

Store Hours
9 to 5:30

Box Files: Special at 39c
Letter files with alphabetical arrangement.
The regulation box file for office and home use.
GIMBELS STATIONERY SHOP—Main Floor

GIMBEL BROTHERS
32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

The Little Tea Room Is Open!
Just a little space to tell you the big news that the Little Tea Room is again in its cretonny summer dress. And it still specializes in delicious edibles with true home flavor!
GIMBELS LITTLE TEA ROOM—Eighth Floor

Store Hours
9 to 5:30

GREAT SEMI-ANNUAL SALE OF SILK REMNANTS

NOTABLE SUCCESS AND GREAT APPRECIATIVE RESPONSE MARKED OUR SALE OF WOOLEN REMNANTS. CLOSE ON ITS HEELS WE SWING THIS EVEN GREATER EVENT IN FABRIC SALES.

During the last five months of active selling we have collected in our silk department many short lengths of this season's most popular fabrics—pieces from 3/4 to 7 yards long—silks of every

variety, weave and color; rare imported silks and popular domestic silks, sport silks, washable silks, silk suitings and short lengths of rarest brocades—for quick disposal there are offered

REMNANTS OF SPRING AND SUMMER SILKS FOR EVERY OCCASION
1/5 OFF: 1/4 OFF: 1/3 OFF REGULAR PRICE
AND IN MANY CASES MORE THAN ONE-HALF OFF

SALE ON MAIN AND SECOND FLOORS

A SCORE OF EXTRA SALESPeOPLE

TAFFETAS
MESSALINES
SILK POPLINS
CREPES DE CHINE

FIGURED CREPES
SATINS
GEORGETTES
FIGURED GEORGETTES

FIGURED CHIFFON
PRINTED TAFFETAS
SPORT CREPES
VELVETS

CHIFFON VELVETS
CORDUROYS
CREPE METEORS
BATHING SATINS

JAPANESE HABUTAI
JAPANESE PONGEE
SILK SHIRTINGS
WASH SATINS

CHINESE PONGEE
WHITE SHANGHAI
RARE SILVER BROCADES
RARE GOLD BROCADES

YOU PAY \$1.95 \$2.45 \$2.95 \$3.55 \$4.95 AND UP TO \$12.00 A YARD

SUBWAY: DOWNSTAIRS STORES—SILK REMNANTS RANGING IN PRICE FROM 95c., \$1.25, \$1.45, \$1.85 to \$4.95 A YARD

Taffeta—and Blue!

—That's Fashion's Magic Way of Ensuring a 1920 Frocks Social Success



And here in the Misses' Own Shop you'll find them. Bouffant taffeta frocks—with 18th century panniers and pleatings. Slim taffeta frocks—with a trigness and crispness akin to that of the American girls who'll wear them. Adorable frocks—how could they be otherwise when taffeta, navy blue, gleams from each shining fold?

at \$37.50

is a group of ever-so-gay little—ever-so-new little frocks—one of which is sketched. Please note its wee ruffled apron—the beloved of Jenny of Paris. Its suave collar and the French touch of lingerie at throat and of posy at waist. Just one of dozens of beauties, Mademoiselle!

In Every Size from 14 to 20.
GIMBELS MISSES' OWN SHOP—Third Floor

Pretty Porch Dresses

SPECIALY PRICED **\$3.95** SAVINGS OF 20% TO 30%

These are of those invaluable dresses which are neat, cool and attractive when a neighbor or your brother's wife drops in on a busy morning—but are also practical, comfortable, easily tubbed and easy to "get into" when the work's to be done.

Ginghams, Percalles, Cotton Foulards, Ramie Linens

One piece dresses, with elbow and three-quarter length sleeves, with pretty collars, cuffs, pockets and belts; nicely made with those little extra buttons, stitchings and finishings which only the better ones of these cunning dresses have.

