

Final Day of Gimbels 11th BIRTHDAY SALE

Store Hours 9 to 5:30 Phone Pennsylvania 5100
GIMBEL BROTHERS
 32ND STREET—BROADWAY—33RD STREET NEW YORK CITY

Final Day of Gimbels GREATEST SALE

Caracal, Squirrel or Beaver Collars

On These Exquisite Wraps of Bolivia and Pollyanna

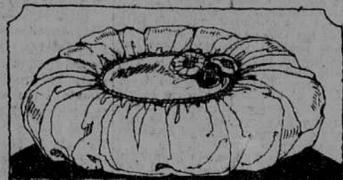
\$79.50

These furs and nutria. You know how hard they are to get. And when they're used as they are on these coats, in great muffling boat-shaped and shawl collars, you know how little \$79.50 is to ask for such coats as these.

Richly Silk Lined: Supremely Tailored

and with every flash-point of later fashion. Ripple sides; flat back; deep arm size, tiny, tiny side belts, side ties—just about everything—in just the right coats!

GIMBELS WOMEN'S COAT SHOP—Third Floor



Lovely Taffeta Silk Pillows

Join Foremost Ranks Of the Birthday Sale's Last Day Values

\$3.95

Now-a-days you do your Christmas shopping early. You could devise no more charming gift than one of these attractive pillows. In shades of rose, blue and gold, or lovely shot-tones. Trimmed with flat silk flowers in various contrasting colors.

Other Attractive Pillows At From \$4.95 to \$32

GIMBELS ART NEEDLEWORK—2nd Floor

MEN'S WOOL SWEATERS

Big : Warm : Fluffy : And LOW Priced

\$7.65

Pure wool—and pure worsted. Shaker knit sweaters—Birthday values. With collars or without. Slipovers—or button-down-front. White, navy, maroon, oxford and heather mixtures. What's sport without a sweater? Here's yours—sale priced!

Boys' Sweaters : \$5.95

Almost as wide a range of colors and styles—fully as good value. Shaker knit.

GIMBELS SPORTING GOODS—Fourth Floor

54-inch All-Wool Dress Velours

Extra Fine **\$1.98** Special Offering

Less Than Half Price

Beige	Autumn Brown	Taupe
Copen	Golden Brown	Sponge
Dove	Russian Green	Jade Tan
Musketeer	Seal Brown	Rust
Fawn	Light and Dark	Beaver
Delft	Navy Blue	Bark
Pewter	Bottle Green	Burgundy
Steel	Tobacco Brown	Royal Blue
Reindeer	Electric Blue	Black

GIMBELS DRESS GOODS—Second Floor

BEGINNING TOMORROW

A Gimbel Sale of CHINA and GLASS

Commemorating the Selling One Year Ago of the Retail Stocks of

HIGGINS & SEITER INC.
 CHINA AND GLASS MERCHANTS

Prices So Far Below Normal as to Achieve the Sensational

Just one year ago, the most dramatic merchandising coup of the decade. The disposal by Gimbel Brothers of the entire \$500,000 china and crystal stock of Higgins & Seiter in one stupendous month of selling.

And now to mark a great milestone in a great way. To mark it well and worthily. This sale's the thing. The goods people want at the time they want them. Our entire stock REDUCED to figures that neither present market nor present cost in any way justify.

All year long have we scoured both continents. Tapped new sources of supply. Established new connections with the greatest China and Crystal houses of England and France.

Thus many patterns once owned by Higgins & Seiter alone are now owned by Gimbel Brothers alone. Beginning October 31st, you will find them—sale-priced.

And as a year ago, Gimbels own magnificent stock of china and glass, second to none in New York, if to any in America, has been summarily reduced.

So you will find superb choosing in superb wares at superb savings. An event too important to be overlooked at price so unimportant as to achieve the sensational. One year ago—a great sale. Tomorrow—another. The fruit of a year's labor. And WORTH it. TO US—TO YOU.

Reduced

China: Glassware: Earthenware: Rock Crystal: Savings from 20% to 33%.

200 Open Stock Dinnerware Patterns. Savings of 20%.

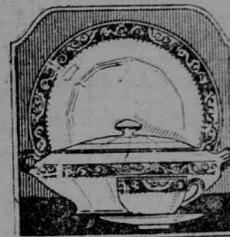
1000 Dinner Sets: Our own stocks: Lowest prices of 1921.

Entire Collection Antique and Modern Objects of Art. 10% to 50% off.

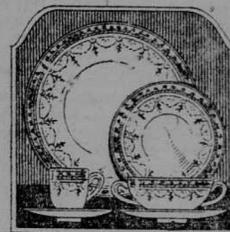
Venetian Glassware: Italian Marbles: Old Embroideries: Bronzes: Fayence: Ivories. 10% to 50% off.

Our Entire Stock of LAMPS REDUCED.

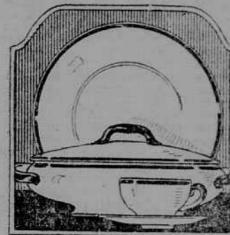
Mail Orders Filled While Quantities Last. No C. O. D's.
 GIMBELS CHINA, GLASS AND LAMP SHOPS—Fifth Floor



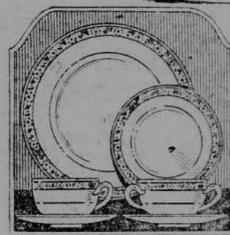
This 100-Piece DINNER SET
 Gimbels own stock; fine American porcelain; in two decorations. Regularly \$55 **\$39.50**



This English 20% OPEN STOCK OFF
 Higgins & Seiter pattern 6146; key border; gold dart. Service Plates: \$115.00 dozen. Cups and Saucers: \$105.00 dozen.



