

SIMPSON, CRAWFORD AND SIMPSON.

6th Ave. and 19th St.

Great February Sale of Boots and Shoes.

Closing Out Broken Lots at One-third to One-half Regular Prices.

Lot 1—Ladies' fine Kid Button Boots, wide and narrow toes, all sizes, beautifully finished styles, value \$2.50 and \$4.
Clearing Price \$1.75.

Lot 2—Ladies' fine Kid Button Boots, extension soles, fair setts, patent non-slipping soles, extra toes, irregular sizes, value \$4.
Clearing Price \$1.99.

Lot 3—Ladies' fine Kid Button Boots, extension soles, fair setts, patent non-slipping soles, extra toes, irregular sizes, value \$4.
Clearing Price \$3.98.

Lot 4—Ladies' extra fine Button and Lace Shoes, solid leather soles, heels, and counter, warranted to stand more hard wear than any ordinary \$2 Shoes, all sizes \$1 to 4.
Clearing Price \$1.49.

Lot 5—Ladies' Button Boots, extra fine Kid and goat, best and spring, value \$2.50.
Clearing Price \$1.37.

Lot 6—Children's French Patent Leather Button Boots, Kid tops, spring soles, Brown C. Star's best make, slightly shop-worn, value \$2.
Clearing Price \$1.25.

Lot 7—Ladies' Kid Button Boots, no heels, worked buttonholes, value \$2.
Clearing Price 28c.

Interesting to Housekeepers. Housekeeping Linens.

The most important sale of fine Table Damask, Napkins, Towels, &c., that has taken place in the city this season.

\$7,500 worth of extra fine Double Damask Table Linen and Napkins, made by the celebrated Irish Linen manufacturers, "William Liddell & Co.," to be sold this week at very much less than importation cost.

(Attention is called to our window display of Housekeeping Linens.)

We also offer this week the following special bargains:

50 pieces Half-Bleached Table Damask, pure linen, 57 1/2" yard; reduced from 55c.

150 pieces Bleached Table Damask, new pattern, 68" yard; reduced from 90c.

100 pieces Bleached Double Damask, extra fine, 88" yard; regular price \$1.50.

NAPKINS.
1 lot 1/2 Napkins, 90c dozen; worth \$1.25.
1 lot 1/2 Napkins, \$1.25 dozen; worth \$1.60.
1 lot 1/2 Napkins, \$1.40 dozen; worth \$1.90.
1 lot 1/2 Napkins, \$1.50 dozen; worth \$2.00.
1 lot 1/2 Napkins, \$2.00 dozen; worth \$2.50.

TOWELS.
Bleached and Laced Hand Towels, never sold less than 16c; price now 12c, each.
Four Hand Towels, regular price 20c; price now 15c, each.
Five Bleached Hand Towels, regular price 25c; price now 20c, each.
Bleached Damask and Hand Towels, extra large size, 25c each; regular price 35c.
500 pieces all-linen Towel, 30" wide, 8c yard; reduced from 12c.

White Marseilles Quilts.

Largest variety of patterns ever shown, at the lowest prices on record.

Lot 1—were \$2.00 each; price now \$1.25.
Lot 2—were \$2.50 each; price now \$1.60.
Lot 3—were \$3.00 each; price now \$1.90.
Lot 4—were \$3.50 each; price now \$2.20.
Lot 5—were \$4.00 each; price now \$2.50.
Lot 6—were \$4.50 each; price now \$2.80.
Lot 7—were \$5.00 each; price now \$3.10.
(All full sizes.)

They will be found on special counter on First Floor.

Blankets.

Important Clearing Sale of Blankets, slightly soiled from handling, at a little over Half Price.

10-6 Blankets, \$1.45 pair; were \$2.25.
10-6 Blankets, \$1.75 pair; were \$2.50.
11-6 Blankets, \$2.45 pair; were \$3.60.
11-6 Blankets, \$2.75 pair; were \$3.90.
12-6 Blankets, \$3.50 pair; were \$4.90.
12-6 Blankets, \$3.90 pair; were \$5.20.
13-6 Blankets, \$4.50 pair; were \$5.90.
13-6 Blankets, \$4.90 pair; were \$6.20.
Fancy Blankets for Wrappers at half regular price.

Special reductions in Mission Hill, Mass., and California superior Blankets.

FLANNELS.

Closing out at reduced prices all our Remnants of White and Scarlet Shaker Flannels, fine Underwear Flannels, fancy and plain Flannels, and white and colored Embroidered Flannels.

