

THE BIG STORE ACTIVITY ITSELF SIEGEL COOPER & CO. 130 N. 5TH ST. MEET ME AT THE FOUNTAIN

6th Annual Pure Food Exhibition Starts Monday Morning.

Women's Shirt Waists.

Table with 3 columns: Shirt Waists at 95c, 1.25, 1.45. Values up to \$1.00, \$2.75, \$3.50.

Table with 3 columns: Shirt Waists at 1.65, 1.85. Values up to \$4.50, \$5.75.



Who can deny the subtle fascinations of such an opportunity? Shirt Waists—thousands of them displayed in bewildering varieties.

All the newest styles of the Summer; many exclusive novelties. Every imaginable form of graceful and beautiful decoration.

Laundry Bags.

Made of strips of plain ticking; making pretty combinations, values up to 55c. each.

White Goods.

A lot consisting of Novelty and Lace Strips, Lawn, Mercerized Novelty Stripes and Jacquard Weaves, White Sheer Lawn and White Cambric finished Namooks, values up to 35c. per yard.

Women's Vests. 19c. 500 Dozen to Close at Each.

Nice fine quality Swiss ribbed, in pink, blue, white, heliotrope and black; silk or lace trimmed, round or V shaped neck, short or no sleeves.

\$35.00 "Meteor" Bicycles, 9.75.

They are selling rapidly and will soon be gone. The same as those being sold elsewhere for as high as \$35.00. Men's sizes in 22 and 24 inch frames only.

FAY JUVENILE WHEELS, best looking and strongest children's wheels now before the public. Boys' and girls' styles; regularly sold for \$25.00.

UNIVERSAL COASTER BRAKES, Attached to your Wheels 3.95

We will call for and return your wheel if so desired. (Second Floor, Rear.)

Good Silk Umbrellas, 1.00

All Silk Serge and Union Silk Umbrellas, 26 inch size; for men or women; close rollers; cases and tassels to match; handsome handles in large assortment, dozens of different styles and shapes, in horn, Brandy, with gold caps and bands, imported specialties.

novelties and mounted and plain natural woods, \$2.00 value at least, choice.

OUR UMBRELLA REPAIR FACTORY.

No matter what the trouble is with your Umbrella, Parasol or Case, we can fix it, and cheaply, too. Ask for our price list. (Main Floor, Front.)

Linoleums - Oilcloths

IMPORTED LINOLEUM; complete range of parquette, tile, mosaic and novelty designs, 85c. quality, 2 and 4 yards wide, per square yard, 65

70c. quality, 2 and 4 yards wide per square yard, 55

50c. quality, 2 yards wide, only, square yard, 37

OILCLOTH, thoroughly printed and well finished, 2 1/2, 2 1/4 and 1 yard wide, 55c. quality, 40 sq. yd., 30c. quality, 35 sq. yd., 19

45c. quality, 35 sq. yd., 19

100 ROLLS CHINA MATTING: Roll of 40 yards, \$12.00 quality for 9.00, per yard, 25

Roll of 40 yards, \$10.00 quality for 8.00, per yard, 18

Roll of 40 yards, \$9.00 quality for 6.00, per yard, 16

Roll of 40 yards, \$14.00 quality for 9.00, per yard, 35

Roll of 40 yards, \$9.00 quality for 6.00, per yard, 20

200 ROLLS JAPANESE MATTINGS: Roll of 40 yards, \$18.00 quality for 12.00, per yard, 35

Roll of 40 yards, \$14.00 quality for 9.00, per yard, 25

Roll of 40 yards, \$9.00 quality for 6.00, per yard, 20

(Third Floor, Front.)

Wash Fabrics Reduced.

End of the Season Price Cuts.

You can save from a half to a third on the foremost favorites of the year—Batiste Lawns, Dotted Swisses and Ginghams. These lots:

Table with 2 columns: BATISTE LAWNS, GINGHAMS. Prices for various sizes and quantities.

Bathing Suits Reduced.

Annual Clearing Sale Handsome New Styles.

We need the space for incoming fall merchandise, and to clear our shelves quickly the prices on all of our Women's, Misses' and Children's Bathing Suits have been reduced in a startling fashion.

