

\$5.50 "Successo" Corsets at \$2.95

MADE by the famous Madame Irene, and made dependably. All sizes up to 30 inches. A limited quantity in the larger sizes. Models for the average figure. Pink coutil, well boned with whalon. Lace and ribbon trimmed. Medium low bust.

Corset Salon, Second Floor.

Fulton Street
Bond Street

Frederick Loeser & Co., Inc.

Livingston St.
Elm Place

BROOKLYN - NEW YORK

Business Hours 9 to 5:30

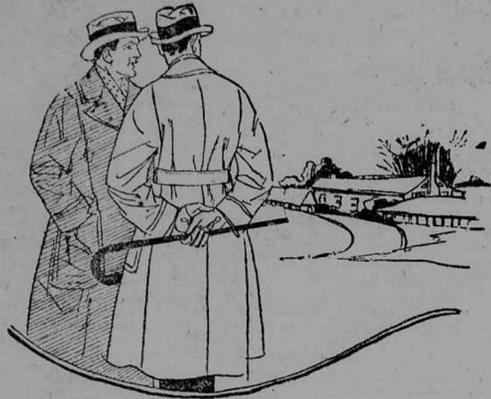
Good Suede Fabric Long Gloves at 79c

MOST WOMEN who buy one pair of these good quality 12-button length Gloves come back for more. Full assortments in white, mode, beaver, cafe, mastic and gray with self backs.

Two-Clasp Gloves, 59c

The suede fabric Gloves in the two-clasp wrist style come in white, black, mode, mastic, cafe, beaver and gray with self backs.

Main Floor.



Advance Word of Our Men's Election Day Sales

\$50 Overcoats, \$39.50

\$35 to \$45 Suits, \$27.50

Monday Events That Will Be Continued Tuesday

STANDARD Clothing for Men, the Loeser kind—the highest standard yet reached in ready-for-service Clothes—the best stocks we have ever had—and a value that will make many new friends for the Loeser Clothing Store. Men who have delayed the buying of their new autumn Suit or Coat will find this a very exceptional chance.

The \$50 Overcoats for \$39.50

are among the handsomest Coats ever made to sell for \$50. There are models for street, motor or dress wear, including:

ULSTERS of large fleecy plaid back and plain smooth coatings, belted all around. ENGLISH SLIP-ONS of plaid back and smooth coatings, single and double breasted swagger styles.

CHESTERFIELD styles of fine blue and black kersey and neat Oxfords. CHINCHILLAS, too, in the lot in grays and brown.

The \$35 to \$45 Suits at \$27.50

display a splendid variety of styles, of all wool cassimeres and chevots in a variety of tailor checks in green and blue mixtures; also pretty gray and brown mixtures and some blue serge Suits.

The workmanship and finish are of the highest Loeser standard and the value is without equal.

Main Floor, Elm Place.

Women's "Merode" Combination Suits

\$2.25 to \$3.50 Qualities : Sale, \$1.50

THE MANUFACTURERS of "Merode" Underwear have designated this week as a National Merode Selling Week, and in co-operation with them we are making special displays of this well known knit Underwear, which we have featured for thirty years.

To Loeser customers we are offering an extraordinary price reduction on some discontinued numbers of "Merode" Combination Suits of the finest qualities. All are medium weight, low neck and sleeveless and desirable for immediate wear. Some are cotton, also mercerized, and wool and silk and cotton. All sale priced \$1.50.

Complete Assortments of Women's "Merode" Underwear, \$1.10 to \$5.25

Complete Assortments of Children's "Merode" Underwear, 60c to \$3.50

Four Cotton Underwear Specials

Women's \$1 Underwear, 69c
Medium and heavy weight cotton Vests and ankle length Drawers. All regular sizes.

Women's \$1.50 Underwear, 98c
Medium weight cotton Combination Suits, low neck, sleeveless and Dutch neck, elbow sleeves. Regular and extra sizes.

