Hays Checking 80 Million Loss On Parcel Post

Installing Cost Accounting System to Show Classes of Business Which It Does Not Pay to Handle

Present Plan Is Faulty

Joint Congressional Commission and Efficiency Engineers Aid in Work

From The Tribune's Washington Bureau

WASHINGTON, July 4.—Loss to the government in handling parcel post shipments, estimated by some experts to be as much as $80,000,000 a year—or roughly equivalent to the extra revenue provided by three-cent postage instead of two during the war—is to be gone into by a thorough cost accounting system.

With the coöperation of the Joint Congressional Postal Commission and the assistance of efficiency engineers, Postmaster General Hays is installing a system of cost accounting which will give him, it is hoped, accurate information as to the profit and loss on each class of business. Incidentally the new budget system, it is believed, will be of great assistance in this work.

At present the auditor of the Post-office Department is a Treasury official and the accounting system has been shaped on Treasury lines—excellently designed for the purpose of checking each individual employee carefully for honesty, but not well designed to afford accurate information to officials wishing to make adjustments and improvements.

The need for this sort of thing has been demonstrated to the satisfaction of the Administration by several instances which have been brought to its attention. For instance, even without the system, it is obvious that the government handles certain shipments in the West at a terrific loss. Mining companies have discovered that they could effect large savings, in many sections of the West, by shipping ore by parcel post.

Must Accept Business

The department is obliged to accept whatever business is offered at the rates laid down, no matter what the physical difficulties of hauling bulky shipments over the mountains on some of the Western star routes. Seventy pounds must be hauled up to 150 miles for 74 cents, and taking up to the third zone the department must haul 70 pounds up to 300 miles for $1.44.

It requires neither complicated figuring nor a vivid imagination to see how much the government loses on such ore shipments, nor is there any particular desire, at a time when every nerve is being strained for economy so that taxes may be kept down, to extend a subsidy to these mining corporations.

Added to this is another feature, which results in the fourth-class postmasters doing everything in their power to encourage incoming shipments because their compensation is computed through postal cancellation. Some of them have boosted their stipends enormously by inducing concerns in their communities to use the parcel post on incoming shipments instead of private carriers.

Turning from the Rocky Mountain section to New York there is some wonder by postoffice officials as to just how the government comes out in taking over a considerable fraction of the local deliveries of department stores. This applies also to Chicago, Philadelphia and other large cities, though it is estimated that the government probably loses more on the operation in New York than anywhere else, because of the physical conditions. Small packages up to ten pounds may be moved by parcel post for 10 cents. The parcel post will handle a package weighing fifty pounds in the local zone for 30 cents, and a maximum of seventy pounds for 40 cents.

No great rush will be made on changes, for it is believed that considerable time will be required to get the cost accounting system under way. But certainly, as a result of it, changes may be expected.

It may turn out that some of the items now suspected pay their own way, but there is confidence that as soon as all the information is in and the changes made that millions of dollars will be saved the government, and the parcel post made self-supporting.

15 Dead, Toll of Civilian Flying Since January 1

43 Were Injured in 3,250,000 Miles of Travel in 1,200 Commercial Planes

During the first six months of this year, 1,200 commercial airplanes flew more than 3,250,000 miles in various parts of the country, according to a partial survey just completed by the Manufacturers' Aircraft Association, which was issued yesterday.

"The record," says the survey, "shows that civilian flying, although embarrased by the lack of an American air policy, has established itself as a remarkably safe and dependable means of transportation. In three and a quarter million miles of travel by air, only 15 persons were killed and 43 injured in a total of 27 serious accidents. Most of these accidents occurred among that class of civilian aviators known as gypsy flyers.

"Of the 1,200 commercial aircraft probably one thousand are under the indirect supervision of responsible plane manufacturers or transportation companies—and this is absolutely the only regulation over flying, as local finances or state laws cannot be forced.

"Eight of the fatalities and 32 of the injuries in the last six months have been traced to the lack of terminals, lights and storm warnings, or to reckless stunting—errors which would have been corrected or prevented had there been a national air policy. In all the United States there are only 214 adequate municipal or civilian air ports."

