

Store
Hours
9 to 5:30

CLOSED MONDAY

GIMBEL BROTHERS
32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

ON SALE TUESDAY

For Other
Gimbel News
See Page 13.

Forcing Prices to New Low Levels in these Tremendous Sales of COTTONS AND LINENS

Stated in simplest terms, 30% is the least you save in these tremendous June Sales of Cottons and Linens. 30% off is the least of the story! Reductions in this great sale merely begin at 30%. Many of the best items offer savings of 50%. Many are at actual cost. Not a few at less than cost. And please note that all savings are figured on old prices—on last January's or April's or May's cost to us—not on the new and prohibitive prices of today's market. That's just a bit of a side-light on what this sale means to you!

Linens, Muslins, Blankets, Bed Spreads, Wash Fabrics—both white and colored—the cream of tremendous stocks—the peer of any stocks in America. Essentials—you see. Not luxuries—that must be cut to find any market whatsoever—items that are the sugar and salt of your home life—reduced—tremendously reduced—genuinely reduced at the time when your need is greatest. Check us up on the prices. Shop on 'em. Note 'em well. You'll come to Gimbels.

No Returns. No C. O. D.'s. Mail Orders Filled While Quantities Last. Prices Quoted Are the Prices You Pay

L I N E N S

Towels and Towelings
These Are Your Prices
FACE TOWELS



1200 Dozen Hemmed Huck Towels. Sale-Priced \$1.50 Doz.

Firm and closely woven; plain white and red borders; 15x25 in.

3500 Dozen Hemmed Huck Towels. Sale-Priced \$2.25 Doz.

Soft finish; very absorbent; a good buy at a little price; 18x35 in.

2500 Dozen Hemmed Huck Towels. Sale-Priced \$3.00 Doz.

Neat damask border; strong, durable towels; the wanted size, 18x36 in.

1500 Dozen Hemstitched Huck Towels. Sale-Priced \$3 Doz.

Damask borders, with space for monogram; a good gift; 18x36 inches.

150 Dozen Hemstitched Huck Towels. Sale-Priced \$1.20 Doz.

Striped damask borders and space for monogram; very smart; 18x34 inches.

325 Dozen Very Fine Imported Hemstitched Huck Towels, 75c ea.

Union (linen and cotton), with pretty damask border. Very absorbent; 19x36 inches.

200 Dozen Imported Hemstitched Huck Towels, \$6.00 Doz.

These are the famous Colleen brand, noted for excellence; 24x42 inches.

25 Dozen Pure Irish Linen Hemstitched Huck Towels, \$7.50 Doz.

A very low price for these; 18x34 inches.

75 Dozen Pure Irish Linen Hemstitched Huck Towels, \$9.00 Doz.

These are very heavy. Size is 18x36 inches.

BATH TOWELS

200 Dozen Turkish Bath Towels. Sale-Priced 35c Each

Heavy, full bleached and very absorbent.

100 Doz. Big Spongy Bath Towels. Sale-Priced 89c Each

Size 24x48 inches. A splendid towel.

150 Dozen Turkish Bath Towels. Sale-Priced 39c Each

Pink, blue and lavender stripes. A very good value in a good towel.

175 Dozen Large Turkish Bath Towels. Sale-Priced \$1.00 Each

Blue and gold Jacquard borders and space for monogram. Size 22x40 inches.

1000 3-Pc. Turkish Bath Towel Sets, Sale-Priced \$1.25

Boxed sets of 1 large towel, 1 small towel, 1 wash cloth; pink and blue.

KITCHEN TOWELS AND TOWELING

200 Dozen Very Fine Imported Irish Checked Glass Towels. \$6.00 Doz.

Very fine Union (linen and cotton); 22x29 in.; red and blue checks; absorbent; free from lint.

1000 Yards Very Fine Imported Irish Linen Crash Dish Toweling, 35c Yard

Very absorbent and free from lint; splendid value.

200 Dozen Heavy Imported Irish Twilled Kitchen Towels, \$6 Doz.

Linen and cotton; name "Kitchen Cloth" woven on sides in red or blue; 23x32 in.

3000 Yards Union Crash Dish Toweling, Sale-Priced 25c Yd.

Linen and cotton; strong and durable; supply your needs at this low price.

