STERLING Pianos.

A Sensible Question Answered.

The question which many people are asking is: **Which is the best piano to buy?** There is a score of **reliable makes** and hundreds of **unreliable makes.** How can I tell the

Reliable From the Unreliable?

Look up the record of the old established and popular manufacturers and then examine their pianos. **Test them thoroughly.** Listen to sensible arguments. Ignore those who slander and belittle the kinds that you know to be reliable. Avoid those who resort to tricky and unbusinesslike methods in selling.

Don't Think

that because one employs prominent artists to use unknown pianos in concerts it is necessarily the choice of the artist. It's business. Free concerts don't make good pianos. **Those who have good pianos do not have to resort to such methods to sell them.**

Investigate the Sterling.

Compare it with the best pianos made and you will quickly decide which piano to buy.

During our 40 years' experience we have made and sold more than 123,000 Sterling instruments, and we honestly believe that not a single purchaser of a Sterling Piano has reason to regret choice, for STERLINGS satisfy the most critical.

"There are 6,500 STERLINGS in Brooklyn homes."

SPECIAL.

Some Odd Pianos at Reduced Prices.

5 STERLING UPRIGHT GRANDS. Special styles which have been on exhibition for the past two months at the Export Exposition in Philadelphia. They are beautiful specimens of the piano maker's art. Some are beautifully trimmed with satin finished brass candelabras, handles, etc. Others are richly carved. All are slightly damaged from handling, so slight that t ey could easily be sold for new. The price is $300.00 instead of $450.00 and $500.00.

Second Hand Uprights of various makes, which have come to us in exchange for

STERLINGS.

All have been put in perfect repair and newly finished. Every Piano in this lot will be guaranteed for five years.

2 very good Uprights - -	$140	2 medium quality - -	$110
7 extra good Uprights -	$160	7 good Square Pianos - -	$40
2 very fine Uprights - -	$185	12 very fine Squares,	$50 to $85
3 medium quality - -	$125	9 Parlor Organs - -	$25 to $45

(Pianos selected now will be reserved for Holiday delivery, subject to your order.)

REGINA MUSIC BOXES.

50 different styles. 1,000 tunes. Just the thing for Xmas gift. Price $7.00 to $300.00.

The Sterling Piano Co.,

MANUFACTURERS, Wholesale and Retail Warerooms
(Entire building, four floors),
536 FULTON STREET, BROOKLYN.
Look for the name Sterling.
Opposite Montauk Theatre. Open Every Evening Until Christmas.

B.G.Latimer & Sons Co.

BROADWAY AND DRIGGS AVENUE,
BROOKLYN.

OPEN EVENINGS UNTIL CHRISTMAS.

ABOUT JANUARY 1st,
WE WILL REMOVE TO
THE SCHMITZ BUILDING,
Fulton Street and Flatbush Avenue.

In the Brief Time Intervening Our Vast Stock of
STAPLE AND HOLIDAY

FURNITURE AND CARPETS

Will Be Sold At the Lowest Prices We Ever Quoted For Same Grades. Our line of appropriate gift-pieces is particularly inviting, as it includes the newest and best in Morris Chairs, Fancy Rockers, Cod Furniture, Ladies' Desks, Music and Parlor Cabinets, Odd Bureaus, Chiffoniers, Brass Beds, Book Cases, Library Tables and in fact everything that enters into the Makeup of a Strictly Reliable Furniture and Carpet Specialty House Where All Goods Are Marked in Plain Figures and Sold for Cash Only.

The following lines of cars pass our doors: Broadway, Reid Ave., Sumner Ave., Tompkins Ave., Nostrand Ave., Nassau and Crosstown. The Driggs Ave. "L" Station is on our corner. Our New York patrons may readily reach us by Brooklyn Bridge and Elevated road to Driggs Ave. station, or by ferries from Roosevelt St., Grand St. and East 23d St., to Broadway, Brooklyn.

Held for Fraudulent Use of Street Car Transfers.

Robert Hitchman of 250 Tenth avenue was held for trial in the West Fifty-fourth street police court yesterday on a charge of making fraudulent use of street railway transfer checks. Inspector George Murphy of the Metropolitan Street Railway Company, made the complaint. He said that about a month ago a pad containing 100 transfer checks was stolen from a conductor on an Eighth ave. electric car and that soon afterward the stolen checks began to turn up on the crosstown line. Hitchman was arrested on a Thirty-fourth street horse car. He said that several of the transfer tickets had been given to him by a man who had picked them up.

