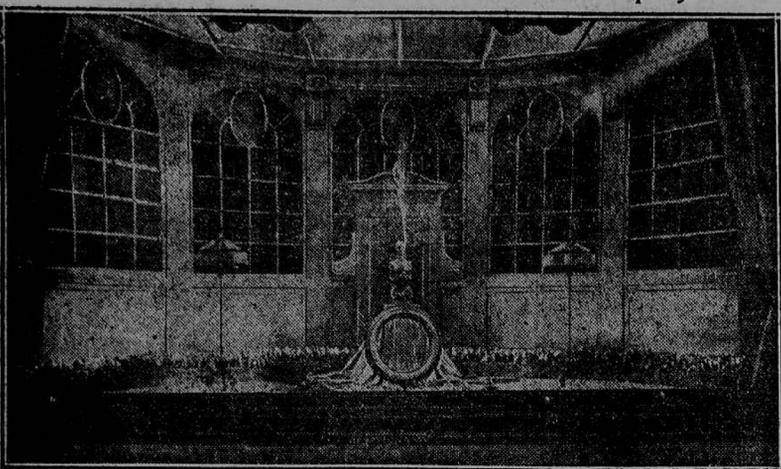


Auto Row Sees New Sort of Window Display



A fantasy of the mystic Orient has been transplanted to a Broadway show window. Scores of motorists and pedestrians have been attracted by the gorgeous lighting effects by night in the Goodrich window and by the beauty of the Indian statue designed and executed by Miss Ann Glenn, of Buffalo.

On a Persian rug, is Miss Glenn's statue. The incense burner sends out clouds of rising smoke that are variously colored by a unique lighting system.

The background of the window of solid oak, designed after the Empire period, has been completed by one of America's famous interior decorators. Real glowing tulips are banked around the background, giving it just a touch of the dawn of spring. Floor lamps and Oriental draperies complete the display, giving it an added touch of artistry.

Woman's Influence Is Felt in Auto Industry

"The ever growing influence of women in American business and public affairs has been clearly felt in the automobile industry, and the effect of this influence upon the design and construction of motor cars is far reaching," says Otto W. Heck, of the Westcott Motor Company, 1888 Broadway distributors for the Westcott.

"This influence at first brought about efforts to bring out the unusual, to catch the fancy," says Mr. Heck. "Now, however, the engineers are realizing that when it comes to motor cars women are becoming more practical, and an attempt to substitute a momentary fad for good substantial comfort and motor efficiency meets with little success."

"The Westcott, both in the larger six and the lighter six size, is a car that will make a special appeal to women because of the way in which it combines comfort and efficiency with beauty of appearance. In this year's models, for instance, a new two-tone color combination is used, a plan of decoration that is distinctively Westcott's."

Absence of "Yearly Models" Helps Owners

Used Car Values Are Kept Stable in Case of Hudson, Says Houpt

"It is only a few years ago that automobile styles and designs changed as frequently as the seasons," says Harry S. Houpt, president of the Hudson Motor Car Company of New York. "Six months after its purchase a car was out of date and would only command a fraction of its first cost when put on the market for resale."

Do Not Have to Urge Claims of Air Cooled

"Many times the question is asked of us as to whether or not we have to urge the relative merits of air cooling as compared with water cooling for motor cars," says C. A. Chandler, local distributor for the Holmes Improved Air-Cooled Car.

"The peculiar part of the question is that it is nearly always asked by an owner to whom we have sold cars or by some one whom we know to be thoroughly enthusiastic over air cooling at present. 'Practically never does the question come from those whom we might legitimately expect to ask it, the people who, so far as we have any way of knowing, have never had any experience with an air-cooled motor.'"

Must Take Steps to Curb Automobile Thief

Bandit of Modern Times Does Not Depend Upon the Horse and Must Be Checked

"The day of the thief on horseback is passing; the day of the automobile bandit is at hand," says W. A. Woods, vice-president and general manager of the Van Cortlandt Vehicle Corporation, metropolitan distributors for the famous Peerless.

