

Frederick Loeser & Co.

BROOKLYN.

Success That Marks Historic Progress.

Weather doesn't seem to dampen the ardor or lessen the interest of the public, gratified by the attractive prices, varieties and qualities of this store, as was instanced by the startling extent of our Anniversary Sale last Monday. But success brings success, and this week enlarges your benefits and opportunities over the last.

Everything speaks progress; a year even, in this store, presents a startling contrast to the old ways of merchandising, an unfolding of strength and energy; new ways that add pleasures and comforts to the shopper. The new Waiting Gallery and Writing Room, main floor; the Sub-Station N. Y. Post Office, Telegraph Office, Parcel Check Office, Information Office and Pay Telephone Station are but hints only of the conveniences that make this store's success historic. As Addison said:

"'Tis not in mortals to command success,
But we'll do more, Sempronius; we'll deserve it."

Untrimmed Hats.

25c. AND 48c. INSTEAD OF 48c. TO 68c. 125 dozen extra quality Bernina and Fancy Jap. Braided short back Sailor Hats in the leading shapes of the season. "Monterey," "Sharon," "Peconic," &c., in black and all colors, at 25c. and 48c. each. 68c. INSTEAD OF 98c.

SPANGLED HATS.

A very large assortment of Spangled Hats, Bonnets and Toques, now so stylish, all ready for trimming, at \$2.48 to \$6.50 each.

ALPINE HATS.

Everything in Alpine Hats in straw and French felt, including a full assortment made by Knox the Hatter, not to be had elsewhere in Brooklyn. MISSES' SAILOR HATS. Everything complete in Misses' stiff brim Sailor Hats, plain and mixed braid bands, plain and Roman ribbons and leather straps, from 58c. to \$2.25 each.

New Dress Trimmings at Startling Prices.

An Importer's Stock of Dress Fronts at the very opening of the season and at prices one-half less than goods cost to import. Colored Dress Fronts, in bead and silk, 29c. instead of \$1.25. Mohair Straps for skirt trimming, set of two, 15c. instead of 98c. Mohair Seam Straps, 5c. each instead of 12c. Colored Bead and Silk Fronts, \$1.49 instead of \$2.25 to \$5.00. Silk Blouse Fronts, \$1.69 instead of \$3.00 to \$4.00. Silk and Jet Blouse fronts, \$1.98 instead of \$4.50 to \$6.00. Section C, Extreme Rear.

Upholstery.

Probably there's no place in this store where one can pick up more real home comforts and cheery effects than in this department. Rich and elaborate things, of course, but many little priced things as well. A lot of 50 Couch Covers, 60 inches wide, fringed all round, 6 colors, reversible, at \$1.85, real value \$3.75. Another lot, 50 inches wide, at \$1.45 each. Chintz Bed Sets, in 3 colors, made with ruffled valance, shams or roll, at \$3.90 each. 150 pairs Nottingham Curtains, Brussels effects, \$2.75, reduced to \$1.98. Japanese 4-fold Screens, 3 1/2 feet high, black or light ground, gold embroidered, at \$3.00 each. Bamboo Tabourettes at 75c. each. 3,000 yards of figured Swiss Muslin, 27 inches wide, suitable for sash curtains, at 9c. yard.

Colored and Black Dress Goods.

50 inch all wool Cheviot Serge at 39c., in navy and black only; regular 50c. 50 inch silk and wool Sulting Mixtures for tailor made suits at 49c.; regular 75c. 50 inch Mohair and Wool Novelty Mixtures, in rich, effective colorings, at 59c.; regular 85c. 45 inch all wool French Serge at 90c.; regular at 75c. 44 inch Crepon Brocade, in rich designs, at 95c.; regular 85c.

Cotton Dress Goods.

36 inch fine printed Battiste at 7c.; regular 12 1/2c. 27 inch fine Woven Zephyrs, medium and dark grounds, neat plaids, checks and stripes, at 8c.; regular 15c. 30 inch best quality American Organdies, good assortment of new designs at 10c.; regular 17c. Section C, Extreme Rear.

Women's White Kid Gloves.

These are beautiful white real Kid Gloves, all sizes, in fact, regular \$1.50 gloves, for \$1.00. We also have some left of those Foster Hook real Kid Gloves, in Tans, Browns and Blacks, all sizes, too, at 98c., instead of \$1.75.