GIMBELS HOUSE DRESS SHOP—Second Floor

Speeding Kiddies' Frocks on Their Way at \$1.79

A Baby Shop clearaway of fews. Dear little white and colored frocks of Lawn, Gingham, Voile or Printed Percalle. Made as they should be—styled as they should be—trimmed most alluringly—and some of them are down to half their original prices! Sizes 2 to 6.

Bloomer Frocks Among 'Em
GIMBELS BABY SHOP—Second Floor

Personal Stationery

The new method of embossing costs only about half the price of steel die stamping—which probably accounts for the increasing popularity of personal note paper stamped with home or summer address.

2 Packages of fine quality paper (144 sheets)—75 envelopes, plain. White or the fashionable tints.

Embossed with Address or Monogram, \$2.95

Order completed in three days.

GIMBELS—Main Floor.

Velocipedes

—Ball-bearing Kind

Regular joy rides for kiddies 4 to 8. And good! Why—they're made of all steel tubing—They've bicycle handle bars and spokes and seat. They've heavy rubber cushion tires, and both seat and handle bars are adjustable—and

They're REDUCED

75 at \$16.50
100 at \$15.00

The Reduced Prices Quoted Mean Savings of 25%
GIMBELS—Fourth Floor.

J A D E Bead Girdles

with clever little neck chains to match are the latest Paris thought for giving character to a costume. Just beads and silky tassels—but oh, so chic! Try 'em on last year's black satin. Watch it take on new light and life.

In Other Colors, Too

50c to \$1.95

Sold in the Trimming Shop
GIMBELS—Main Floor

White Crinkled Dimity Bed Spreads Still Sale-Priced

Hemmed Spreads	Scalloped Spreads	Scalloped Bed Sets
Range in size from 68x90 inches to 90x100 inches, and are priced from	Summer weight; easily laundered; no ironing. 72x90 in. \$3.25 80x90 in. \$3.55	Spread and roll cover to match—crisp and dainty. 72x90 in. \$4.85 Set 80x90 in. \$5.50 Set

Or—If You Like 'em Colored they also come in pink, blue or yellow stripes—neatly hemmed;
3x90 \$3.65 72x90 \$4.15 80x90 \$4.50
GIMBELS BED SPREAD SHOP—Second Floor

WATER SPORTS



It's a Mullins Rowboat You Want for Surf or Still Water

Light weight, easy-rowing, of tough, smooth steel plates. With tested air chambers like those in a life boat. It can't sink, so the family needn't be nervous.

Queen Rowboat, 15 ft., double end, \$96.50
Sultan Rowboat, 16 ft., square stern, \$102.50
Outboard Special Rowboat, 14 ft., \$107.50

Square stern, strengthened for use with a separate motor, so as to eliminate vibration and all danger of weakening the transom.

Evinrude Outboard Motors: \$110

With an Evinrude, a rowboat becomes a saucy little motor boat that skims over the waters everywhere, in and out and round about—and seems almost to take care of itself.

And Mullins Canoes Are Here

16 ft., \$86.00; 17 ft., \$89.50
18 ft., \$92.50; 17 ft. Sponson, \$122.50

Carleton Old Town Canoes, from \$73.50 to the Indian Princess Sponson, at \$124.50
(Prices Quoted Include Federal Tax)

GIMBELS SPORTING GOODS SHOP—Fourth Floor

White Fabrics for Summer

WHITE NOVELTY VOILES
85c, \$1.15 and \$1.25

These have the charm and design of the imported French Voiles—in graceful plaids and stripes, in darling figures and dainty dots—only these are not hand embroidered, and so can be bought for this very reasonable price. They are so sheer and so charming that you might very possibly prefer these, even if they were not several dollars less expensive than their French sisters.

FINE QUALITY ENGLISH FINISH LONG CLOTH
\$4.85 P.C.

This is a very special value, as all who know fine Long Cloths realize. 36 inches wide, 10 yards in a piece, of fine, smooth quality. We have only 500 pieces to go at this price.

WHITE SWISS FINISH ORGANDIES
55c

Fine sheer quality, 40 in. wide.

