

Atlantic City Ready To Welcome Great Easter Season Rush

Scores of Hotels Usually Closed Until June Will Open to Take Care of Larger Houses Overflow

Special Dispatch to The Tribune ATLANTIC CITY, March 19.—Despite the fact that a record-breaking crowd is expected to be on hand for Easter hotel quarters are to be found for all. Hotel men have prepared for the rush and expect to find rooms even for late arrivals who wish to witness the great Easter style parade on the boardwalk. The Avenue Hotelmen's Association has been instrumental in the opening of scores of hotels usually closed until late in June, and all these will be kept in readiness for any overflow which the larger hotels may find difficult in housing.

The railways are to join in increasing Easter service by adding scores of extra trains and hundreds of coaches to their shore lines through next week and until after Easter. Special excursions are to come from the West and South.

A number of notables are among the new arrivals. J. Ogden Armour came to the Traymore early in the week.

George M. Cohan joined the colony at the Shelburne.

Miss Ethel Winthrop, of New York, is visiting Mrs. P. J. Beck at the Alamac. Mr. and Mrs. George W. Gardner are at the Alamac, from New York.

Mr. and Mrs. Archibald Douglas are among the newcomers from New York. Mrs. J. Walter Thompson arrived at the Marlborough-Blenheim from New York.

Mrs. Jacob H. Schiff arrived at the Ambassador with Ernest H. Schiff. Mrs. Gordon Stratley is with Mrs. W. H. Starbuck, of Brooklyn, at the Strand.

Mr. and Mrs. Thomas B. O'Brien arrived at the De Ville to remain over the Easter holiday.

Mrs. J. Warren Alford, of East Orange, is at the Dennis, where she is entertaining Mrs. John Mahin, of Chicago.

Mr. and Mrs. D. R. Robinson and Miss Mary Robinson are in a family party from New York at the Seaside.

Mrs. Hollis Bourne and Mrs. Eugene Casey are among the New York visitors.

Mrs. S. G. Mortimer, S. G. Mortimer Jr. and H. T. Mortimer, of Tuxedo Park, are new arrivals.

Mrs. Edith M. Mendee, of Forest Hills, is entertaining Mrs. Grace Filkins Marix at the Marlborough-Blenheim.

Announcement was made this week that John R. Hollinger has taken over the interests of Ralph Meckley in the Hotel Monticello, and, with John H. Fetter, will conduct the hotel this season.

Seabreeze Colony Active

Production of "Clarendon Follies" Event of the Week

SEA BREEZE, Fla., March 19.—The smartest affair of the season at Sea Breeze is the St. Patrick's ball given in the Hotel Clarendon every year. This week the ballroom of the Clarendon was beautifully decorated. Tables in the grill were crowded and many late motor parties were a diversion following the ball.

"Clarendon Follies," given by the employees of the Hotel Clarendon Wednesday evening at the Auditorium, added interest to the late season's activities. John D. Rockefeller brought a party from his home at Ormond for the second performance.

In the New York colony this week are Mrs. Fred W. Woerz, Mrs. Rene Marvin, Mr. and Mrs. W. L. Larned, Mr. and Mrs. Edgar N. Sidman, Mr. and Mrs. R. B. Phlan and Mrs. H. C. Cranshaw.

Laurence Harrington, of New York, gave a dinner-dance at the Clarendon this week. His guests included Miss Margaret Tower, Miss Carolyn Reynolds, Mrs. C. K. McFadden, Miss Pauline Harris, Mr. and Mrs. L. D. Compson, of New York, and William Knight and D. H. Arnett, of New York.

Mrs. Joseph D. Dickson, of New York, has gone to Palm Beach.

Mr. and Mrs. V. P. Van Hoesa, of Rochester, are in Seaside, as are Mr. and Mrs. S. E. Trumbull and Mrs. M. Evans.