Poling Family Suffer Injuries in Auto Crash

Christian Endeavor President Hits Telephone Pole When Steering Gear Breaks

NORTHAMPTON, Mass., July 4.—Daniel A. Poling, associate president of the United Society of Christian Endeavor and widely known as a temperance worker, was thrown from an automobile, with members of his family, when it struck a telephone pole in West Hatfield, after the steering gear had broken to-day. They were motoring from Lake Sunapee, N. H., to their home in Port Washington, L. I.

Mr. Poling was severely wrenched and bruised; Mrs. Poling suffered injuries to one ear; one of their young sons suffered a fracture of one arm, and the other a fracture of one leg. All were brought to a hospital here.

Flivver Balks on Its Way Home; Burns and Nets Owner $100

Auto, After Day at Bear Mountain, Refuses to Return to Brooklyn and, When Repair Man Attacks It, Bursts Into Flames; Starts Near Panic in Nyack

The Hufnagel family flivver was flivving admirably when J. S. Hufnagel, his wife and two small boys set out in it early Sunday morning for Bear Mountain from their home at 592 Hart Street, Brooklyn. All the way to Bear Mountain the intelligent little auto plugged briskly along. The Hufnagel family was delighted.

They started home at 4 p. m. At 2:30 a. m. yesterday they had made fourteen miles, and were just south of Nyack. The flivver didn't like going to Brooklyn so well as going to Bear Mountain. By main strength Mr. Hufnagel kept its nose pointed for Brooklyn, but half the time the flivver was trying to go back to Bear Mountain.

It spat and sputtered and popped and shied and sulked in a flivverish sort of tantrum that lasted for hours on end. Mr. Hufnagel pleaded and coaxed and scolded and cussed and cranked and juggled the carburetor, but there was no suiting that flivver so long as it was bound for Brooklyn, and on that one point Mr. Hufnagel would not compromise.

At 2:30 a. m., just south of Nyack, the impishness of the flivver culminated in rank rebellion. It stopped in its tracks with an air of finality which its owner recognized as most serious. He knew that when the flivver acted that way there was nothing to do but wait for it to change its mind.

While he was waiting a taxicab, bound for Nyack, passed, and by its driver Mr. Hufnagel sent word of the depressed and rebellious state of his flivver to William Galbraith, flivver specialist of Nyack.

Mr. Galbraith came rejoicing and towed the flivver and the Hufnagels into Nyack. From the way he pried into the creature's vitals it was apparent to all concerned that he intended to install a new outfit of morals and a rebuilt resolution in a jiffy.

At this critical juncture the flivver took a desperate chance and burst into flames. It was standing at the time right over the gasoline tank of the Nyack Garage, across the way from Galbraith's sanatorium, and the two Hufnagel children were sound asleep on the back seat. Galbraith got them out safely, scorching his hands doing so, and then turned in a fire alarm.

It brought six engine companies, four hook and ladder companies, the chief of the department and almost all of Nyack besides. Quite undaunted, the flivver blazed away merrily. When the last spark had been extinguished Mr. Hufnagel gazed sadly but triumphantly at the wreck. The flivver still was pointed toward Brooklyn.

"Give you $100 for the junk," said Mr. Galbraith. "I can fix her up so she'll run a churn."

"Done!" exclaimed Mr. Hufnagel enthusiastically.

He pocketed the money and went to the Erie station to wait for a train.

Rival Gangs Shoot Up Show Window In Grand St. Fight

Detective's Bullet Wounds Fugitive After Gunmen Retreat; Bystander Is Blackjacked and Robbed

Rival gangs met last night on Grand Street to shoot it up. One group of gunmen opened fire from the corner of Chrystie Street, the other from the corner of Forsyth Street. Twenty or more shots were fired, the Chrystie Street contingent retiring northward, still shooting. The only damage done by the gunmen was to a show window on Grand Street, which was smashed.

Detective Morrissey, of the Coney Island police station, who was on a Grand Street car, jumped off and ordered a man whom he took to be one of the combatants to halt. The man kept on going in spite of two shots which Morrissey fired over his head, and the detective put his third bullet into the fugitive's leg.

That stopped him. He said he was John Spencer, of 120 Chrystie Street, a bookkeeper, and just happened to be passing when the shooting began. He was unable to identify either the detective or his bullets as authoritative, he said, and so kept on going until he was dropped. He was detained at the Clinton Street police station for examination.