Rich Christmas Mails Go Abroad.

The outgoing foreign money orders last week amounted to more than $700,000. The Lucania carried 35,805 orders, amounting in value to $371,803.64. The clerks of the Money Order division were worked until nearly midnight Friday and until as late last night. Supt. Elliott called for volunteers yesterday to work to-day, promising an extra day off when the rush should abate.

Last year the number of registered packages sent abroad in the second week in December was 58,362, while the outflow last week was 71,591. The Umbria carried 20,140 packages and the Lucania 18,425.

ABRAHAM AND STRAUS

Brooklyn, N. Y.

Store Open Evenings Until Christmas.

Significant Statistics.

To meet the requirements of our Holiday business we have now in service 185 wagons and automobiles, including a large number of hired double vans. We believe this is more than is used by any other concern in New York, and double the number used by any other store in Brooklyn.

Our East New York Distributing Depot has never had so many goods to deliver in this section of our city, and never has the service been so efficient. Our Distributing Depot in South Brooklyn has been moved into new and larger quarters at Sixty-first street and Fort Hamilton avenue. The new building is a handsome structure of brick and stone, 60x100, and was erected for us under the direction of Mr. G. L. Morse, our architect. We will from now on be able to serve our South Brooklyn patrons even more promptly than heretofore.

With the recent addition of two stories to our Schermerhorn and Livingston street wing we now have over 500,000 square feet of floor space devoted to our business, exclusive of numerous detached warehouses and factories in the vicinity and throughout the city. Can you realize what this enormous area means? It means if we had room enough to put our entire store on the ground floor it would cover eleven and a half acres! Or, if our store could be extended along Fulton street, one story high, and 100 feet deep (an ordinary store is 20x100 feet), it would give us a mile of frontage, reaching twice as far as from Fulton Ferry to City Hall!

Our latest pay roll shows that we have 4,300 employes, exclusive of factory hands.

And we are still growing.

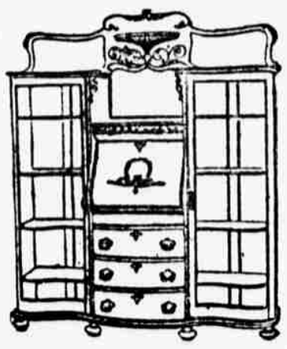
Purchasers are getting their packages delivered with a promptness and despatch which, in face of the remarkable business we are doing, is really surprising. Notwithstanding, thousands of considerate patrons are taking small parcels with them.

Brooklyn Furniture Company.

HOLIDAY GOODS.

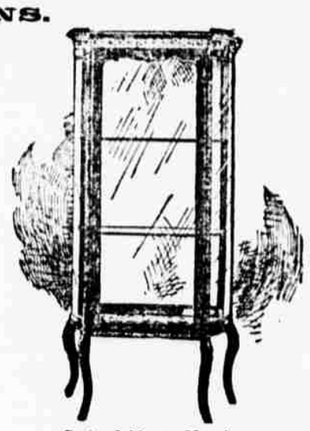
AN IMMENSE STOCK AND AN IMMENSE ASSORTMENT. You will be sure to get just what you want here and at a Price that will be pleasing to you.

A FEW SUGGESTIONS.

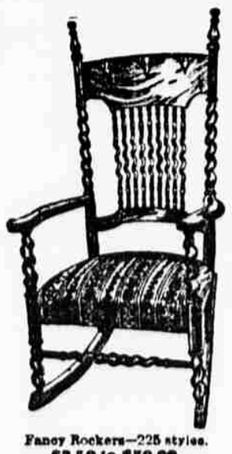


Book Cases—60 styles. $9.00 to $85.00.

Desks—175 styles. $3.00 to $70.00.

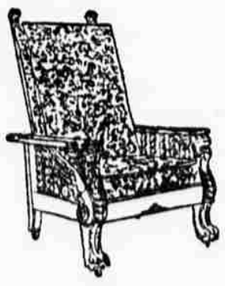


Parlor Cabinets—50 styles. $13.00 to $140.00.



Fancy Rockers—225 styles. $2.50 to $70.00.

Desk and Hall Chairs—40 styles. $2.00 to $12.00.



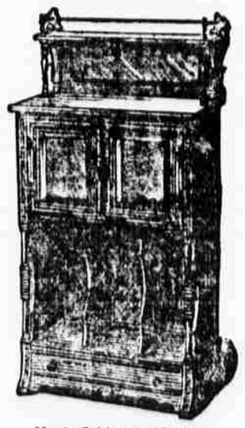
Morris Chairs—70 styles. $3.50 to $40.00.