Golf Leads Augusta Sports

Mr. and Mrs. J. A. Maxwell Win Foursome

AUGUSTA, Ga., March 19.—Most important among the sports events of this week was the two-ball mixed foursome played over the Augusta Country Club links, many members of the Partridge Inn colony taking part. In the finals Mr. and Mrs. J. A. Maxwell, of Lancaster, Pa., defeated Mrs. A. D. Cochran, of New York, and Mrs. D. O. Pixley, Miss Mary Maxwell, Miss Louise Butterworth and James Diebolt.

Among those who attended a polo game at Aiken, S. C., which was the best of the season, were Mrs. E. E. Somers, Mrs. W. B. Lynde, H. D. Smith, Mrs. J. A. Maxwell, Mr. and Mrs. Arthur J. Delaney, Miss Mabel Somers and G. R. Caverhill.

Mrs. Charles H. Larrabee will entertain two tables of bridge at the arsenal next week.

John W. Herbert, of Helmetta, N. J., ended his short visit here this week and started for New York.

Mrs. E. L. Van Beuren Jr. and Mrs. Arthur B. Duell, of New York, lunched here this week.

Mr. and Mrs. Robert T. Erskine, of New York, and Mr. and Mrs. Reginald Sinclair, of Auburn, N. Y., are recent arrivals.

Garden City a Mecca

Largest Crowd in Years Gathers at the Resort

GARDEN CITY, L. I., March 19.—Many prominent folk from New York, Brooklyn and other sections have arrived for the week end and to remain over for the Easter holidays. The gathering is one of the largest in a number of years.

Among the larger houses in the vicinity of Hempstead, Garden City and Westbury that soon will be opened are those of Henry P. Whitney, John S. Phipps, Thomas Hitchcock, Brad D. Martin, Mrs. J. E. S. Hadden and E. D. Morgan.

Recent arrivals at the Garden City Hotel include: H. S. Carrington, Mrs. George L. McConihe, F. J. Pollock, Mrs. C. E. Patterson, Mr. and Mrs. R. P. Tinsley, Mrs. Newbold Morris, Mr. and Mrs. C. E. Bryant, D. R. W. Burrows and Charles S. Lyon, of New York; Mrs. E. D. Breaker, Mrs. C. W. Wood, Thomas H. Shore, Mr. and Mrs. F. O. Dittmers, Mr. and Mrs. S. D. Collett, Miss Jane D. Collett, Carl H. Sayre, Mr. and Mrs. T. F. Kennedy, Mr. and Mrs. E. L. Allen and P. C. Gibson, of Brooklyn; Mr. and Mrs. James Park, Westbury; Miss Annie M. Gibbs, Sumnerville, E. C. Mrs. Charles Frances, Troy, N. Y.; Mr. and Mrs. Barone Lefort, and Mr. and Mrs. G. E. Huggins, of Montclair, N. J.

Mrs. Thomas A. Edison Jr.



SHE is a daughter-in-law of the famous inventor, and is popular in New York and Orange social circles.

Belleair Colonists Prepare for Great Aviation Exhibition

Special Dispatch to The Tribune BELLEAIR, Fla., March 19.—With the stage set at Belleair for the coming national Southern air tournament, on March 26, 27 and 28, all Florida is awaiting this spectacular aviation event, the largest of the kind ever given on the Atlantic Coast.