Another chance victim of the encounter was Wolf Fleischer, of 99 Forsyth Street, who left his home to watch the police get the wounded man into a patrol wagon. While he was watching the procedure some one hit him on the head with a blackjack and made off with his watch and chain. An ambulance surgeon attended him.

A revolver with one undischarged cartridge in it was found on Chrystie Street.

Explosion Victim Dies of Burns

Joseph Horney, eighteen years old, of 165 Floyd Street, Brooklyn, died early yesterday at the Norwegian Hospital as the result of an explosion late Saturday afternoon in his father's drug store at 4624 Fifth Avenue, Brooklyn. The youth was pouring five gallons of alcohol and was burned when the alcohol became ignited by flames from a gas stove.

California Fires Quenched

SAN FRANCISCO, July 4.—Numerous grain, forest, brush and city fires in northern and central California, which caused damage estimated at more than $1,500,000, were reported extinguished to-day after most of them had burned for forty-eight hours.

Chicago Swelters, but No One Will Sell Ice

Companies Say Agreement With Unions Forbids Sales on Holidays; Workers Deny It

Special Dispatch to The Tribune

CHICAGO, July 4.—With thousands of families out of ice on a day that was breaking heat records, complaints were made that no ice could be obtained from the depots of ice companies, although the depots were open and apparently ready for business.

The companies said an iron-clad agreement between the companies and the drivers' union prohibited selling ice on a holiday.

Charles Sagerstrom, secretary of the drivers' union, denied that any such agreement exists. He said the agreement provided that when a holiday followed a Sunday the men would work Sunday and take the legal holiday off.

An official of the Boyle Ice Company insists there is an agreement with the union which forbids selling ice to individuals except through the union.

"But we have sold to about a hundred persons to-day," he continued, "whenever it is proved to us that there is a sick person in the family, or babies who need ice, we let them have it. I don't know just the reason for the agreement with the union, but there is such an agreement."

South Beach Protests Municipal Trolley Signs

Believing that South Beach was losing business because of the advertising signs used for the municipal trolleys, the South Beach Business Men's Association complained to Grover A. Whalen, Commissioner of Plant and Structures. Red signs direct passengers to the red cars of the city trolley lines in Staten Island, and the association feels that these signs divert business from South Beach to Midland Beach.

Mr. Whalen, replying to the protest in a letter yesterday, said that no injustice or discrimination was being practised by the city.

"This advertising was undertaken," he said, "because of complaints that reached this department that visitors to Midland Beach were misled by certain printed signs to take the Richmond Light cars at an eight-cent fare, only to find that they had to pay five cents more, or a total of thirteen cents each, to reach Midland Beach.

"There is no desire on the part of this department to assist one beach as against another. Both are located within the city. Both pay taxes to city and state.

"That the two beaches are not on equal footing is wholly due to the fact that South Beach is served only by railway companies that charge excessive and illegal fares."

Bedtime Stories

Redhead Is in Great Trouble

By Thornton W. Burgess

Trouble comes to one and all—
Brave and timid, big and small.
—Redhead.

Redhead the Woodpecker lay in the grass at the foot of the tree into which he had flown to escape from Sharpshin the Hawk. Poor Redhead! He hardly knew yet what had happened. His head was too dizzy for him to think clearly. His head was dizzy, one of his wings ached dreadfully and was useless, and he was faint from pain and fright. So he lay in the grass at the foot of the tree and wondered how he came to be there.

What had happened was this: When Redhead flew with all his might in among the thickly growing branches of that tree to escape from Sharpshin the Hawk he had no time to pick his way. He simply dashed into them blindly. It was the only thing he could do. The result was that he struck his head against one branch and one wing against another. The bones of the wing were not broken, but it was so badly strained that he couldn't use it.

Had Sharpshin hung around there watching for a few minutes this story would never have been told. But he didn't hang around. When he missed Redhead by almost nothing at all he didn't stop. He kept right on. He knew he couldn't get Redhead in among those branches and he knew that Redhead wouldn't come out for some time. Waiting around there would be waste of time. So Sharpshin kept on in his swift flight to look for a breakfast elsewhere. And so he didn't see Redhead drop fluttering down through the branches to the grass at the foot of the tree.

