

# Frederick Loeser & Co.

## IMPORTING RETAILERS, BROOKLYN. IMPORTED HOSIERY. A Record Breaker.

### Any Sale We Have Ever Made Excelled—Nothing More Emphatic Can Be Said.

Section C, Extreme Rear of Main Floor. When we say that the goods we will offer to-morrow are better even than those of any previous sale, and the prices still lower, we really give all the pre-eminence possible to this sale. The goods are the newest styles for Spring and Summer, and were purchased expressly for this sale. The prices are one-third to one-half less than the present marked prices.

### Ladies' Hose.

**At 9 cts.:** Fine gauge Colored Cotton Hose, spliced heels and double toes, tan and stainless black.  
**At 12 1/2 cts.:** Fine gauge and medium-weight Colored Cotton Hose, tan and stainless black, high spliced heels and double soles, also fancy striped uppers, with stainless black boots, plain and ribbed.  
**At 15 cts.:** Fine quality Colored Cotton Hose, tan and stainless black, high spliced heels and double soles.  
**At 19 cts.:** Extra quality Colored Cotton Hose, tan, black, and fancy colored uppers, with stainless black boots, also plain and ribbed.  
**At 25 cts.:** Extra Colored Lisle Thread Hose, high spliced heels and double soles, tan and stainless black, also plain and ribbed.  
**3 for \$1.00:** Fine gauge Fancy Lisle Thread Hose, high colored uppers with stainless black boots, also plain and ribbed.

### Men's Half Hose.

**At 9 cts.:** Extra fine quality Colored Lisle Thread Hose, plain, striped, ribbed and Persian striped uppers with stainless black boots, also Lisle Thread and Silk-plated Stainless Black.  
**At 12 1/2 cts.:** Fine gauge Colored Cotton Half Hose, tan and stainless black, spliced heels and double toes.  
**At 15 cts.:** 40 gauge Colored Cotton Half Hose, high spliced heels and double soles, tan and stainless black.  
**At 19 cts.:** Fine gauge, black embroidered, Cotton Half Hose, spliced heels and toes, also medium-weight stainless black, with spliced heels and toes.  
**At 25 cts.:** Extra quality Colored Cotton Half Hose, high spliced heels and toes, tan and stainless black.

### Children's Hose.

**At 9 cts.:** Fine gauge, one-ribbed, Black Cotton Hose, spliced heels and toes, sizes 6 to 8 1/2, also tan Cotton, in broken sizes.  
**At 12 1/2 cts.:** Fine quality Black Ribbed Cotton Hose, spliced heels and toes, sizes 6 to 8 1/2, also tan Cotton, in broken sizes.  
**At 19 cts.:** Medium weight, plain Cotton Hose, spliced heels and toes, also black and tan Ribbed Cotton, sizes 6 to 9.  
**At 25 cts.:** Extra fine quality Black Ribbed Cotton Hose, high spliced heels and toes, double knees, sizes 6 to 9.

### Fancy Silks.

**Latest Novelties Just Received** in Lyons Printed Foulards, Brocade Gros Grains and Taffetas, Moire Velours, plain checks and large plaids. As low-priced leaders the following are worthy of particular attention:  
34-inch Lyons Printed Foulards, new and exclusive designs, 40 cts. per yard.  
34-inch fancy stripe Gros Grains, heavy quality, white and black, white and blue, rose and black, blue and black, green and black, mauve and black, 85 cts.  
21-inch white and black, Monotone striped and figured Taffetas, extra heavy quality, 85 cts.

### Black Ribbons.

**Remnants and Loom Ends Half Price.** Second Floor, Front. 6,000 yards finest qualities, all Silk Black Ribbons, plain and fancy weaves, at 7 cts. to 20 cts. per yard instead of 15 to 58 cts.  
**Black Satin Ribbons, 7 to 15 cts. instead of 18 to 35 cts.** 16,200 yards extra quality all Silk Black Satin Ribbons, cord edge, 1 1/2-inch wide, 7 cts.; 1 1/2-inch, 10 cts.; 3-inch, 12 cts.; 3 1/2-inch, 15 cts. per yard; regular prices, 18 to 35 cts.  
**Black Moire Antique Ribbons, 15 to 29 cts. instead of 30 to 58 cts.** 7,300 yards extra fine all Silk Black Moire Antique Taffeta Ribbons, 2 1/2 inches wide, 15 cts.; 3 1/2 inches, 19 cts.; 4 inches, 25 cts.; 5 inches, 29 cts. per yard; regular prices, 30 to 58 cts.

### Ladies' Vests.

**At 12 1/2 cts.:** Fine quality Ribbed Cotton Vests, low neck, no sleeves, silk tape at neck and arms, white and ecru.  
**At 30 cts.:** Extra quality Ribbed Silk Vests, pink, sky, lavender and cream, low neck, no sleeves, trimmed with silk ribbon at neck and arms.