SPECIAL BARGAINS IN Table Covers and Rugs.

Extraordinary bargains will be offered this week in a large auction sale purchase of Velour Table Covers, viz.:
500 6x10 Velour Table Covers at \$3.98; worth \$6.
500 8x10 Velour Table Covers at \$5.50; worth \$15.

A choice selection of best Smyrna Rugs at less than manufacturing cost.

Simpson, Crawford & Simpson, 6th Av. and 19th St.

E. J. DENNING & CO.,

SUCCESSORS TO A. T. STEWART & CO., (RETAIL.)

Have now open the choice variety of

SPRING NOVELTIES

they have yet offered in

SILKS, WOOL, AND COTTON

DRESS FABRICS.

PANAMA AND STEPHENO CLOTHS, SATIN-BORDERED SERGES, PLAID, CHECKED, AND STRIPED CHEVIOTS, BROAD-CLOTHS, &c.; PRINTED CHINA SILKS; BENGALINES, SHANGHAI SILKS (in white and all the new shades); SCOTCH GINGHAMS, IN SATIN STRIPES, CHECKS, AND PLAIDS.

They also offer

200 PIECES FINE QUALITY LADIES' CLOTH

ALL THE LATEST SPRING SHADES, at \$1.00 per yard.

200 PIECES FINE QUALITY BLACK SILK,

AT 75c., 90c., & \$1.00 PER YARD; REDUCED FROM 85c., \$1.15, & \$1.25

1,000 ELEGANT GOLD, SILVER, IVORY, AND BUCKHORN MOUNTED

SILK UMBRELLAS,

At \$2.25, \$3.50, \$4.75, and \$10.00 each;

REDUCED FROM \$4.50, \$7.00, \$8.50, AND \$22.00.

Broadway, 4th av., 9th & 10th sts.

J. N. Collins & Co.

32 West 14th St.,

Are now closing out balance of

Alaska Seal Garments, including Wraps, Jackets, and

Saques, at greatly reduced prices.

Alaska Seal Jackets, from \$55

Alaska Seal Wraps, from \$25

Alaska Seal Saques, from \$25

Also balance of Plush Saques, Newmarkets, Raglans, Jackets, and fur below the cost of manufacture.

And the balance of cloth Wraps, Raglans, Newmarkets, and Jersey Jackets at half price.

GRATEFUL-COMFORTING. FIPPS'S COCOA. BREAKFAST.

"By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected Cocoa, FIPPS'S COCOA has provided our breakfast tables with a delicately flavored beverage which will save us any anxiety about our diet. It is by the judicious use of this article of diet that a constitution may be gradually built up until it reaches that state of robustness which enables a man to resist all the attacks of disease. Hundreds of subtle poisons are floating around in our blood, ready to seize upon every weakness, and to destroy us if we do not take care to expel them by keeping ourselves well clothed with pure blood and a properly nourished system. FIPPS'S COCOA is the best and most palatable of all the foodstuffs for the purpose. Made simply with boiling water or milk. Sold only in the original tin, with the name FIPPS'S COCOA on the wrapper. JAMES FIPPS & CO., London, England.

MISSES FROM STRA VENE AND BEST LONDON TAILORS SELLING AT HALF PRICE: LEO LADIES' FASHIONABLE GARMENTS, AT SHEA'S COR. BROOME AND CROSS STS. DRESS SUITS FOR SALE AND HIRE.

LUDWIG BAUMANN & CO., 512, 514 EIGHTH AVENUE, BETWEEN 50TH AND 51ST STS., OFFER ANTIQUE FURNITURE, Carpets, Bedding, &c., at the lowest prices in the city. Call on the main telephone 1000 for program.

HEARN

34, 36, AND 38 WEST FOURTEENTH ST.

GREAT SALE OF THE BANKRUPT

STOCK OF MERRIMON, REELEY & CONWAY.

Down, down, and over down, and down they go. Down go the prices! Down! Down!!

Each succeeding day adds to attractions and renews. As fast as possible the various lots are sold. Price never stops the way—and as the path is cleared by sale of one or many, others take their place, in turn to be disposed of and make place for others; and as another week is counted off, still you'll find attractions still increasing, and to the end increase.

LADIES' CLOAKS AND SUITS.