Easter Cards and Booklets.

Thousands of Easter Cards and Booklets, the newest of the season's flat cards, folders, cross shaped, fold cards and booklets, for 1c., 2c., 3c., 4c. and 5c.

House-furnishings.

Extra heavy all copper Wash Boilers, oval, \$1.50, were \$2.00; 8-in. extra heavy oval Wash Boilers, copper bottom, 59c., were 85c. Stag Handle Carver and Fork, 59c., were 85c. Cream Floating Soap, 2 cakes for 5c. Folding Wood Table Mats, 19c., were 44c. 1 qt. cans Floor Paint, "Tileite," 24c., were 35c. cans Enamel Paint, "Tileite," 25c., were 35c. Moth Balls, best English, 4c. lb. 1/2 lb. Borax, 1c. package. 1,000 sheets Roll Toilet Paper, fine, 5c., was 9c. Kitchen Candles, 6 to box, 8c., were 12c. Cake Turners, 2c., were 4c. to 10c. Ammonia, extra strong, 5c. bottle. Keyes' Tallow Soap, 2c. cake, was 7c. Papier Mache Basins, white enameled, 12c., were 20c.

Boys' Clothing.

300 dark blue Jean Overalls, strongly made, a good dirt saver, 2 to 16 year sizes, at 95c. White Lawn Blouses, with pique collars and cuffs, something entirely new, 3 to 8 year sizes, at 95c. White Lawn Blouses, trimmed with fine embroidery, 3 to 8 year sizes, \$1.25 and \$1.48. Dark blue, red and white Sweaters at \$1.48, \$1.98 and \$2.25. Bicycle Breeches in a number of stylish patterns, strictly all wool, full double seat, 8 to 16 year sizes, at \$1.48. Dark blue all wool Serge Suits, very dressy, 7 to 16 year sizes, at \$3.98 and \$4.48.

Art Embroidery.

Something new in Sateen Sofa Pillows, the so called "beautiful linen" designs, all colorings, trimmed with cord, 20x20, 42x42, 58x58, 24x24, 79x79.

Pointing Toward Easter.

In the Millinery Department, it's as attractive as a garden of beautiful flowers, only you will imagine yourself in London or Paris. The impression is one of dazzling beauty and extreme novelty. Our preparations for Spring are notable in many ways, including richness of styles and the closeness of prices. Hundreds of luxuriously trimmed Bonnets and Hats in the highest of taste, newest shapes and the latest and daintiest embellishments. New things from the centre of fashion are constantly adding to the attractiveness and increasing the interest of visitors. It's a display that surpasses anything of previous years and draws one's thoughts in a pleasant way toward Easter.

Continued Newness in Tailor-Made Suits For Women, Misses and Children.

The workmanship of these ready-to-wear garments is equal to that of the best made-to-order gowns. They are beautiful, attractive, new and fashionable. The most improved system used in making, so that a stylish fit is assured. These prices should serve to introduce you to this interesting and economical department.

150 Suits, in Black, Blue or Brown Cheviot Serge, fly front coat, first class shape and well made, at \$7.90 INSTEAD OF \$9.50. 75 Suits, in Cheviots, jacket lined with taffeta silk, skirt with percaleine, \$10.25. 100 Suits, entirely silk lined, in Cheviot Serge, with blouse effect, or in Broadcloth, with stylish top coat, \$17.50. 25 Suits, in Heather Mixtures and English Checks, entirely lined with changeable taffeta, \$24.00.

Also a superior collection of tailor-made Suits in Whipcord, Vicuna, Broadcloth, Thibet, and other fashionable materials, in all the latest models and shades, AT \$24.00, \$29.00, \$33.00, \$42.00, \$48.00, AND \$59.00. WOMEN'S BICYCLE SUITS. 100 Bicycle Suits in English Cheviot Serge, entirely lined, with either blouse or fly front effect, circular skirt, perfect in shape, superior finish, SPECIAL \$12.90. 25 Suits in Navy Blue Cloth, jacket 1/2 lined with serge, skirt with percaleine lining, velvet finish, 14, 16 and 18 year sizes, \$5.90. 50 Suits in green, blue, and black cloth, jacket lined with silk serge and trimmed with straps of material, percaleine lined skirt, \$6.75.

SEPARATE SKIRTS.

Cheviot Serge Skirts, lined with percaleine and velvet finished, excellent styles, AT \$3.25 AND \$4.85.