### Dress Goods.

**Select Styles, Our Own Importations, Just Received.** Among the most notable novelties for spring wear that arrived last week were Black Grenadines, with colored Silk tissue back (making the usual Silk lining unnecessary), Scintillating metal effects, very striking and effective; Silk and Mohair Etamines, in all colors; Canvas in plain mesh and fancy weaves; Shepherd Checks in all sizes and qualities; Popeline Cash d'Ecosse, Meltonettes, Scotch and English Cheviots, besides a host of other too numerous to mention.

### High Class Laces.

**Two and Three Yards for the Price of One.** Plauen Net Top Laces, light, medium and heavy effects, ivory, butter and champagne shades, 5 to 12 inches wide, 25 cts. per yard, instead of 50 and 75 cts.; 35 cts. instead of 75 cts. and \$1.00; 49 cts. instead of \$1.25 and \$1.50.  
All Silk Black Venetian Point Laces, various widths, net top and solid effects, 39 cts. per yard, instead of \$1.25; 59 cts. instead of \$1.75; 79 cts. instead of \$2.50; 98 cts. instead of \$3.00.  
Oriental, Applique, Fedora, Normandy, Vals, Point de Paris and other washable Laces, at 5, 7, 10, 12 1/2, 15 and 19 cts. per yard—really worth more than double the prices asked.  
For evening wear, Fancy Crinkle, Clifton, full width, black, cream, pink, blue and mauve, 29 cts. per yard, instead of 75 cts.; Fancy Figured Crepe de Chine, white and mauve, 35 cts. per yard, instead of 98 cts.

### Embroideries.

**Manufacturers' Sample Strips Half Price.** Section B, Rear Main Floor. By far the best lot we have ever offered, on Nainsook, Swiss, and Cambrie, Edgings and Insertions, blind and openwork effects, for city, country, mountain or seaside. The material, being a non-conductor of heat and cold, is particularly good during the summer months. They do not drag down and cling to the form, or catch lint and dust. For children's wear (boys or girls) it cannot be excelled. Ribbons are highly recommended for hose, lawn, driving and bicycle suits. We are sole agents for it in Brooklyn. Special values in 32-inch Organdy Cordelle, new and beautiful designs, at 12 1/2 cts. per yard.  
30-inch Lace Striped Printed Batiste, manufacturers' sample pieces, 15 cts. per yard, instead of 30 to 35 cts.

### Black Dress Goods.

**39 cts. instead of 50 cts.** 10 pieces English Mohair Broche, 42 inches wide, in handsome Silk designs.  
**Jackets for Spring.** as well as immediate wear. The Eton and other stylish effects, handsomely trimmed with "Army" braids, \$19.50, \$21.00 and \$28.00.  
**Melba ZZ Corsets.** A new shipment just received; white, gray and black, extra long waists, patent aliding steels on hip, sizes 18 to 30, at \$1.95 for white and gray, and \$2.00 for black.

### Ladies' New Spring Costumes.

**Wash Fabrics.** Crispene Suitings. The new twentieth century fabric. Dress goods requiring no lining, interlining or stiffening, saving labor, money and weight of garment, and still giving the smart, crisp effect of a stiff taffeta silk-lined gown. These goods are durable, handsome and stylish, for city, country, mountain or seaside. The material, being a non-conductor of heat and cold, is particularly good during the summer months. They do not drag down and cling to the form, or catch lint and dust. For children's wear (boys or girls) it cannot be excelled. Ribbons are highly recommended for hose, lawn, driving and bicycle suits. We are sole agents for it in Brooklyn. Special values in 32-inch Organdy Cordelle, new and beautiful designs, at 12 1/2 cts. per yard.  
30-inch Lace Striped Printed Batiste, manufacturers' sample pieces, 15 cts. per yard, instead of 30 to 35 cts.

### Toilet Articles.

**Toilet Soaps.** Turkish Bath Soap, 25 cts. per dozen cakes. Peach Blossom Facial Soap, box of 3 cakes, 9 cts. Witch Hazel Soap, 4 cts. per cake. Cream White Glycerine, 5 cts. per cake.  
**From Our Laboratory.** 16 oz. bottles, extra strength Ammonia, 10 cts. Perfect Fabric Cleaner, 25 oz. bottles, 15 cts.; 2 oz. bottles Petroleum Jelly, 3 cts.; Chemically pure Borax, for medicinal or toilet use, 1/4 lb. package, 5 cts.; 1/2 lb., 8 cts.; 1 lb., 15 cts.