Balance of magnificent Plush and Velvet Wraps—solid brown, black, copper, blue, green, and tan, with elegant satin linings, some trimmed with blue fox, grey, white, and lavender, and other rich furs and others with the finest imported passementerie, cut beads and fringe, will be sold as follows:

Those that were \$65 to \$125, now \$35 to \$55
Those that were 70 to 75, now 35 to 40
Those that were 80 to 85, now 40 to 45
Those that were 40 to 50, now 15 to 18
Those that were 20 to 30, now 10 to 12

Seal Fur Garments. Newmarkets and Raglans, were \$200, now \$90
Twenty-five dollar Newmarkets, were \$100, now \$40
Newmarkets and Raglans, were 75, now 35
Seventy-dollar Plush Saques, were \$100, now \$40
Thirty-dollar Plush Saques, were \$75, now \$30
Fifty-dollar Plush Saques, were \$75, now \$30
Thirty-dollar Plush Saques, were \$75, now \$30

Cloth Garments. Thirty-five dollar Newmarkets, were \$100, now \$40
Twenty-dollar Newmarkets, were \$75, now \$30
Ten dollar Newmarkets, were \$50, now \$20
Thirty-dollar Jackets, were \$100, now \$40
Twenty-dollar Jackets, were \$75, now \$30
Ten-dollar Jackets, were \$50, now \$20
Six-dollar Jackets, were \$30, now \$15

Blk and Velvet Dresses. Hundred dollar Dresses, were \$100, now \$50
Eighty-dollar Dresses, were \$80, now \$40
Sixty-dollar Dresses, were \$60, now \$30
Thirty-dollar Dresses, were \$30, now \$15

Cloth Dresses. Trimmed with rich passementerie, gold and silver braids or pink-all colors. Those that were \$40, now \$20
Those that were 30, now 15
Those that were 20, now 10
Those that were 15, now 7
Those that were 10, now 5

Tea Gowns and Wrappers. New \$4.00 to \$5.00, were \$6 to \$10. All above are new—Not one garment but is of latest style and made in the past few months. Another Great Reduction in MISSES' CLOAKS AND DRESSES.

Cloth and Plush Gowns, with and without silk linings. 40 pieces, were \$15 to \$20, now \$8 to \$10
30 pieces, were \$10 to \$15, now \$5 to \$7
20 pieces, were \$5 to \$10, now \$3 to \$4
10 pieces, were \$3 to \$5, now \$2 to \$3

Jackets, with hoods and without. 20 pieces, were \$4 to \$6, now \$2 to \$3
10 pieces, were \$2 to \$4, now \$1 to \$2
5 pieces, were \$1 to \$2, now \$0.50 to \$1

Children's Dresses. 2 to 8 years, 10 pieces, were \$4 to \$6, now \$2 to \$3
8 to 12 years, 10 pieces, were \$4 to \$6, now \$2 to \$3

Black and Colored Jerseys. 40 pieces, were \$1 to \$2, now \$0.50 to \$1
30 pieces, were \$1 to \$2, now \$0.50 to \$1
20 pieces, were \$1 to \$2, now \$0.50 to \$1
10 pieces, were \$1 to \$2, now \$0.50 to \$1

Stern Brothers

will exhibit Monday their First

Spring Importations of LADIES' CLOTH AND BEADED WRAPS, JACKETS, RAGLANS, and NEWMARKETS.

Also LADIES' HOUSE ROBES and WALKING DRESSES.

In their SILK DEPARTMENTS

Additional Novelties in INDIA FOULARD AND EOLIANNE SILKS, with Later Importations of COTTON DRESS FABRICS and PARIS DRESS GOODS.

OPENING OF 36 CASES

Exclusive Novelties in Hand-Made FRENCH LINGERIE, Forming the finest collection of Ladies' and Children's UNDERGARMENTS Ever offered by any one establishment.

Monday Morning, SPECIAL & ATTRACTIVE BARGAINS in RIBBONS, SILK UMBRELLAS, LINEN HOUSEKEEPING GOODS, and LADIES' HOSIERY.

Stern Brothers,

32 to 36 West 23d St. AND 23 to 35 West 22d St.

EIGHTY-DOLLAR SUITS.

We have just purchased from the (anonymous) entire stock of Mr. JOSEPH Q. LAW'S (The Merchant Tailor, under the Fifth Avenue Hotel), comprising a varied assortment of the finest WOOLLEN FABRICS. Mr. Law stood at the head of the tailoring profession, and sold only the very best goods that money could buy. His prices for suits, as we are assured by his assistant, ranged from \$50 to \$100, and for TROUSERS from \$15 to \$25.

It has been our invariable rule to give our customers the public the benefit of our cash purchases, and we shall not depart from it in this instance. We have divided the above lot into two classes, and the prices will be:

For a SUIT MADE TO ORDER. We offer a selection from these SUITS as possible, and the cut, the workmanship, and the trimming shall be worthy of the material. These goods are not displayed to our windows. Please look to see them.

