Adams Dry Goods Co

SIXTH AVENUE. 21ST AND 22D STREETS.

The Plaudits of the Press and Public

Have been showered upon our new store! Every day last week was in fact a reception day. People came not only to buy but also to see. The closer their inspection the greater grew their admiration! FOR OURS IS A STORE IN AN ARCHITECTURAL SENSE SUPERB—A STORE FOR BUSINESS PURPOSES PERFECT! Interiorly and exteriorly it embodies the best thought that twentieth century progress could give. A few brief extracts from the leading papers are here given:

From The Sun:

The first of the great stores of New York, that built many years ago, has the rotunda, and in that repect is the model of those that are being built to this day. It was something of an innovation in A. T. Stewart's time and made a very decided impression. The effect of the rotunda is very beautiful, and for this beauty many are ready to sacrifice the great amount of valuable space which it involves. The rotunda of the new Adams store, which is to be opened this week, is one of the most beautiful in the city. When lighted up at night it is particularly attractive.—SUN.

From The Herald:

The Adams Dry Goods Company is proud of its record. When the business began in 1885 a small store, 20 feet front and 80 feet deep, was sufficient for its purposes. The energy and ability of the founders were quickly felt, and more space was required. The older the establishment grew the faster it grew. Departments were added, and departments already in existence were expanded by adding to the variety of the stock. More selling space was constantly required, even after the whole block had been obtained, and the accommodations had to be improved. The result is that after seventeen years of uninterrupted success the company has erected a structure commensurate with its business and as attractive as lavish expenditure can devise.—HERALD.

From The Times:

The structure is of stone, brick and steel, with a façade whose architectural features are pleasing. The building is fireproof. The show windows are many, and in every case of ample size. The rotunda is set in the centre of the store in a parallelogram, 60 by 80 feet. It is capped at the roof with a dome of stained glass. Fourteen massive square pillars of variegated marble run from the main floor to the roof, entering the rotunda. It is handsomely arched on the fifth floor and is studded with myriads of colored electric lights, grouped in variegated colorings that scintillate with beautiful effects. The general features of the interior of the new store are ample space, taste in fixtures and decorations and ample light. In the latter item it is equalled by few establishments in the city, and exceeded by none.—TIMES.

From The American and Journal:

The rotunda which radiates light upon stocks innumerable, is nothing short of a triumph of skill, science, art and ingenuity. There is no rotunda like it in the world. It is set in the centre of the store in a parallelogram, 60x80 feet. It is capped at the roof with a dome of stained glass. Fourteen massive square pillars of variegated marble run from main floor to the roof, entering the rotunda. It is handsomely arched on the fifth floor and is studded with myriads of colored electric lights grouped in variegated colorings that scintillate with effects indescribably beautiful.—AMERICAN AND JOURNAL.

From the Brooklyn Eagle:

It is a modern, magnificent establishment in every sense of the word. It occupies the front of an entire block on Sixth avenue, between Twenty-first and Twenty-second streets, and runs back on these two streets to a depth of 200 feet. The contrast between the space and buildings occupied by this concern when it began business, not so many years ago, and the present space and building is so great as to appear startling. In 1885, when the business began, a small store, 20 by 80 feet was found sufficient for all business purposes.—BROOKLYN EAGLE.

From The Commercial Advertiser:

In every department there are broad aisles, abundant light, perfect ventilation and modern fixtures. It seems to have been the determination of the managers to make modern shopping a comfort, for in each department the arrangements are unusually complete. The show windows have an amplitude which admits of displays that would constitute a whole stock in smaller concerns.—COM. ADVERTISER.

From the Staats-Zeitung:

There are three entrances on the Sixth avenue side to the massive, fire-safe building. The rotunda in the centre, crowned with a beautiful dome, is a masterpiece of architecture. The interior is exquisitely arranged, and there is plenty of room and light.—STAATS-ZEITUNG.

From The News:

The new store is a massive building with three entrances on Sixth avenue. It is a square, substantial structure of stone, brick and steel. It is absolutely fireproof. The show windows are many and of ample size. The arrangements for displaying goods in each window are the most approved that modern methods in this direction have evolved.—NEWS.

From The Morgen Journal:

Air and light are freely admitted through innumerable windows, obviating the necessity of artificial light until night. And when the day is ended, myriads of electric lights serve to illuminate the spacious hallways and the broad stairs, being worthy competitors of daylight itself.—MORGEN JOURNAL.