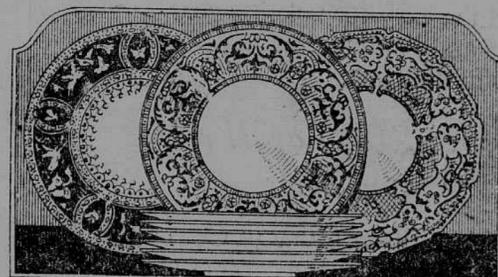
This Limoges DINNER SET
 Gimbels own stock; fine French china; coin gold bands; handles; 107 pieces. Regularly \$150 **\$97.50**



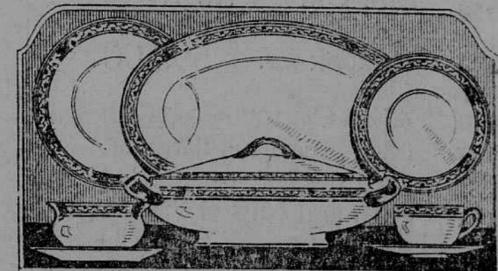
This 106-Piece Dinner Set
 Higgins & Seiter Open Stock Pattern 1073. Fine English Porcelain; blue border with pink rose decoration. Regularly \$137.50 **\$112.50**



This English Rock Crystal
 All Higgins & Seiter Patterns. Finest examples from Webb and Company and others. \$75 to \$135 dozen. Gold decorated Glass: \$6 to \$22.50 dozen. Prices Quoted Are the Prices You Pay **33% Off**



Fine English Service Plates
 From England's most famous makers. Together with entree, dessert; bouillon; tea and after dinner cups and saucers. Reductions range from 25% to **33% Off**



This Gold-Encrusted Service
 From the Superb Gimbel Stocks; open stock; Theodore Haviland & Co., 107 pieces; acid etched border; coin gold handles. Regularly \$395 **\$195**



This English 20% OPEN STOCK OFF
 Higgins & Seiter pattern 2824; gold encrusted border. Service Plates: \$79.50 dozen. Cups and Saucers: \$74.50 dozen.



Imported China DINNER SET
 Black key border and two other designs; 107 pieces; coin and handles. Regularly \$135 **\$95**



This English 20% OPEN STOCK OFF
 Higgins & Seiter pattern 8713; ivory tinted border. Service Plates: \$68.00 dozen. Cups and Saucers: \$65.00 dozen.

This French DINNER SET
 Higgins & Seiter patterns 15196; blue and pink rose decoration; 106 pieces. Regularly \$193 **\$150**

Just Arrived from Paris! Women's Hand-Made Frocks

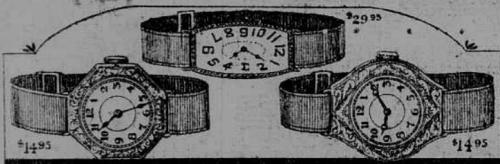
Exactly 30 of Them **\$35** Sizes: 36 to 44

Offered at But a Trifle Above Actual Cost Price

Frocks stamped with the approval of the world's Fashion center! Made of the exquisite new fabric—Crepella or of heavy Crepes de Chine—artistically embroidered with steel or iridescent beads.

COLORS: Navy, Black, Brown, Tan and White.

GIMBELS WOMEN'S DRESS SHOP—Third Floor



Ribbon Bracelet Watches

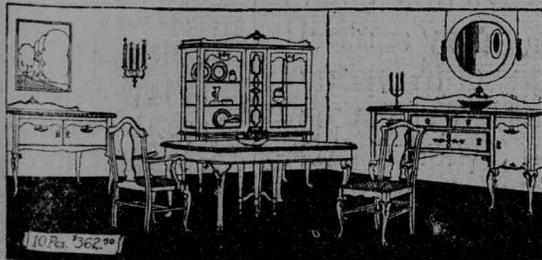
At Remarkably Low Prices

10 Year. Gold Filled Octagon bezel, 7 jewel Swiss movement \$6.95	14 Kt. White Gold: Octagon, tonneau, round and octagon; fine 15-jewel movement \$14.95	14 Kt. White Gold: Rectangular shape; 17 jewel Swiss movement; sapphire crown \$29.95
14 Kt. White Gold: Octagon, tonneau and cushion; fine 15-jewel Swiss movement \$22.00	14 Kt. White Gold: Tonneau, cushion and octagon; fine 15-jewel movement. \$18.95	Other Smaller Sizes in extra fine White Gold Watches, up to \$80.00

GIMBELS JEWELRY SHOP—Main Floor

Dining Room Suites : a Limited Quantity to Go at HALF PRICE

In a Mighty Good Sale on Monday



This Dining Room Suite Is HALF PRICE at

\$362.50

10 pieces in mahogany; Chippendale design, with ball and claw feet. 66 in. buffet, enclosed server, 60x48 in. oblong extension table, china closet, 5 side and 1 arm chairs; tapestry covered slip seats.



This Living Room Suite Is MUCH Reduced at

\$305

Overstuffed living room suite: 3 pieces; spring backs, loose cushion or spring seats; Queen Anne design. Finest sort of construction; upholstered in velours. Sofa, Arm Chair, Wing Chair.

GIMBELS FURNITURE SHOP—Seventh Floor