Gilt Chairs—90 styles. $2.00 to $60.00.

Parlor Tables—225 styles. $1.00 to $80.

Dressing Tables—45 styles. $7.00 to $70.00.

Chiffoniers—85 styles. $4.50 to $90.00.



Music Cabinets—45 styles. $4.50 to $35.00.

CASH OR CREDIT.

Nothing could be more appropriate for a gift than a useful piece of furniture that is artistic and guaranteed the best made. Our stock is composed of just such goods. OPEN EVENINGS.

BROOKLYN FURNITURE COMPANY, 559 to 571 FULTON STREET, BROOKLYN, N. Y.

MATTHEWS

Restaurant and Chinaware in Basement. | Toys, 3rd Floor. Dolls, 2nd Floor.

To enumerate our many special Holiday Gifts in this last great week before Xmas, would take time and space, but to convey an idea of our system of doing business, would add: "There is no Misrepresentation as to the Quality of any Goods Through Alluring Advertisements. The Prices Are the Lowest Named Anywhere, for Reliable Merchandise, and a Visit to Our Store Will Convince You of Our Restless Enterprise to Gather All That is Newest. We invite Comparison Before Making Your Holiday Purchases. Advantageous Changes From Day to Day in Our Prices Will Be Made to Close Our Many Lines."

OUR WORD FOR IT? You can buy Toys from us cheaper than Toys of their description and quality are usually sold for! We have marked them at prices so as not to carry any over to another year, their room being too valuable for us to sacrifice. Sunday School Societies supplied in quantities.

SILVERWARE.

Timely Suggestions for Quick Buyers! Beautiful and Appropriate for Holiday Gifts.

25c. each. Sterling Silver Two Blade Pocket Knives, Key Rings, Emerys, Tooth Powder Holders, Tooth and Nail Brushes, Salve Jars, Darners, Shoe Hooks and Nail Files, Hair Curlers, Shoe Horns, Tweezers, Cuticle Knives, Baby Brushes and Combs, Glove Hooks and Pocket Combs, &c.

49c. each. Sterling Silver Mounted Pumice Stone, Nail Files in case, Pocket Combs, Stamp Boxes, Silk Winders, Grave Menders, Needle Cases, Coat Hangers, Hat Markers, Bicycle Tags and Embroidery Scissors, Dressing Combs, Pocket Knives, Tweezers, Corn and Cuticle Knives, Shoe Hooks, Nail Files, Hair Curlers, Tooth and Nail Brushes, &c.

75c. each. Sterling Silver Vinaigrette, Bonnet Brushes, Nail, Cuticle and Embroidery Scissors, Cigar Cutters, Match Sales, Shaving Brushes, Court Plaster Covers, Silver Mounted Dressing Combs, Puff Boxes and Manicure Articles, in endless variety.

98c. each. Infants' Sterling Silver-backed Brush and Comb Set, Bonnet and Hat Brushes, Napkin Rings, Pin Tray, Pyramid, Extract Bottles, Dental Floss Cases, Cigar Box Openers, Whisks, Bonbonnieres, Memorandum Tablets, and all the latest novelties in Sterling silver.

Case containing Sterling Silver Handle Mirror, Hair Brush and Comb, rich, elaborate, artistic designs, special, at **$5.25.**

Case consisting of Sterling Silver, Large Size Hair Brush, and Dressing Comb, special, at **$3.39.**

Case containing Sterling Silver Medium Size Hair Brush and Dressing Comb, special, **$1.98.**

Sterling Silver Shaving Set, **$1.89.**

Sterling Silver Large Size Cloth Brush, **$1.98.**

Sterling Silver Hat Brushes, **79c., 89c. and 98c.**

Sterling Silver Bonnet Brushes, **75c., 98c. and $1.49.**

Sterling Silver Mounted Nail Polishers, **49c., 75c. and $1.25.**

Heart Shape Case, containing Sterling Silver Thimble, Silver Mounted Emery and Embroidery Scissors, **98c.**

We reserve and exhibit more costly articles, which we guarantee will give immensely satisfactory and gratifying results.

PICTURES.

Specials in Our Picture Dept.