For a long time Redhead lay quiet just where he fell. It was cool down there in the grass, for the dew of the night was still on it. His head ached and his wing ached, and he felt too miserable to want to move. He felt too miserable to even be afraid in his helplessness. But by and by his head felt better, and then he began to realize what had happened and how helpless he was. He tried, oh, how he tried, to fly. But that wing was useless and all he could do was to flutter about, and he knew that this would never do. No, indeed, this would never do. He might be seen by the watchful eyes of some one who would be only too glad for such a chance to breakfast on Woodpecker.

Poor Redhead. He was in great trouble

So once more Redhead remained quiet.

Jolly, round, red Mr. Sun crept higher and higher in the blue, blue sky. The cool, refreshing dew disappeared from the grass. The air became hot and dry. Fortunately, Redhead was in the shade, but even there he felt the heat. Morning became noon and noon became afternoon, and afternoon drew near to evening. All that time Redhead had had nothing to eat. Because of his pain and his lack of food he was weak, and all the time was growing weaker. You remember he had had no breakfast.

Poor Redhead! He was in great trouble, and the worst of it was he could see no way out of it. Sooner or later Black Pussy or Reddy Fox or Jimmy Skunk would be sure to come prowling that way, and if he hadn't starved to death before then that would be the end of him.

"If only I could get up in the tree," moaned Redhead. "I would feel safer up there."

He tried and tried, but he didn't have strength enough to climb the trunk of that tree. Each time he fell back and for a while lay panting. He was too weak. Lack of food had taken his strength. And all this time he hadn't been discovered by anybody. Redhead was just about ready to give up.

(Copyright, 1921, by T. W. Burgess)

The next story: "Welcome Robin Proves a True Friend."

Heat Kills 3; 7 Drown on Hottest Day

(Continued from page one)

drowned in the Hudson River at Hastings yesterday when a canoe capsized. The body was recovered.

Giuseppe Grosso, thirty-six years old, of 53 James Street, Manhattan, was drowned last night while bathing at South Beach, S. I. The body was not recovered.

Charles Leaf, twenty-four years old, of 117 Grand Street, Hoboken, was drowned in the Hackensack River at Hackensack yesterday afternoon. The body was recovered late last night.

Car Hits Aged Cyclist

A. J. Walford, seventy-five years old, magazine editor, living at 16 Hart Street, Brooklyn, rode his bicycle to Coney Island yesterday, starting at 1 p. m., when the thermometer registered 92.7 degrees. Having made the rounds, Mr. Walford, who for twenty years has been an enthusiastic cyclist, started on his return journey. At Brooklyn Avenue and Bergent Street he was struck by a Hoyt-Sackett Street westbound trolley car, which threw him twenty feet. After being given emergency treatment by Dr. Evers, of the Swedish Hospital, Mr. Walford mounted his wheel and rode home. At midnight last night he said over the telephone that he had suffered no ill effects from the accident.

Sailors Marooned on Wheel

About 1:30 Monday morning when concessions were still running full blast and thousands of persons remained on the walks, an electrical short circuit blew out all connections along Thompson Walk and put light and power out of commission from Jones's Walk to Henderson's Walk. At the time of the accident the Wonder Wheel was in operation with four couples in cages. Two sailors, Harry Evers and Michael Dowlan, of the United States destroyer 167, at anchor in the Hudson River, were in one of the cages that stuck sixty feet in the air. Two young women in one of the lower cages clambered to the ground with assistance. The sailors were lowered from their lofty perch with block and tackle.

Thousands of men, women and children slept on the sands at Coney Saturday night and last night unmolested by the police. Orders were issued to police officers to protect sleepers and keep a lookout for beach thieves.

The Staten Island crowds at all beaches were fully as large as on Sunday. Beach managers said the crowds this week-end were greater than any hitherto. There were fifteen cases of heat prostration during the day attended by surgeons from Staten Island Hospital. None resulted seriously. There were Fourth of July celebrations at Stapleton, Washington Park, Port Richmond Square and Tottenville and a band concert at Curtis Field last night.

The attendance at Rockaway Beach, Rockaway Park and Far Rockaway yesterday is estimated to have been upward of 300,000. The only accident reported was one in which Arthur Gartland, of 1580 Third Avenue, Brooklyn, was swept away by undertow and rescued unconscious. He recovered at the Rockaway Beach Hospital. Ten thousand persons slept on the Rockaway beaches Sunday and last night.

