

**Store Hours**  
9 to 5:30

**Fur Storage Vaults on the Premises**  
Cold dry air storage. Guarantee against loss or damage. A postal or telephone call (Pennsylvania 5100, Extension 34) brings our auto.  
"Gimbels—Furriers Since 1842."  
GIMBELS FUR STORAGE VAULTS—Tenth Floor.

# GIMBEL BROTHERS

32ND STREET—BROADWAY—33RD STREET NEW YORK CITY

**Every Floor Lamp and Floor Lamp Shade: 25% Off**  
Any one of our many beautiful floor lamps with or without the shade—or the shade separately—may be bought on Monday at a reduction of 25% on the marked price.  
GIMBELS LAMP SHOP—Fifth Floor.

**Gimbels**  
Phone Number  
Pennsylvania  
5100

## Two Swimming Suits

Most Specially Marked  
**\$5.95 and \$7.95**



At the left—a suit of black surf cloth. A suit with lines. A suit with all the smartness and charm that the most costly suit might be proud of. And it's only \$5.95.

The cap with the becoming rosettes at its side comes in several colors, 75c.

At the right—a beruffled suit of black surf cloth. The trim little bodice has little straps and buttons. Priced \$7.95.

The pretty butterfly trimmed cap of rubber in various combinations is marked 75c.

GIMBELS—Third Floor

## 3000 Undergarments

**Gowns : Envelopes : Petticoats**

**AT ACTUAL COST**  
**\$1.15 \$1.59 \$2.15**

at \$1.15—Nainsook envelopes trimmed with embroidery. White only.

at \$1.59—Pink batiste envelopes with touches of hand embroidery and hand stitching. Nainsook petticoats with embroidery flounces and underlay. And white nainsook night gowns with blue stitching, embroidery, some empire models.

at \$2.15—Night gowns only. White nainsook prettily trimmed with laces and embroideries. Some tailored with just hemstitching. Three models made of pink crepe.

MAIL ORDERS FILLED WHILE QUANTITIES LAST.

NOTE—This Sale will take place in both the Upstairs and the Downstairs Stores.

GIMBELS—Second Floor and Downstairs Balcony.

## Real Laces

Have Come from Belgium

To veil in exquisite beauty your hat, your frock, your blouse, your parasol—even your slipper buckles!

So Says Paris!

Venise Rose Point  
Duchess Real Applique  
Duchess and Point

**\$1.50 to \$65**  
a yard

GIMBELS—Main Floor

## Priced at the Lowest Possible Level But: Values to the Fore—LINENS

**Superfine Scotch Linen Double Satin Damask Table Cloths.** Sizes 2x2 yards to 2 1/4x6 yards. Prices \$14.50 to \$52.50.

**Extra Heavy Irish Linen Satin Damask Table Cloths** with napkins to match; remarkable values.  
70x70 in., \$8.50  
70x88 in., \$10.75

**Very Fine Irish Linen Hemstitched Huck Towels,** 18x34 in., 75c each

**Pure Irish Linen Satin Damask, extra heavy grade,** 70 inches wide, \$2.95 yd.

**Napkins to match,** 22x22, \$7.50 doz.

**Turkish Bath Towels,** full bleached, 39c, 59c, 69c ea.

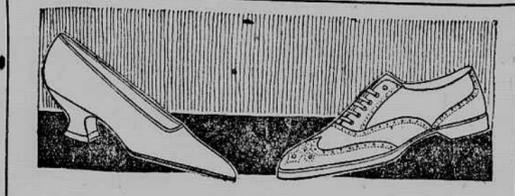
**Pure Irish Linen Glass Towels,** 22x32 ins., \$7.75 doz.

**Pure Irish Linen Twilled Kitchen Towels,** 23x31, \$7.75 doz.

**Very Heavy Irish Linen Crash Toweling,** 39c yd.

**Real Madeira Tea and Luncheon Napkins,** 13x13 ins., \$9.75 doz.

GIMBELS LINEN SHOP—Second Floor.



### White Summer Shoes Pumps and Oxfords

AT GREAT REDUCTIONS FOR A LIMITED PERIOD

Correct, good looking shoes for Sport and Afternoon wear—our fine new footwear, offering a saving of several dollars on each pair.

**White Canvas Oxfords** at \$5.90, with welt soles and walking heels.

**White Canvas Pumps** at \$6.90, with Louis or Baby Louis heels.

**White Kid Oxfords** at \$8.90, of washable kid, with Louis or Baby Louis heels—hand-turned soles.

**Buckskin Rubber Soled Sport Oxfords** at \$10.90, of genuine white buckskin, also with tan and black trimmings—with rubber soles and heels.

**White Kid Pumps** at \$8.90, of washable kid, with Louis or Baby Louis heels—hand-turned soles.

WOMEN'S SHOE SHOP—Second Floor.

## Navy Taffeta Frocks for Women

New frocks—and lovelier than ever. Roses made of organdie and edged with silk, charming worsted motifs, clever combinations of the taffeta with organdie and georgette.

New basques, new bouffant effects, new pleatings, new lines, new ideas. And all made of quality taffeta. Most of them are navy, some black.