WHITE CHIFFON VOILES
68c

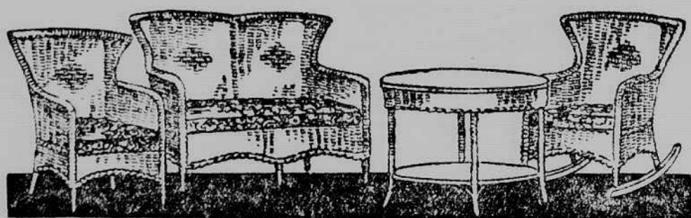
In mercerized finish, 40 in. wide.
GIMBELS—Second Floor

Every Piece of Porch and Garden Furniture Radically Reduced for Clearance

20% IS THE LEAST SAVING

On These Suites and Separate Pieces of

White Garden Craft — Old Hickory — Reed — Fibre — Willow



7 Pc. Gray Reed Suite
Now \$385

Finished in gray and black, with flowered chintz seat cushions. Same style as illustrated.

3 Pc. Suite of Brown Fibre
Now \$230

Covered in flowered chintz; 7 foot davenport, chair and rocker.

Other Suites complete with cushions at prices that range from \$87.50 for a 3 Pc. Suite to \$475 for a 5 Pc. Suite.

French Design "Garden Craft" Arm Chair: Now \$26.00
Finished in pure white. Settee to match. Now \$57.50

4 Pc. Frosted Brown Reed Suite: Now \$160

Complete with cushions covered in flowered chintz. Model as sketched.

Separate Pieces in Old Hickory

Reduced 33 1-3%

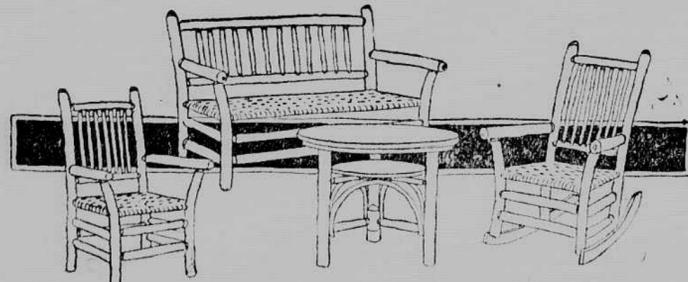
Tables, Now \$6.50 to \$16.50
Settees, Now \$9.00 to \$14.50
Taborettes, Now \$2.25 to \$4.00

Old Hickory, Finished in Enamel

Blue and Ivory, Brown and Ivory.
Settee, Now \$24.00
Arm Chair, Now \$10.50
Tables, Now \$13.50 up

Matthews "Garden Craft," in White and Gray Enamel, Reduced 25%

Benches, 6 ft. long, Now \$55.00
Arm Chairs to match, Now \$31.00
Arbor with Seats, Now \$93.00
Pergola with Swing, Now \$95.00
Compact Table, with 4 Chairs that nest under corners; green enamel finish. Now \$135.00



GIMBELS FURNITURE SHOP—Seventh Floor

Hand Luggage : Bags and Suit Cases : \$30,000 Worth Going at 25% to 50% Reductions

YOU WILL SEE FOR YOURSELF—THE OLD PRICE: THE REDUCED PRICE: BOTH MARKED ON THE TAG.

To surpass our ripping June sale of last year we realize that we must put our best foot—in this case our biggest reductions—foremost, and let us offer our regular stock, bags and suit cases of every variety, new, of excellent quality, at reductions which enable you to

save 1/4, even 1/2, on the regular marked price—and you know Gimbel's prices at best are low.

For Men: For Women: For the Week End: For the Long Journey: at Prices Ranging from \$7.00 to \$65.00

Bags for Men: Bags for Women: Suit Cases for Men and for Women: Fitted Bags and Fitted Suit Cases

In Smooth Cowhide In Walrus In Vachette
In Grained Cowhide In Seal In Enamelled Duck

GIMBELS LEATHER GOODS SHOP—Main Floor