Beautifully Mounted Photos in gilt frames, 20x24, with metal corners, a choice line of subjects to select from, special, at **$3.48.**

Imported Pictures, Wedgewood Figures, on celluloid, mounted on heavy beveled mats, with easel backs, a very pretty Christmas gift, special, at **48c.** each.

It would pay you to visit our new Art Gallery, and see our latest importation of Vienna paintings.

In our Picture Framing Department all pictures left to be framed this week will be delivered before Christmas.

HOLIDAY APRONS.

White Lawn Aprons, embroidered and lace insertings, also plain hem, and two style tucks, special, **15c.**

Maids' and Nurses' Aprons, several styles, with tucks, embroidery and lace, **19c. and 25c.**

Ladies', Maids' and Nurses' Aprons, elaborately trimmed, with lace, embroidery and tucks, **38c.**

Nurse Aprons, full width, assorted styles, some with embroidered bibs, **48c.**

Fancy Swiss Aprons, with lace and ribbons, suitable for Christmas gifts, **29c., 38c., 48c. and 58c.**

Gingham Kitchen Aprons, with fancy borders, some plain, **10c., 15c. and 25c.**

INFANTS' WEAR.

Children's Colored and White Caps, all styles and trimmings, with lace, ribbon and braid, special, **48c.**

Infants' Cambric and Nainsook Slips, daintily tucked, with embroidery and lace, **25c., 38c. and 48c.**

Children's Short Dresses, with yoke, fine tucks and embroidery, **48c.**

Fine White Dresses, several styles, circular ruffles and other effects, with lace and embroidery, **68c., 78c and 98c.**

Extra Fine Nainsook and Lawn Dresses, with dainty insertings of embroidery and deep ruffles, 6 months to 4 years, **$1.25, $1.78 and $1.98.**

Children's White Aprons, with yoke and braid, special, **25c.**

WRAPPERS.

A useful present for the holidays is a pretty wrapper, which we are able to give you in all the newest styles and patterns, at reasonable prices.

Lot No. 1, consisting of 50 doz. Extra Heavy Quality Flannelette Wrappers in pretty stripes, yoke and braid, bretelle shoulder effects, and flounce skirts, special, **98c.**

Flannelette Wrapper, in fine quality, in pretty colorings, braid, ribbon and velvet trimmed, some with deep flounce skirt, **$1.25, $1.38, $1.48 to $2.98.**

Cashmere Lounging Wrapper, tucked yoke and ribbon trimmed, special, **$3.95.**

Ladies' Eiderdown Dressing Sacques, plain and ripple, with crochet edge and ribbons, rolling and deep collars, **68c., 98c.**

Finer Quality Eiderdown Sacques, newest effects, with ribbons, **$1.48, $1.98.**

FULTON STREET, GALLATIN PLACE, LIVINGSTON & SMITH STS., BROOKLYN.

J. CASSIDY,

454 FULTON STREET, BROOKLYN.

Fine Furs.

My Fur Stock selected for the season's trade with great care has never before contained such choice selection of high grade goods, consisting of

Alaska Seal, Persian Lamb, Chinchilla, Stone Marten, | **Russian and Hudson Bay Sables and Mink.**

We are offering Furs at much lower prices than the present wholesale market warrants. Fine goods, all in demand, and they cannot fail to sell at the prices we offer them. They include some choice Crown Russian Sables, such goods as you do not see in every fur stock.

Brooklyn City and De Kalb Avenue Trolleys pass our door.

Telephone Main 677.

C. C. CO.

A Christmas Gift.

Why not a nice fitting corset for a Christmas gift? If you do not get the size right we will exchange and give what is needed.

California Corset Co.
Fulton & Hoyt sts., Brooklyn, N.Y. Entrance Hoyt st.

SMOKY FIREPLACES

MADE TO DRAW OR NO CHARGE.
Endorsement and Estimate Free.
References—Wm. W. Astor, Esq., Chicago, Morris K. Jesup and many other prominent people.
JOHN WALLACE, "Chimney Expert,"
215 Fulton st., Brooklyn, N. Y. Tel. 1013.
Thursdays, open Sundays and Wednesdays.

Found Dead in the Street.

Edward Tobias, whose residence is not known to the police, was found dead yesterday morning on the sidewalk in front of 858 Eighth avenue. The police who investigated the case reported that death was due to natural causes.

Horgan & Slattery to Build a City Playhouse.

Horgan & Slattery, architects, filed plans with Building Commissioner Brady yesterday for a new playhouse and dormitory for the children on Randall's Island. It is to be a three-story brick edifice and will cost $40,000.