TABLE CLOTHS AND NAPKINS

100 Dozen Pure Irish Linen Satin Damask Dinner Napkins, \$10.50 Doz.

For those who like napkins of a generous size this is a value indeed; 24x24 inches.

Pure Irish Linen Satin Damask Table Cloths, Napkins to Match

Cloth, 70x70 in., \$8.55
70x88 in., \$10.85
Napkins to Match, 22x22 in., \$12.25 doz. Extra heavy weight; a real opportunity.

150 Dozen Pure Irish Linen Satin Damask Table Napkins, \$6.25 Doz.

Very high grade and quality; an offer that we won't be able to duplicate.

GIMBELS LINEN SHOP—Second Floor

Botany Blue Serge: Half-Price

Most Phenomenal Dress Goods Offering of the Year

54-Inch All Wool French Twill Serges

\$2.75

YARD

Not only half-price—but less than former wholesale cost. Double warp serge—you know—made from selected yarns—every thread PURE WOOL! Think of it—PURE WOOL—and you know the prices that are being asked for shoddy—and you know, too, what Pure Wool retails for today—if you're lucky enough to get it at all.

"Don't know how any store can sell it at the price," said one who knows the wool situation, apropos of this particular offering. Well—we have!

Light, Medium and Dark Navy Blue and Black.

Sale at 9 on Tuesday.

GIMBELS WOOL DRESS GOODS SHOP—Second Floor

WASH GOODS

38 in. Imported and Domestic Printed Voiles: Per Yd. **35c**

Good quality voiles of domestic make in foulard, chiffon, georgette and batique designs. Many with the popular navy blue grounds. Other Voiles at 50c, 75c, \$1.25, \$1.50 to the celebrated Rodiers at \$3.50 a yard.

COLORED ORGANDIES: 38c a yard

These are Domestic Organdies in sheer fine quality; 36 inches wide; in both brilliant and pastel shades. Other Domestic Organdies, 40 inches wide, are 68c yard; English and Swiss Organdies, 40 and 45 inches wide, 85c and \$1.25 a yard.

38 IN. IMPORTED GINGHAMS: 68c a yard

Beautiful Plaids, Overplaids, Checks and Stripes; the colors and combinations of color that are the smartest and best—and you know how rare it is to find Imported Gingham at this price—and how high Gingham stands in Fashion's favor.

ST. GALL DOTTED SWISSES: \$1.65 a yard

Exquisite Swisses, cool and sweet and summery—nothing lovelier for frocks of matron or maid—lovely for hats, too—and for quaint little short sleeved blouses; white or pastel tinted grounds; self-color or contrasting color dots.

Silk and Cotton Crepe de Chine: 90c a yard

All the shades you want for street frocks; all the shades you want for evening wear; a silky, lustrous dainty fabric whose good-looks belie its littleness of price. In printed effects, too.

JAPANESE CREPES: 39c a yard

All the kiddies are wearing it—not only because it wears and washes so well—but because it comes in all the flower garden colorings so dear to the kiddies' hearts. 30 inches wide; light and cadet blue, helio, pink and rose.

Imported 40 in. Chiffon Voile: \$1.00 a yard

Beautiful fine two-ply carded and combed yarns make this ideal Summer fabric look like the airiest, fairest georgette or chiffon—and, of course, its cost is so much less—and its dark or light colors so lovely—that Milady chooses it for many gowns.

MERCERIZED POPLINS: 75c a yard

Very crisp and fresh and smart for those little coatee effect frocks that give the appearance of a suit—or for a suit itself, cleverly leather-belted; 36 inches wide, with a highly mercerized, lustrous finish—and in every favored shade.

Imported 40 in. Printed Crepes: 95c a yard

And oh! how Paris—gone muslin-mad—does love her printed crepes—for frocks, for hats, for overblouses, for gay trimmings. These are in white or in smart colored grounds—with various shades, daintily combined—and the latest and prettiest designs.

LINEN FINISHED SUITING: 48c a yard

Everybody's wardrobe should include one smartly tailored cotton suit—and here's your fabric—a plain material with a linen-finish that "looks like real"—Rose, Copen, Cadet, Maize, Grey, Green and Heliotrope—so your color's assured. And the fabric is 36 inches wide.