We are proud of our New Store. It is a distinct acquisition to the architectural features of Greater New York. It will house a new and greater force in Greater New York retaildom. We want you to visit it any time—even if you have no intention of buying. And when you do buy, you will never be disappointed in getting the right kind of values — some of which are here submitted.

Notions Never Before at Such Prices!

Impressive Bargain Demonstration to Do Honor to the Formal Opening of New York's Largest and Finest Notion Store!

This remarkable Inaugural Sale marks an era-making event in Notion Retailing. It is a demonstration of a new and broader Notion policy. It is a forcible expression of a concrete purpose. This new Notion Store, superior as it is in its equipment, and so attractive and time-saving in its arrangement, shall become at once

The Greatest Centre of Notion Retailing in America!

You will come here in overwhelming numbers to participate in this Feast of Bargains. You will find a Notion Store that you will be pleased to shop in, and when you return to do your regular buying you will more and more appreciate the superior merits of this Notion organization. Commodious space, improved methods, better and more rapid service, larger and more complete assortments; these, supported all the time by a persistent effort toward giving in every little article the best value that is possible, must lead to the immediate and magnificent success of this new Notion Store.

Now Listen While We Will Tell Our Great Bargain Story:

Small Wares.

ENGLISH PINS, assorted sizes, 250 pins on sheet, usually 5c. per paper, 4 papers for 10c
SAFETY PINS, nickelled, usually 5c. per paper, 4 papers, assorted sizes, for 10c
HAIR PINS, made by Turner & Co., England, straight and crinkled, usually 3c. paper, sale price, 3 papers for 5c
HAIR PINS, 100 in a neat box, assorted sizes, per box 5c
BONE HAIR PINS, assorted styles, per dozen 10c
MOHAIR CORSET LACES, 5 yards long, 3 for 10c
CORSET STEELS, attachable, black, white and gray, usually 10c., at 5c
ASSORTED TAPES, in bunch. This is a large size bunch containing a full assortment of white tape in all widths, usual price, 12c., sale price 7c
COLLAR BUTTONS, best white bone, 1 dozen on card 4c
BONE CASING, double, value 3c. piece, sale price 2c
KINDERGARTEN BEADS, smaller assortment, 4c. large 8c
PEERLESS COLLAR FORMS, plain and perforated, usually 10c., for 5c
LINEN THREAD, 100 yards on spool, per spool, 3c. per dozen 33c
TOMATO PIN CUSHIONS, full size, usually 10c., sale price 5c
EMERIES, large size, usually 10c., sale price 5c
FANCY PIN CUSHIONS, value 20c., sale price 10c
SHOE LACES, mohair, 5-4 and 6-4 lengths, per dozen 10c
LINEN CORSET LACES, white and black, 5 yards in each, extra quality, usually 8c. each, sale price, 2 for 10c
FANCY PIN CUBES, value 10c., sale price, 2 for 10c
MOURNING PINS, usually 5c. box, sale price 2 boxes for 5c
TURNER'S ENGLISH MOURNING PINS, usually 9c. each, sale price, 2 for 10c
INDESTRUCTIBLE LACE PINS, in pearl, coral, turquoise and mat, per card, 6c. and 8c
INITIALS for marking linen, fast colors, Old English and Roman letters, per box of 36 initials 4c
BUTTON HOOKS, long handles, usually 6c., sale price 3c
STERLING SILVER THIMBLES, all sizes, the greatest value silver thimbles ever offered 12½c
GERMAN SILVER THIMBLES, interlined, usually 8c., sale price 5c
FANCY FRILL EDGE GARTER ELASTIC, in garter lengths, of ¾ of a yard, value 20c., sale price 12c

Dressmaking Supplies.

The Dressmaking Trades are cordially invited to visit our new notion Store. In preparation for this opening event we have gathered the largest, strongest and finest stock of Dressmaking Supplies that has ever been shown by any wholesale or retail establishment in this city. This great Notion Store will immediately become recognized as the Headquarters for Dressmaking Supplies in New York. Larger and better assortments, superior service and absolutely the lowest prices are bound to force this result.

When have Dressmakers been enabled to buy a stock of first-class findings at such prices as these?

