



This is Peggy Paige Dress Week

SUCH charming frocks these are, and like a rainbow in their variety of color—steadfast navy blue, stylish black, girlish copenhagen, soft taupe. EACH is of heavy, lustrous taffeta. One features the new eton jacket; another the long waist so becoming to slim figures; and the third the short Parisian sleeves. Exquisite workmanship; chic, youthful style distinguish every Peggy Paige model. In sizes 14 to 20.

ANY of the gowns pictured above can be secured at your leading store, (take this advertisement with you), price \$65.00. If they do not carry Peggy Paige Dresses write us and we will see that your needs are supplied. Ask for illustrated catalogue "G" and mention the name of your favorite shop.

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by
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New York

Franklin Simon & Co.

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20—A simple fibre silk tricolette blouse, slightly fitted at the waistline, with little waistcoat pockets and a silk rope tie at neck. Jade, orange, French blue, navy blue, bisque, flesh, white or black. 12.75

Sizes 34 to 44

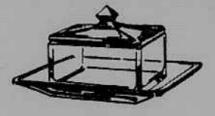
22—Wool Jersey sports blouse with contrasting angora embroidery, smartly effective. Green, purple or rose with white, Copenhagen with tan, navy with bisque. 18.50 Tax .35

24—Wool Jersey sports blouse with collar, border and cuffs of contrasting wool Jersey. Rose, turquoise, purple, green or Delphine blue with white; navy blue with bisque. 15.00

26—Fibre silk tricolette blouse hand crocheted with two-color wool yarn at neck, sleeves, pockets, bottom, and flowers. Jade, sunset, orchid, turquoise, rose, bisque, flesh, white, navy blue, or black. 18.50 Tax .35

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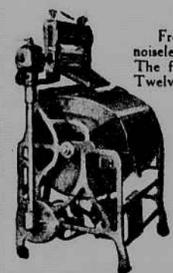
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