

The Old Art of Perfect Hands

Practiced by the ladies in the court of Marie Antoinette—lost in the French Revolution—rediscovered by a famous French chemist, it comes to us, a gift of the Magi—Tanforan!

Subtly rounding the tissues and giving the skin a soft velvety whiteness, the "grandes dames" of the old world called it "the Magic."



Tanforan

The New Beauty Treatment for the HANDS

Which of These Types Are Your Hands? (as described in the American Magazine by the famous beauty expert).

Most women have beautiful hands. It remains merely to bring out the hidden beauty by the magic of Tanforan.

The Forceful Type
Tapering fingers, muscular palm.

The Artistic Type
Long, slender fingers, deep hollow in palm.

The Capable Type
Compact hand with round fingers.

Lovely white hands—soft and fragrant—are still your greatest social asset. The shape of the hands shows the character, but the care of the hands is the measure of refinement. Guard this asset jealously! Round out and strengthen the tissues of the skin and at the same time impart to it the perfume of Tanforan—a breath from Elysian fields!

Tanforan is not to be confused with hand lotions, vanishing creams, etc. It is an

entirely new kind of beauty treatment. Tanforan may be had at most of the better toilet goods counters. Ask for it today, and learn how easy it is to have beautiful hands and skin.

Be sure to read the attractive little booklet which accompanies each bottle of Tanforan. It contains a story that will interest you, as well as directions for use of Tanforan.

For the Hands

After bathing with warm water and a mild soap, dry carefully. Massage with TANFORAN gently, working toward the finger tips.

After Shaving

Dry the face thoroughly and massage with TANFORAN until dry.

For Face, Neck and Arms

After bathing with a mild soap and warm water, dry carefully and apply TANFORAN, massaging with finger tips, with a slow, even motion.

For Sunburn and Tan

The soothing coolness of TANFORAN alleviates the usual painful burning sensation that follows long exposure to sunshine.



Jean Vallée & Cie
(Incorporated)
NEW YORK OFFICE 17 W. 42nd St

Mail This Coupon Today to

Jean Vallee & Cie, 17 W. 42nd St., N. Y.
This coupon is worth money to you. 16c. in stamps and this coupon entitles you to a regular 25c. bottle of Tanforan, tax paid. You will adore it.

Name
Address