

James McCreery & Co.

Upholstery Dept.

4th Floor

Fine Muslin Curtains, with plain, figured or dotted centres, finished with 8 inch, hemstitched, organ-die ruffle.

\$2.50, \$3.25 and \$4.50 per pair.

Cottage Curtains, made of ruffled muslin.

55c., \$1.00 and \$1.75 per pair.

Bobbinette and Muslin Bed-sets.

\$3.00, \$4.50, \$5.50 and \$8.50 per set.

Fabrics for furniture Slip Covers.

Florentine Damask 10c. per yd.

French and English Cretonnes, 18c. per yd.

Swansdown, 25c. per yd.

Belgian Linen, 50 inches wide, 32c. per yd.

Bureau Scarfs and Covers. Made of white and colored muslin trimmed with lace.

50c., 75c. and \$1.00.

2,500 Sofa Cushions, covered with Art fabrics, filled with down, 24 inches square.

\$1.35 each.

Shades, Awnings, Slip Covers and Bedding to order.

Twenty-third Street.



Many a man who knows what useful and handsome garments our cravenetted raincoats are puzzled to account for the shabby, bedraggled appearance of some raincoats he sees, which are also stamped "Cravenette."

It's simply because "Cravenette" is the name of a process, not a cloth; and inferior fabrics are treated with it as well as substantial all-wool and fast-color goods such as we use exclusively.

These cheap materials are rainproof all right, because the cravenette process is most effective, but they must not be expected to give any more service than they would without the "Cravenette" stamp.

In raincoats, as in all other clothes, you must look to the dealer for reliable fabrics.

Raincoats: \$18 to \$35.

ROGERS, PEET & COMPANY.

258 Broadway, opposite City Hall, and 7 and 9 Warren St.

842 Broadway, cor. 13th St. and 140 and 142 1/2 Ave.

1230 Broadway, cor. 32d and 34 West 32d St.

We fill orders by mail.

Furniture of the Well Built, Solid Kind

forms the basis upon which we have created our mahogany furniture for the Dining Room. The beauty of this glorious hard wood, with its varying light and shade, is used toward perfect feeling in the Sideboard with its stately columns—the round Dining Table with its suggestion of solid permanency—and the Closets for china or glass with quaint lattice doors, all bearing a well defined meaning for character and dignified style.

Grand Rapids Furniture Company (Incorporated) 34th Street, West, Nos. 155-157. "Misant from Broadway."

CARPET CLEANSING

largest in the world. Every detail. THE FLOORS OF STEWART CO. 30 years' experience. Telephone 376-38th St. Broadway, cor. 48th St., New York.

Eric and 5th Sts., Jersey City. STORAGE WAREHOUSE AND MOVING VANS. Write or telephone for interesting booklet.

Macy's

Investigate our Depositors' Account Department. It provides all the conveniences of the Credit system combined with the sure economy of a cash business. —4% Int. paid

Optical Goods.

Balcony, 34th St. Under the supervision of a licensed optician, who will examine your eyes and prescribe for you free of charge, we execute your oculist's prescription for at least one-third less than the charges made elsewhere for similar services.

Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.

B'way at 6th Av. 34th to 35th St.

We are prepared to Submit Estimates for Slip Covers, Awnings and Window Shades and to Reupholster Furniture at Moderate Prices.—3d Fl.

Macy's

WATCH REPAIRING. Our Watch Repairing Department is thoroughly organized. All work is done by the most careful and skillful people, and the fact is fully proven that our prices are at least one-third less than others charge. Nothing is too fine and delicate for our corps of experienced workmen.



Annual Show and Sale of FURNITURE FOR THE SUMMER HOME.

This exhibit is remarkable for the many new designs brought out expressly for us and made up in factories devoted wholly to our work. Most notable are complete lines in Adirondack Silver Birch, Woven Grass, Southern Reed, Japanese Bamboo and Nile Rushes. This variety of exclusive designs tends to make easy the problem of furnishing the out-of-town home in a manner quite out-of-the-ordinary. We believe that there has never been made a showing of Summer Furniture to equal this one. In preparing for it on such a large scale we have not strayed from the principles which have made and will continue to make Macy prices matchlessly low.

Adirondack Silver Birch.

Designs include

SIDE CHAIRS, ARM CHAIRS, ROCKERS, BENCHES, TETE-A-TETES, TABLES, TABOURETTES.