"Automobile bandits are becoming a serious menace, and it is apparent that the present system of registering cars is not sufficient to cope with them. In many states automobile owners this year are required (for the first time) to make a sworn statement as to the source of their purchase, if their car is a new one, and likewise to make out affidavits when their car is sold. In this way it is to be presumed that the commissioner of motor vehicles is establishing permanent records which will make it difficult for stolen cars to be marketed in these states, but the system is full of loopholes, because all states do not follow the same rule."



Blizzards do not Stop Electric Trucks

They do not freeze up. They always start easily. They are not too heavy to get thru the drifts. You never see one stalled.

No gears to shift—everything simple and accessible. Much cheaper, too. Today is a good time to investigate.

Edison Battery Co. 251 W. 35th Street, New York City Dept. N. Phone 513 Greeley

Real Estate Market Opportunities

FACTORY SITES

FIVE MILES FROM NEW YORK CITY HALL On Deep Water With Railroad Facilities Property located midway between Newark and Jersey City, N. J., fronting on the Passaic and Hackensack Rivers, in the heart of the World's Greatest Labor Market

Crossed by FOUR RAILROADS and their branches, sidings from which can be obtained: Pennsylvania R. R. Del., Lack. & West. R. R. Central R. R. of N. J. Erie Railroad

Newark Bay and Passaic River Channels up to the property 20 ft. at low tide

The following concerns have purchased locations in the property: FEDERAL SHIP BUILDING CO. (U. S. Steel Corp.) FORD MOTOR COMPANY, Automobiles THOMAS EDISON, Electric Light & Power NILES-BEMENT-POND CO. H. KOPPEL COMPANY, Ice-Product, Coke Ovens MARTIN DENNIS COMPANY, Chemicals EGYPTIAN LAQUER MFG. CO., Lacquer NORTH AMERICAN COPPER CO., Metal Goods WHITE TAR COMPANY, Naphthalene

67 Liberty St. Telephone 744 Cort. Sole Agent

MADISON, N. J. MORRISTOWN, N. J.

Attractive home for sale. Large living room, hall, library, dining room, pantry and kitchen; 6 bedrooms, 3 baths, electricity, steam heat, gas, tubs, garage, 20 shade and some fruit trees. Half acre of ground, beautiful setting, immediate possession. Very unusual property. Parquet floors throughout. \$16,500.

HARVEY J. GENUNG-ARTHUR C. DAY

PARK PLACE, MORRISTOWN, N. J. Tel. 251

SUBURBAN COUNTRY HOME BARGAIN

\$8,000 ON VERY EASY TERMS AND 1ST MORTGAGE OF \$5,000 BUYS THIS FINE HOME AND GARAGE, ON BEAUTIFULLY PLANTED GROUNDS, 100x130 FT.

PERFECT FOR YEAR-ROUND LIVING AND HEALTHY COMFORT Ten large rooms, two full baths, big open fireplace, wide veranda, outdoor sleeping porch, beautifully finished throughout; parquet floors, oak, marble enamel and mahogany finished trim; fine shrubs and flowers; exclusive residential neighborhood; convenient to industrial service to N. Y. City; high in the mountains, overlooking beautiful lakes, and near golf and country clubs, schools, churches and markets. Write or phone WERTS SMITH, 442 Sterling Place, Brooklyn, N. Y. Tel. 9837 Prospect

MADISON, N. J.

\$17,500 FOR ALL THREE GOOD HOUSES ON FIVE ACRES. A thoroughly constructed Colonial dwelling, contains foyer hall, extra large living room, dining room, kitchen; 2nd floor has 5 bedrooms, steam heat, electricity, hardwood floors throughout; piazza around entire house. Impense open fireplace.

ALSO a 7 room cottage; bath, electricity, in good order. ALSO a five room cottage. ALSO a 6 room cottage.

ALSO a barn containing 17 box stalls, living apartment for man, large hay loft. ALSO another large barn suitable for hay and grain, farming tools and implements, and space for 25 head cattle. The entire property contains 5 acres, every inch tillable, has fruits, flowers, fine lawn, tall shade trees.

Distance from the Madison Station (Lackawanna) just one mile over good road.

This property is situated on HOWARD COLE'S charming estate (considered one of the finest in New Jersey).