The ADAMS "SUPERBA" SEWING SILK, in ½ oz. and 1 oz. spools. This sewing silk is made specially for us by one of the best silk manufacturers in the country. It is equal in quality to any brand on the market that usually retail for 55c. and 58c. At these inaugural sale prices they are the greatest spool silk values ever offered.

1 oz. spools, **33c.** each; value 55c.
½ oz. spools, **19c.** each; value 29c.

The "Adams" Dress Shields

These Dress Shields are specially made to our order by a manufacturer whose regular brands are well known to every one. He says that our contract with him is the largest ever made by any retail house. The advantage to our customers comes from the fact that it is a manufacturing order. Usual cost of handling by the maker is wiped out. We own these shields at a saving of twenty per cent. over regular market prices. These inaugural sale prices are nearly a third less than you generally pay.

The "ADAMS" BARONESS SHIELDS.

	No. 3	No. 4	No. 5
SINGLE RUBBER	8c. pair	10c. pair	14c. pair
	89c. dozen	1.10 dozen	1.50 dozen
DOUBLE COVERED	10c. pair	12c. pair	15c. pair
	1.10 dozen	1.35 dozen	1.65 dozen

The "ADAMS" COUNTESS DRESS SHIELDS. Every pair absolutely guaranteed. In quality of rubber and of nainsook covering these shields are equal to any line made.

	No. 3	No. 4	No. 5
SINGLE RUBBER	10c. pair	12c. pair	15c. pair
	1.10 dozen	1.35 doz n	1.65 dozen
DOUBLE COVERED.	13c pair.	15c pair.	17c pair.
	1.45 dozen.	1.65 dozen.	1.85 dozen

LIGHT-WEIGHT.

No. 3.	No. 4.	No. 5.
13c pair.	14c pair.	16c pair.
1.45 dozen.	1.65 dozen.	1.89 dozen.

The Adams "Queen" Dress Shields.

At last a real improvement has been accomplished. These Shields are ideal in their perfection, because the rubber lining is free from the objections raised against the ordinary pure rubber. The process used in these Shields frees them from odor, and at the same time whitens the rubber so it can be used with the lightest summer waists. Special introductory prices. Single Rubber,

No. 3,	No. 4.
18c pair.	20c pair.
$1.95 dozen.	2.25 dozen.

The Adams Hooks and Eyes.

Our "Dragon" brand of spring back Hooks and Eyes are made from all brass wire. The spring on the Hook is the most perfect yet invented. These facts fully appreciated, then how small are these sale prices:

The "Dragon" Hook and Eye on cards, sizes 0, 1, 2, 3 and 4, black and white,

3c card, 14c gross. $1.55 great gross.

The Adams Swan Bill Hooks and Eyes.

Here we introduce a new feature. Very frequently it occurs that Hooks alone are needed because the eyes are made specially from silk thread. But it has been impossible to buy the Hooks without also paying for the Eyes that you did not need and would not use. We have met this situation by having the Eyes and the Hooks packed in separate boxes. Special introductory prices:

BLACK HOOKS

No. 2,	No. 3,	No. 4,	No. 6.	No. 8,	
39c	41c	43c	55c	65c	per box of ½ great gross

BLACK EYES.

21c	22c	24c	29c	37c	per box of ½ great gross.

WHITE HOOKS.

39c	43c	45c	65c	75c	per box of ½ great gross.

WHITE EYES.

24c	25c	28c	35c	42c	per box of ½ great gross.

The Adams Dressmaking Pins.

Specially made to meet the exact requirements for dressmaking. The wire is fine, but of great strength, and the points are graded from the centre like a needle so there can be no resistance.

Special introductory prices:

No. 4.	No. 5.	No. 6.	No. 7.	
23c	25c	28c	32c	per box of ½ B.

DRESSMAKING PINS ON SHEETS.

S.	W.	F.	3½	S.	C.	M. C.
29c	33c	39c	45c	per box of one doz. sheets.		

Belting, Prussian Bindings and Taffetas.

Again we tell the story of benefit resulting from a great manufacturing contract. Better goods at such low cost have never been offered in this city.

THE ADAMS SILK DOUBLE SERGE BELTING.

"Baronial" grade, 9 yard pieces, **49c** piece.
"Imperial" grade, 10 yard pieces, **65c** piece.

THE ADAMS SILK PRUSSIAN BINDING.

