

Series of Bridge Parties Held for Asheville Visitors

First of Affairs Which Will Be Feature of Late Autumn Season Given; Tea Thursday Afternoon

Special Dispatch to The Tribune
ASHEVILLE, N. C., Nov. 18.—The leading social event of the week was an auction bridge given at the Manor. It was the first of a series of evening affairs which will be an attractive feature of late autumn life in Asheville. Tables were scattered through the ballroom and in the hotel lounge. Among those who attended were Mrs. William N. Bament, Mr. and Mrs. J. W. Rhoades, Mrs. and Mrs. Arthur W. Fushill, Miss Eric Mackay, Mrs. J. H. Prentiss, Jr., Mr. and Mrs. Henry Faurot, Mrs. C. J. Weiser, Mrs. Allen M. Reed, Mr. and Mrs. Frank E. Peckham, Mrs. Warren Weyell, Mrs. Elizabeth Bradford, Mrs. Bernice Mueller, Miss Annie Mueller, Miss Emily Ross, Mr. and Mrs. Henry P. Foust, Mrs. Clarence Hobart, Mrs. Ward Vilas, Henry S. Carter, H. A. Tiedemann, and Samuel Ross. Mrs. Bradford made high score for the women, while Mr. Tiedemann won high points for the men.

Tea is served each Thursday afternoon for guests at the Manor, while picture parties are presented in the hotel lobby each Sunday and Wednesday evening.

A brilliant reception was arranged

at the Biltmore Forest Country Club Tuesday evening, when Mr. and Mrs. Arthur P. Rees entertained more than two hundred guests in honor of their golden wedding anniversary. The couple were married a half century ago in the Church of the Incarnation, New York City.

Mrs. A. T. Whiting, of New York, who has been visiting her daughter, Mrs. Charles F. Leland, left on Tuesday. Mrs. John Broadfoot entertained at a Thursday bridge luncheon at her Black Mountain home in honor of Mrs. Henry Edsall, Mrs. G. Ray Jordan and Miss Mary Young, of New York.

Mr. and Mrs. A. M. Waldron, of New York, who attended the marriage of the latter's sister, Mrs. Grace Brown, left early in the week for the Florida coast to spend some time at St. Augustine and Miami. Mr. and Mrs. J. H. Hinkley have arrived from Syracuse to pass several weeks at the Manor. Mr. and Mrs. E. I. Frost, who spent a week at the Biltmore Forest Country Club, returned to New York on Wednesday.

Dr. and Mrs. Henry Monroe, of New York, will arrive shortly to pass the winter with Mrs. F. L. Hood at the Grove Park section. Dr. Monroe was for many years professor of mining engineering at Columbia University. Mr. and Mrs. J. McCarroll Leiper, of Newburgh, N. Y., who are visiting their son and daughter-in-law, Mr. and Mrs. B. G. Leiper, were entertained at luncheon on Wednesday by Miss Mary Johns at her home at Brittain's Cove.

Late registrations at Grove Park Inn are Mr. and Mrs. W. V. Bowleson, Miss Ruth Allgor, Miss Jane W. Gaud, Mr. and Mrs. Howard Gibb, Mr. Howard Gibb Jr., Mr. Benjamin Livingston, Mr. and Mrs. Hugh Mc-

Cluck, Miss Mary Simpson and Mr. H. M. Scott, of New York; Mr. and Mrs. Charles MacBride, of Passaic, N. J.; Mr. G. L. Bray, of Long Branch, N. J.; Mr. and Mrs. L. W. Hyde, of Hackensack; Mr. and Mrs. Walter H. Koehn, of Englewood, and Mr. E. J. McMullan, of Syracuse.

Among those at the Battery Park are Mr. and Mrs. A. M. Waldron, Mr. and Mrs. C. B. Knickman, Mr. Calvin W. Franklin, Mrs. S. L. Millen, Mr. H. W. Shattuck and Mrs. J. C. Higgins, of New York; Mr. and Mrs. H. F. Krause, Mr. A. W. Young and Mr. John J. Miller, of Brooklyn; Mr. Peter W. Lees, of Lybrook, L. I., and Mr. William Van Note, of Malaga, N. J.

Herter Looms Plans Sale

Art objects and furniture assembled from Europe and the East, including a collection of its own textiles, will be exhibited and sold at auction by the Herter Looms, Madison Avenue and Seventieth Street, throughout the week.

The textile division contains more than seven pieces. These are four French and Flemish tapestries of the sixteenth and seventeenth centuries, rare Spanish, Persian and Oriental rugs, church vestments from Spain and Italy, Spanish embroidered pictures and Italian damasks and embroidered satins.

