

Frederick Loeser & Co.

IMPORTING RETAILERS, BROOKLYN.

We will Deliver Free at Railroad Stations in the States of New York (including Long Island), New Jersey, and Connecticut, and also at any point within 100 miles of New York, all goods bought of us, excepting Furniture and Carpets, which we deliver free only within the 100-mile radius.

GREATEST REDUCTIONS

Ever Made in Ladies' Shirt Waists at the Height of a Season. All New, Well Made, Perfect Fitting Garments.

LAUNDERED WAISTS, 25 cts., were 50 cts.:

250 Percale and Chambray Waists, solid front, some white, other colored, rolling collar.

30 CTS., WERE 60 CTS.:

250 Percale Waists, solid and soft front, stripes and figures, rolling collar.

49 CTS., WERE 79 CTS.:

800 Percale and Lawn Waists, laundered collar and cuffs, soft front, dainty colors, stripes and figures.

79 CTS., WERE \$1.19:

250 fine Lawn and Percale Waists, soft front, laundered collar and cuffs, large sleeves, good colors.

98 CTS., WERE \$1.25 AND \$1.45:

350 fine Lawn and Dimity Waists, latest colorings, very large sleeves.

VERY SPECIAL

250 Rob Roy and Scotch Plaid Waists, latest designs, extra large sleeves, 98 cts., \$1.25, \$1.45; were \$1.80, \$1.50, \$2.15.

98 CTS., WERE \$1.45:

800 fine King Waists, dainty colors, soft front, large sleeves, perfect fitting.

\$1.25, WERE \$1.79 AND \$1.98:

250 very fine King Waists, newest designs, made of Garter's best Percale, extra large sleeves.

SOFT WAISTS, 25 CTS., WERE 50 CTS.:

500 fine White Lawn Waists, full tucked back and front, rolling collar.

89 CTS., WERE 59 AND 69 CTS.:

800 striped and checked Lawn and Percale Waists, also White Lawn, large sleeves, rolling collar.

59 CTS., WERE 75 AND 98 CTS.:

400 fancy Lawn Waists, full front, draped collar and rolling collar, also some White Lawn, embroidery trimmed.

Also 500 assorted Lawn and Soft Percale Waists, reduced from \$1.25 and \$1.50 to 75 and 95 cts.

SILK WAISTS.

125 fine Corded Kailk Silk Waists, light colors, full front, large sleeves, new draped collar, \$2.19 instead of \$3.50.

125 fine China Silk Waists, light and dark effects, extra full sleeves, draped collar, \$2.98 instead of \$4.25.

150 fancy Silk Waists, light grounds with pink, blue, lavender, and cardinal figures, also navy effects, extra large sleeves, full front, \$3.05 instead of \$4.98.

HOUSE FURNISHINGS.

Seasonable Goods for Little Money.

Two-burner Gas Stoves, with large oven and 6 feet of tubing, \$2.00.

The Loeser Gas Stove, \$2.24.

Garden Hose, 5 ply Standard, 6 cts. per foot.

Hose Reels, 40 cts.

Nozzles, spray or stream, 22 cts.

Lawn Mowers, 10 and 12 inch, warranted, \$2.49.

Lawn Scissors, 70 cts.

Stump Snaps, 4 cts.

Wooden Hakes, 19 cts.

Grass Cutters, 19 cts.

Pruning Shears, 19 cts.

Scythe Sharpener, 5 cts.

Refrigerator Pans, galvanized iron, 15 cts.

Garbage Pails, galvanized iron, with cover, 35 cts.

Japanned Stop Jar and Cover, 25 cts.

Ice Shavers, steel, 10 cts.

Sham Holders, 25 cts.

Palm Leaf Fly Chasers, 7 cts.

HAMMOCKS,

Lawn Tennis and Croquet.

Large Cotton Hammocks, fancy colors, with double spreaders, 50 cts.

Heavy Grass Hammocks, large size, 64 cts.

Children's Hammocks, fancy colors, with fringes, 75 cts.

Hammock Pillows, 45 cts.

Hammock Hooks, 4 cts.; Spreaders, 5 cts.; Ropes, 5 cts.

W. & D. Tennis Balls, 30 cts. each.

Cray Boxes and Pens, 40 cts. per set.

Tennis Nets, 30x3, \$1.10.