TETE ROCKERS, TETE SWINGS, CANOPY SETTEES, DAVENPORTS, COUCHES, STOOLS AND CABINS.

These are sturdy patterns designed for comfort. The finish is the natural silvery sheen of birch saplings cut in the great North Woods. These pieces will withstand exposure in any climate. The frames are heavy; the seats of cane or slats.

- Rockers, high backs, slat seats, \$1.74
- Side Chairs to match above, \$1.39
- Extra Large Rockers, slat seats, high backs, full arms; each, \$3.84
- Large Arm Chairs, to match above, \$3.49
- Tetes, 3 1/2 ft. wide, high slat backs, full arms, \$7.96
- Couches, full size, 2 1/2 x 6 1/2 ft., maple slat tops, \$7.34
- Tables, 28x28 inch tops, each, \$4.54
- Tabourettes, 15x15 inch, wood tops, \$3.63
- Davenport, six feet long, high backs, full arms, slat seats, each, \$9.49
- Rockers, high back, slat seat and back, \$2.09
- Side Chairs to match above, \$1.74
- Extra Large Rockers, slat seats, high backs, full arms; each, \$3.84
- Extra large Rockers, double woven cane seats and backs, full arms, \$4.24
- Jardinieres, silver birch, copper lined; for growing plants, each, 98c
- Tete Rockers, 42 inches wide, high backs, full arms, maple slat seats, each, \$4.54

Maple Porch or Indoor Furniture.

- Large Tetes extra high backs, heavy frames, wide arms, woven glazed seats, \$9.24
- Women's Rockers, without arms, high backs, heavy frames, double woven cane seats, \$2.79
- Side Chairs to match, \$4.54
- Large Rockers, high backs, full wide arms, double woven cane seats, each, \$5.24
- Large Arm Chairs to match, \$4.89
- Folding Carpet Camp Stools, maple frame, \$6c
- Folding Canvas Stools, \$5c

Porch Furniture.

- Designs number thirty-five, and are shown in natural maple, red and green: ROCKERS, ARM CHAIRS, SIDE CHAIRS, TETE CHAIRS, TETE ROCKERS.
- Rockers, with double woven reed seats, spindle backs, \$7.4c
 - Large Rockers, extra high slat backs, full arms, double woven reed seats, each, \$1.88
 - Folding Camp Chairs, solid seats, spindle backs, \$9c
 - Folding Camp Chairs, carpet seats and spindle backs, \$1.04
 - Porch Arm Chairs, high slat backs, full arms, double woven reed or split seats, each, \$1.47
 - Large Porch Rockers, in natural, red or green; full arms, double woven reed seats and backs, each, \$2.59
 - Folding Arm Camp Stools, strong maple frames, carpet seats and backs, each, \$1.57

Rush Furniture—Hand-Made.

Twenty-five new and exclusive designs, natural green finish, in:—

ARM CHAIRS, ROCKERS, TETE-A-TETES, COUCHES, MAGAZINE RACKS, DESKS, TABOURETTES, BISCUIT TRAYS, COSTUMERS, TABLES, CELLARETTES, TEA CARTS, DAVENPORT SWINGS.

Estimates given on special designs.

- Large Rockers, full arms, high backs, extra large size Rockers, fancy high full apron all around, \$6.84
- Large Arm Chairs to match, \$5.96
- Rush Couches, 3 feet wide, 6 1/2 feet long, box springs, upholstered in tapestry and trimmed with rep; large pillow and magazine rack at head, \$33.96
- Magazine Racks, 3 1/2 feet high, tops, 13x13 inches, five shelves, \$8.49
- Tray in lower part; each, \$5.84
- Library Tables, 3 feet 8 inches long, 3 feet wide; handsome pattern, bases covered with medallion tapestry; each, \$19.49
- Fancy Centre Tables, odd designs, roll edge, wood tops; each, \$10.84
- Rush Davenport Platform Swings, for porch, foyer or hall, four feet wide, swing on steel rod supports, require no ropes, \$18.96
- Tea Wagons, novel vehicles for house, porch or lawn; serve as a movable table, with compartment for refreshments; wood bases with two glass trays; each, \$23.96
- Cellarettes, with two swinging doors, liquor and cocktail glasses and racks for five bottles; each, \$20.96
- Milady's Desk, 30 inches wide, handsomely braided design, with large drawer for stationery, top racks; each, \$17.49

Mission Furniture

- Includes over five hundred designs in weathered oak, in:—
- SIDEBOARDS, BUFFETS, DINING TABLES, DINING CHAIRS, CHINA CLOSETS, DAVENPORT SWINGS, WRITING DESKS, CELLARETTES, HALL RACKS, MORRIS CHAIRS, BOOKCASES, LIBRARY TABLES, LIBRARY CHAIRS, ROCKERS, MAGAZINE RACKS, PLATE RACKS, FOOTSTOOLS, PEDESTALS, TABOURETTES,

Wall Papers.—3d Fl.

