

BROOKLYN ADVERTISEMENT

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Fulton Street
Bond Street

Frederick Loeser & Co.

Livingston St.
Elm Place

BROOKLYN - NEW YORK

Business Hours 9 to 5:30

Two Important Autumn Apparel Sales

Street and Afternoon Fur Trimmed Tailored

Dresses \$49.75

Canton Crepe, Crepe Satin, Kitten's Ear Satin and Wool Fabrics of Great Beauty

One cannot say half enough for the new frocks that are coming every day, bringing such exquisite Parisian notes with their individuality that makes of every dress a "different" thing. These lovely new dresses are the choicest that have yet been available for this price. There are numerous styles presenting the correct mode of the autumn, but only two are pictured. Colors are browns, navy and black, and the materials the most desirable of the season.

Women's and Misses' Sizes

Suits \$49.75

"Marleen" and Duet de Laine Among the Very Modish Rich Fabrics

New tailored suits! A subject of which one will never tire, for the tailored suit is the very foundation of smart dressing. No longer the plain, severe trotteur type, just made for utility; but the most bewitching jaunty things that Dame Fashion has yet devised for practicality combined with beauty. For example, the new box blouse coat suit that Paris has brought into existence—what can ever take its place for smartness growing out of youthfulness? And the long, graceful coats for more mature persons. All are here at Loeser's.

Women's and Misses' Sizes



Autumn's New Modes in Furs

Perfection—At Very Low Prices

THEY are beautiful just to look at and impress one with the perfect comfort they will bestow in wearing. They seem to more nearly bear the insignia of elegance than any other article of wearing apparel.

Loeser Furs add to this perfection the great temptation of low price. For example, you have a choice of three sorts of pelts:

- Persian Lamb Coats
- Hudson Seal Coats
- Natural Black Muskrat Coats

at \$295

Superb garments richly lined and trimmed, some with contrasting furs. Some are 40 inches long; others three-quarters deep; but all have the new skirt flare demanded by Paris.

Other Hudson Seal Coats at \$365 Up to \$465

Plain or Trimmed in Contrasting Fur.

Other Persian Lamb Coats at \$395

Forty inches long; wide sleeves; full model; skunk collar and cuffs.

Fine Selection of Fur Neckpieces, \$25 to \$1,000

Among the higher priced scarfs are Russian Sables of great beauty.

Early Autumn Underpricings

On China, Glassware and Lamps

THAT OUR EARLY PLANNING for autumn business has been rewarded is best evidenced in the greatest and most comprehensive stocks of these wares which the Basement Store has ever shown.

Noticeable, too, are the exceptional values, for there are most astonishing price-savings on the most wanted merchandise.

Dinner Sets Featured for Tomorrow's Selling

American Porcelain Dinner Sets for \$25

100 Pieces. Border Design. Gold Handles.

A lovely border design in a combination of tan with rosebud medallion on a black background. All handles and knobs are covered with gold.

\$6 Imported 15-Piece Kitchen Jar Sets, \$3.95

These Sets are in big demand and they form one of the special features of our Basement stocks. Each Set consists of 6 large covered jars and 6 small covered jars, hanging Salt Box with hinged wooden cover; also Oil and Vinegar Bottle. Each one of the pieces is decorated with a design of grapes and leaves and each one is labeled.

Light Cut Water Glasses, \$1.18 Dozen

Excellent quality, regularly \$2.25.

75c. Set Glass Mixing Bowls, 42c

Three Bowls in a set.

\$3.50 Luncheon Sets, \$1.98

Twenty-one pieces; a service for four people.

49c. Etched Stem Glassware, 29c

Goblets, Sherbets, Wines, etc.

1,800 Pieces Odd Dinnerware Half Price

Discontinued patterns.

Nippon China Dinner Sets for \$49.95

100 Pieces. Coin Gold Border and Handles.

Finest quality of snow white Nippon china decorated with a pure coin border and an extra gold line on all handles. Knobs are also covered with gold.

\$4.50 Cups and Saucers, \$3 Dozen

Thin imported china, dainty designs.

\$6 Cut Glass Rose Bowls, \$3.98

Oval shape, large size.

\$4 Glass 3-Piece Buffet Sets, \$1.98

Fruit Compot and two Candlesticks, tinted.

\$5 Iced Tea Sets with Tray, \$2.98

Cut Jug, 6 Glasses, Spoons and Tray.

\$1 Glass Fruit Bowls, 49c

Light cut Table Glass.

\$20 Bridge Lamps and Shades, \$10.95

Handsome bases, finished in black and mahogany or black and gray, complete with lovely Silk Shades to match.

\$10 Gas or Electric Lamp, Metal Art Glass Shade, \$6.98.

\$35 Floor Lamps, gilt or mahogany, with Silk Shades, \$24.95.