Captivating Silks.

The bright, happy, cheerful side of nature is always pictured by these exquisite silks. There's no better place to come when you're despondent. The very colors seem to exercise an indescribable influence for the better on one's spirits, and the prices capture you.

24 inch all silk printed Pongees, extra strong and bright cloth, new designs in floral and Dresden effects, 39c. YARD. 23 inch all silk printed Japanese, in black, navy and colored grounds, neat, small designs, desirable for summer wear, 49c. YARD. 24 inch all silk printed Foulards, in a large variety of new and desirable patterns, 59c. YARD. 24 inch all silk white figured India Taffetas, with printed designs in beautiful color combinations, desirable for waists and dresses, at 95c. YARD.

A Sensation in Fancy Tables.

\$3.50 and \$5.00 worth for \$1.35 and \$1.65.

From one of the best makers, 400 mahogany finish inlaid top Tables. There are two sizes and two patterns; one with an 18 inch inlaid top and shelf below, and the other with a 24 inch inlaid top and shelf below. To say they are nicely finished and very ornamental only hints at their worth. They are regular \$3.50 and \$5.00 tables, but to be sold for \$1.35 and \$1.65. An unusual snap, but it happened this way: They were delayed in transit, and dampness slightly warped the lower shelf, not enough to affect the table, and perhaps you wouldn't notice it, but it's enough to prevent our selling them as absolutely perfect, so we will close the lot out at these ridiculously low prices. It is an opportunity if you want a nice table.

No. 1, regular \$3.50, for \$1.35. No. 2, regular \$5, for \$1.65.

An Extension Table Event.

Here are 16 patterns of Extension Tables. The designs are pretty and artistic; substantially made and beautifully finished by New York's best maker. See the tables, then you'll wonder at the possibility of following low prices:

No. 1, 6 ft. wide, good design, was \$7.50, now \$5.25. No. 2, 8 ft. Oak Extension Table, regular \$14.00, now \$9.95. No. 3, Oak 8 ft. Extension Table, very ornamental, regular \$23.00, now \$15.50.

\$12.00 for \$20.00 Couches.

When you've seen these couches you'll find room for one, no matter how little space you may have. They are just the kind for which you would gladly pay \$20.00; beautifully upholstered in handsome velours, colors and designs to suit you; really a couch to give you years of enjoyment and only a moment to buy. Not enough of them, however, to last through the day.

Some Notable Mattings.

Opening Sale of Chinese and Japanese Novelties.

The new Tariff is no longer new, but an old story. For that reason we hesitate mentioning its influence in causing general scarcity and higher prices in Japanese and Chinese Matting Novelties; it seems too much like doubling your intelligence; but it happened this way: We made a fortunate purchase which gives you the benefit of the newest things in Mattings at a price that would have been low under the old Tariff and doubly so under present conditions. The goods are very attractive; indeed, it's an unusual opportunity.

200 rolls extra heavy reversible Matting, regularly \$8.00 per roll, at \$4.95 per roll of 40 yards. 200 rolls fancy Japanese cotton and linen warp Mattings, regularly \$9.75 to \$12.00 per roll, at \$6.95 roll of 40 yds.

Carpets.

100 rolls Axminster and Moquette Carpets, in the famous Alexander Smith & Sons' make, at 75c. yard instead of \$1.00 and \$1.25 yard.

\$50.00 Spalding Bicycles.

NOTHING better made in the world, as it is the best Bicycle ever turned out by the Spalding factory. Then why pay more? When we opened our season with the statement that no chain wheel made (excepting a Spalding racer) is worth more than \$50.00, we meant just that. That we were right is daily evidenced by our large sales as well as the fact that other makes are rapidly being marked at less than the prices established a few weeks ago. The simple truth is that Bicycles must be sold as Dry Goods are sold, this is to say, all unnecessary expenses cut out. Surely no one can honestly claim that any wheel made is better than the Spalding.

Juvenile Wheels, \$25.00, \$30.00, \$35.00. We always have a full line of Velocipedes and Tricycles in stock.

A Chance in Jardinieres.

Here's an opportunity we had to buy over 4,000 Jardinieres (from one of the best makers, too), surplus stock. A low cash price did it. They are various sizes and styles, beautifully made, exquisite colors, heavy, hard fired goods. We have made three lots of them, at 40c., 60c. and 90c.; regular prices from 85c. to \$3.00.

