

WE HAVE BEEN ESTABLISHED THREE YEARS AND HAVE BEEN BEFORE THE PUBLIC EVERY DAY.

Maxim & Gay Co. INCORPORATED

WE BEAR THE STAMP OF PUBLIC APPROVAL AND POPULAR ESTEEM 1900-1903.

Capital, \$50,000. Corcoran Building, WASHINGTON, D. C.

References: Any Horseman. 280 Broadway, NEW YORK CITY.

National Bank References Also Furnished. 928 Canal Street, NEW ORLEANS, LA.

GOLD FOR YOU AT WASHINGTON!

THE Metropolitan racing season, the greatest in the world, is upon us. It begins at Washington, D. C. at the Bennings race track on Monday next, March 23. We are on the ground at Bennings to do the best business that the Maxim & Gay Company have ever done.

BENNINGS BELONGS TO US AS A FIELD FOR RELIABLE TURF INFORMATION BY RIGHT OF DISCOVERY. It is a field so rich in returns to us and to our clients that we always open the season here, certain of ourselves and certain of the prosperity of our clients.

Our Brilliant Record at Washington Last Spring.

HERE FOLLOWS OUR RECORD LAST SPRING AT WASHINGTON, SHOWING THE HORSES WE SELECTED IN EACH OF THE THREE SERIES OF PLAYS WE OPERATE FOR OUR SUBSCRIBERS. A RECKONING IS MADE SHOWING THE RESULT OF A TEN DOLLAR WAGER ON EACH SELECTION. LOOK IT OVER:

OUR SIX-HORSE-PER-DAY PLAY. A \$10 Play Won \$400 in 17 Days. Table with columns for Date, Horse, Odds, Result, Won, Lost, and Total Winnings.

Our Three-Horse-Per-Day Play. A \$10 Play Won \$147 in 17 Days. Table with columns for Date, Horse, Odds, Result, Won, Lost, and Total Winnings.

Our One-Horse-Per-Day Play. A \$10 Play Won \$299 in 17 Days. Table with columns for Date, Horse, Odds, Result, Won, Lost, and Total Winnings.

OUR THREE WINNING SYSTEMS.

The Maxim & Gay Company have three distinct systems for its players, which we designate as the One-Horse, Three-Horse, and Six-Horse wire. Each has its own value and each its followers, who think they have the best of the three systems employed.

The Six-Horse wire is the heavy winner of the three, but requires the greatest amount of capital for operation.

The One-Horse wire is the wire for the more conservative bettors who desire to make but one play a day.

The Three-Horse is our great bread-winner. It always does well and provides a splendid vehicle for the play of those who cannot afford to risk a heavy amount daily on the track.

THAT ONE figure to outclass his field and the clockers say he is fit for the race of his life. We select that one horse as the best single bet of the day, because there are more conditions in his favor than occur to any other selection of the day.

YOU CAN PLAY OUR SELECTIONS YOURSELF OR WE WILL PLAY THEM FOR YOU.

As is our custom on metropolitan tracks, we will, beginning with the Washington meeting at Bennings, resume the practice of furnishing our information before the races are run to racing enthusiasts in any part of the country who wish to bet their money on them with their own bookmakers.

In ordering state specifically whether you want us to send you what is in the opinion of our experts the best bet of the day, otherwise known as our ONE-HORSE WIRE, or what is in the opinion of our experts are the three best bets of the day, otherwise called our THREE-HORSE WIRE, or whether you want the FULL SELECTIONS, which give our experts' best bet for each of the six races.

bearing postmark earlier than the first race is run on which their money is played. Closing odds, according to the New York DAILY AMERICA, the racing authority of the country, are guaranteed. Statements are sent to all account clients weekly with check for profits.

The smallest amount we handle is \$10. The smallest amount we will place for any client on one horse is \$5. There is no limit to the amount of money you can send us to be played for you.

Remit by post office money order, express money order, or New York bank exchange, direct to us at Washington, No commission for Washington will be accepted at our New York or New Orleans offices.

EDITORIAL COMMENT ON MAXIM & GAY METHODS.

Cincinnati Commercial-Tribune.

Maxim & Gay, who have been so successful in selecting winners at the New Orleans races, are in a class by themselves and have no relation to their system of operation to the "get-rich-quick" schemes that have recently gone to pieces disastrously in those who embraced them.

St. Paul Dispatch.

An investigation of the methods of the Maxim & Gay Co. shows them to be completely honest and upright in their dealings with their clients. They have been established since 1900 and have a long record of successful operations.

Kansas City Journal.

The successful turf investment companies that were recently closed by the authorities seemed to be all of the same order. They seemed to take the money of the public and "make banks" with it, that is to say to let against the public at race tracks.

Cincinnati Times-Star.

The Maxim & Gay Co. will always guarantee of turf information. They have been established since 1900 and have a long record of successful operations. They are not a "get-rich-quick" scheme.