ALL the above is offered at the ridiculously low figure of \$17,500, on easy terms. Immediate possession.

JOSEPH V. KEATING NEILL BUILDING (Real Estate Broker) MADISON, N. J. Take train at Lackawanna R. R., Hoboken.

MONTCLAIR

AT TENAFLY, N. J. Twelve miles from Times Square, gentleman's country place, completely equipped, with modern kitchen, five bedrooms, three baths, 5 full bathrooms, one bath, electric light, steam heat, city water. Twenty-one acres of land, with variety of small fruits. First-class club, tennis court. Close to golf club. Asking \$49,000. Reasonable terms, or for rent \$2,200. Possession June 1.

PEASE & ELLIMAN 340 Madison Avenue, N. Y.

PLAINFIELD, N. J.

\$8,500 Fine old-fashioned home for sale, completely furnished, plot 50x250; substantial 3-room house, gas, water, furnace, bath, gas and electricity. This house will be sold immediately. Possession June 1. This is a rare bargain. Call for details. Name is worth much more than the asking price and includes the furnishings of the house, carpets, furniture, piano, pictures and everything. This is a snap for anyone who is ready to make a quick bargain.

FRANKLIN H. BROWN, 41 Union Square, N. Y. Stuyvesant 2423

MONTCLAIR, N. J.

\$18,500—Exceptional value; beautiful residence, refined location. Lot 90x200, 3 bedrooms, 2 full bathrooms, 1st room, music room, library, 1st bedroom, 2 baths, steam heat, electricity; beautifully finished interior, plate glass windows. Excellent condition. Can be seen by appointment only.

MURDOCH COMPANY Op. Lackawanna. Phones 4616-4617.

RUTHERFORD, N. J. "MONTROSE SECTION"

House 6 rooms, tile bath; sunporch, beautiful terrace, large room, all up-to-date. Pl. \$12,500. Call for details. STANLEY-WHEELER CO., 9 Clinton St., Newark, N. J. Phone 1730 Market.

FOR RENT FURNISHED WITHIN THE HOUR, HACKENSACK, N. J. Beautiful ten-room home, nicely furnished, every modern convenience, \$12 per month.

J. CLARENCE DAVIES, HOMES WITHIN THE HOUR, 32 Nassau Street, John 5934.

BEAUTIFUL suburban town, churches, schools, stores, corner lot, 5x150, big ground, good location, modern house, 8 rooms, dry cellar, stone, tile, hardwood interior, fireplace, large attic, fine view, finished porch, 19,500. M. H. ADAMS, 69 Wooster St., New York. Tel. Canal 302.

Modern house, eight rooms and sun-parlor. Every improvement, parquet floors, hot water heat, double garage. Property 146 Best location in Elizabeth. Owner leaving city will sell for \$25,000. 125 Broad Street, Elizabeth, N. J.

HILLSIDE semi-bungalow; wonderful seven rooms; accessible; 60 minutes out; convenient; large plot; fruit; whole lot; chicken house; large garden; \$6,200. C. I. SMITH, Mahwah, N. J.

EAST ORANGE, N. J.

WE have the house you want. Conolly & Conolly, 215 East Orange, N. J.

SUBSTANTIALLY BUILT HOME, good condition, 7 rooms, modern bath; electricity, steam, 1 1/2 acre, large plot; \$11,500; half cash, P. O. Box 354, Hackensack, N. J.

OLD COLONIAL HOUSE, Westfield; all improvements; trolley; 6 large bedrooms; barn, chicken house; large plot; fruit; whole lot; large garden; \$16,000. World Building, City.

WESTFIELD, eight room house, barn, wonderful grounds, flowers, fruit, acre; opportunity seldom offered; sixteen minutes walk station. OWNER, Room 503, World Building, City.

11-ROOM HOUSE, all improvements; beautiful surroundings. Box 2, Linden, N. J.