Mercury Registers 96 at Philadelphia; 3 Drown

Woman Rocks Boat at Regatta, Throwing Out Five; Four Are Rescued by Guards

PHILADELPHIA, July 4.—Three drownings, several heat prostrations and the highest temperature of the year marked Independence Day here. At 2 o'clock this afternoon the thermometer registered 96. Sweltering crowds hastened to all available swimming pools and beaches early in the morning and did not return until night, though darkness failed to bring any appreciable relief from the oppressive torrid wave.

One of the drownings occurred on the Schuylkill River while the people's regatta was being rowed. A woman, one of five persons who occupied a motorboat on the course, attempted to stand on the gunwale for a better view. The boat capsized, but all of the occupants were rescued except Adam H. Geibel, of this city, who drowned before guards could reach him.

The other two drownings occurred at beaches.

Vimy Ridge Cross Unveiled

Canadian Premier Eulogizes Heroes Who Died in Fighting

VIMY RIDGE, France, July 4.—A "cross of sacrifice," erected in memory of hundreds of Canadians who fell at the capture of this famous height four years ago, was unveiled to-day by Prime Minister Meighen of Canada. The monument crowns the crest of the ridge in a cemetery which is but one of hundreds dotting the whole countryside.

Premier Meighen in his address eulogized the heroism of those who died during the heavy fighting in this region.

Weather Report

Figures indicated are standard time.

Sun rises	4:30 a.m.	Sun sets	7:30 p.m.
Moon rises	4:44 a.m.	Moon sets	7:24 p.m.

Local Forecast—Partly cloudy to-day and to-morrow; cooler to-day; moderate to fresh northeast and east winds.

Local Official Record—The following official record shows temperatures during the last twenty-four hours, in comparison with the corresponding date of last year:

Highest, 93 degrees (at 3 p. m.); lowest, 77 degrees (at 6 a. m.); average, 85 degrees; average same date last year, 68 degrees; average same date for thirty-three years, 72 degrees.

Humidity

8 a. m.	65	1 p. m.	41
8 p. m.	50		

Barometer Readings

8 a. m.	29.95	1 p. m.	29.94
8 p. m.	29.93		

General Weather Conditions

WASHINGTON, July 4.—Pressure continued high off the south Atlantic coast to-day and was high and rising over northern New England, the lower St. Lawrence Valley, the north plains states and the upper Mississippi Valley, and it was relatively low over the Canadian Northwest and the far Southwest. Local thunder showers occurred within the last twenty-four hours in the Southeastern states, the middle Mississippi and lower Missouri valleys, the central plains states and the south Rocky Mountain region. In all other sections generally fair weather has prevailed.

Temperatures continued high east of the Mississippi River, while cooler weather overspread the south Rocky Mountain region and moderate temperature prevailed generally in the north plains states and the Rocky Mountain and plateau regions.

The indications are for partly cloudy weather Tuesday and Wednesday in the states east of the Mississippi River. Scattered thunder showers are probable in the Southern states and somewhat cooler weather will overspread the north Atlantic states, the upper lake region and the lower Ohio Valley Tuesday, and it is probable that there will be some relief from the heat by Wednesday in the lower lake region, the upper Ohio Valley and the middle Atlantic states.

District Forecasts.—Eastern New York, New England, Eastern Pennsylvania and New Jersey—Partly cloudy to-day and to-morrow; not quite so warm to-morrow.

Western Pennsylvania and Western New York—Partly cloudy to-day and to-morrow; not quite so warm to-morrow.

Broadway at Ninth Street, New York

Business Hours—9 to 5. Telephone Stuyvesant 4700

The John Wanamaker Store

Formerly A. T. Stewart & Co.

IT is not big type and big talk in the newspapers—but the quality, fashion and fair price of the goods in the store which make value and give lasting satisfaction.

Were You to Ask an Old Man's Opinion

why some persons understand everything said to them without asking explanations the answer of long experience would be that it is simply because they listen closely and receive accurately what you are saying.

You will not believe it, possibly, but it is a fact that half of the numbers of people we talk with are thinking of something else all the time one is speaking to them.

A large percentage of court trial cases, it is said, have grown out of misconceptions of contracts because of faulty attention and misunderstanding at the beginning of the transaction.