36 IN. LINGERIE BATISTE: 48c a yard

For, of course, your Summer plans include the making of all sorts of dainty underthings. You can choose this in pink or flesh or ivory or blue—and it comes in that soft, fine weave that women want.

GIMBELS COLORED WASH FABRICS SHOP—Second Floor

M U S L I N S

Sheets and Pillow Cases
These Are Your Prices
PRICED CLOSE TO COST



Utica Sheets and Pillow Cases

SIZES BEFORE HEMMING

Mail Orders Filled As Long As Quantities Last. None C. O. D.

63x90 inches, 1.95 each	81x90 inches, 2.45 each
72x90 " 2.20 "	81x99 " 2.70 "
72x99 " 2.45 "	90x99 " 2.95 "
72x108 " 2.70 "	90x108 " 3.20 "

Utica Pillow Cases

42x36 inches, .58 each	45x38 1/2 inches, .65 each
45x36 " .62 "	50x38 1/2 " .70 "
54x36 inches, .75 each	

Bed Spreads and Bed Spread Sets

Colored Printed Summer Weight Bed Spread Sets
AT ACTUAL COST

Neat, Colored Scalloped Edge; bolster to match is included.

Blue, Pink and Yellow Floral Designs.

72x90 inch: \$3.85 set 90x96 inch: \$5.55 set

White Crochet Bed Spreads, plain hemmed; for single or cot beds, \$1.68 and \$2.25 each

White Crochet Bed Spreads, scalloped with cut corners, three-quarter size, \$3.85 each

White Crochet Bed Spreads, for full size and extra size beds; plain hemmed. \$3.55 and \$3.85 each

White Satin Finish Bed Spreads, plain hemmed, full size, \$3.55 each

White and Plaid Blankets

300 Pair White Woolen Blankets: \$6.85 Pair
Full size; wool and cotton mixed; with wide colored binding to match border.

310 Plaid Woolen Blankets: \$6.85 and \$7.75 Pair
66x80 inches; wool and cotton mixed. Block Plaids.

135 Pair White Extra Size Woolen Blankets: \$8.75 Pair
Ohio Wool stock on a cotton warp. Size 72x90 inches; colored binding.

75 All Wool Plaid Blankets: \$15.75 Pair
Size 70x80 inches; all wool Ohio stock. Block Patterns.

400 Pieces English Finish Long Cloth: \$3.88 Piece

This Item Less Than Cost

36 inches wide; 10 yards to the piece; soft, smooth finish; very desirable fabric for ladies' and children's fine undergarments.

40 Inch White Cotton Organdie: 44c yard
The kind with imported Swiss finish.

27 Inch White Corded Pique: 55c yard
For sports skirts, suits, frocks.

40 Inch White Cotton Voile: 48c yard
For fine sheer frocks and blouses.

White Novelty Voiles: 95c, \$1.15, \$1.25 yard

36 Inch White Pajama Check: 38c yard
For making men's and boys' underwear.

Exact copies of the French Embroidered Voiles; a large variety of small, medium and large dots, figures and plaids; 36 to 39 inches wide.

GIMBELS MUSLIN, BLANKET AND WHITE WASH FABRICS SHOP—Second Floor

Most Drastic Reductions Yet

The Sensational Public Sale of S. Strauss & Co.'s Silks

Georgettes, Silk Voiles, Crepes de Chine, Japanese Silk } **\$1.45** YARD

Lowest prices quoted anywhere—we are told—on any one of these beautiful silks

39 INCH, ALL SILK, GEORGETTE CREPES, in a firm crepe durable weave;

39 INCH CREPES DE CHINE, of firm good quality, for lingerie and summer frocks;

in white, flesh, pink, taupe, navy blue and black.

in white, pink, flesh, brown, Copenhagen blue and black.

40 INCH IMPORTED SILK VOILES. All silk, of excellent quality; twenty beautiful shades.

COLORED PRINTED JAPANESE SILKS, 36 inches wide; flower designs on colored backgrounds.

FOR ONE DAY ONLY!

GIMBELS SILK SHOP—Second Floor