NEW JERSEY

MY PRIVATE HOME FOR QUICK SALE BELOW COST

My mining interests call me to New Mexico permanently. To close sale of my handsome Colonial home within the next two weeks, will accept \$7,500 cash from desirable purchaser and leave balance of \$17,500 on mortgages, including 2-car garage, now under construction. In a beautiful, refined, highly restricted suburb. House contains 13 big, lavishly decorated rooms, 3 fully tiled bath rooms, wash room and servants' toilet, fitted with built-in tubs and the best fixtures money can buy, and is located on a plot of almost an acre, with fine shade trees and enormous velvet lawns. A boating, country club and golf club are nearby; splendid land and water views spread out for miles; elevation nearly 1,000 feet; all city improvements with the advantages of the country here; just a convenient distance from Broadway. Commuting within the hour. Cannot be duplicated for \$45,000 at present cost of building, and it is only 3 years-old and in perfect condition and repair. For pictures and details, write MINING, Postoffice Box 529, City Hall Station, New York City.

MORRISTOWN, N. J.

High Class Country Estates and Farms

THIS WONDERFUL ESTATE of over 120 acres, highly developed lawns, gardens, farm lands, unusual house, large living room, wide hall, library, dining room, etc., 10 master bedrooms, 6 baths, 4 servants' rooms and bath, electricity, steam; wonderful brook, extensive view, stable, garage, 7 rooms, bath, electric, etc.; gardener's cottage, new farm building, etc.

ings, great forest trees, shrubs. Can be purchased at a reasonable figure to close estate. Amette roads; 7 minutes to express trains.

HARVEY J. GENUNG-ARTHUR C. DAY

Morristown, N. J. Phone 251 Morristown

Maplewood, N. J.

FRED L. DALZELL CO. Phone South Orange 655. New York Office: 240 5th Ave.

\$26,000—A new Dutch Colonial home of unequalled value. Wide center hall, large living room with open fireplace; sunporch also with fireplace. Paneled dining room, pantry, up-to-date kitchen, toilet and lavatory adjoining coatroom; breakfast porch and sunporch. Four bedrooms, 2 tiled baths on 2nd floor, one bedroom and bath on 3rd floor, another room could be finished if desired. Two car garage. Oak floors throughout. Screens, decorations and fixtures. \$27,000. Located in finest residential section, 7 minutes from station on high ground, South Orange.

This is not a speculative house. It is being erected by a man who owns a handsome home adjoining to protect his own property. The design and construction is under the supervision of a well known architect.

OTHER HOUSES \$9,300 to \$100,000.

SUMMIT, N. J.

In the Hills, Only 50 Minutes From Broadway THE MOST DELIGHTFUL PLACE TO LIVE

\$7,500—Secure substantial, well located 8-room home; bath, gas, electricity; heat; fine plot. \$11,000—New 6-room cottage; large bath, steam heat; open fire, gas kitchen; attic; finished floors and fixtures; basement laundry and toilet. \$40,000—Finest type Colonial home occupying beautiful 2 1/2-acre plot; 12 rooms, 3 baths, 4 fireplaces, vapor steam heat, open fire, every comfort, art-tic; complete; 8-car garage with man's apartment. Tennis court, garden, fruit.

THESE AND OTHER FINE PLACES SHOWN WEEK DAYS ONLY

EUGENE JOBS-H. F. BECK CO.

Office in South Wing of Lackawanna Station, SUMMIT, N. J.

South Orange—Maplewood and Short Hills

REAL ESTATE—SEE The J. Charles O'Brien Co. South Orange, N. J.

UPPER MONTCLAIR, N. J.

REAL ESTATE H. L. MOXLEY, Jr. UPPER MONTCLAIR, N. J.

Summit, N. J.—87 New England Av. FOR SALE—Residence; handsome, substantial; brick, stone, slate and tile roof; 12 rooms, 3 baths, 4 fireplaces, basement, attic; ground 150x408 ft.; stable-garage; cottage, garden; views; price, \$40,000; would cost twice that, if built now. Immediate possession. Apply to estate of EMMA C. GRANT, or brokers, GEO. M. GRANT, 33 Elm St., Summit, N. J., or 39 Church St., New York. Telephones.

FOR SALE—At East Orange, N. J., elegant house containing 12 rooms and bath, laundry, pantry, large living room, fireplace and sun porch; parquet floors, steam heat, gas and electricity; brick garage for two cars; plot 70 ft. front by 117 ft. deep; located on the only restricted street in East Orange; 5 minutes from the nearest station on the D. & W., and convenient to two lines of cars; excellent location; price, \$25,000. WILLIAM M. BAYLES, 87 Academy St., Newark, N. J.