Merchant Tailoring Economies.

Superior cloths are not the only best qualities of our made to measure suits. We can fit you perfectly, and that has a great deal to do with the life of a suit of clothes. Glance through these prices, they will save you nearly 50 per cent, and the clothes will give you just as much satisfaction as if made by the fashionable tailor.

Fancy Suits, in checks, overblades and plain mixtures, made up in the very best manner, at \$15.00.

Black Cutaway Coat and Vest, lined with a good Italian cloth or serge, at \$15.00.

Top coats in all shades of covert cloths and whipcords, \$14.00 to \$27.50.

Fancy check overblades worsted Suits, our finest grades, \$23.00 to \$36.00.

Trousers in a great many styles of plain stripes and checks at \$4.50 to \$11.00.

Flannels for Waists.

Washable Scotch Flannels, in bright colored plaids, 55c. yard. 2500 assorted Silk Waists, in fine tafetas, black, changeable and stripes, in the newest spring shades; also 2500 assorted Silk and Cotton Shirt Waists.

Black China Silk Waists, with style, tucked across front, special \$2.79.

Good pattern Waists, in assorted stripes and figured, self-detachable collar, every seam covered, at 29c., regular 59c.

A splendid and well assorted lot of Waists in the newest plaids and stripe effect, at 49c., regular 79c.

Gingham Shirt Waists in neat checks, also heavy percales in stripes, special at 69c.

A choice lot of Gingham Waists in black and white, red and white, blue and white plaid, a very scarce pattern, at 98c., regular \$1.45.

A choice selection of the celebrated King Waists, ready for your inspection Monday, in the new and exclusive materials, such as Madras, Scotch gingham, Chambray, imported percale and cheviot at \$1.98, \$2.18, \$2.85, \$3.25. These are sold only by us in Brooklyn.

Men's 75c. Shirts for 48c.

White Unlaundered Shirts, open back and front and open back only. Ultra Nonpareil muslin, fine linen bosom, regular 75c. quality, 48c.

Also plain white and fancy trimmed Night Shirts, that regularly sell for 75c., at 49c.

Men wearing 15 1/2 to 18-inch shirts can get for 35c. White and Fancy Shirts worth \$1.00, \$1.25 and \$1.50. This fancy shirt includes some negligee styles; they are all well laundered, though some of them are slightly soiled.

Women's Shoes.

700 pairs Women's Black and Tan Vici Kid Button and Lace Shoes, the new medium toe lasts, welted and stitched soles, regular \$3.50 to \$4.00; but the makers were anxious to clear up the factory for the rush of Spring business and we bought the shoes at less than cost to make; to go at \$1.98 per pair.

500 pairs Women's Tan and Black Vici Kid Oxford Ties, just from the maker; genuine hand-turned soles, new lasts, best finish and workmanship throughout; compare them with any ties you've seen at \$3.00; while they last, \$2.00 per pair.

Corset Interests.

The balance of our gored R. & G. Corsets in white and grey, made of French Coutille, well boned, full hip, sizes 18 to 30, 98c. instead of \$1.75.

Also a special lot of C. P. a la Sirene Imported Corsets, hand-gored in white Coutille, \$1.59; regular \$2.98. Black Italian cloth, \$1.89; regular \$3.25.

Colored Petticoats and Wrappers.

A good lot of seersucker Petticoats in pretty stripes, deep umbrella flounce, braided, 59c. instead of 99c. Extra quality of black satine Petticoats, umbrella ruffle, tucked and corded, full size, 98c. instead of \$1.45.

A choice lot of taffetas silk Petticoats in assorted Roman stripes, umbrella ruffle corded, at \$4.48; regular \$5.98.

A well assorted lot of percale Wrappers in navy, garnet and mourning effects, some embroidery trimmed, others solid color to match, tight fitting back, wide skirt, 98c. instead of \$1.45.

Seasonable Underwear At Prices to Suit.

Women's fine quality genuine Swiss ribbed list thread Vests, low neck, no sleeves, silk tape in neck and arms, white and cream, regular 50c. quality, at 39c. EACH.

Women's extra quality silk plaited Vests, handsomely trimmed with silk lace at neck and arms, pink, blue, black and cream, low neck, no sleeves, regular 75c. quality, at 49c. EACH.