### Bed Comfortables.

**Table Silverware.** Rogers' Celebrated Spoons and Forks at Less Than Half Prices. Tea Spoons, set of six, 74 cts. Dessert Spoons, set of six, 97 cts. Table Spoons and Forks, set of six, \$1.40. Dessert Forks, set of six, \$1.10. Coffee Spoons, gilt bowls, set of six, 74 cts. Also Nut Picks, set of six, 65 cts. Salad Tongs, Cake Knives, gilt engraved, Fish Knives and Forks, \$1.25 each. Salad Forks, Cheese Scoops, Oyster Laddles, Pie Knives, 98 cts. each. Bon Bon Spoons, gilt bowls, 50 cts. Sugar Spoons, gilt bowls, 35 cts. Pickle Forks, long handle, 25 cts. Butter Knives, 10 cts. Quadruple plate Tea Pots, \$1.98; Sugar, Cream and Spoon Holders, \$1.50; Butter Dishes, \$2.25; Round Trays, \$1.98.

### Portieres and Lace Curtains.

**Portieres and Lace Curtains.** Fine finish Damask Portieres, Louis XIV. and Arabian Lace designs, 9 colorings, 5 patterns, \$4.08 per pair. Irish Point Curtains, white and ecru, 75 pairs at \$4.00 instead of \$4.75 and \$5.00, and 90 pairs at \$5.75 instead of \$6.75 and \$7.00. Nottingham Curtains, Brussels designs, extra wide, \$1.85 and \$2.95.

# Frederick Loeser & Co.

## ANNUAL FURNITURE SALE

25 to 50 % Below Market Rates BEGINNING To-Morrow Morning.



During the month of February of 1895 and 1896 we had the greatest sales of Furniture ever known in this part of the country. For months past we have been preparing to outdo in every respect those wonderful sales, and have visited every maker of reliable furniture, East and West. The result will be placed before you to-morrow morning in the form of the grandest collection of Furniture, of every grade, from the plainest to the very finest, ever collected under one roof, at from

### 25 to 50 Per Cent. Below the Very Lowest Market Rates.

This is not a sale of a few special items, but it includes every conceivable kind of Furniture, all new, fresh and desirable, and at prices that have never before been thought possible.

- THE ASSORTMENT CONSISTS OF  
BEDROOM SETS, PARLOR SUITS,  
PARLOR TABLES, SIDEBOARDS,  
CHINA CLOSETS, EXTENSION TABLES, HAT STANDS, COUCHES,  
EASY CHAIRS, MORRIS CHAIRS, PARLOR CABINETS,  
CHIFFONNIERS, FANCY ROCKERS, DESKS, Etc.  
Every article in this sale will be plainly marked with a Red Ticket.

# Frederick Loeser & Co.

### PREVIOUS TO OUR Annual Stock Taking

There are many bargains on our tables to be disposed of.

THE PRICES SPEAK VOLUMES.

- About 75 pairs of the Ladies' small-sized Boots, 1 to 3, mostly narrow widths, at 87c.
- The Balance of the 600 Enamel, Pig Skin and Kid Lace, now put in at 2.87
- Full line of Ladies' Kid and Cloth Top Button, regular 2.50 and 3.00 grades, at 1.79
- A tremendous reduction on Ladies' Low Shoes, in Kid, Patent Leather and Russat, 3.00 kind, 1.67; 3.50 kind, 1.98; 4.00 kind, 2.48
- Special prices on all Colored Fancy Slippers.
- Bicycle Boots, 50 pairs Tan and Black Samples, 4.00 kind at 2.00 and 2.50

**J. & T. COUSINS,**  
MANUFACTURING SHOEMAKERS,  
498 FULTON ST., "BOND STREET CORNER," BROOKLYN.  
Factories, 197, 199 and 201 Grand St., New York.

# ABRAHAM AND STRAUS

Women's Tailor-Made Street Costumes, \$19.45. Some More Splendid Silk Values. Again we offer to Brooklyn women an opportunity to buy superb Silks at prices that are unmatched for lowness—The assortment comprises many new and attractive lines, among which are:

- 34 inch Figured French Foulards, all colors, at 40c. yd
- 20 inch Fancy Striped and Figured Taffetas, at 39, 49 & 59c. yd
- 23 inch Fancy Figured Satin Duchesse, at 40c. yd
- 24 inch Black Brocaded China, at 40c. yd
- 27 inch Black Japanese Dress Silk, at 40c. yd
- 25 inch Black Satin Duchesse, with intricate designs, at 79 & 99c. yd
- 22-inch Peau de Soie, very heavy, at 70c., 90c. & \$1.25 yd

Also an excellent variety of new choice designs in Brocaded Satins and Gros Grains, at 59c., 79c., 99c. yd. Silks—main list.