New and Very Attractive Framed Mirrors for \$18.50

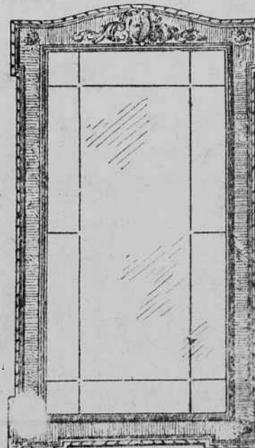
With French Miter Cut Glass

ANOTHER excellent Mirror offering for those who are interested in the furnishing of homes. The style is a new one and very attractive. Made to our special order, in blue and gold or brown and gold finished frames, with French miter cut glass.

The outside measure is 17x30 inches. Special value at \$18.50.

Other Good Mirror Values:

- Queen Anne console or chintre size Mirrors with arch top, fitted with miter cut glass. \$17.50
French Panel Mirrors, with top ornament, miter cut glass. \$8.43
Oval Panel Mirrors, these can be hung oblong if desired; in Tiffany finish frames. \$6.41
Three-section sideboard or mantle Mirrors, in blue and gold frames. \$12.50
Three-section buffet size Mirrors in blue finishes. \$29.50
Three-section Mirrors in allover pattern, with top and corner ornaments. \$33



59c. and 69c. Turkish Towels at 39c

Monday on a Main Floor Table

WE PURCHASED four thousand of these Towels most economically, and are passing them along to Loeser customers in the same way.

All are of regulation size, well made and serviceable, in pink and blue border designs. The majority are perfect, but a few have slight weave imperfections.

Regular 59c. and 69c. Towels for 39c.

Balance of Those Irish Linen Table Cloths at Savings of 33 1/3 to 50%

Cloths purchased under price because there are no napkins to match, and because some of the Cloths have unbleached threads.

All are of fine Irish linen, in choice round and floral patterns.

70x70 Cloths, regularly \$6.50, for \$4.75

70x88 Cloths, regularly \$8, for \$4.75

70x106 Cloths, regularly \$9.75, for \$5.98

70x70 Cloths, regularly \$8, for \$4.98

70x88 Cloths, regularly \$16, for \$6.50

70x106 Cloths, regularly \$12, for \$7.50

69c. and 89c. Huck Towels 50c. and 69c.

All linen hemstitched Huck Towels, with handsome floral borders.

29c. Linen Crash Toweling, \$2.50 Linen Table Damask, \$1.89 Yard

For dish and roller towels. Irish linen Damask, 70 inches wide, in attractive floral patterns.

59c. Linen Crash Toweling, 39c. Yard \$5.75 Linen Napkins, \$4.25 Dozen

A very superior quality of Toweling. Irish linen Napkins, in neat floral patterns, 20 inches square.

Velours de Laine, \$1.95

54 Inches Wide

FOR smart suits and coats this lovely soft fabric is one of the most favored woolsens. This particular quality at \$1.95 is exceptionally high grade and comes in a splendid range of colors.

Seal Brown, Pekin Blue, Gray, Tan, Reindeer, American Beauty, Green, Plum, Navy Blue and Black.

Tweeds at \$1.75

Smart Tweeds in mannish mixed effect, 54 inches wide. Grays, browns and greens.

Costume Serge, \$1.45

All wool Navy Blue Serge in a firm, serviceable weave; 54 inches wide.

Basket Weave Suiting, \$3.25

All wool Basket Weave Suiting, 54 inches wide, in the new shades of brown, gray, Sorrento blue, Navy blue and black.



Three Young Blouses of Crepe de Chine at \$3.95

show the trend of the autumn in colors gay or conservative, as you prefer. And as if that was not enough, some of these Blouses use two colors to give themselves more youth than ever. Crepe de chine, of course, because it is so universally becoming. Such delicious colors as Chinese green, barberry, muffin, fog, and sedate black and navy are in solids or in combinations.

Sizes 36 to 44. Dressy or Tailored, as meets your suit requirements. So low in price you can select several and never miss the expenditure.

Ex-Draft Chiefs To Aid Weeks in New Army Plan

Civilians Who Performed Service in Mobilizing Men for War Are Called Into Council as Experts

To Avoid Old Mistakes

Secretary Seeks to Devise More Perfect Working Scheme for Emergencies

From The Tribune's Washington Bureau. WASHINGTON, Sept. 16.—To avoid delays that were encountered in mobilizing the man-power of the nation in the World War, Secretary of War Weeks has called a conference of military and civilian experts to be held at the War Department Monday to consider a tentative draft of mobilization plans for any emergency.

The civilians invited to the conference include many of the men who served as chief aids to Major General E. H. Crowder in administering the selective service act. The regular army officers who will participate were assigned during the mobilization period to handling the movement of draftees to camps and their training for service with combatant forces.