In the Men's Underwear Section

Men's \$1.75 Union Suits at \$1.39
Natural gray merino finished cotton Union Suits that are exceptionally well made and good fitting.

Men's \$2.50 Union Suits at \$1.69
Winter weight fine ribbed white cotton Union Suits in a superior quality.

Men's Union Suits at \$2.59
Fine natural gray ribbed wool and cotton Union Suits in an excellent quality.

Men's \$3.50 Union Suits at \$2.98
Natural gray winter weight Union Suits in wool and cotton mixed.

Men's \$4.50 Union Suits at \$3.75
Medium weight natural gray Union Suits in wool and cotton mixed that are extra good quality. Other Union Suits, \$5 to \$13.65.

Women's 75c. and 85c. Full Fashioned Stockings, 55c

All Black, Silk Lisle, Fine Cotton, Medium Weight Cotton
There are 6,000 pairs of fine quality full fashioned black Stockings in this special offering. There are lustrous silk lises, fine gauged lises and medium weight cottons, every pair with double tops and soles.

Women's \$1.50 and \$1.75 Stockings at \$1.29

A large assortment of silk, silk and fiber, silk and wool and imported worsted Sports Stockings that offer extra good value. Black, white and colors in the silk; black, white and two-tone effects in the silk and fiber and heather mixtures in the Sports Stockings.

Men's 75c. and 85c. Wool Sports Socks, 59c

These are the Socks most men are asking for these chilly days. Imported all wool ribbed Socks in the heather mixtures and fine qualities in wool and cotton mixtures. Many plain and ribbed of domestic manufacture.

Silk Socks, 55c

Pure thread seamless Silk Socks in black, white and the wanted colors.

Men's 35c. Mercerized Lisle Socks, 18c

Allover mercerized lisle thread Socks that are well reinforced at points of greatest wear. Black, white, smoke, Russian calf, hunter's green and navy.

Extra Specials in the Basement for Monday

Women's 25c. to 39c. Stockings

12½c. and 28c.
Fine gauge cotton and silk lisle Stockings in black and colors.

Men's Socks, 10c

Fine gauge cotton Socks in black and colors.

Children's 50c and 65c Underwear, 39c
Good weight fleeced Vests and ankle length Pants to match.

Children's 89c Underwear, 69c
Medium weight cotton Combination Suits in the drop seat style.

Men's \$3 Underwear at \$1.98
Superior quality medium weight fine gauge wool and cotton mixed Shirts and Drawers. Natural gray color.

Men's Shirts and Drawers at \$2.25
Winter weight natural gray wool and cotton mixed Shirts and Drawers.

Men's Shirts and Drawers at \$3
Winter weight fine pure wool Shirts and Drawers in natural gray color.

Men's \$1.75 Underwear at \$1.29
"Root's Tivoli" Shirts and Drawers in natural gray winter weight merino. A large new shipment.

Men's \$1.75 Underwear at \$1.29
Natural gray medium weight worsted finished wool and cotton mixed Shirts and Drawers.

Other Shirts and Drawers, \$3.25 to \$5.50.

Tuesday—Election Day

WILL, in accord with our custom, be made here a **SPECIAL DAY FOR MEN**

We invite all men to see how satisfactory is the service we can give them here; how much above the ordinary are Loeser goods and Loeser values; how convenient is the MEN'S STORE on the Main Floor, with separate entrances from Elm Place.

Also, to make the welcome complete, there will be many and very remarkable values.

The whole store will have a special welcome for men and women. Take luncheon in the Fifth Floor Restaurant—there are none better. Inspect Loeser's from top to bottom. You will find both pleasure and profit in it.

A New and Very Choice Group of Men's Domet Flannel Pajamas

\$1.35, \$1.65 and \$1.95 Suit

Sold a Year Ago for \$2.35, \$2.95 and \$3.50

JUST TO ANNOUNCE that these are Loeser Pajamas is sufficient. For most men know that in materials, workmanship and style they are the kind of Pajamas that will give fullest service and satisfaction.