WOMEN'S AND GIRLS' BATHING SUITS, jersey cloth, prettily trimmed with white braid, small sizes only, \$2.00 value, 1.25

BLACK BATHING SUITS, trimmed with black braid, in extra sizes, 1.95

BATHING SUITS; Brilliantness; colors blue and black; several pretty styles; Gibson shirt waist 5.00

Other Suits that were \$12.00, 7.50

Table Linens and Towels.

An event annually awaited by thousands of people. Very great news this! Customers will flock eagerly into the Linen Store on the Main Floor while this big Special Sale is on, for opportunities like these are seized without loss of time.

The range is practically limited. We never started an August Sale better, for quantities are immeasurably larger than those of last year. Prices are astonishingly low, but littleness of price is always a feature of these August Sales.

We've been planning for weeks—for months—and the culmination of all this effort is represented by this most advantageous opportunity.

25,000 Wash Cloths, each for 1c

Hemmed all linen German Napkins, just the Napkins for restaurant use, value \$1.15 per dozen, 89

22-inch NAPKINS, heavy all linen, silver bleach German damask, value \$1.95 per dozen, 1.35

22-inch Scotch damask NAPKINS, fine full bleach, pure linen, value \$2.45 per dozen, 1.75

23-inch Irish damask NAPKINS, fine all linen, very pretty pattern, value up to \$3.50 per dozen, 2.45

White and red border HUCK TOWELS, two qualities in this lot, value 12c. each, 9

HEAVY HUCK TOWELS, large size, red and white borders, value up to 25c., 15

64-inch all linen SCOTCH DAMASK, full bleached, pretty patterns, value 65c. per yard, 47

19-inch NAPKINS to match; value \$1.95 per dozen, 1.39

72-inch all linen IRISH TABLE DAMASK, floral patterns; value \$1.25 yard, 89

24-inch NAPKINS to match, value \$3.75; per dozen, 2.89

72-inch heavy SCOTCH TABLE DAMASK, all linen, full bleached, in spot and other pretty patterns, the greatest value ever offered, 1.00

20-inch NAPKINS to match; per dozen, 2.00

22-inch NAPKINS to match; per dozen, 2.50

24-inch NAPKINS to match; per dozen, 3.00

DOYLES AND NAPKINS. All linen German damask DOYLES in white and fancy borders, 4

Hemstitched, plain all linen DOYLES with fancy drawn open work, value up to 12c. each, 5

NAPKINS, union Irish damask napkins, value 60c. per dozen, 43

(Main Floor, Front.)

Adams Dry Goods Co.

Sixth Avenue, 21st and 22d Streets.

After-Inventory Sale in Every Department!

It is costly to make mistakes. This fact strikes home with redoubled force at inventory time. Last week we took inventory. Every Department underwent the searchlight of investigation. We discovered that: In many cases buyers were too sanguine in their purchases and overloaded their departments with too many goods. Therefore, this edict has gone forth and will be in force all this week.

Clean Out All Surplus Goods on Hand, No Matter How Much Prices May Be Sacrificed!

Which edict will be enforced to the letter, as this advertisement positively proves.

One-Fourth to One-Half Price Sale of Men's and Boys' Summer Shirts and Men's Underwear!

Beginning to-morrow morning, we'll close out these very desirable Shirts and Suits of Underwear at unheard of reductions. Think of getting 2 shirts for 50c! That's what you can do if you come in promptly. These items tell of opportunities the like of which are not offered but about once in each year. So walk right in and pick out a generous supply.

Neglige Shirts

Closing out Men's and Boys' Neglige Shirts. Percote, one pair detached cuffs, excellent patterns, a large variety to select from offered at about one-half the regular price.

35c

Neglige Shirts

Closing out Men's and Boys' Madras Neglige Shirts, one pair detached cuffs, a splendid range of colors, make and finish and cut equal to any shirt sold for 1.00 and 1.50. Some have cuffs attached.

65c

Men's Underwear

Closing out a lot of fine thread and ball-bearing shirts and drawers, fine thread French and colored effects, all the shirt sizes are fairly good, but the drawers in line thread are only small, the drawers in ball-bearing are 30 to 36 and have been 65c and 70c.

28c

Men's Underwear

Silk Platted Shirts and Drawers, excellent colors, mercerized fine thread and Drawers, excellent colors, fine light weight silk, d. r. w. e. r. white and natural, odd sizes, have been from 1.00 to 2.00 each—year choice.

50c

A Decided Bargain in Travelling Trunks!

CANVAS COVERED TRAVELLING TRUNKS, with heavy slats, iron bottom, 10-inch strap hinges, brass Excelsior lock, full lined, with two trays.