The furniture, covering a wide range, includes early American, Queen Anne and Georgian tables, chairs and cabinets, French commodes and ornate chairs, Italian cassoni, Venetian lacquered pieces and a group of fine old Spanish Renaissance tables. Wrought iron, Chinese and Staffordshire porcelains and terra cotta also will be on view.

Read about the World's greatest food discovery

THE KEY TO HEALTH

See Page 6

Neff Heads Sigma Delta Chi
MANHATTAN, Kas., Nov. 18.—Ward A. Neff, Chicago, was elected national president of Sigma Delta Chi, national journalistic fraternity, at yesterday's session of the national convention here. Walter Williams, dean of the University of Missouri School of Journalism, was elected honorary national president. Other officers elected are: Peter Fisher, "New York World," first vice-president, and Harley Tapping, Ann Arbor, Mich., national secretary.

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Loeser Guarantee

We guarantee the price of everything we sell to be as low or lower than the same article or pattern can be bought anywhere else. If in a day, a week or month later you find the same thing lower elsewhere, make a claim upon us and it will be allowed at once. What broader guarantee can be given? Under any circumstances the patron of Loeser's is protected by this guarantee, which covers every line of merchandise we sell.

This is printed on every sales slip, and we should like to have it fixed in the mind of every Brooklynite also.

New Fur Coats

Bring New Beauty and New Low Prices

THIS IS WELCOME NEWS to those who have been waiting for something just a little different from standardized garments yet modish enough to be the echo of Paris. Here they are at Loeser's; limited quantity, of course, for "gems" always come that way. And these are gems of the pelt world.

Hudson Seal Wraps and Coats, \$335

Seal-dyed muskrat of the most choice Northern quality. Several models from which to choose, and a choice of skunk, beaver, squirrel and self garniture. Bishop sleeves. Crushed shawl or chin collar.

Japanese Mink Coats at \$395

Finely selected skins in rich color; used to effectively show nature's wonderful markings. Bishop sleeves.

Leopard Cat Coats at \$135

Forty inches long; raccoon collar and cuffs.

Natural Muskrat Coats at \$135

Forty inches long; dark skins; crush collar.

Natural Raccoon Coats at \$250

Forty inches long; finely marked skins.

French Seal Coats at \$195

Seal-dyed coney; skunk collar and cuffs.

Natural Black Muskrat Coats, \$195

with collar and cuffs of beaver or skunk. Very handsome garments that are so suitable for school and college girls and for business wear.

Sale of Fur Neck Pieces at \$27.50

A small group of mink and of fox pelts. The sort that ordinarily are very much more; and that came to Loeser's from a manufacturer who is clearing his stockroom for other merchandise. Those who are fortunate enough to secure one of these extraordinarily low-priced Scarfs that are so fine and silky will secure a Loeser bargain. That means something to regular Loeser patrons!

Loeser's—Second Floor.

East Indian Turbans
In Black Satin
\$4.95

trimmed with feathers simulating "paradise"; yet having more "dash and go" than paradise ever has, no matter how fine and waving it is.

Several Shapes in the Group
But All Are Small and Fetching

and just the sort of Hats that Paris calls fur-coat-hats because so suitable to be worn with this type of wrap. So smart and so youthful that every one will want one; but there are only 150 in the lot. Those who come first will share this very flattering offering.

Loeser's—Second Floor.

200 Pairs Wool Plaid Blankets
\$8.50 Pair Instead of \$10.50

WINTER bedcoverings and values to help everyone economize. These Wool Blankets are an exceptionally fine lot, in the 65x80 size. All wool both warp and filling. In a variety of pink, blue, tan and gray fancy plaid combinations with soisette ribbon binding.

Other Blanket Values Which Offer Savings of 15% to 25%

75 pairs fancy plaid Blankets, all wool, 70x80, \$9.50 pair
 80 pairs fancy plaid Blankets, all wool, 70x80, \$11 pair.
 50 pairs fancy plaid Blankets, all-wool, 70x84, \$13.50 pair.

All Wool White Blankets

75 pairs Blankets, 70x80, at \$10.50 pair.
 50 pairs Blankets, 70x80, at \$13.50 pair.
 40 pairs Blankets, 70x80, at \$16.50 pair.
 \$5 Cotton Filled Comfortables, \$3.75

Covered with figured silkoline, filled with white cotton, with plain saten borders.

Loeser's—Second Floor.

New Blouses at \$2.95
Paisley Printed Pongee and Plaid Silks

THESE are the smartest little Over-Blouses at so low a price that we have yet shown. The Paisley prints come in hip models, long over-blouses and tie-on-the-sides, and they are in fine rich colorings that are so acceptable as suit blouses. The plaid silks are in solid colors, gray, brown, orchid and berry, but their chief note of interest is the

Bertha Collar of Net and Lace

which is what every white throat is choosing just now. Shown at the top of this sketch you will see how girlish this Blouse is.