**Prices \$35.00 to \$59.50**

GIMBELS WOMEN'S DRESS SHOP—Third Floor

# INNOVATION

## WARDROBE TRUNKS

**\$57.70 \$63.75 \$74.20**

### in the Annual Reduction Sale

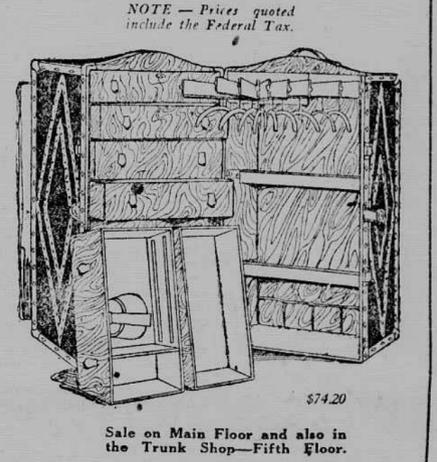
This Annual June Sale of Innovation Trunks is an EVENT. In the first place, the Innovation is nationally known as of high standard; its excellence is without question. And, as you know, it sells at uniform prices in all cities.

Only two stores in New York are permitted to sell Innovations. And only at Gimbels may they be purchased, at any time, at reduced prices.

**But They Are Reduced for This Sale; and Radically**

Included are both regular and extra deep wardrobe styles.

Two styles of Innovation Trunks De Luxe are specially priced \$90.70 and \$116.00. They are just about the last word in trunks.



## Choose Enamel Furniture!

Here Are Beauties and Here Are Varieties and Here Are Economies to Tempt You.

**5-Piece Queen Anne Type Ivory Enamel Bedroom Suite: \$480**  
Sold separately; Dresser, \$125; Chiffonade, \$110; Vanity Dresser, \$135; Bed, full size, \$80; Night Table, \$30; Toilet Table, not sketched, \$90; 6-Pieces with Twin Beds, \$640.00.

**Storage Chest of Drawers, \$19 to \$27.50**  
In natural or golden oak or mahogany finish.

**5-Piece Porch Breakfast Sets: \$86**  
Blue with gold stripe; table, 40 inch top, \$86; 4 chairs, \$12.50 each.

**Brown Reed Chairs or Rockers: \$15**  
Loose cushion seat; pad back in attractive cretonne.

**6-Piece Breakfast Room Suite: \$101**  
In blue combined with yellow; Traymore combined with salmon; gray and blue.

**4-Piece Frosted Brown Reed Suite: \$195**  
Complete with pretty cushions. Nice kind of suite to live with; good-looking, well-made, substantial—and it's priced to give savings that count! Desk and chair are \$95 extra.

GIMBELS FURNITURE SHOP—Seventh Floor

## SALE---For Summertime and Brides

Wares of high standard—determinedly low standard in prices. Sales planned for the month when wedding bells chime and skeeters hum—when new homes are furnished, and you rack your brain for wedding-gift ideas—when you make ice cream at home and seek aids for the primitive life at camp. We know the answer to all these problems—and here we give it! Economy, efficiency, labor saving and Gimbels Sales!

**SAVE ON YOUR SCREENS**  
Hardwood Frame Window Screens

Height	Extension	Sale Price
9 in.	15 to 33 in.	.36c
12 in.	20 to 33 in.	.42c
18 in.	13 to 18 in.	.46c
24 in.	21 to 33 in.	.74c
28 in.	23 to 37 in.	.96c
30 in.	23 to 37 in.	.96c

Equal Reductions on All Sizes.

**Screen Doors Reduced**  
Slightly damaged—but greatly reduced, \$1.50 to \$2.95. Please bring correct measurements.

**Hoosier Kitchen Cabinet—“Saves Miles of Steps”;** white enamel or oak; \$57.50 to \$85.00. Convenient Payment Plan.

**Electric Fans, Universal Motor, 6 in. Cost to operate about 1 cent for six hours.** \$4.95

**Garden Wheel Barrow,** with collapsible sides—strongly but not heavily made. \$6.75

**Wickless Blue Flame Oil Stove;** cooks without heating the room or camp. Two burner \$9.20  
Three burners \$10.90

**Ice Cream Freezer, 2-quart size;** compact and easily cleaned; will freeze ice cream in ten minutes. 95c.

**Aluminum Lipped Saucepans,** in 1, 1 1/2 and 2-qt. sizes. \$1.45 the set at

**Aluminum Preserving Kettle,** highly polished; 10-qt. size. \$1.74

**Aluminum Combination Cooker,** 4 pieces to be used in various combinations \$1.74

**Aluminum Tea Kettle,** highly polished, bonitized wood handle; 6-qt. size. \$2.24

**Fancy Serving Trays** in mahogany finish; glass covered centers with felt back \$1.24

**NONE SENT C. O. D.**

GIMBELS NEW KIND OF HOUSEFURNISHING STORE—Fifth Floor.

**Refrigerator Sale**  
“Alaska Make,” side-icer, porcelain lined; width 32 in., depth 18 in., height 43 in., \$47.95  
“Alaska Make” Apartment House style, white enamel lined; width 23 in., depth 17 in., height 51 in., \$31.50  
Lift Top Style, white enamel lined; width 20 in., depth 14 in., height 38 in., \$14.95  
Convenient Payment Plan.

**Folding Porch or Card Tables**  
Varnished in natural wood finish—a table of so many uses—and inexpensive.  
Round, 30 in. size, \$4.95  
Square, 20 x20 in., \$3.95  
Square, 23 1/2 x23 1/2 in., \$4.25  
Folding Chairs to match, \$2.50