Made to our exclusive order, the Coats are in the military collar model with white silk fiber loops and iridescent pearl buttons.

Those at \$1.35 are in small and medium sizes.

Those at \$1.65 and \$1.95 are in small, medium and large sizes.

Main Floor, Elm Place.

Women's \$12 Cordovan Oxfords, \$7.65

FOR THE WOMAN who wants a pair of Oxfords and who has an appreciation of good value, here is a most inviting offering.

There are two excellent models; one with the straight tip and Cuban heels; the other with a punched wing tip and low flat walking heels. Both have welted and stitched soles. In B, C and D widths. Sizes 5 to 8.

Today's \$12 values for \$7.65.

Main Floor, Elm Place.

Costume Blouses

Full of Style

BUT SO MODERATE in price that you will like them for wear with that extra good looking skirt you already possess or are buying tomorrow.

These Long Overblouses at \$3.59

Are of Tricolette with Fringe

and were made to sell at \$5. Your choice of white, black or navy.

\$3.95 Tie-On Blouses, \$2.95

Crepe de chine in flesh, white, navy, black. Some are trimmed with chenille, others are braided ornately and all are correct as costume blouses.

Blouses for Large Women, \$3.95

48s, 50s, 52s, 54s

Crepe de chine of an excellent quality trimmed with fine graceful tuckings and modish flat colors. Choice of flesh, white, navy, black. Such good looking Blouses for large women and so low in price.

Second Floor.

Colored Silk Umbrellas

For Women : At \$5.08

YOU WILL take good care not to forget your Umbrella if it is one of these. An extra good all silk taffeta cover on a paragon frame with white tips, some with silk cords and others with rings. All have silk cases.

Blue, Green, Brown, Purple, Garnet, Taupe, Black

Main Floor.

Popular Jingle Drawingstring

Hand Bags, \$10.25

IN HAND BAG FASHIONS these Bags have proven to be among the most popular. This is the first time it has been possible to buy them for such a low price.

Very dainty Bags for calling and afternoon use. The foundation is a closely hand crocheted silk, trimmed with twelve rows of fine steel beads, in loop effect, with heavy steel bead tassel at bottom. Black, steel and colors. All with chain handle. A good gift buying chance, at \$10.25.

Main Floor.

The Season's Keynote

Expressed at Loeser's

LOOK THROUGH the superbly complete winter stocks. Study the bountiful array of new styles. Examine materials and workmanship. Note the individuality and freshness of everything. Sum it all up and the keynote of the showing seems to be

ECONOMY

Such Economy As Is Seldom Equaled

The Loeser readiness with new and excellent merchandise was never more apparent, and here, there, everywhere through the stocks are chances to buy at a definite price advantage.

Some of these sales, including a number of very large importance, are chronicled here.

The golden time to supply your winter needs is NOW. A trip through this store tomorrow will prove it,



The Mellow Singing Voice
Sympathetic Responsiveness
and Faultless Action of the

KRANICH & BACH GRANDETTE

Make it in Truth

"The Grand Incomparable—in Miniature"

THE IDEAL of every musician is the Grand Piano, and this new and beautiful Kranich & Bach Grandette makes it easily possible to realize that ideal.

This Grandette is the outcome of years of study and endeavor to produce a Grand that would be convenient in size for the average apartment where the larger Grands were impossible on account of space.

From a decorative standpoint this Grandette is superb. And it possesses all the sweetness and resonance of tone for which the famous Kranich & Bach Pianos are noted.

It is the Grand for most homes and you will find it exclusively in Brooklyn at Loeser's.

The Piano House of Brooklyn

The price of the Kranich & Bach Grandette is \$1,085. It may be purchased on

Your Own Terms—In Reason

FREDERICK LOESER & CO., INC.,
Music Salons,
Brooklyn, N. Y.

Will you please furnish me with full information regarding the Kranich & Bach Grandette referred to in your announcement?