Tennis Pads, 7 cts.

Mallets, 25 cts. each.

Croquet Sets, highly polished, 89 cts.

Lawn Tennis, \$1.80.

Swinging Lawn Chairs, \$2.75.

Adjusting Lawn Chairs, 98 cts.

FRAMED PICTURES,

At Very Low Prices.

Tabor Artotypes, colored in water colors, framed in white and gilt with bow knot corners, \$1.50.

Remarque Proof Etchings, framed in all gilt, \$1.75.

Pastels, framed in white and gilt, 10x9, \$3.35.

Wash Fabrics.

WASH FABRICS.

Summer Clearing Sale Begins Tomorrow.

10 ct. Ginghams at 5 cts. per yard.

12 1/2 ct. Percales at 8 cts.

12 1/2 ct. Woven Stripe Batiste at 6 cts.

15 ct. Genoa Crepe at 6 cts.

17 ct. Corded Lawns at 12 1-2 cts.

25 ct. Lace-striped Ginghams at 15 cts.

FANCY SILKS.

The Best Values Yet Offered.

Best quality Corded Wash Silks, 21 inches wide, new goods, most desirable colorings, 19 cts. per yard.

21-inch Novelty Silks, Chines, checks and stripes, 30 cts. per yard; sold this season at 20 cts.

BLACK SILKS.

22-inch Black Figured Pongee Silks, 39 cts. per yard.

27-inch Black Brocade Japanese Silk, 60 cts.

24-inch Black Pekin Striped Pongee, 89 cts.

DRESS GOODS.

Especially Good Offers.

36-inch all-wool Serge, Navy Blue, 35 ct. quality, at 25 cts. per yard.

23-inch pure Mohair Striped Serges, 39 ct. quality, at 20 cts. per yard.

One special lot of finest quality all-wool French Challis, 30 inches wide, at 25 cts. per yard.

CORSETS,

At \$1.59 Per Pair.

225 pairs of Z. Z. Corsets, our own importation, made of fine French Contelle, white and drab, with extra long waist, high bust, well boned, sizes 18 to 26, at \$1.59 per pair.

EMBROIDERIES.

Manufacturers' samples, wide margins, both neat and showy designs, 5, 7, 10, 12 1/2, 15, 18 and 25 cts. per yard.

HANDKERCHIEFS.

Ladies' Embroidered Handkerchiefs, 12 1/2 ct. quality, at 6 1/2 cts.

Pure Linen Embroidered Handkerchiefs, 12 1/2 cts.

Swiss Embroidered Handkerchiefs, 25 ct. quality, 12 1/2 cts.

A desirable lot of Handkerchiefs, embroidered in neat designs, 45 and 55 ct. quality, half of the lot pure linen, reduced to 25 cts. each.

INFANTS' DRESSES

of fine, soft-finished Percale, pink and blue, fully tucked and embroidered, trimmed, extra full skirt and sleeves, 1 to 3 years, 50 cts. instead of 98 cts.

Nainsook and Cambric Long Slips, round yoke of fine embroidery, 79 and 98 cts. instead of \$1.25 and \$1.50.

LADIES' SHOES.

Reductions Made for One Day Only.

Ladies' tan Kid Button Boots, hand-turned sole, narrow toe with tip, new, reduced from \$4.50 to \$3.75.

Ladies' best tan Kid Oxford Ties, razor toe with square tip, very light, reduced from \$3.85 to \$3.25.

Ladies' Three-button Vied Kid Oxfords, razor toe, patent leather tips, reduced from \$3.00 to \$2.50.

Ladies' black or tan Tennis Oxfords, \$3.00 quality reduced to \$1.60, and \$2.50 quality to \$2.00.

RUGS

For Summer Homes Reduced.

60-ct. Canton Matting Rugs, 78 inches long, 25 cts.

\$1.50 Carpet Rugs, fringed, 64 inches long, 98 cts.

\$2.00 Carpet Mitre Rugs, square shape, \$1.10.

\$2.75 Cottage Rugs, 9 yards long, \$1.25.

\$4.00 Cottage Hall Rugs, 9 yards long, \$2.25.

\$6.00 Japanese Rugs, 6x9 feet, \$3.95.

Also, 200 Carpet Foot Rests, 24 cts.

WRITING PAPER,

For Summer Tourists.