The Army and Navy are cooperating in sending the most imposing fleet of air craft ever assembled for any one air event and the society folk of the Belleair winter colony will act as hosts. On the tournament committee are George K. Morrow, Harrison S. Hull, George O. Jones, F. G. Jones and Hardcastle Penneck, of New York; R. W. Harvey, Walter Dilks, Jacob S. Disston, George W. Elkins and J. D. Johnson, of Philadelphia; Harold L. Judd, of New Britain; Joseph B. Byrne, of Newark, N. J.; George W. Crawford, of Louisville; James B. Eisman, of Pittsburgh; A. A. Augustus, E. H. Augustus and E. W. Moore, of Cleveland; O. C. Wells, George Ade, C. H. Ackert, W. A. Alexander, R. W. McKeown, David A. Noyes and E. A. Valentine, of Chicago; E. L. Ford, E. D. Speck and J. B. Schlotman, of Detroit; Frederick S. Fish and J. M. Studenbaker Jr., of South Bend, Ind.; E. L. Mallory, of Bradford, Pa.; Walter B. Manny, of Larchmont; Frank G. Jones, of Memphis; Frederick Dillon, of Fitchburg, Mass.; and J. B. Crawford, of Oil City.

Both railroads, the Atlantic Coast Line and Seaboard Air Line, have made special rates for tournament visitors. Every hour of the three days' tournament will be filled with something new in the way of air exhibition stunts.

The program opens on March 26 with the land plane races and contests, March 27 will be "stunt day" or, in other words, air acrobatics performed by seven army flyers. The same seven flyers will drop their planes from an altitude of 5,000 feet to a mark set on the Belleair golf course.

In the combat events there will be a French Spad versus French Spad, and British Nieuport versus British Nieuport, bringing battle-front warfare methods and tactics vividly to the spectators.

The second half of the combat program will be given up to aerial gunnery with water targets in the Gulf of Mexico, but within easy view of the tournament field.

Two Brilliant Dances Lead Lakewood Events

Country Club Arranges Two-Day Golf Tournament Over the New 18-Hole Course

LAKEWOOD, March 19.—These are days of great activity in the open at Lakewood and much expectancy for the future weeks in so far as social affairs are concerned. Immediately after Lent a series of brilliant social events will open, beginning with a spectacular Easter ball at the Laurel House Easter Monday.

Lakewood, however, has not been without social diversion during the week. The Laurel-in-the-Pines was the scene of a brilliant dance and at the Laurel House the sojourners celebrated St. Patrick's Day with a Shamrock ball. The Country Club was the scene of numerous informal teas, card parties and luncheons and promises during the coming weeks to be one of the gayest spots in the resort.

Announcement of a two-day Easter golf tournament over the new 18-hole course of the Country Club came as a pleasant surprise to the golfers. They will be out in legions next Friday and Saturday for the match.

Members of the Laurel House Gun Club are out after the scales of the two organizations will shoot a championship tournament at the traps of the Laurel House club next Saturday. There will be twenty-five shooters from each club who will participate in a 100-bird sweepstakes. The five high guns from each club will then shoot the championship match.

Mr. and Mrs. T. L. Cunningham, Miss Cunningham, of New York, have arrived at the Laurel House.

Mrs. E. L. Hatch and Miss Dorothy Taylor, of Stamford, Conn.; Mrs. J. L. Sherwood, of Madison, and Miss Katrina Hoyt, of Mountain Lakes, are at the Laurel-in-the-Pines. Mr. and Mrs. Arthur Brooke, of New York, are at the Laurel-in-the-Pines as are Mr. and Mrs. William Boyd, of Philadelphia.

Miami Arranging Fish Fry and Shark Hunt for Editors

MIAMI, Fla., March 19.—Members of the National Editorial Association who will reach Miami next Wednesday for the closing sessions of their Florida convention will find an elaborate entertainment program provided for them, not the least exciting of which will be a shark hunt. A fish fry, visits to the great citrus fruit plantations, a beach frolic and a banquet are other items on the program. The newspaper men will be met at Fort Lauderdale, twenty-six miles north of here, by an automobile squadron, in charge of members of the Chamber of Commerce.