The civilians invited, with the posts they occupied in the World War, are: Dr. Walter D. Scott, president of Northwestern University, Chicago, who headed the committee on personnel classification; Dr. John H. Wigmore, dean of Northwestern University Law School, in charge of classification in General Crowder's office; H. C. Kramer, a lawyer of Camden, N. J., executive officer for General Crowder; Representative F. P. Patterson Jr., a draft board secretary; Dr. O. L. Forry, Elkins, W. Va., a draft board secretary;

U. S. Will Help 'Plucked' Officers Obtain New Jobs

War Department Plea for Employment Says All Information to Each Will Be Furnished on Request

WASHINGTON, Sept. 16.—An agency to aid regular army officers eliminated from the service through operation of the bill requiring reduction of the officer corps to 12,000 by the first of the year has been established in the War Department, it was announced today with the statement that any business house seeking to employ such former officers "can receive complete information of their qualifications by communicating with the adjutant general of the army or the corps area commanders."

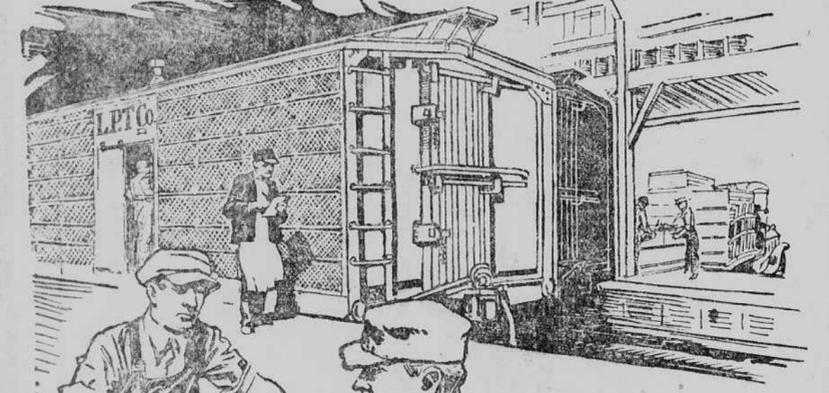
North German Lloyd Ship Sails for N. Y.

A cable received at the office of the North German Lloyd yesterday announced the sailing for New York of the new steamer Sierra Nevada. The Sierra Nevada is of 9,000-ton register, 456 feet long, 56 feet wide, 37.82 high, 28.30 draught, is a triple expansion type, three-cylinder 4,500-ton horsepower engine, and is expected to make a speed of fourteen knots. She is what is known as a "one" class steamer, with cabin accommodations for 300 and third class 800. She carries a crew of 170.

The Sierra Nevada was originally intended for the South American trade, but because of the great demand for passage from Bremen to this country the officials of the company decided to place her in this service.

American Steamer Ashore

HALIFAX, N. S., Sept. 16.—The American steamer Fort George, with a cargo of saltpetre, from Philadelphia to Montreal, is ashore at Indian Island, near Petite Riviere, wireless advices said today. The captain and crew of twenty-nine men are in no immediate danger, it was stated, and several fishing vessels are standing by.



When Poultry Travels

YOU and I are not the only passengers that ride upon railroads. There is, for instance, poultry. Approximately 80,000,000 live American chickens, geese, turkeys, etc., valued at \$160,000,000, will undertake long railroad journeys during 1922. Out of 20,000 car loads, some 14,000 will make New York their destination. During the spring and summer months they have been coming in large numbers from Missouri, Iowa, Kansas, Nebraska and other Middle Western states. With the approach of fall and winter, Texas, Kentucky and Tennessee will be popular starting points.

Thirty-five years ago, the feathered folk, traveling in crates on open flat cars, enjoyed little comfort or protection. It was not until 1888 that the first car specially constructed for the carrying of live poultry arrived at Hoboken over the Lackawanna Railroad. Since then, through the efforts of the Live Poultry Transit Company, conditions have steadily improved until the modern domestic fowl travels in veritable poultry Pullmans. The cars are clean and well ventilated, with 128 separate compartments capable of accommodating 4,000 birds, and each car with a special caretaker to look after food and drink.

The Lackawanna Railroad, handling a major part of the live poultry shipments into the New York market, often unloads as many as 200 cars at Hoboken in a single week. Its special terminal facilities for this class of business are unequalled by any other railroad.



Says PHOEBE SNOW—This feathered crew We bring to you In special cars marked "Hurry through." A speedy flight Is theirs by right Upon the Road of Anthracite.

Table with train schedules for Lackawanna Limited, Chicago Limited, Western Express, and Buffalo Limited, listing departure times for various stations.

WENDELL P. COLTON ADVERTISING AGENCY, NEW YORK