One-lb. packages Writing Paper, octavo and commercial size, in Scotch Granite, Cutler Linen, Turkey Linen, and Cream Wave, 17 cts. per lb.

Boxes containing 24 sheets of Writing Paper and 24 Envelopes to match, in Cream Linen, Cream Wave and India Proof, 15 cts. per box.

Also Leatherette Writing Tablets, with travelling inkstand, 49 cts.

SILVER JEWELRY.

Blouse Sets, studs, collar button, and sleeve links, 49 cts.

Quiff Buttons, 35 cts.

Studs, 4 in set, 25 cts.

Dresden Enamelled Links, 49 cts.

Belt Pins, 19 cts.

Silk Belts with sterling silver buckle, 50 cts.

LADIES' NECKWEAR

Reduced to Absolute Clearing Prices.

60 dozen laundered Chemisettes, 25 and 35 ct. quality, at 15 cts. each.

Blouse Fronts, Chemisettes and Yokes, soft finish, trimmed with lace and embroidery, 15 to 20 cts., were 35 cts. to \$1.45.

Batiste, Grass Cloth and Duck Sailor Collars at 59, 49, 75, 98 cts. and \$1.25 each.

Fancy Neckwear, large and small pieces, reduced to less than half of original prices.

LACES,

odds and ends and broken sets, various makes and widths, black, white, cream and butter, at 5 cts. to \$1.25 per yard—one-half and one-quarter of original price.

SUMMER SUITS,

Very Much Reduced.

White Pique, with Blazer Jacket, \$4.95.

Blazer Suits of tan Holland Linen, \$4.95, \$7.25, and \$10.75.

DRESSES

of figured and white Organdie, Batiste, French Lawn, and other fine cotton material, heretofore \$11.25 to \$15.00, now \$7.50 to \$92.00.

SEPARATE SKIRTS

of fine Crepon, Satin, Figured Taffeta, Silk Peisse, Sunset Silk, and imported cloths, \$7.90 to \$22.50, were \$16.50 to \$40.00.

LADIES' BATHING SUITS,

Flannel, Alpaca, Mohair, and Brilliantine, \$2.15, \$2.95, \$3.50 to \$4.75.

Blouse Suits of tan Holland Linen, \$4.95, \$7.25, and \$10.75.

Also Bathing Caps, Hats, Shoes, etc.

STAMPED LINENS

At Half Price.

Hemstitched Linen Scarfs, 17x54, 49 cts. instead of 98 cts.; 17x72, 50 cts. instead of \$1.15.

Fancy Drawn Neck Scarfs, double hemstitched, 22x90, 98 cts. instead of \$2.75.

Table Covers, new Empire designs, on cream and fancy goods, 36x90, 25 cts. instead of 40 cts.

Stamped Table Covers, 36x36, 8 cts. instead of 15 cts.

Round Centre Pieces, large size, 11 different designs, 25 cts. instead of 35 cts.

Also, 18-inch Lace Tidies, 18 cts. instead of 30 cts.

Soft Pillows, 20x20, with 4-inch double ruffle, filled with feathers and down, 98 cts.; were \$1.25.

Figured Silks, for drapery purposes, 39 cts. instead of 75 and 90 cts.; and 49 cts. instead of 90 cts. and \$1.75 per yard.

Plain Silks, 45 cts. instead of 85 cts.

SAILOR HATS

For Ladies and Misses,

in the finest qualities of plain and fancy hats, made by hand, and finished in the best manner, manufactured to sell from \$1.48 to \$2.75, our prices 75 cts., 98 cts., \$1.25 and \$1.48.

A complete assortment of sailor hats made by Knox the Hatter, including the very small sizes, 6 and 6 1/2, now so scarce. We are sole agents in Brooklyn for these hats.

WRAPPERS.

Special Reductions.

Fancy Lawn Wrappers, large ruffle over shoulder, edged with lace, wattleau back, full front, large sleeves, 70 cts. instead of \$1.25.

Fancy Lawn Neglige Wrappers, rolling collar, tucked yoke back and front, 89 cts. instead of \$1.35.

Fancy Lawn Wrappers, dainty colorings, two styles, lace trimmed and scalloped ruffles, extra wide skirt, very large sleeves, \$1.59 instead of \$2.25.