While only four yachts of the winter fleet have cleared for home waters, many boats put out this week for cruises to the fishing grounds. R. Brooks, of New York, and a party, on board the Rowena, started for two weeks of deep sea fishing and shark hunting. W. Garrett Bibb, of New York, has chartered the Sunbeam III, owned by Harry C. Kingsland, of New York, for a fishing excursion. Richard Talbot, of New York, is down the keys on his yacht Fortuna. His guests include Mr. and Mrs. Foster, of New York. The Bonita, with E. F. Mathews and Dr. J. W. Cahill, of Worcester, Mass., is on a two weeks' cruise. Mr. and Mrs. Charles C. Dillingham and a party sailed this week on a ten days' fishing trip on their new yacht Nemaha.

William Kavanagh, of St. Louis, and Charles Kavanagh, of New York, captured a seven-foot shark after an exciting battle. Fishing with her father, Paul Keefe, of New York, Miss Lillian Keefe landed fifty-four kingfish during an excursion.

Mr. and Mrs. Leonard M. Thomas, who were married in Palm Beach recently, were at the Flamingo Hotel for a few days before continuing their honeymoon trip to Nassau.

Mr. and Mrs. E. N. Davis and Mr. and Mrs. L. D. Titman, of New York, are at the Hyman.

Mrs. Lottie Blair Parker, of Great Neck, L. I.; Merton Emerson Burke, of Brooklyn, and Miss Irene Sophie Loeb, of New York, are among recent additions to Miami's literary colony.

James W. Gerard is at the Royal Palm.

Colonel Robert M. Thompson, of New York, is at the Royal Palm, his house boat, the Everglades, being tied up in the bay.

One of the features of the week was a concert given by Mrs. Edward MacDowell, widow of the American composer, who interpreted his writings.

William Jennings Bryan presided at a meeting in the Royal Palm Hotel, addressed by Lady Anne Arzpetian, wife of General Arzpetian, of the Armenian army, for the benefit of Near-East relief.

Mrs. Arthur Curtis James and Frank Doubleday, of New York, were among other speakers. Subscriptions totalling \$5,000 were received.

Among New Yorkers at the Royal Palm are Mr. and Mrs. M. J. Dady, Lindsay Russell, Mr. and Mrs. W. O. Thompson, Mr. and Mrs. A. A. Groeschel, Mr. and Mrs. E. D. Winslow, Mr. and Mrs. Winchester Fitch, Mrs. George W. Daw, Mr. and Mrs. F. C. Walcott and Mr. and Mrs. E. W. Marlow.

George P. Brokaw, of New York, is at the Lincoln. At the Flamingo are Mr. and Mrs. W. O. Horn, Mr. and Mrs. John S. Bradley and Frederick Gody, of New York, and J. Roderick Rogers, of Ausable Forks, N. Y.

Mr. and Mrs. Aaron Lang, of Newark, and Mr. and Mrs. C. S. Coleman, of New York, are at the Halcyon.

White Sulphur Springs Lure Golf Club Roster Resembles Social Register

WHITE SULPHUR SPRINGS, March 19.—With lists daily lengthening at the clubhouse into what looks like a selection from the social register, and society folk from a score of cities, the week at White Sulphur assures an Easter which will surpass all records.

Mr. and Mrs. J. Kennedy Tod, of Sound Beach, Conn., are among the arrivals of the week, as are Mr. and Mrs. Donald MacRae, of New York, who are on their honeymoon. Mr. and Mrs. Guernsey Curran, of Oyster Bay, and Mrs. Robert Morris Phillips, of New York, Philadelphia here for the season include Mr. and Mrs. Lambert Cadwalader, Mr. and Mrs. R. M. Cadwalader, Thomas Cadwalader, Charles Cadwalader, Mrs. C. H. Morgan and M. C. Brush.

ABRAHAM AND STRAUS INC. BROOKLYN

Spring Suits, Coats and Wraps for Women A Pre-Easter Sale With Style and Quality at a Price



Women's Wraps and Coats \$24.95 and \$34.95

There are about six of one and half a dozen of the other in number of styles at each price, the coats maintaining the straightline silhouette—the capes and wraps having various individualities that will interest women who know good style.

