

Our Telephone Number
is
Fitzroy 3400

This Store Closes at 5 P. M.

James McCreery & Co.

5th Avenue

ON MONDAY

34th Street

Fur Storage
Absolute protection at Nominal
Cost
(Fourth Floor)

Very Low Prices Prevail Throughout the Store

A Great Sale of Porch Dresses Reduced Prices

Of course they are neat and trim, as the Frocks one wears about the home should be, but they are fetching and fashionable as well—features which most House Dresses do not possess.

And as to prices! They are lower than ordinary Porch Dresses are usually marked.



That the model illustrated possesses so rare a quality as "charm" no one will deny. It is fashioned of dainty Figured Lawn adorned with a modish collar and turn-back cuffs of crisp, white Organdie. Pink, Blue and Green. **3.95**
regularly 6.00

Two other models, equally attractive, are made of Checked or Printed Voile, in quaint designs. One has collar, cuffs and vestee of White; the other has a V-neck which is adorned with embroidery and cuffs trimmed likewise. regularly 6.95, **4.95**

Two particularly lovely models are fashioned of printed, striped or checked Lawn and flaunt deep white collars. They come in many cool, summery colors. regularly 6.75, **5.95**

A ruffled skirt, a saucy sash and a demure surplice bodice give to another model of Fancy Voile almost a "dress-up" look that is altogether bewitching. A collar of White Organdie provides the finish. regularly 8.95, **7.50**

A model certain to appeal to many comes in White and Black or White and Navy Printed Voile with deep White Organdie collar and cuffs edged with lace. regularly 9.50, **7.95**

Sizes 36 to 44.

(Third Floor)

A Clearance Sale of Madame Irene Corsets

Reductions of 25% to 40%

will be made from the following prices at time of purchase.

New Spring models of handsome Brocade, Batiste or Coutil in Flesh Color or White, all sizes but not in all models. 7.50, 10.95 to 25.00

Included in the lot are three or four of a kind in Satin, Suede or Brocade. (Third Floor)

Important!

A Sale of Summer Furs 30% Off!

Reductions of 30% will be taken from the following regular prices at time of purchase.

- Fox Scarfs, large, lustrous pelts, in Taupe and Brown, 65.00
- Two Skin Dyed Baum Marten Scarfs, 110.00
- Single Skin Hudson Bay Sable Scarfs, 175.00
- Natural Blue Fox Scarfs, whole animal, 385.00
- Stoles of choice Siberian Squirrel, 245.00
- Mole Stoles, selected Scotch pelts, 245.00
- Hudson Seal Stoles, selected skins, 185.00
- Hudson Bay Sable Scarfs, two large skins, 225.00

(Fourth Floor)

Hand-Made Blouses Take to Frills

And Adopt a Very Low Price
For the May White Sale

7.95

It is quite natural that two such popular fashion features as Hand-Made Blouses and Frills should join forces, and quite as natural that McCreery's should be the first to introduce the fetching combine.

* So here it is, in all its appealing loveliness, entirely hand-made and beautifully adorned with hand-hemstitching, hand-drawnwork, tiny tucks and rippling frills.

Because we are celebrating our Annual May White Sale it has been priced remarkably low—in fact, but a fraction above the actual cost to us.

(Fourth Floor)



25% Off

Entire Stock of Wool Dress Fabrics Without Exception

For Monday Only

Reduction will be made at time of Purchase

The quality and variety of McCreery Dress Woolens have long been regarded as unequalled. Hence, this extraordinary Reduction Sale has weighty meaning. It means that the finest Woolen Goods obtainable are offered at very decided reductions.

A Complete Color Assortment of

Tricotines, Poiret Twill, French Serge, Men's Wear Serge, Mixed Suitings, Silvertones, Polo Coatings, Broadcloths, Mohairs, Henriettas, Plaid Skirtings, Black Check Skirtings, Check Suitings, Irish Tweeds, Velours, Bolivias, Men's Suitings, Embroidered Serges and Velours, Sicilians, Nun's Veilings and Albatrosses. (Second Floor)

Enter, the New Bathing Suits

With a Retinue of Gay Accessories

More alluring than ever—demure, dashing or just irresistibly pretty—are the new Bathing Suits and the bewildering assortment of accessories that follows in their wake.

Particularly delightful are models of glowing Satin or crispy Taffeta, flaunting gay bits of color, saucy sashes, ruffles and embroidery. **14.50 to 75.00**

Silk Poplin Suits promise to be high in favor at fashionable resorts, though they are most modestly priced at **9.50 to 15.50**

The Swimming Suit of Jersey will doubtless be the choice of many maids of slender persuasion. These are priced at **5.95 to 18.50**

Surf Cloth Suits appear in fetching new modes, bearing remarkably low prices. **6.50 to 11.50** (Fourth Floor)

Extraordinary
Clearance Sale

Women's High-Class Suits Reduced 50%

Every Suit in our stock now bearing a price mark of from 95.00 to 225.00 will be offered at exactly half these prices to-morrow. Reduction will be made at time of purchase.