- N w and dainty effects, suitable for rooms and halls, a roll, 6c., 8c., 10c., 12c. and 14c.
- Damask Leatherette Tapestry, embossed floral and gilt effects, richest domestic qualities; a roll, 14c. to 82c
- Varnished Tile Papers, for bathrooms, pantries and closets; a roll, 2c. to 31c
- Moulding to match any of the above; a foot, 4c. to 9c

Upholstery Specials.—3d Fl.

- Longdale Holland Window Shades, 2x3 yards, sage, white and ecru; mounted on good, substantial spring rollers, sold by others at 75c; our price, \$38c
- Ruffled Swiss Cottage Curtains, full length and width; sold by others at 75c; a pair, our price, \$49c
- Japanese Glass Bead Portieres, 3 ft. 6 in. wide, 8 ft. 6 in. long; several beautiful colorings; sold by others at \$10.00 and \$12.50 each; our prices, \$4.98 and \$5.74
- Japanese Embroidered Silk Sofa Cushions, large range of colorings; sold by others at \$2.25; our price, \$99c
- Imported Linen Taffetas and Cretonnes, 50 inches wide, large collection of designs and colorings to select from; sold by others at \$1.25 to \$2.00 a yard; our prices, 69c., 89c. and 92c

Vitrified China.—Basement.

Our facilities for supplying hotels, boarding houses, schools, institutions and transportation companies with China are absolutely matchless. We invite particular attention to our Vitrified Hotel China. Heavy and medium weights, does not discolor when chipped, does not absorb grease, does not craze. We sell it cheaper than others ask for inferior qualities. When bought in twenty dozen lots, or over, we decorate each piece, with band and monogram, for 49c. per dozen extra.

Toilet Sets.—Basement.

- Full-size Decorated Toilet Sets, three styles, each set contains ten pieces, \$1.96
- Same with covered jar, \$2.99
- Full-size Toilet Sets, rich gold traced decorations, each set contains ten pieces, \$2.89
- Same with covered jar, \$4.89
- Full-size Toilet Sets, rose, violet and gilt decorations, each set contains ten pieces, \$3.49
- Same with covered jar, \$4.99

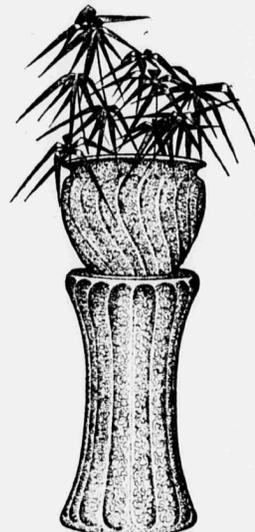
We are showing an Unequalled Assortment of Flower Vases and Jardinieres.

The quantity is greater and the designs more varied than ever before in our history.

- Bohemian Vases, painted floral designs, assorted colors; 18 to 38 inches high, each \$1.47 to \$8.89
- English Vases, Pomona, green, tulip shape; the tallest Glass Vases ever made; 48 to 66 inches high, \$13.46 to \$19.96
- French Vases, crystal and amber green, 26 to 41 inches high, \$7.43 to \$12.43
- Bohemian Vases, crystal or green, cut edges; 18 to 27 inches high, 97c. to \$2.97
- Bud Vases, Violet Holders and Rose Bowls in endless variety, at prices correspondingly low.
- Minton, Vallauris, Faience, Austrian Majolica and Royal Bonn Pots and Pedestals, in art designs, from \$9.87 each up to \$89.89 each, the latter, 62 inches high, being the largest made.



Pedalettes—pot and stand in one piece, 22 inches high, \$3.49; 24 inches high, \$4.49; 28 inches high, \$7.47; Majolica Pots and Pedestals, 29 inches high, \$3.97; 31 inches high, \$4.88



Pots and Pedestals, in colors, stippled with gold, 22 inches high, \$3.47; 28 inches high, \$4.47; 31 inches high, \$7.47

Attention is Called to Our Display of Art Pottery & Bric-a-Brac Especially Desirable For Wedding Gifts.