Most of them are copies of much higher priced models, and these copies are beautifully done in fine Tricotines or Serges—most of them with delightfully patterned Foulard linings. Sizes 34 to 44.

Women's Tailored Suits \$37.50

A very special purchase for this event brings these most remarkable Suits for the little price of \$37.50—there are models with long straight lines, models with blouse effects—and of course belted models, some to be worn either with or without their belts.

The 3 pictures are typical of the excellence of styles, and the materials of Navy blue or black Tricotine or Serge with fine silk linings must be seen to be appreciated. Sizes 34 to 44.



Misses' Velour Wraps \$24.95 and \$37.50

From the galaxy of Easter wraps for the Young Woman from 14 to 18 years old are these two selected as representative of the collection.

The fetching little wrap in two-color combinations and counter-colored stitching has the Tuxedo roll front that has won such favor. The little sleeves are interesting, also the button trimmed, panel back—in various combinations, such as blue and tan, brown and buff, etc.—and only \$24.95.

The second Wrap pictured is of Wool Velour finished with picturesque tassels—Navy blue, tan or black are represented. \$37.50.



500 Trimmed Hats Say "Easter" \$8.50

Hats for the ultra-fashionable woman are in this group; and hats for the most conservative of tastes—every one has been considered, and every new style note that appeals to the correctly dressed woman has been included.

Flowers, ostrich feathers, smart dashing bows of ribbons and fashionable burnt feathers trim the small and the large and the medium-sized hats with the greatest distinctiveness. Of course there are all black hats—and all the smart colors that fashion has dictated or designers approved.

Women's One-Strap Pumps \$7.95 Pair

Reduced from \$9.00

She must be properly Easter-shod to be correctly Easter-clad—and these distinctive one-strap Pumps of all patent leather with finely hand-turned soles and covered Louis heels add the final touch to a smart costume.

Another Special Offering of Hudson Bay Sable Scarfs, \$39.75

They add the irresistible touch of femininity that is so dear to every one—Hudson Bay Sable Scarfs in fine dark color; Natural Hudson Bay Sable Scarfs; and fine Natural Stone Marten Scarfs in one-animal model.



Crepe Meteor Negligees \$11.90

Two graceful models in just such wonderful colors as one always finds in Crepe Meteor—the lavender of the early crocus—a soft French blue—deep coral or turquoise with a touch of green!

They were made to sell for much more, but the A. & S. Negligee Shop is making a special Easter event for this little price. One model is finished with double folds of white Georgette crepe—while the second model is a popular coat style.



Women's Smart Frocks \$26.95

An array of delightful Frocks for Easter choosing—dozens of Dresses in Mignonette, Taffeta, Satin, Canton Crepe, Crepe de Chine or combinations of Foulard and Georgette Crepe.

In many cases there are but one or two of three of a kind—here is a coat-style of Mignonette—or an embroidered Crepe—there is an afternoon frock made lovely with ribbons—but they are incomparable for the price—and you will find black, brown, Navy, gray, Copenhagen or taupe in "Frocks you will want."

Presenting New Models in Women's Smart Skirts \$11.75 \$14.75 \$16.75

All-wool plaids and stripes in tempting color combinations are found among these models—beautifully finished Prunella cloths, Roman-striped flannels, and fine worsted checks and plaids are included.

Gathered and full pleated models are here in sizes from 25 to 36 inch waistbands.

5500 Yards of Easter Veilings, 39c and 59c Yard

Imported Veilings, every yard of them—fine silk veilings purchased at unusually low prices and presented for this season of smart Novelty Designs.

French Dot Veilings at 39c Yard

Fancy meshes, chenille dots, and new effects in novel designs—black, brown, Navy or taupe.

Veilings at 59c Yard

Fine chenille dots combining small and large dots, all-over dots, and cluster effects in black, brown, taupe or Navy blue and charming combinations.