesome hot water bottle

### Equalizing the Temperature

All know the value of the electric fan in almost every room in the house, and there is the electric radiator for quickly and pleasantly removing the chill from small rooms

### About Two Dozen Home Servants

In all there are perhaps two dozen useful and efficient "Little Servants" which add greatly to one's convenience and comfort and place the conduct of the home more nearly on a level with modern industrial practices

### Convenient Light and Transportation

Great improvement has been made in the design and construction of portable and adjustable electric lamps which enable one to get sufficient and pleasant light where wanted. The electric automobile also is one of the cheapest ways of moving about the city. The modern car has an assured radius of about fifty miles on each charge of the battery, and garages are offering complete maintenance service at a cost of about \$50 monthly

### A Thousand Electric Shops

All of the devices to which we refer, excepting the automobile, may be seen at our various Show Rooms. There are about one thousand stores distributed throughout the city at which electric lamps, appliances, and fixtures may be seen and purchased

Electric Tea Kettle



From \$16

Electric Grill



From \$9.50

Portable Sewing Machine



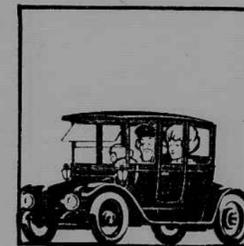
From \$52

Electric Sewing Machine Motor  
Can be attached to any machine



From \$15.75

Electric Automobile



From \$2650

## The New York Edison Company

At Your Service

District Offices where Electrical Appliances of all kinds are on display

424 Broadway near Canal St  
10 Irving Place corner 15th St  
\*124 West 42d St between B'way & 6th Ave

151 East 86th St bet'n Lexington & 3rd Aves  
15 East 125th St near 5th Ave  
362 East 149th St near Courtlandt Ave

555 Tremont Ave corner Monterey Ave  
Night and Emergency Call: Watkins 3000  
\*Open Until Midnight

Electric Vibrator



From \$15

Electric Immersion Heater



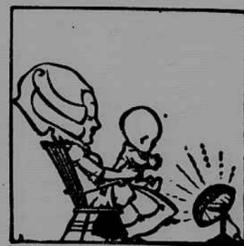
From \$3.50

Electric Milk Warmer



From \$10.50

Electric Radiator



From \$11

Electric Portable Lamp



From \$4.25