Table with 2 columns: Size (28 in, 30 in, 32 in, 34 in, 36 in, 38 in, 40 in) and Price (4.75, 4.98, 5.49, 5.75, 5.98, 6.98, 7.98)

Heavy Tan Duck Covered Travelling Trunks, strong, hardwood wrapped slats, protected by brass castings, Excelsior lock, with large side ends and dowels along the side lock, strap hinges, iron bottom bound with vulcanized fibre, sole leather straps, 2 trays, lined lined.

Table with 2 columns: Size (28 in, 30 in, 32 in, 34 in, 36 in) and Price (5.75, 5.98, 6.49, 6.75, 6.98)

Fine French Perfumery Less than Half Price!

Regrettably we announce the end of the most remarkable Perfumery transaction ever recorded. The final shipment of the American Stock of B. Dufour & Co. 40 Rue d'Enghien, Paris, has arrived. So great and widespread has the fame of this offering become that the announcement of its approaching close will create a purchasing upheaval of wonderful magnitude. It would be judicious to now buy a liberal supply, because after this sale it will not be possible for you to secure the exquisite productions of a French parfumeur at from 40 to 80 cents on the dollar!

Dufour's Exquisite Extracts! They have no superior for delicacy, durability and truthfulness of odor. Bottling and labeling are most artistic.

1 oz. Regular 85c; 2 oz. bottle, price, 50c.; 3 oz. bottle, price, 25c. Never Have Fine French Extracts Sold at Such a Small Price.

Among the odors are: Violet, Jorjane, Heliotrope, White Lilac, Carnation, White Rose, etc.

Dufour's Exquisite Toilet Waters! Unexcelled in delicacy and fragrance—unique in their quality and strength, these toilet waters are bottled and labelled as richly as any line that ever came from France.

1 oz. Regular, 70c.; 2 oz. bottle, price, 30c. Among the odors are: Brise de la Riviera, Trefle, Blanc du Japon, Violet, Des Elegantes Parisiennes, Bouquet des Pyrennes, White Lilac, etc.

Dufour's Exquisite Eau de Toilette! Beautifully refreshing for the face, unequalled as an after-shaving wash, this Dufour's Eau de Toilette also possesses rare invigorating and beneficial qualities as a hair tonic. It is a highly valuable acquisition to the toilet of every lady and gentleman.

4 oz. Regular 65c.; 2 oz. bottle, price, 39c. Among the odors are: Jockey Club, Rose d'Espagne, Iris Blanc, Violet, Rose of France, White Lilac, etc.

Florida Water High grade, delicately perfumed, 8 oz. bottles, regularly 35c. a bottle, for 19c.

Witch Hazel Very strong and high-grade pint bottles, regularly 35c. a bottle, for 19c.

Bay Rum Highly concentrated and double distilled, 8 oz. bottles, regularly 35c. a bottle, for 19c.

Violet Ammonia Absolutely pure, extra strength, quart bottles, regularly 25c. for 19c.

All remnants of 2 to 15 yards at 1/2 reg. price.

Housefurnishings for the Summer Home Marked Down!

The balance of our stock of SCREEN DOWN DOORS marked down for a choice to GARDEN HOSE, guaranteed.

Table with 2 columns: Item (LAWN SETTEES, STONE WATER REGS) and Price (39c, 1.09, 1.34, 98c, 1.10)

Brooklyn Wickless Automatic OIL STOVES, made with brass oil reservoir, 3-burner, 4.98 for 2.75

Refrigerators! Rock Bottom Prices Here.

Here is the famous ICEBERG CLEANABLE REFRIGERATOR, can fitted with removable ICE CHAMBER and removable WASTE PIPE—does exactly what you want the best refrigerator made to do—come in and let us show you its many excellent points—the prices are lower than ever—for instance on these three sizes—

Table with 3 columns: Length (27 inches, 28 inches, 30 inches) and Price (7.50, 7.98, 9.98)

MONDAY AND TUESDAY SPECIALS! In the Best Groceries! Lowest Prices!

Prices that must attract. Every item guaranteed superior quality or money refunded.

Mail orders solicited. All orders of \$5.00 worth (or more) delivered free at any freight station in New York or adjoining States.