GEO. A. CASTOR & CO., BROADWAY AND 18TH ST., ALSO, 267 Broadway, opposite City Hall Park.

OLD GOLD

In every household old-fashioned and worn jewelry accumulates, becoming food for rust and decay. Old Gold is the best and most economical way to get rid of it. It is a safe and certain way to get rid of it. It is a safe and certain way to get rid of it. It is a safe and certain way to get rid of it.

Published by the FRANKLYN HERRING CO., 107 N. 5th St., Philadelphia, Pa. Sole Agents for the U.S.A. and Canada, J. H. BROWN, 107 N. 5th St., Philadelphia, Pa.

O'NEILL'S,

6th Av., 20th to 21st St.

SPECIAL INDUCEMENTS WE OFFER THIS WEEK.

Wrap and Jacket Dept.

750 English Seal Plush Saques, \$14.75 to \$37.50; former price \$28.75 to \$60.00.
\$300 fine Imported Plush Wraps, beaded and braided and trimmed, \$14.75 to \$29.75.
450 fine cloth Newmarkets and Raglans, \$6.75 to \$12.75.
500 Ladies' Imported Jackets, \$5.98 to \$8.75.

Ladies' Cloth Suits in black and a variety of colors, \$8.75 to \$29.75.

Owing to our Enlarged Work Rooms, our facilities are greatly increased for getting out Fine Garments. We are prepared to take orders for Elaborate Costumes or Suits for Reception or Evening Wear, AT THE LOWEST POSSIBLE PRICES.

SEAL GARMENTS.

Alaska Seal Saques, London dressed and dyed, \$95.00 to \$150.00; sold last month from \$150.00 to \$225.00.
60 Alaska Seal Raglans and Newmarkets, London dressed and dyed, \$150.00 and \$220.00.

JERSEY WAISTS.

2,000 Ladies' Imported Jersey Waists, plain and fancy fronts, \$1.50 to \$2.48; worth \$3.25 to \$6.50.

Imported Jersey Waists, black and colors, at low prices.

OUR UNDERWEAR DEPT.,

occupies more space than is devoted by any house to the same line of goods.

Ladies' and Infants' Trousseaux a specialty.

Cambrie Corset Covers, V shape, of embroidery, 38c.; good value for 75c.

Embroidered Chemises, Pompadour, Fine Tucked and Lace Trimmed Gowns, Embroidered Ruffles, Drawers, Fine Tucked Cambric Skirts, Medial Lace Corset Covers, Embroidered and Lace Corset Covers; Embroidered Edge Skirts and Fine Night Dresses, Embroidered Ruffled Drawers, 58c. each.

79c. each.

Fine Quality of these goods, 98c. and \$1.25.

Samples hand-made Underwear, trimmed with Fine Embroidery and Lace, closing out at 50c. on the Dollar.

Infants' long and short Dresses, 40c. to \$2.95.

CORSETS.

French Sateen Corsets, 48c., all colors. Sateen C. P. Corsets, \$2; worth \$3. Couture C. P. Corsets, \$1.50; former price \$2.40.

Mail Orders receive prompt attention.

H. O'NEILL & CO

6th Av., 20th to 21st St.

H. O'NEILL & CO

6th Av., 20th to 21st St.

Housefurnishing Dept

SPECIAL SALE OF DUSTERS AND BRUSHES.

Large-size Dusters, 51c.; worth 94c.
Floor Brushes, \$1.40; worth \$1.85.
Tampico Scrubbing Brush, 9c. and 11c.
Complete Line of Kitchen and Laundry Sundries.

Scouring Soap, Silver Soap, Stove Polish, Ammonia, &c.

Tin, Wooden, and Iron Ware at the Lowest Prices.

Paid Parcels Delivered within 75 miles of New York free of charge.

H. O'NEILL & CO

6th Av., 20th to 21st St.

R.H. MACY & CO.

878 AV. 19TH ST. TO 14TH ST.

We are the original

tors and have been for thirty years the leaders of popular prices.

Our goods are marked when first placed on sale at such a very modest profit as only a house can afford that sells exclusively for cash in every instance, and consequently eliminates from its calculation the risk of losses from bad debts and the bookkeeping and other office expenses inseparable from a credit system.