"Baronial" grade, 12½ piece, **1.38** dozen.
"Regal" grade, **16c** piece, **1.78** dozen.

THE ADAMS SILK TAFFETA BINDING.

"Baronial" grade, **7c** piece, **79c** dozen.
"Regal" grade, **11c** piece, **1.25** dozen.

SPECIAL BASTING COTTON—Length Guaranteed.

200 yard spools, **17c** dozen.
500 yard spools, **37c** dozen.

The Adams "Superba" Bias Velveteen.

We will merely state one absolute fact about this Velveteen. It is the very best we could find on the market, and we guarantee it equal to regular brands that sell as high as 35c. piece of five yards.

Special introductory price, **23c** per piece.

The Adams Hose Supporters.

Ideally perfect in workmanship, surpassing in the quality of material used, unapproachable in their button and loop attachments, we can justly claim that they are fair values at these special prices.

Cotton.	A.	B.	C.	C. B.
Side, pair	13c	12c	11c	10c
Silk	A.	B.	C.	
Side, pair	39c	35c	29c	

FANCY SILK SIDE SUPPORTERS, all colors 49c
STRAIGHT FRONT, extra strong ..... 25c and 48c
SEW-ONS, silk ..... 29c, 39c and 49c
SATIN BELT with silk webbing, equal to usual 65c. lines at 49c
BROCADED SILK BELT with silk webbing, equal to usual 85c. lines at 68c

Stirring News In Furniture for Summer Homes!

Furniture for the home in the country or the home in the city should be bought in our mammoth Furniture Department, which is quadruple its former size and which requires two floors to adequately display the immense stocks. We positively make the least prices that to-day prevail anywhere. We have new and absolutely first-class stocks that embrace every Furniture need for the dining room, parlor, bedroom, piazza or lawn, and it is with unlimited faith in their business-bringing abilities that we submit these items:

Parlor Furniture at 1-3 Reduction!

Here's Parlor Furniture news worth reading. We have secured from one of the best manufacturers of Parlor Furniture a lot of PARLOR SUITS, DIVAN, ARM and RECEPTION CHAIRS in Mahogany and Mahogany Finish covered in the latest colorings of Damask and Satin Damask. The terms of the purchase were such that we can say:

PARLOR SUIT, 3 pieces, mahogany finish, inlaid, that sells regularly for $26, can be had here for 14.00
PARLOR SUIT, 3 pieces, mahogany finish and veneered, that sells regularly for $30, can be had here for 20.00
PARLOR SUIT, 3 pieces, mahogany veneered, that sells regularly for $45, can be had here for 29.00
PARLOR SUIT, 3 pieces, mahogany veneered, that sells regularly for $60, can be had here for 55.00
PARLOR SUIT, 3 pieces, mahogany veneered, that sells regularly for $110, can be had here for 70.00
DIVAN or SOFA, that sells regularly for $29, $32, $35, can be had here for $18, $22 ..... 22.00
RECEPTION and ARM CHAIRS, in mahogany finish and mahogany veneer and inlaid, that sells regularly for $16, $18, $18, $20, can be had here for $8, $9, $9, $12 ..... 17.00

We have add to the above sale 10 assortments of piece PARLOR SUITS, in mahogany finish and mahogany veneered, covered in Verona Velour and Satin Damask and Damask. They are priced this:

3-piece PARLOR SUIT, that sells regularly $30, can be had here for 21.00
3-piece PARLOR SUIT, that sells regularly $35, can be had here for 24.00
3-piece PARLOR SUIT, that sells regularly $50, can be had here for 35.00
3-piece PARLOR SUIT, that sells regularly $65, can be had here for 46.00
3-piece PARLOR SUIT, that sells regularly $80, can be had here for 59.00
3-piece PARLOR SUIT, that sells regularly $110, can be had here for 75.00

Piazza Rockers

in red, green and maple finish, with reed seats 69c
(The finish reduced pieces.)

Couches Priced Irresistibly!

BOX OR WARDROBE COUCHES, with patent seat openers, covered in assorted colorings of Denim, actual value $10, sale price 6.95
COUCHES tufted and upholstered in first-class manner, filled with hair and covered in the latest colorings of Velours, value $18.00, sale price 11.50
IRON FRAME BED COUCHES, each can be adjusted to 2 single or 1 double bed, with woven wire spring mattress and bolster complete, regular value $14, sale price 7.50

Sideboards for the Economical!