Fine cashmere Wrappers, suitable for travelling, navy and black, shirred yoke, collar effect, braided trim, \$3.45 instead of \$4.95.

Fine Paris-made Flannel Wrappers, suitable for steamer wear, \$0.75 and \$10.50.

SUMMER UNDERWEAR

At Reduced Prices.

Ladies' fine quality Ribbed Cotton Vests, low neck, no sleeves, with tape in neck and arms, white and ecru, reduced to 18 1/2 cts.

Ladies' extra quality Ribbed Cotton Vests, handsomely finished at neck and arms, pink, blue, ecru, and white, reduced to 15 cts.

Ladies' extra quality White Ribbed Cotton Vests, low neck, no sleeves, trimmed with Satin ribbon at neck and arms, also Men's Balbriggan Shirts, with long sleeves, in broken sizes, reduced to 19 cts. each.

LINEN SPECIALS.

Hemmed Huck Towels, 18x97, 12 1/2 cts. each.

Hemstitched Huck Towels, 20x40, 15 cts. each.

All-Linen Kitchen Crash, 5 cts. per yard.

Fringed Bureau Scarfs, 50 inches long, 25 cts.; 70 inches, 35 cts.

Hemstitched Damask Tray Cloths, two rows openwork, 60 cts. instead of \$1.00.

Natural khaki Bureau or Dress Linens, 12 1/2 to 45 cts. per yard.

TOILET ARTICLES.

Bath Brushes, long handle, solid wood back, 25 cts.

Pocket Combs, sterling silver back, 50 cts.

Hair Brushes, large size, fine bristles, 39 cts.

Four-row French Tooth Brushes, 8 cts.

Horn Dressing Combs, 3 cts.

2-oz. bottles Curling Fluid, for keeping the hair in curl, 25 cts.

2-oz. bottles Antidote, for insect bites, 10 cts.

JOURNEY AND BURNHAM, BROOKLYN.

Our Store Will Be Closed at 12:15 P. M. on Saturdays Until Further Notice.

SUMMER SALE OF OUTING SUITS.

On Monday we will offer an elegant assortment of Outing Suits at prices lower than ever before. Every effort will be made to make this "Special" sale one of note. Duck Suits for \$1.95, \$2.50, \$3.50 and \$5.00, worth \$3.00, \$4.50, \$5.50, and \$7.50.

All sizes of Navy and Black Serge Suits, from \$5.00 to \$17.50, nearly half their regular prices.

Suits in tan, brown and gray mixtures, some with fancy lined blazers, from \$7.50 to \$17.50, at the same reduced quotations.

The finest White Serge Suits, blazers lined with white taffeta silk, reduced from exactly \$25.00 to \$15.00.

SEPARATE SKIRTS.

In Brilliantine, lined, at \$5.00. In Crepon, lined, at \$7.50.

SILK WAISTS.

With very full sleeves, good styles, at \$2.75 to \$7.50. To appreciate these prices the waists must be seen.

3,000 YARDS OF RIBBONS.

The balance of a manufacturer's production of Dresden Gros Grain Ribbons in beautiful designs will be placed on sale Monday. The widths are:

1 in.	1 1/4 in.	2 1/4 in.	3 1/4 in.	4 in.
8c.	10c.	12c.	15c.	20c.
25c.	per yd.			

We have always sold these ribbons at MORE THAN DOUBLE the above prices.

LEATHER GOODS.

"The Latest Paris Novelty."

A black woven Silk Elastic Belt, with oxidized and gilt metal fastenings, will fit any waist, 3, 4 and 5 inches wide, \$1.25, \$1.00, \$1.75 each.

JAPANESE STRAW EXTENSION CASES.

Have just received a large invoice of these goods. They are extremely light, very durable, and are furnished with leather straps and handles; cannot be duplicated.

Sizes 16,	18,	20,	22,	24 inch.
90c.	\$1.12	\$1.37	\$1.62	\$1.87 each.

Steamer Trunks in black enamelled duck, with black leather riveted capped corners and hand-sewed edges.

30,	32	34,	36 inch.
\$11.00,	\$11.50,	\$12.00,	\$12.50 each.

A special Men's Dress Suit Case, brass lock, brass snap catches, hog lined, shirt flaps in cover,

22,	24 inch.
\$7.00,	\$7.50 each.

Luggage Carriers for bicycles.