The losses in the United States resulting from uncollectible accounts amount to hundreds of millions of dollars annually. To those for whom credit is of paramount importance it is a convenience for which they ought to pay. The fundamental corner stone of a well-regulated business precludes the possibility of deviating from one price, but why should cash buyers who purchase from houses that carry accounts contribute toward defraying the losses and expenses consequent to the credit system? We give credit to no one; we therefore incur no losses, and our prices bear evidence of it, to the advantage of all who can avail themselves thereof.

In conspicuous instances other houses occasionally meet our prices "as leaders," but it is like the unwilling workman who will only do his task while under the vigilant eyes of the overseer; it is a forced exaction, not a spontaneous tribute.

Take promiscuously a dozen items out of each of our 37 departments and compare them with a like number of articles from any other house, and it will confirm our claim that we are the cheapest house in this country, without ever sacrificing quality to price.

SPECIAL SALE OF RICH BLACK SILK

At the uniform price of 99c.,

EMBRACING THE FOLLOWING DESIRABLE WEAVES:

BLACK SATIN RHADAME..... 99c.
BLACK SATIN LUXON..... 99c.
BLACK POUL DE SOIE..... 99c.
BLACK WATERED SILK..... 99c.
BLACK MILK RAZEMIER..... 99c.
BLACK SATIN MERVILLEUX..... 99c.
BLACK CACHEMIRE FINISH GROS GRAIN..... 99c.
BLACK FALLEN FRANCHISE..... 99c.
BLACK ARMURE ROYAL..... 99c.
26-INCH HEAVY BLACK SURAL, SUITABLE FOR MORNING..... 99c.

ALL THE ABOVE ARE EXCEPTIONAL VALUES. ALL GRADES OF BLACK SILK AT LOWER PRICES THAN ANY OTHER HOUSE IN THIS COUNTRY.

COLORED SILKS.

50 PIECES CHANGEABLE POUL DE SOIE, 26c. USUALLY 75c.
FALLEN FRANCAISE, SATIN RHADAME, GROS GRAIN, AND SURHAIS IN ALL DESIRABLE STREET AND EVENING SHADES.

BLACK SILK VELVET.

100 PIECES WITH RICH BLACK SATIN STRIPES, 30 DIFFERENT STYLES, AT 90c. PER YARD. COST OVER \$1 TO IMPORT.

50 PIECES WITH WHITE SATIN STRIPES, 60c.; WORTH DOUBLE THE MONEY.

DRESS GOODS.

WE HAVE JUST OPENED AN EXTENSIVE ASSORTMENT OF PLAIN AND FANCY FABRICS FOR EARLY SPRING WEAR IN NEWEST DESIGNS AND LATEST COLORINGS.

SPECIAL BARGAIN.

1,000 PIECES IMPORTED BEST FOULARD BATHING AT 24c. PER YARD.

EMBRACING CHECKS, STRIPES, SET FIGURES, RUNNING VINES, BROCADED EFFECTS, ALL NEW STYLES OF THIS SEASON'S IMPORTATION, IN LIGHT AND DARK GROUNDS.

VALENTINES.

A LARGE ASSORTMENT AT OUR USUAL POPULAR PRICES.

R.H. MACY & CO.

878 AV. 19TH ST. TO 14TH ST.

Arnold, Constable & Co

"Anderson's Zephyrs"

FOR SPRING 1888.

A magnificent assortment of this celebrated fabric (unequaled for durability and wear), new and beautiful colorings. PLAIN, PLAID, AND STRIPED EFFECTS.

Our Stock of all kinds of Laces and Embroideries has been very carefully selected, and is very choice. We are closing out a lot of Lama Lace Shawls and Jackets very cheap.

\$90 Shawls for \$27.50.
\$50 " " 16.00.
\$25 " " 8.50.
\$30 Jackets " 5.00.

Lord & Taylor,

Broadway and Twentieth St.

EXHAUSTED VITALITY. A Great Medical Work for Young and Middle-Aged Men.

THE SCIENCE OF LIFE. KNOW THYSELF.

More Than One Million Copies Sold. It teaches Hygiene and Physical Culture, Prepaire Blood, Impaired Vigor and Impurities of the Blood, and the most proper medical treatment, including the best possible diet, and the best possible exercise, and the best possible use of the human faculties. Price only \$1 by mail, post-paid, and concealed in a plain wrapper. Illustrative single leaf free on request.

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OUR DONKEY PARTY!

AN EVENING AMUSEMENT FOR THE MILLION.

AND INDESCRIBABLE LAUGHTER. PUTTING THE TAIL ON THE DONKEY.

Donkey party consists of a sheet having a donkey printed upon it without a tail. The party is provided, numbered from 1 to 10. The donkey's