GOLDEN OAK SIDEBOARDS, each has a top with bevel French plate mirror, base 2 top drawers, 1 large drawer and 2 closets, regular value $16.00, sale price 11.00
OAK SIDEBOARDS, each with curved canopy top, carved stanchions, 2 bottle shelves and 18x36 inch oval French bevel plate mirror, base curved front and claw feet, 48x24 inches, with 2 top and 1 large drawer, 2 closets, regular value $26.00, sale price 17.50

Dining Room Furniture Values!

DINING TABLES, round top, extending 6 feet, regular value $9.00, sale price 6.75
DINING TABLES, Each with quartered oak top, extend 8 feet and five heavy fluted legs, regular value $16.00, sale price 12.00
OAK DINING CHAIRS, Each with brace arms, cane seat, regular value $1.00, sale price 73c
OAK DINING CHAIRS, Each with box frame, high back with carving and cane seat, regular value $2.75, sale price 1.65

Chiffoniers Cheap in Prices!

GOLDEN OAK CHIFFONIERS, bevel French plate mirror, base top 30x22 inches, with hat box, regular value $16, sale price 8.75
QUARTERED OAK CHIFFONIERS, swell front base, equipped with 18x24 bevel French plate mirror, regular value $18.00, sale price 12.50

Rocker Reductions!

BOX RKRS in oak and mahogany finish, highly polished, with saddle seat, regular value $3.50, sale price 2.45
LARGE PARLOR ROCKERS, showing distinct finish with full roll, regular value $4.50, sale price 3.45

Beds and Bedding Bargains!

WHITE ENAMELLED IRON BEDS, brass vases, extended foot and high head, in all sizes, regular value $4.50, sale price 2.85
Extra heavy White Enamelled IRON BEDS, bow foot showing brass mounts, vases and brass rail at head and foot, all sizes, regular value $9.50, sale price 6.50
BRASS BEDS, 1½ inch post, bow foot, made in all sizes, regular value $26.00, sale price 17.85
BRASS BEDS, each with 2 inch post, bow foot, 4 ft. and 4 ft. 6 sizes, regular value $34.00, sale price 24.50
MATTRESSES, made of fine quality of long gray horse hair, covered with fancy art ticking, interlined with muslin, French stitched, roll edge, imperial tufting, full size, weight 45 lbs., a toaster piece of skilled workmanship, regular price $35.00, sale price 23.00

For the above mattress the Rabbat edge box SPRING is the proper foundation. It is made to order and covered with fancy art ticking. It is also upholstered in the very best manner with the finest quality of japanned black tempered steel springs, regular price $14.00, sale price 9.50

FEATHER PILLOWS and BOLSTERS, made of extra fine quality of goose feathers, worth 80c. a lb., sale price, per lb. 60c
COMBINATION MATTRESSES, each made with Excelsior and goat hair surrounding top, bottom and sides, made up in fancy ticking, full size, regular value $6.00, sale price 4.00
ALL FEATHER PILLOWS, made up in A. C. S. ticking, 19x27, 3 lbs., regular value $60c., sale price 45c

Dressers in This Sale!

GOLDEN OAK DRESSERS, Bevel French plate mirror and carved stanchions, regular value $18.00, sale price 11.00
QUARTERED OAK DRESSERS, Swell front base, 3 small and 2 large drawers and bevel French plate mirror, regular value $22.00, sale price 16.00

Photograph Supplies!

Basement Salesroom.

May is the ideal month for the amateur photographer. Here is the ideal shopping place, where goods and prices are most attractive. From many we submit a few specials:

TRIPODS, light, rigid and strong, 3 styles 48c
RUBY LAMPS, double glass, burns oil 48c
GLASS DEVELOPING TRAYS 20c
PRINTING FRAMES, including 4x5 ..... 8c
PLATE HOLDERS (if they fit your Camera), including 4x5 ..... 39c
GRADUATES, 2 oz., 5c., 4 oz. 7c
RUBBER BULB and TUBING 15c
CAMEL HAIR DUSTERS for plates 24c
M. Q. DEVELOPER, make 4 oz., solution 3c
OUR OWN DEVELOPER, 8 oz. concentrated 14c
OUR OWN TONING, 8 oz. 17c
COMPLETE DEVELOPING and PRINTING OUTFITS 75c
SOLIO CONCENTRATED TONING and FIXING, 8 oz. 30c
CARTER'S PASTE, in Tubes, up from 4c
HOUSH'S PHOTO MASKS 9c
GLASS STIRRING RODS 5c
SOLE LEATHER CARRYING CASES, up from 1.15
ALBUMS and PHOTO-TONES, from 8c. to 3.00
SCALES, weighing scruples and drachms 33c
DEVELOPING POWDERS, Pyro, Metol Hydroquinone or Eikonogen, 6 in box 18c
EASTMAN'S KODAKS at 20 per cent off list.

Women's and Children's Shoes!

Women's $3.50 Shoes Offered at **$2.00 Pair.**

Patent Leather—Lace or Button—with Louis XV. or Cuban Heels, Glazed Kidskin, Lace or Button, with Welted or Turned Soles, Glazed Kid Oxford Ties, with Louis XV. or High Cuban Heels, Patent Leather Oxford Ties, with Louis XV. or high Cuban Heels.

Positively the Greatest $2 Values Ever Offered!

Women's Colonial Oxford Ties, in Patent Leather or Glazed Kid—many styles of buckles—snappy, stylish and shapely Summer Shoes, at, pair $2.25

Women's Colonial Oxford Ties, with Goodyear Welt Soles, pair $2.50

WOMEN'S OXFORD TIES with Patent or Kid Toe Caps, pair $2.50

WOMEN'S LACE or BUTTON BOOTS, with Cuban Heels, pair $2.50

Women's Strap Slippers

WOMEN'S SUEDE COLONIAL SLIPPERS, in black, gray or brown, pair $1.00
WOMEN'S JULIETTE SLIPPERS, with Patent Tips, pair $1.00

Children's Shoes, broken sizes, a barmer bargain bunch comprising Shoes worth as high as $1.75 per pair. For choice, pair 75c

A decided sensation has been created by

Our Great Purchase from

THE WHOLESALE STOCK OF

Hochstadter & Wallach
836-838 BROADWAY
NEAR 13TH STREET

RETIRING FROM BUSINESS.

Boys' and Children's Clothing

Was manufactured by this firm in a manner beyond criticism. For years the firm of Hochstadter & Wallach enjoyed a high reputation as manufacturers and when it was known that we bought a large portion of their stock prompt interest was manifested by our patrons. These Boys' and Children's Suits came to us at

1-2 to 1-3 the Actual Values!

Which accounts for our being able to offer you values like:

BOYS' SAILOR BLOUSE SUITS—5 to 8 years. Value $3.00 to $4.00 ..... 1.88
BOYS' SAILOR BLOUSE SUITS—5 to 10 years. Value $5.00 ..... 2.85
BOYS' NORFOLK JACKET SUITS—5 to 10 years. Values $4.50 and $5.50 ..... 1.79
BOYS' NORFOLK JACKET SUITS—5 to 10 years. Value $4.50 and $5.00 ..... 2.85
BOYS' D. B. 2-PIECE SUITS—7 to 16 years. Value $3.50 ..... 1.39
BOYS' D. B. 2-PIECE SUITS—7 to 16 years. Value $3.50 ..... 1.88
BOYS' D. B. 2-PIECE SUITS—7 to 16 years. Value $5.00 to $6.50 ..... 3.45
BOYS' 3-PIECE SUITS—9 to 16 years. Value $4.00 ..... 2.95
BOYS' 3-PIECE SUITS—9 to 16 years. Value $5.00 ..... 3.98
BOYS' LONG PANTS SUITS—14 to 20 years. Value $8.50 to $15.00 ..... 5.85 & 6.45

Umbrellas Underpriced!

300 TAFFETA UMBRELLAS, each with a silk case, the lot showing a splendid line of fancy handles, worth $1.75 each at the very lowest estimate, are to go to-morrow at, each 1.00

500 TAFFETA SILK UMBRELLAS, each with a silk case, the lot showing a handsome range of pearl, horn and English natural handles (silver trimmed), regular $2.50 values, will be on sale to-morrow at, each 1.69

Men's Shirts in a Sale!

Now is the time to lay in a complete supply of warm-weather Shirts. Here is where you can get your supply. We positively assert that our values cannot be improved upon, and only in rare instances can they be equalled. Our varieties are immense. Whatever is our wish in this line, it is here anticipated.