### Tip Top Values in Black Dress Goods.

54-inch English Brillantine, extra fine finish, regular \$1.00 quality, at 69c. yd  
45-inch English Brillantine, very lustrous, medium weight, regular 80c. quality, at 59c. yd  
Imported Pirola Cloth, a very stylish material, in a variety of new designs, regular \$1.10 quality, at 69c. yd  
French Granite Cloth with small figures and fine stripes, regular 60c. quality, at 49c. yd  
50 inch Cheviots and Serges, hard finish, regular 65c. quality, at 45c. yd  
43 inch French Serge, clay twill, regular 40c. quality, at 29c. yd

### Surpassing Values in Women's Stockings.

Women's fast black Cotton Stockings, double heels and toes, worth 20c., at 15c. pair  
Women's fast black Cotton Stockings, double soles, heels and toes, some fine ribbed, worth 25c. pair, at 15c. pair  
Women's fast black Richelleu ribbed and plain Lisle Thread Stockings, also some fine Cotton Stockings, worth from 30c. to 40c. pair, at 19c. pair  
Women's fast black Lisle Thread Richelleu & Rembrandt ribbed Stockings, very fine quality, worth 60c. pair, at 25c. pair

### Men's Socks Were Never So Cheap.

Men's fast black and tan Cotton Socks, double heels and toes, worth 17c. pair, at 12c. pair  
Men's fast black Cotton Socks, double soles, heel and toes, worth 20c. pair, at 15c. pair  
Men's fast black and tan Lisle Thread Socks, with unbleached split soles, fast black Cashmere Socks, and genuine English Merino Socks in mixtures, worth from 30c. to 60c. pair, at 19c. pair  
Men's genuine English made tan Cotton Socks, with high spliced heels and white toes, worth 50c. pair, at 25c. pair

### French Drap d'ete, for Fashionable Gowns.

The most stylish and effective gowns this Spring will be of the French Drap d'ete. It comes in rich dark shades of green, plum, brown, etc., suitable for early Spring wear. Also in lighter shades, including the new Velours, at 99c. yard.

### Printed, Lace Striped Wash Fabrics, 11c. Yard.

4,000 yards of Lace Striped Wash Fabric, printed on white lined and lined grounds, in dainty and attractive designs, go on sale to-morrow at 11c. yd. Cotton Goods—Main aisle, rear.

### Best French Haircloth, 24 in. Wide, at 29c. Yd.

Best French Haircloth—24 inches wide—in black and grey, sold in both cities at 40 to 60c. yd. is here at 29c. yd. Linings—Main aisle, rear.

# ABRAHAM AND STRAUS

## READY CASH IN HARD TIMES

Is always sure of getting bargains. It has enabled us to secure the entire stock of new Spring Goods of a Western manufacturer at far less than original cost of making. To maintain the reputation of our house we have decided to give our patrons the full benefit of our remarkable purchase, and the following prices will show what we mean. Buyers must come quickly, as the sale will only last as long as the goods hold out. REMEMBER: FIRST COME, FIRST SERVED!



**\$14.50** for this Solid Oak 3-piece Bedroom Suit, worth double the money, beveled glass, brass knobs, 30x24, 24x24, 24x24. Brass Castings.

**\$4.50** Six-foot Solid Oak Extension Table, polished top, carved legs.

### FURNITURE, CARPETS, ETC.

**\$4.25** Oak Chiffonier, six drawers, hat box compartment; brass handles.

**\$10.50** Solid Oak Sideboard, French bevel glass, brass knobs, silver, also large 10 linen drawers.

## F. GRASMANN

1065 & 1067 Broadway, Opp. Reid Ave., Brooklyn.

### HARPOONING TARPON.

A Royal Sport That Appeals to Both Hunters and Fishers. A writer for *Outing* tells about the sport of "striking tarpon."  
"For this," he says, "one uses a barbed iron called 'grains' or a short, light harpoon known as a 'lily-iron,' either of which is temporarily attached to a light pine pole, the 'striking pole,' and is cast as a spear might be."  
The grains is a double-pronged wrought iron instrument; the prongs usually not more than three or four inches in length, and from three-sixteenths to three-eighths of an inch thick. Strong laces are sprung an inch from the delicately sharp, hardened points, having a spread of three-eighths of an inch and about an inch and a half space between the two. The prongs are set so that the points, while extending inward and outward, are held in a position over the water it goes, not with the grain and head-shaking of a hooked tarpon, but with a quick and sure. Then it turns the point of the hook into a 100 or 150 pounder, at a rapid rate, some times the fish bulks and leads, starting the hook to scrape the fish out of its flesh. It takes about half as long to kill a tarpon with a spear as with a hook, but it is a fiercer fight while it lasts.