Flavoring Extracts (Joseph Burnett's) Vanilla, Violet or Pistachio, 2 oz. 25c. Peach, Orange, Almond, Nutmeg, Lemon, Celery, Nectarine, Cinnamon, Cloves, Rose, Union, of Jamaica Ginger, 2 oz. bottle, 17c.

Canned Vegetables—Highest Possible Quality!

Table with 2 columns: Item (TOMATOES, CORN, BEANS) and Price (1.15, 90c, 90c, 1.09, 1.35)

FLOUR (Pillsbury's) It is the Best, and the price is lower than the questionable so-called best flour, 5 lb. sack, 60c. per barrel, 4.75

FRESH BAKED BISCUITS, Holmes & Coates-Alberts, Banquet, Wafers, Bismarck, Biscuit, Fancy Sea Foam, Five O'Clock Tea, French Wafers, 25c. packages, 19c. put up in tin packages.

Unquestionably the Greatest Floor Covering Clearance Sale That Will Be Held This Season!

Come and buy Floor Coverings at greatly sacrificed prices—all desirable qualities in many parlor designs, with sizes and MATTINGS, OILCLOTHS, etc.—every

Here is a great collection of Carpets—full rolls and short lengths borders to match. There is a rare selection of RUGS in useful wanted kind—at prices you'll be pleased to pay.

Remarkable Rug Bargains!

Table with 2 columns: Item (1.75 worth, 2.65 worth, 1.75 worth, 3.25 worth, 2.55 worth) and Price (\$1.50, \$1.50, \$1.50, \$1.50, \$1.50)

All remnants of 2 to 15 yards at 1/2 reg. price. Many other Rugs at low prices.

The Second Week of the Furniture Trade Sale Will Distribute Greater! Bargains Than Ever!

As added value gives brighter and stronger flames to a fire already burning briskly, so will these added values create even greater interest in "The Greatest Furniture Trade Sale Ever Held in America." Last week saw enormous quantities of Furniture distributed. The selling this week will be greater. The cumulative effect of last week's business, the widespread discussion over this sale, the wonderful many saving opportunities and the fact that every business will surpass all records. Everbody wanting Furniture for now or for fall should read and consider!

Bedding!

SHORT HAIR MATTRESS, 3 ft. size—made up in A. C. ticking, 10 lbs. regular value \$1.50, sale price 3.65

BLACK MIXED HAIR MATTRESS, made up in A. C. ticking, 40 lbs. full size regular value, \$12.00, sale price 9.25

PUR LONG WHITE DRAWING HOUSING HAIR MATTRESS made up in A. C. A. ticking, 40 lbs. full size, value \$20.00, sale price 22.00

Cotton Felt Mattresses! This mattress is felted, not picked cotton mattress, made of hand-laid layers, absolutely free of impurities, non-absorbent, vermin proof and elastic.

3 foot size, 5.75 4 ft. size, 6.25 4 1/2 foot size, 6.75 4 1/2 foot size, 7.25 4 1/2 foot size, 7.75 4 1/2 foot size, 8.25 4 1/2 foot size, 8.75 4 1/2 foot size, 9.25 4 1/2 foot size, 9.75 4 1/2 foot size, 10.25 4 1/2 foot size, 10.75 4 1/2 foot size, 11.25 4 1/2 foot size, 11.75 4 1/2 foot size, 12.25 4 1/2 foot size, 12.75 4 1/2 foot size, 13.25 4 1/2 foot size, 13.75 4 1/2 foot size, 14.25 4 1/2 foot size, 14.75 4 1/2 foot size, 15.25 4 1/2 foot size, 15.75 4 1/2 foot size, 16.25 4 1/2 foot size, 16.75 4 1/2 foot size, 17.25 4 1/2 foot size, 17.75 4 1/2 foot size, 18.25 4 1/2 foot size, 18.75 4 1/2 foot size, 19.25 4 1/2 foot size, 19.75 4 1/2 foot size, 20.25 4 1/2 foot size, 20.75 4 1/2 foot size, 21.25 4 1/2 foot size, 21.75 4 1/2 foot size, 22.25 4 1/2 foot size, 22.75 4 1/2 foot size, 23.25 4 1/2 foot size, 23.75 4 1/2 foot size, 24.25 4 1/2 foot size, 24.75 4 1/2 foot size, 25.25 4 1/2 foot size, 25.75 4 1/2 foot size, 26.25 4 1/2 foot size, 26.75 4 1/2 foot size, 27.25 4 1/2 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