Men's Fine Scotch MADRAS NEGLIGEE SHIRTS, in white, solid blue or golf red, with pleated soft bosom, attached or detached cuffs; over 75 patterns in stripes or neat figures; each shirt a leading value at 1.50

Men's Fine MADRAS NEGLIGEE SHIRTS, cuffs attached or detached, soft bosoms, pleated or plain, in solid white stripes and figures; altogether over 50 stylish designs are ready for inspection; each shirt is well worth $1.50, but our price is 95c

Men's NEGLIGEE SHIRTS, detached cuffs, made of an excellent quality of Madras in neat stripes and figures; every shirt well made, cut full and a positive value at 69c

Men's PERCALE DRESS SHIRTS, laundered, with detached cuffs; excellent patterns; over 600 shirts in this lot, and not one worth less than a dollar, but our price is only 50c

Men's Collarless NIGHT SHIRTS, neatly trimmed in blue or red; of an excellent quality of muslin; each for 50c

Men's Seasonable Underwear!

Great is the power of price, as exemplified in the following instances. Here are goods that answer every requirement of style, quality, fit, workmanship and appearance. Every item is timely. Notice the prices:

MEN'S FIVE-EIGHTHS NATURAL WOOL SHIRTS AND DRAWERS—Medium weights, all sizes from 30 to 48; worth 79c. per garment, for 59c
MEN'S IMPORTED MERCERIZED LISLE THREAD SHIRTS—Cannot be told from silk, in flesh tints and novi colors, sizes 34 to 46; drawers to match, sizes of drawers 30 to 42; actual value $1.25 per garment, for 79c
MEN'S IMPORTED GERMAN NATURAL WOOL SHIRTS AND DRAWERS—Medium weights; this identical quality is sold for $1.50 elsewhere; to-morrow's price per garment here is only 1.00
MEN'S BALBRIGGAN SHIRTS AND DRAWERS—In colors, heliotrope and white as well as blue and white, showing stripes and pretty cluster designs, per garment 50c
MEN'S STUTTGATER PURE NATURAL WOOL SHIRTS AND DRAWERS — The shirts have long or short sleeves, the drawers come in regular or short lengths, per garment 1.65
MEN'S SILK SHIRTS AND DRAWERS — Just the weight for Spring and Summer, in colors tori and light blue; the shirts have long or short sleeves, the drawers come in regular or short lengths, per garment 2.75
MEN'S RIBBED BALBRIGGAN SHIRTS — A closing out sale; each shirt has long sleeves, the sizes run from 34 to 46, each garment is worth 50c., but our price for closing out price is only 29c
MEN'S RIBBED LISLE THREAD SHIRTS AND DRAWERS — The shirts have long sleeves, and come in sizes 34 to 44, the drawers come in sizes 30 to 36, each garment is worth 95c., but we say 65c

Horticultural Hints!

Now's the time to plant. Our Horticultural Department is ready to meet your wishes in Seeds, Bulbs, Plants, etc. Send for our new Horticultural Catalogue, fully illustrated, and which is free for the asking.

GLADIOLAS, a fine mixture, can be had for, dozen 15c
Or 1.10 per 100.
CORN, BEANS AND PEAS, quart package, can be had for 15c
DAHLIAS, mixed, from best named sorts, can be had for, per doz. 90c
CENTRAL PARK LAWN GRASS, can be had for, per quart 8c
2.00 per bushel, or 55c. per peck
FLOWER AND GARDEN SEEDS, can be had for, per doz. packets 10c
Or 75c. per 100 packets.
10 STRONG, HARDY ROSE BUSHES, can be had for 1.00
HARDY RHODODENDRONS, strong plants, in extra fine varieties, can be had for, each 50c
Or per doz., $5.50.
FERN BALLS, large size, can be had for, each 35c
BEGONIAS, TUBEROUS rooted single flowering, can be had for, per doz. 40c
Or $3.00 per 100.
HARDY AZALEAS, extra strong plants, can be had for, each 30c
Or $3.00 per doz.

The Upholstery Dep't!

Third Floor, 26th Street Front.

For this week we have prepared a series of the strongest specials ever offered by this department, which is saying a lot, for the home of good upholstery values is here. Summer furnishers should not ignore these offerings. These prices are nothing short of phenomenal. And in every case you can depend on the quality being standard, first-class, flawless.