Name

Address

Tribune 11-6-21

\$3 Black Satin Charmeuse, \$1.58

CONTINUING the sale of the lovely Black Satin Charmeuse which Loeser customers are buying with great appreciation of the splendid value for the little price. Some are buying it for new dresses, others for blouses and others for combining with other materials in making over dark costumes.

A 40-inch Satin Charmeuse firmly woven and with a brilliant luster. Black only.

\$4.50 Satin Canton Crepe, \$2.48

A beautiful quality of black and colored Satin Canton Crepes, 40 inches wide. The range of shades includes Royal blue, Harding blue, sand, henna, midnight blue, navy blue, African brown, Havana brown, sapphire blue, old rose, taupe, steel gray, pink, ivory.

Main Floor.

\$2.95 Wool Velours de Laine, \$1.95

ALL WOOL VELOURS DE LAINE with a soft rich finish, 54 inches wide. This is a beautiful fabric for coats and suits and at this price offers splendid value. Light, medium and dark browns, henna, reindeer, French blue, navy blue and black.

\$3.50 Tricotine, \$2.50

Imported all wool Tricotine, 54 inches wide, in navy blue and black. A good weight for either suits or dresses.

\$3.50 Black Broadcloth, \$1.95

All wool black Broadcloth, 54 inches wide, with a rich, lustrous finish. Sponged and shrunk. An excellent quality for suits and wraps.

Second Floor.

Perfect Dependable Aluminum Ware At Greatly Reduced Prices

ALUMINUM UTENSILS last so much longer and are so much more agreeable to work with that this occasion, which makes their cost little more than that of ordinary ware, is sure to be widely welcomed.

There are close to 4,000 pieces in this lot, all heavy gauge aluminum, the product of most reliable manufacturers. These utensils are surpluses from past Loeser sales and now further reduced for a quick clearance because we want the room for other merchandise. Of some articles quantities are limited.

Aluminum Fry Pans
Reduced to 75c
18 gauge, highly polished 9 inches in diameter.

Aluminum Sauce Pots
Reduced to 98c
18 gauge, with cover, 5-quart capacity.

Aluminum Cook Kettle
Reduced to \$1.15
18 gauge, with sunken cover, 6-quart capacity, bail handle.

Aluminum Double Boiler
Reduced to \$1.59
18 gauge, highly polished aluminum, 2-quart capacity, cover fits both vessels; lower part makes handy saucepan.

Aluminum Combination Cooker
Four Pieces
Reduced to \$1.29
16-gauge Combination Cooker, 5-quart capacity.

Aluminum Tea Kettle
Reduced to \$1.69
18-gauge Tea Kettle, 5-quart capacity, seamless; patented cool handle.

Aluminum Percolator
Reduced to \$1.69
Heavy gauge, highly polished, hinged cover, ebonized handle, seamless welded spout, two styles, glass top, 8-cup size.

Aluminum Percolator
Reduced to \$1.98
Heavy gauge, highly polished, Colonial sides, hinged cover, glass top, ebonized handle, seamless welded spout, 8-cup size.

Aluminum Tea Kettle
Reduced to \$1.98
Heavy gauge, highly polished, patent cool handle, octagonal shape, ebonized wood grip handle, 5-quart size.

Imported Aluminum Tea Kettles
Reduced to \$1.98
Extra heavy gauge, patent cool handle with wood grip, extra heavy riveted ears, seamless welded spout, full 5½-quart capacity.

Imported Aluminum Sauce Pan Sets
Reduced to \$1.39
Heavy gauge, 1½, 2 and 3-quart capacities.

Aluminum Percolators
Reduced to \$2.48
Heavy gauge, highly polished, Colonial sides, ebonized handle, seamless welded spout, 10-cup size.

Aluminum Preserving Kettles
8-Quart Size Reduced to \$1.69
10-Quart Size Reduced to \$1.98
18 gauge, highly polished, 1 bail and 1 side handle.

Basement