FOR SALE—AT HACKENSACK, N. J. TO GOOD ESTATE, 15-ROOM HOUSE, GOOD REPAIR, PLAT 155 FEET FRONT; BEST PART OF TOWN; LARGE SHADY TREES. APPLY L. P. CLARENDOON, 78 GOLD ST., NEW YORK. PHONE 710 BEKMAN.

RIDGEWOOD—Ready May 1st; 8 and 7 room houses; new designs; fine neighborhood; large plots; full grown trees; all improvements; \$7,400 to \$10,000. TRY HOME LEAGUE, 40 West 22d St. MADISON 2850.

Englewood, N. J. Desirable Properties Many of them for under cost of construction. SITHWELL & LIVINGSTON, 61 Dean St., Englewood, N. J.

BEAUTIFUL 12-room house, 3 baths and garage on large corner plot in choicest part of Summit, N. J. Asking price \$25,000. Apply T. W. Price, New Brunswick, N. J.

HIGH CLASS, DESIRABLE HOMES for sale, from \$10,000 to \$50,000. Apply James A. Nugent, 135 Main Street, Hackensack, N. J.

LEONIA AND BOGOTA, N. J. House Sites with all improvements. Prices will be much higher soon. Buy yours at present low prices. G. R. ELLEBROOK, Inc., Bogota, N. J.

Fruit and stock farm for sale, 103 acres, 400 5-year apple, 600 5-year peach; alfalfa, suitable for tractor. Silvanon 560. K.A.R. SNEDDEN, Paterson, N. J.

WANTED—To rent, 5 or 6-room house, half house, New Jersey, acre plot, 1000 of New York; small Christian family. Address, stating price, B. Box 768, Tribune Office.

FARMS FOR SALE FOR SALE, 160 acre farm, with five hundred thousand feet of timber, mostly pine. Price \$9,000. 11 acre lake-side farm suitable for "hope" or "glide" camp; beautiful, barn, 200 14,000 2 farms suitable for big farming; grand buildings, level land, with lake. Prices \$25,000 to \$22,000 each. Send for other farm bargains and booklet describing furnished cottages for rent '10 at the Dutch shore. CORNELL COMPANY, Rt. Barrington, Mass.

ATTRACTIVE waterfront farms and estates in Maryland; mild climate; excellent, fertile soils; catalogue free. Realty Co., Cambridge, Maryland.

"Nothing Great was ever achieved without enthusiasm"



IT IS CERTAIN that Emerson did not have in mind those temporary excitements that change with the wind; he was speaking of that enduring, forward-looking earnestness that achieves its finest expression in the attainment of a long-sought ideal.

Here in the Peerless factory we have no love for excitable people, the peaks and valleys of whose natures are reached with a sudden change of the weather, or the blare of a brass band or a fluctuation of the stock market.

We have a task to perform here which requires poise, self-control, orderliness and concentration—a task that has meant for more than eighteen years the removal rather than the circumventing of obstacles.

We have held our course steady in storm and fair weather. We have seen many a motor car model come and go these past five years since the birthday of the Two-power-range, Eight-cylinder Peerless. We have seen the wind of public opinion blow hot and cold upon each new design. But this car, built upon a foundation of pioneering experience, designed to meet every demand, put together part by part from the product of our own factory, has remained fundamentally unchanged, the expression of a long-sustained enthusiasm for an ideal.

Those who are driving today the first cars of this great two-power-range, eight-cylinder line are experiencing the same deep satisfaction and pride of ownership as those who yesterday drove their 1920 cars away from our sales rooms.

THE PEERLESS MOTOR CAR CO.

Cleveland, Ohio Touring Car or Roadster \$3050. Coupe \$3700. Sedan \$3900. Sedan-Limousine \$4150.

F. O. B. Cleveland; subject to change without notice.

VAN CORTLANDT VEHICLE CORPORATION

1896 Broadway, at Sixty-third Street, New York

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