We direct particular attention to this bargain lot of **Ruffled Muslin Curtains,** worth $2.00, of a fine quality muslin—3 yards long, 50 inches wide—with lace insertings—ruffles with new stitch effects—choice Curtains that to-morrow will cause a brisk demand. **$1.39 PAIR.**

Fringed Window Shades

Made of heavy opaque shade cloth—mounted on good spring rollers—mostly green—just the color for summer use—worth 35c., 45c. and 50c. each—but to-morrow you can take your choice of a very large and most attractive assortment at the cut price of 25c

Furniture Slip Covers!

SLIP COVERS of the best quality German linen; allowing 14 yards of 50-inch material for 5-piece suit; complete for 9.50

Figured Cretonne!

in stripes and figures; suitable for curtains or slip covers. As the edges are slightly soiled we have concluded to sweep out the lot to-morrow at these prices:

12½c. Cretonnes reduced to, per yard 8c
15c. Cretonnes reduced to, per yard 10c
18c. Cretonnes reduced to, per yard 12½c

Bamboo Porch Screens

They keep out the sun while letting in the air and are made of the best quality Bamboo (outside bark). These are the only kind that absolutely satisfy and cost but a trifle more than inferior screens—complete with ropes and pulleys.

6x8 feet 96c
8x8 feet 1.28
10x8 feet 1.60
12x10 feet 2.40

Couch Covers!

Full length and 60 inches wide—extra heavy fringe all around—would be cheap at $5.00 each—but reduced to 3.50

Three-Fold Screens!

5 feet high, 4 feet 6 inches wide—filled with pretty patterns of silkoline—in oak, cherry or white enamel frames—usually sold at $1.00, our price 70c

Carpets, Rugs & Mattings!

3d Floor, 21st, Rear.

Exceptional Opportunities for Summer Furnishers Are Here—For Artistic, Durable and Economical Merits These Offerings Are Unexcelled—Summer Furnishers Will Flock for These Fine Floor Coverings Every Shopping Hour This Week!

Choicest Carpets!

29c per yard, for regular 50c SUPERFINE INGRAIN
49c per yard, for regular 75c all-wool 2-PLY INGRAIN
39c per yard, for regular 60c all-wool TAPESTRY BRUSSELS
55c per yard, for regular 75c DOUBLE EXTRA TAPESTRY BRUSSELS
62c per yard, for regular 85c 10-WIRE TAPESTRY BRUSSELS
99c per yard, for regular $1.25 5-FRAME BODY BRUSSELS
79c per yard, for regular $1.15 all-wool VELVETS
85c and 98c per yard, for regular $1.15 and $1.35 AXMINSTER

Choicest Rugs! The Kashmir Rugs

are novelty, reversible rugs, in handsome Oriental styles and colorings

Size 6 0x9 0	6.00
Size 9 0x9 0	9.00
Size 7 6x10 6	8.75
Size 9 0x10 6	10.50
Size 9 0x12 0	12.00

Royal Wilton Rugs!

8 0x9 0 value $20.00 for		15.50
9 0x10 0 value $27.50 for		23.50
9 0x12 0 value $35.00 for		27.50

S. Sanford & Son's Axminster Rugs!

Yards value $2.50 for		1.85
Yards value $4.75 for		3.15

Choicest Mattings!

CHINESE MATTINGS, new importations, which we bought so liberally and on such easy terms that we can make the prices per roll of 40 yards,

$3.95, $5.25, $7.25 to $18.50.

By the yard ..... 10c to 50c

JAPANESE MATTINGS, new importations, which we bought so liberally and on such easy terms that we can make the prices per roll of 40 yards,

$7.25, $8.50, $9.50 to $25.00.

By the yard ..... 19c to 65c

There is ample selection in each sort of matting to meet all demands as to color and design, no matter how exacting the buyer.

Choicest Linoleums!

AN EXTRA GENUINE CORK INLAID LINOLEUM, a lot of 500 rolls, comprising a choice assortment of patterns, under regular price, 85c per square yard, for morrow's price per square yard 98c

Choicest Oilcloths!

NO. 1 HEAVY INLAID LINOLEUM, 2 yards wide, with choice floral and tile patterns, for per square yard 39c