

EST. 1886
RUSSEKS
 The Shop Original

362 FIFTH AVENUE
New York

*Snap—
Charm—Dash—Pep*

*The Prominent Features of the New
RUSSEK-INDIVIDUAL*

SUMMER FROCKS

A BOUT EACH OF THESE SIX YOUTHFUL FROCKS THERE IS THAT SUBTLE SUGGESTION OF STYLE-ATMOSPHERE, THAT INDEFINABLE CHARM OF BUOYANT SMARTNESS WHICH DIFFERENTIATES THEM FROM THE ORDINARY MODES --- AND LET US ADD THAT RUSSEK FASHIONERS HAVE SET A NEW STANDARD IN FABRIC COMBINATION BY THE BEWITCHING APPLICATION OF THE NEW SUMMER MATERIALS---

*French Organdie Dotted Swiss
Gingham & Chintz*

*MODERATELY PRICED
Mail Orders Solicited*

Descriptive

5443

Could anything be daintier than this henna dotted Swiss frock, paneled in white organdie and applied in henna velvet flower design. **\$35.00**

6397

Smart and effective is this attractive youthful frock of black and white checked gingham. The broad white vest running full length, and the narrow white kid belt give it a refreshing air of charm. **\$21.50**

5441

This charmingly youthful frock of green dotted Swiss, paneled over white organdie and ruffled in the quaint French fashion makes a delightful appeal. **\$45.00**

7435

Most bewitching is this garden frock of French organdie over black taffeta. Medallions of black cire encircled with miniature French flowers make an effective border around the bottom of the tunic and collar. **\$59.50**

7434

Very simple is this clever little frock of jade organdie in the tier effect, edged in narrow cire ribbon. **\$39.50**

423

Chintz over white organdie is unrivaled for dainty Summer frocks, as is apparent in this redingote model with its quaint cire bows. **\$27.50**



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