Please let us emphasize the fact that for more than half a century we have sought to be of service to our patrons by bringing to them trustworthy merchandise at just prices.

(Signed) John Wanamaker

July 5, 1921.

The London Shop FOR MEN

Light-weight pure linen collars from England are cool, and easily laundered; and very comfortable on days like these. Two ply; in various good styles and in quarter sizes. All men like them.

Burlington Arcade floor, New Building.

Silk Lingerie that is New

Crepe de chine, with quarter inch openwork stripes at frequent intervals. The little stripes woven in the material are not only most attractive, but add greatly to the coolness of the lingerie, without detracting in the slightest from its excellent wearing qualities.

Nightgowns, $8.95 and $9.75.
Step-in chemises, $5.95.
Step-in drawers, $4.95, $6.95.
Best chemises, $4.95, $5.95.
To be had in orchid, flesh, blue or white.

Some tailored and finished with hemstitched hem or a border of tucks. Others are edged with hand-made filet lace.

Third floor, Old Building.

Pretty Porch Frocks of dotted swiss

Very simply—*but very nicely*—made, with excellent lines.

At $3.95

Adorable slip-on model of white dotted swiss, with basque waist, tie-back sash and huge pockets trimmed with rick-rack braid.

At $6.50

Frock with dots of color on a white ground; made with tucked skirt and simple blouse with becoming roll collar of white swiss.

Third floor, Old Building.

Dainty Negligees for Summer

Fashioned of white dotted swiss, cross-bar dimity or embroidered voile. As fresh and cool-looking as can be, and extremely pretty.

Delightful simplicity of line and detail makes them very practical and easily laundered.

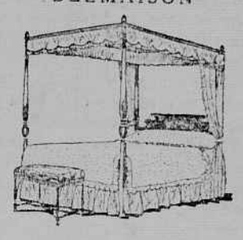
The prices are moderate ranging from $2.95 for a little breakfast coat of dotted swiss, edged with tiny self ruffles—to $18.50 for a charming little lace-trimmed negligee of fine voile with tiny embroidered rings of color.

Sacques, $3.95 to $7.50

Just as charming as the negligees and similar in materials and development.

Third floor, Old Building.

BELMAISON



Bedspreads

May make or mar the bedroom

BELMAISON, in four of the rooms it has furnished to illustrate the type of interior decoration it is able to do, points out the importance of the bedspread in completing the perfection of a lovely bedroom, and in making *"just all the difference."*

Rose-red and white

A slender Directoire bed of light wood in a turquoise blue 18th Century French room is covered with a ruffled spread of rose-red-and-white checked French taffeta, very light and soft in texture, but brilliant in tone. Simplicity, softness and high color are responsible for the charm of this bedspread.

Peach-colored taffeta

The "GRISAILLE" room is low-toned and gracious, in contrasting grays and peach shades. A Directoire bed in beige and blue paint with a diamond figure for ornament is sumptuously spread with a coverlet and bolster cover of peach-colored taffeta. The diamond of the bed is repeated in the very center of the bedspread, outlined with French blue ribbon.

An Apricot bedspread

An American Colonial room with soft gray walls and copies of old Colonial furniture has little twin beds covered with simply ruffled bedspreads of apricot organdie to match quaint chintz hangings in apricot and blue. The art of these little bedspreads lies in their dainty sheerness and coolness combined with the accent of fresh color—just the *right* color—which they bring to an otherwise grave little room.

Red and white swiss

A canopied four-poster mahogany Adam bed in an emerald green and rose-red room is illustrated. Its bed hangings combine red and white dotted swiss with gorgeous glazed chintz in a pattern of red hibiscus flowers. The overhanging ruffled bedspread of the dotted swiss turns back at the top to form a bolster cover and the dotted swiss is also used to form in side curtains, canopy valance and a sunburst at the top. The chintz forms smart valances for the bottom of the bed and the canopy and graceful tie-back outside curtains outlined with a fluting of red ribbon.

Fourth Gallery, New Bldg.
Fifth Gallery, New Bldg.

For Midsummer Decorations

Creamy Bassano and Oyster White Cantagalli Pottery

AU QUATRIEME

"Pale and cool and white as snow."

White! The very sound of it is cool.

Lovely shapes in Bassano vases, candlesticks and centerpieces.