All are exclusive models—copies of costly imported Suits or products of the finest American makers.

There are Tailleurs, models beautifully embroidered and braid-trimmed—Eton effects, loose box models and the fashionable straight-line, finger-tip-length style. All Riding Habits also included. (Fourth Floor)

No C. O. D.'s No Approvals. No Returns. No C. O. D.'s No Approvals. No Returns.

Extraordinary
Clearance Sale

Women's Coats and Wraps Reduced 50%

Every model that now bears a price mark of from 75.00 to 225.00 will be offered for exactly half these prices. Reduction will be made at time of purchase.

Beautiful models of such costly materials as Silk Duvetyne, Chatoya, Peach Bloom, Fortuna and Pattonette in the fashionable shades.

Some rare imported models are included, also original copies of Imported Wraps.

There are models for afternoon wear, semi-evening Wraps and styles for all-occasion wear. (Fourth Floor)

No C. O. D.'s No Approvals. No Returns. No C. O. D.'s No Approvals. No Returns.

Summer Cotton Dress Materials

Complete Assortment of Latest Styles and Colors in Ginghams, Voiles, Swisses, Organdies, Irish DIMITIES, Dress Linens, Ratines, Fancy Skirtings, Satin Stripe Skirtings, and Madras.

Novelty Satin Striped Shirting. Choice styles and colors. yard, **1.95**
regularly 2.65

Plain Dress Organdie, permanent finish, sheer transparent quality, latest French colors, 44 in. wide. yard, **1.00**
regularly 1.50

McCreery Dress Gingham, complete color assortment in all the leading styles of Checks, Stripes and Plaids. regularly 1.25, yard, **85c**

Novelty Printed Dress Voiles, attractive styles and colors on light, medium and dark grounds, 38 in. wide. regularly 85c, yard, **50c**

Imported Irish Dress Linen (guaranteed all linen) of newest summer dress colors. Thoroughly shrunk and practically noncrushable, 36 in. wide. regularly 1.75, yard, **1.30**

Imported White Satin Venetian, summer weight, lustrous finish (for Sport Skirts), 54 in. wide. yard, **1.95**
regularly 2.50

White Longcloth, soft smooth finish, 10 yards in a length. length, **3.25**
regularly 4.50

Novelty Printed Silk and Cotton Crepe; variety of new spring styles and colors, 36 in. wide. yard, **80c**
regularly 1.25 (Second Floor)

Interesting Features of the May White Sale

"American-Made" Undergarments for Women

Sheer, fine garments of Nainsook, Crepe or Flesh Batiste, effectively trimmed with laces and embroideries. Also tailored models.

- Gowns, 1.85, 2.45, 2.95 and 3.95
- Envelope Chemises, 1.45, 1.85 and 2.95
- Chemaloons, 1.45, 1.95 and 2.95
- Petticoats, 95, 1.65, 1.95 to 4.95
- Corset Covers, 75c, 95c, 1.50 and 1.95
- Bloomers, 85c, 95c, 1.25 and 1.95

Philippine Underwear

A New Importation of Attractive Hand-Made and Hand-Embroidered Garments

- Envelope Chemises, 2.45, 2.95, 3.95 and 4.95
- Corset Covers, 2.95, 3.95 and 4.95
- Gowns, 2.45, 2.95, 3.95 and 4.95

(Third Floor)

Hail the Return of Tub Skirts For Women and Misses

Very Special **4.75 and 6.50**

Unquestionably, the Tub Skirt is the most useful garment for Summer Wear. One simply must have a few in the Summer wardrobe.

Though inexpensive, they are congenial companions to a gay sweater and Sport Blouse—quite as effective, in fact, as skirts of more costly fabrics.

Modish models of Gabardine or Satin-Finished Fabric that has a sheen like Satin itself, have been priced remarkably low as an initial offering—**4.75 and 6.50**. They feature new versions of pockets and belts and take large pearl buttons for adornment. We regard them the smartest types of Tub Skirts ever displayed. Size 25 to 36 waist bands—lengths 30 to 41 inches. (Fourth Floor)



Values That Know No Equals!

Fetching Summer Frocks For Women 12.50

Fancy being able to procure a really lovely Frock for so little expenditure.

They are fashioned of dainty, yet durable Cotton fabrics in the very prettiest and smartest styles ever designed for Summer Frocks.

Dotted Swiss in dainty shades was chosen for many of the loveliest models, while plain and Flowered Voiles make up many irresistibly attractive styles. Organdies there are, too, of fine shimmering quality in shades of wondrous beauty and dainty Dresden flowered effects and trim modes of Linen in the colors that are smartest. (Fourth Floor)

25% Off

All Sport Silks and Men's Silk Shirting Reduced 25%

Reduction will be made at time of purchase

Weaves and colors of matchless beauty, the quality of which is unquestioned, because McCreery Silks are famed the country over as being

The Finest Silks the World Produces

All the fashionable Sport Silks are represented, in all the wanted shades, suitable for Sport Suits, Skirts, Sport Costumes and Men's Silk Shirts. (Second Floor)