Men's extra fine medium weight natural Merino Shirts, with long sleeves and reinforced drawers to match, also shorts and stouts; sizes, shirts 34 to 46, drawers 30 to 46, REGULAR \$1.25 QUALITY, AT \$1.00 EACH.

White Duck and Madras Cloth.

Plain White Sulting Duck, 10c., 12 1/2c., 15c. and 20c. yard. White Imported Madras Cloth for waists in stripes, basket weave and plain, 32 inches wide, 25c. and 35c. yard. White Imported Galatea, 35c. yard.

Some Low Prices in Rugs.

Wilton Rugs, 27x54 inches, \$1.50. \$4.00 imported Tufted Rugs at \$2.00.

Laparis Rug, fine quality, size 30x60, \$2.98 instead of \$4.00. 200 silky Oriental Rugs at \$4.95, \$6.75 and \$8.75.

Wilton Rugs, 8, 3x10, 6, \$14.00, former price \$18.00; 9x12, \$15.75, former price \$20.00. Wool Art Rugs in new colorings, \$4.00, \$6.50 and \$8.50.

Wool Reversible Mats, 30c. instead of 50c.

Frederick Loeser & Co.

Glassware at Half Prices.

These are some patterns of pressed glassware which will certainly interest you at these half prices:

- Sugar Bowls, 10c., instead of 20c.
- Butter Dishes, 10c., instead of 25c.
- Water Pitchers, 12c. to 45c., instead of 25c. to 90c.
- Spoon Holders, 7c., instead of 15c.
- Cream Pitchers, 10c., instead of 20c.
- Cake Plates, 25c., instead of 50c.
- Celery Trays, 17c., instead of 35c.
- Oil Bottles, 12c., instead of 25c.
- Ice Tubbs, 35c., instead of 70c.
- Fruit Bowls, 20c., instead of 40c.
- Cake Stands, 20c., instead of 40c.
- Nut Dishes, 12c., instead of 25c.
- Water Bottles, 25c., instead of 50c.
- Bon Bon Dishes, 12c., instead of 25c.
- Decanters, 37c., instead of 75c.
- Syrup Cups, 17c., instead of 35c.

And many other articles at like reductions. Section B and basement.

PIANOS.

Don't get confused when you go to buy your Piano. There are many kinds to choose from, but there's one name that should be uppermost in your mind. It's the

STERLING.

It has stood the test of many years and fulfils the requirements of all who possess one. The Sterling Piano was established in 1860 by CHARLES A. STERLING, and there are more than 117,000 Sterling instruments now in use.

SPECIAL DISPLAY OF 200 STERLINGS.

comprising several new designs of cases in beautiful woods, such as Rosewood, Circassian Walnut, Hungarian Ash, Italian Walnut, San Domingo Quartered Mahogany, Old English Oak, Ebony, Maple, Birch, Coco Bole, &c.

EXCEPTIONAL OFFER, COMMENCING MONDAY.

- 1 Nearly New Sterling..... \$200 00
- 6 Slightly Used Uprights..... \$75 00 to \$150 00
- 1 Nearly New Bradbury Upright..... 165 00
- 6 Strictly New Uprights..... \$150 00 to \$175 00
- 2 Good Squares..... 30 00
- 7 Good Squares..... 50 00
- 5 Extra Fine Squares..... 75 00

SPECIAL THIS WEEK ONLY.

- 3 \$350 00 Sterlings..... \$250 00
- 2 425 00 "..... 325 00
- 3 450 00 "..... 350 00
- 1 300 00 "..... 225 00
- 2 500 00 "..... 350 00

The above are strictly new uprights and are at an actual saving of \$100.00 and upwards. Handsome cover, stool, tuning, and delivery free. Repairing, Tuning, Polishing, &c. New parts furnished for any piano at short notice.

THE STERLING PIANO CO.

(Manufacturers). Wholesale and Retail Warerooms, 536 Fulton St., Brooklyn, N. Y. (Oppo. Montauk Theatre.)

ROTHSCHILD

FULTON ST., COR. HOYT, Brooklyn, PARIS, New York and Philadelphia.

IMPORTING and Manufacturing Retailer of FINE TRIMMED and UNTRIMMED MILLINERY.