Beautifully moulded figurines, for the center of the table, or other place where a spot of creamy white may catch and rest the eye.

Groups and single figures representing the four seasons, and daintily costumed musicians, are original suggestions.

In the oyster white of Cantagalli, with its brilliant glaze, are large urns and shell table centers with cupid decorations, candlesticks in various sizes—some wired ready for use as dressing table lights—and large bowls to hold armfuls of garden flowers.

Many urn and vase shapes have been arranged as lamps, with parchment shades—cool and lovely. The shades are lined with a becoming pink to soften the light on their surroundings.

The inventive genius of the Italian potters has designed as well many pretty little accessories for schemes of table decoration—such as small flower stands, compotes, oddly shaped pepper and salts, and little dishes to hold fruit, nuts, or candy.

Fourth floor, Old Building.

LILLIAN Corsets for large women

Made by one of the premiere corsetiers in Paris.
Pink toile.
Light and cool.
One model, $26.

Another, a little more full above the waist, and not quite so wide over the hips, $22.50.

Brassieres

Cut very long, of satin, crepe de chine, silk jersey or lace, $3.50 to $5.

Third floor, Old Building.

Coin de Paris

"An untranslated Corner of Paris"

COIN DE PARIS is now making to order

At $125

Crepe de Chine Frocks after latest ideas of Paris

Fourth floor, Old Building.

FOR MISS 14 TO 20

"Mimi" makes her debut in Challis

—at $29.50

Yes, polka dotted challis—tiny dots and combinations of colors that reflect the coolness of this fine summer woolen material.

The ribbons are in the same tones as the dots.

Black with white dots
White with black
White with red
Beige with brown
Navy blue with white
Navy blue with red
White with red and blue

The new "MIMI" sports frock—also "a little frock with ribbons"—is reproduced in challis at $35. And in a new knitted material at $39.50.

"Mimi" frocks of crepe de chine—plain colors—$21.50.

Second floor, Old Building, Tenth Street.

EMBROIDERED

Japanese Kimonos Modestly priced

$2.95, $4.95 and $5.95.

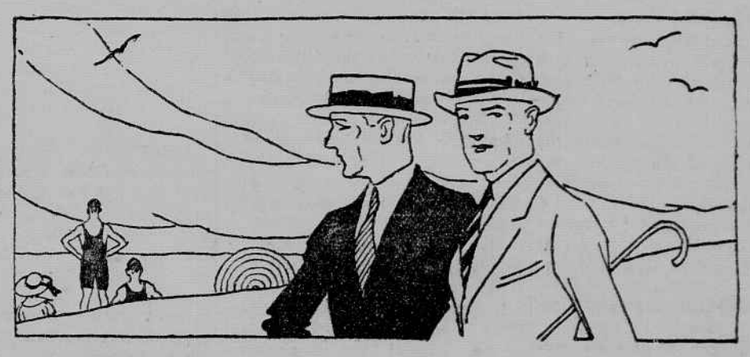
They at once express a delicate taste and feeling for color that is thoroughly delightful.

Fine cotton crepe in rose or French blue; exceptionally comfortable for summer wear; typically Japanese, with pocket, sleeves and fringed obis.

Third floor, Old Building.

THE SHOPS FOR MEN

On the street floor at Ninth Street. Entrance from Broadway or Fourth Avenue



Spic and span after the Holidays
The Men's Shops are ready for business

CLOTHING SHOP. HAT SHOP. SHIRT SHOP. TIE SHOP.
LONDON SHOP. MOTOR SHOP. SPORTS SHOP. SHOE SHOP.

On one floor, street floor, enter from Broadway, 9th Street or 4th Avenue

Men's lounge or business suits are now.....$33, $39, $46
Mohair suits, in large variety of designs, are.....$20 to $30
Palm Beach cloth suits, tan, gray, natural and sand, are..$20 and $22.50
Outing crash suits, coat and trousers, are.....$21.50
Outing crash suits, coat, waistcoat, trousers, are.....$27.50
Linen suits, long trousers, are.....$16.50
Linen knickers are $8.50. Linen long trousers, are.....$8.50
White flannel trousers, imported flannel, are.....$10 and $18
Golf stockings, medium weight, all wool, imported (pr.).....$1.15
White cotton duck sports shoes, rubber soles and heels.....$8

Burlington Arcade floor, New Building.