



Beautiful clothes are great events in the lives of children. They want them to be as charming and as stylish as the clothes of big sister—and trimmed with the same exquisite

"J. C." RIBBONS

An exceedingly smart result is achieved here by trimming hat, dress and parasol with "J. C." Lady Fair Ribbon.

All leading ribbon departments sell "J. C." Ribbons—ask for them by name.

JOHNSON, COWDIN & COMPANY, Inc.
40 East 30th St. New York

Send 10 cents for RIBBONOLOGY—shows how to make useful ribbon novelties

The strange discovery of Sir James Dewar and its remarkable new development

The last step in perfecting the invention of a famous Scottish scientist—an all-steel vacuum bottle that will not break

FORTY-EIGHT years ago a famous Scottish scientist, Sir James Dewar, made a curious discovery. He found that by "blowing" one glass bottle within another and then creating a vacuum between them, he could keep liquids in the inner bottle hot or cold for hours at a time.

After many experiments he produced a bottle of remarkable efficiency but it was so delicate that it had no practical value except for laboratory use. It was kept suspended by the neck to avoid breaking.

From that day to our own, attempts have been made to construct an unbreakable vacuum bottle. So great have been the difficulties in the way of this, however, that scientists long believed it impossible.

An American inventor solves the problem

In 1915 William Stanley finally solved the problem. He discovered a process by which a vacuum bottle could be made entirely of steel—a bottle that *will not break*.

Because it is built entirely of steel, because it is lined with blue Amalite—a mineral coating fused into the steel itself—the Stanley Bottle can never be out of repair. You can drop it on country road or on the hardest city pavement—no fall or blow can break it. The expense and inconvenience of refills are thus eliminated. *The first cost is the last cost with the Stanley.*



The first practical vacuum bottle—made by Sir James Dewar for laboratory experiments. It was so delicate that he kept it suspended by the neck to avoid breaking.

For camping, picnicking, motoring—or carrying a simple noon-day lunch—hundreds of thousands of people are finding a new comfort and a real economy in the unbreakable Stanley Bottle.

In pints, quarts, two-quarts and carafes

Get a Stanley today. They are made in pint, quart, and two-quart size, also in an attractive carafe model for home or office. The new Stanley Lunch Kit is equipped with the pint size bottle. On sale at all the better drug, hardware, sporting goods, department, jewelry and auto accessory stores. If your dealer does not carry the Stanley, send us his name and address. Stanley Insulating Company, 200 Fifth Avenue, New York. Factory: Great Barrington, Mass.



STANLEY
VACUUM BOTTLE
FERROSTAT

Keeps liquids piping hot or icy cold

LILY OF FRANCE CORSET



The Lily of France is the beautiful corset worn by beautiful women to make them more beautiful

Special Price \$5 to \$55
LILY OF FRANCE CORSET CO
303 SIXTH AVE. NEW YORK
SEND FOR DE LUXE STYLE CATALOGUE

HARDMAN FIVE FOOT GRAND

Caruso writes:

"The Hardman is the only piano I have used in my apartment in New York. I also have one in my home in Florence, Italy. The Hardman is my favorite."

Here, indeed, is Perfect Praise!

Moderately Priced
Convenient Terms

HARDMAN, PECK & CO.
433 FIFTH AVENUE NEW YORK
12-31 PLATZ AVENUE BROOKLYN
Represented in all cities



"The Gift Shop of Fifth Avenue"

UNTIL the very day of the opening of the new shop, discounts of 10% to 50% apply to everything which the old shop holds. From the simplest little lamp to the most formal dinner set, everything is reduced. Sheffield, Table Crystal, Mirrors, and Gifts—for everything means *everything*.



BACK of the gray boards at Fifth Avenue and 39th Street, the work of preparing the new shop of Ovington's goes on. The final touches are being added—in a few weeks more the boards come down and the new Gift Shop of Fifth Avenue will be revealed to New York.



OVINGTON'S
"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue Near 32nd Street

GOLFERS

Tennis, Base Ball & Foot Ball Players use

ALLEN'S FOOT-EASE
The Antiseptic Powder to shake into the shoes, because it takes the friction from the shoe, freshens the feet & makes walking a delight. Shake Allen's Foot-Ease into your shoes before going on the links and notice the difference in your comfort, which often affects your score. The Government supplied 1,500,000 lbs. of Powder for the feet to the troops during the war. Be sure to get the genuine Allen's Foot-Ease. At dealers everywhere.
Ask for ALLEN'S FOOT-EASE to-day

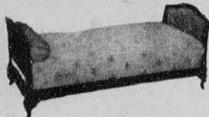
Be Prepared to Own Your Home



Do You Contemplate Building?
If so, send for "The Home Builder's Planbook"

This book is the result of the National Small House Competition (approved by the American Institute of Architects) to which 1100 architects submitted designs. **Fifty Prizes were awarded**
The Home Builder's Plan Book shows Floor Plans, Perspective, Landscape Suggestions for each of these Prize Winning Designs of Brick, Frame and Stucco Houses. Complete Working Drawings and Specifications are made available for Each Plan. Price \$1.35, including postage
For which please send _____ copies of Home Builder's Plan Book and mail to Name _____ Address _____

DAY BEDS
\$21.00 and up



Full Line of Solid Mahogany
4 Posters
GEO. M. MILLER, 7 WEST 45th St.
BRYANT 914 NEW YORK

QUALITY FURNITURE

100 SOFAS
COVERED IN DENIM
87 in. Long
Loose Cushions, Spring Back,
Spring Arms. Made to sell at
\$150.00. Our Price
\$90.00

PARDEE SHOPPE
NICHOLAS L. ORLANDO
31 West 47th Street, New York