Is now showing his LATEST IMPORTATIONS and CREATIONS in HATS, TOQUES, BONNETS, etc., for Ladies, Misses and Children. Our SHOW ROOM is STOCKED with a collection of TRIMMED MILLINERY, in which will be found the suitable chapeaux for every occasion, to match any costume, AT PRICES with which the most careful or economical shopper can find no fault.

NOTICE OUR STYLES in ENGLISH WALKING HATS, CHILDREN'S HATS, NECK SCARFS and MOURNING MILLINERY.

Burglar of Varied Tastes. From the St. Louis Globe-Democrat. PHOENIX, Ill., March 23.—Linn McNeil was today convicted of burglary. When the authorities raided his house they found three wags of loads of stolen property, including three lives of bees, three cook stoves, five sets of harness, two tricycles, one granite stove, a 20 lb barrel of pickled pigs feet, twenty young trees, one rubber footed stamped "Welcome" an assortment of Bibles and autograph albums, children's toys, storm doors, one set of fine tape, chicken, ham, and pet cats. McNeil ran at his usual fast and merry gait, and will interfere with his plans for getting married this spring.

MATTHEWS

READY in All Departments to Meet the Demand for Attractive Spring Goods at Our Usual Low Prices. No Effort has been Spared to Secure the Best Values in All Markets, and a Visit to Our Store Will Show the Results of Careful Thought and Wise Judgment, and Will Be Appreciated by Admirers of Desirable Goods.

New Spring Dress Goods.

American Cheviots, intended to retail at 29c. per yard, for 14c.

All Wool Novelties, intended to sell at 39c., special at 25c. per yard. Drap de Mercer, a new satin-finish Sea Island warp, pure worsted filling, same effect as \$1.00 and \$1.25 imported novelties, at 49c. per yard.

Finetta Cloth, a neat fancy weave, all the fashionable colors, 49c. per yard. Satin Lettina, a new silky finish Sea wool fabric, guaranteed not to spot or mark with water, in plain colors, black and fashionable mixtures for tailor-made or bicycle costumes, 75c., \$1.00, \$1.25, \$1.50 per yard.

50-inch Habit Cloth, pure wool, all colors, 49c. per yard. 54-inch Costume Cloth, fine wool, worth 75c., at 59c. yard. 6-4 American Broadcloth, special at 69c., 89c., \$1.00 per yard. Imported Broadcloth, special at \$1.25, \$1.50, \$1.75 per yard.

SHIRT WAISTS.

A complete line of Shirt Waists in Cambric, Percale and Gingham, yoke back, laundered collars and cuffs, 89c. to 98c.

Finer Quality Shirt Waists, in cambric, percale, sephyr, gingham, and linen, also, Novelty Goods, in choice colorings, checks, stripes and bias effects, with detachable collars, \$1.25 to \$1.98.

IMPORTED SCOTCH JAMS AND JELLIES,

prepared by James McNe & Sons, Crieff, Scotland, made from the best description of fruits, and being made on the home or domestic principles, have all the quality and are unsurpassed by anything that can be made within the family circle. This result is attained by special attention being devoted to the condition and quality of the fruit previous to being boiled, with strict observance that no deleterious matter is introduced, nor anything but best quality of refined sugar used; pound jars, 14c.; two-pound jars, 25c., in all flavors.

SHOES.

Ladies' \$8.00 and \$8.50 Shoes, at..... \$1.95

800 pairs Women's Best Dongola and Vici Kid Button and Lace Shoes, welted and stitched soles, all new spring lasts and styles, common sense, opera, broad toes, coin and full round toes will be found among them, medium and spring weight soles, made up by one of the Lyons' foremost shoemakers and left on his hands by a countermanded order. These shoes represent the best grade of shoemaking in St. style, service and comfort, and are considered excellent value at \$8.00 and \$8.50. We secured the shoes at a price and give our customers the benefit of it: ON SALE MONDAY WHILE THEY LAST \$1.95 AT.....

Unusually Large Quantities and Variety of Choicest

Millinery Goods.

Ladies' and Misses' Untrimmed Hats, fancy straws, Milan crowns and fancy straw edges, all the latest shapes and colors, special at 69c.

Choice Imported French Violets, with foliage, American Beauty Roses, Carnation Foliage, Apple Blossoms, Hyacinths, Bluebells, Buttercups, Daisies, Poppies, Geraniums, Foliage and Chrysanthemums, value 69c., at 35c.

These are only a few of the many we are showing in our Flower Department, main floor.