Only Two Blouses Pictured

but at least half a dozen styles are here at the low price of **\$2.95**. In addition to silks and pongees plenty of white dimities in choicely tailored styles.

Loeser's—Second Floor.

Fine Hand-Made Nightgowns
Extra Special, \$2.98

THE DAINTY intimate gift chosen from this assortment of fine hand-made and hand-embroidered Nightgowns will prove a happy selection. There are several styles, two pictured, and all are lavishly embroidered.

One model has Calais Val lace edging around neckline and sleeves and medallion in center of embroidered design. The models have square and round necklines and all have embroidery on the kimono sleeves. The value is so very exceptional that early choice is suggested.

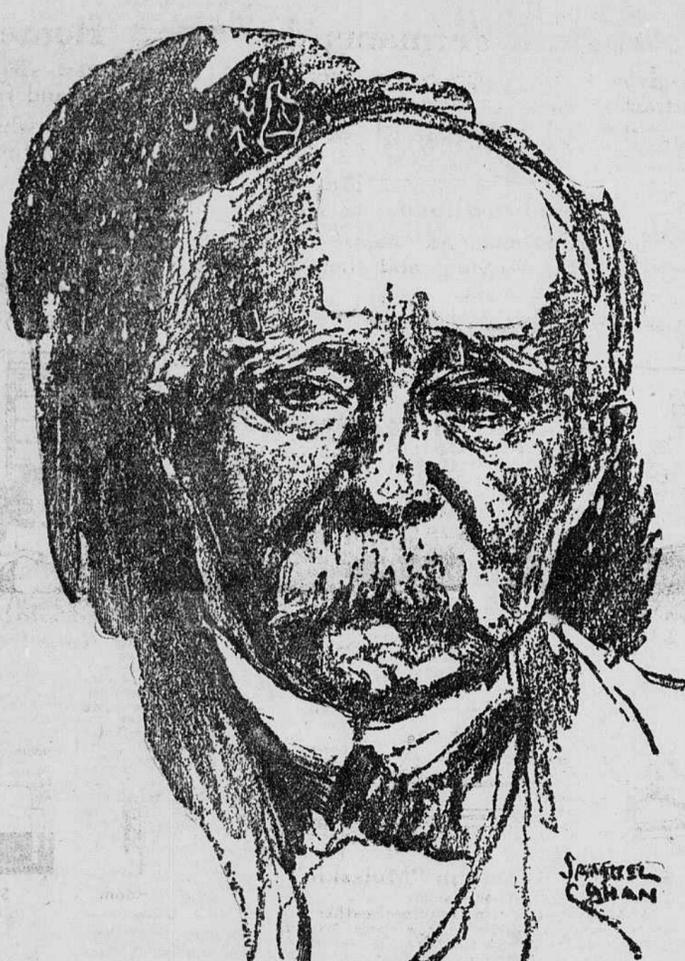
Silk Envelope Chemises and Bloomers
Special at \$2.98

Six very pretty styles in crepe de chine Envelope Chemises, trimmed with laces and insertions. One attractive model is lace trimmed both back and front. Pink and orchid are the shades. Crepe de chine Bloomers in the regular style with lace medallions and insertions; orchid, pink and white. Also at this price, radium silk step-in Drawers in pink and white, with embroidered Georgette crepe medallions, lace edging and rosebuds.

Silk Nightgowns, \$3.98 and \$4.98

Any number of dainty crepe de chine Nightgowns at \$3.98 in honeydew, coral, pink and green. Both crepe de chine and radium silk in pink and honeydew make the Nightgowns at \$4.98. Selections from this display of Nightgowns will be neatly boxed for Christmas giving.

Loeser's—Second Floor.



GEORGES CLEMENCEAU
To Write for THE WORLD

THE TIGER OF FRANCE, "Father of Victory," War Premier and one of the "Big Four" at the Peace Conference, who has come to the United States to interpret for America the point of view of France on international problems, will write for **THE WORLD** a series of articles supplementing the addresses he will deliver.

Hundreds will hear these addresses in the various cities he will visit, but hundreds of thousands will read what he writes. In New York this will be the privilege of readers of **THE WORLD**.

Not since the Arms Conference at Washington, when **THE WORLD** employed H. G. Wells as its special reporter, has there been offered to newspaper readers so important a feature as this series by Clemenceau—the first writings from his pen since the war.

Publication of the Clemenceau series will begin Nov. 23 and will continue on dates to be announced later.



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