Noteworthy Are These Wares:—

- CROWN DERBY, ROYAL BONN, TEPLITZ, ROYAL DRESDEN, AUSTRIAN, HUNGARIAN and GINORI, and SALVIATI VENETIAN GLASS.
- Less widely varied are the prices of ENGLISH NOVELTY "INTAR-SIO" POTTERY and some reproductions of "OLD CHELSEA."
- From the ROYAL BERLIN Works are shown complete lines, including their marvellous CRYSTALLIZED and COPPER GLAZED WARES.
- From our own RUDOLSTADT Atelier are shown RICHLY GILDED VASES with Classical Paintings.
- Of large importance to collectors are the extraordinary bargains in JAPANESE COISSONNE (Enamels on Copper) at HALF REGULAR PRICES.

COLLECTORS AND LOVERS OF CERAMIC ART WILL FIND HERE A GREATER VARIETY THAN CAN BE SEEN IN MONTHS OF TRAVEL.

"Crex" Grass Carpets and Rugs

- At the lowest prices quoted.—3d Fl.
- Standard 36-inch width, advertised by others at 49c., 37c. and 36c. a yard; our price, 32c
 - All other widths equally low priced.
 - 30-inch Stair width, sold by others at 49c. a yard; our price, 32c
 - 27-inch Stair width, sold by others at 49c. a yard; our price, 32c
 - 54-inch width, sold by others at 82c. a yard; our price, 74c
 - 72-inch width, sold by others at \$1.20 a yard; our price, 98c

"Crex" Grass Matting Rugs—All Sizes.

- 18x36 inches, sold by others at 50c.; our price, 44c
- 21x45 inches, sold by others at 70c.; our price, 64c
- 26x54 inches, sold by others at 90c.; our price, 84c
- 30x60 inches, sold by others at \$1.25; our price, \$1.04
- 36x72 inches, sold by others at \$1.60; our price, \$1.29

Carpet Size "Crex" Grass Rugs.

- 6x9 feet, sold by others at \$5.25; our price, \$3.98
- 8x10 feet, sold by others at \$8.00; our price, \$5.74
- 9x12 feet, sold by others at \$10.25; our price, \$7.74

Oil Cloths and Linoleums.—3d Fl.

This is the largest and most complete stock we have ever carried, the assortment comprising 175 patterns:

- Linoleums.** The 60c. quality at 43c, The 65c. quality at 48c, The 70c. quality at 54c, The 75c. quality at 63c, The 85c. quality at 74c
- Oil Cloths.** The 35c. quality at 24c, The 40c. quality at 29c, The 45c. quality at 31c, The 50c. quality at 36c, The 55c. quality at 43c

Fresh New Straw Mattings.—3d Fl.

These are bright, new China and Japanese Mattings—a stock of three thousand rolls of our own importation—and there is not a roll in the immense stock that was carried over from last season. The Japanese weaves are shown in beautiful carpet effects—greens, reds, blues and tans—and some with fancy figures on white grounds. Those from China are fancy effects in pin, block and stripe patterns, and some in plain white.

Prices indicate the advantages gained by importing direct.

Japanese Mattings—Three Specials.

- \$10.00 Quality at \$7.98.
- Two hundred rolls of 180-cotton warp Mattings in carpet effects. \$15.00 Quality at \$9.98.
- Three hundred rolls of extra heavy cotton warp Mattings, beautiful carpet effects. \$11.98, \$15.98, \$22.49, \$42.49.

One hundred and fifty rolls of extra fine Mattings, very fine weaves, white grounds with detached figures and fancy colors in high class carpet effects.

"Prometheus" Electric Cooking Promises

Basement. Fullest Measure of Kitchen Comfort.

This basement display of "Prometheus" Electric Cooking Utensils is a housekeeping lesson in itself. Wherever electricity is available, in the largest restaurant kitchen or the cosiest little apartment, the preparation of food may be accomplished with a notable lack of the annoyances heretofore regarded as inevitable. There is no danger of fire or explosion, no smoke created, no time or kitchen space wasted, the cost of operating is minimized and the results are highly satisfactory.

The display includes:

- Food and Water Heaters, made of seamless copper, quadruple nickel plated, silvered inside, \$4.69
- Tea Kettles or Water Boilers, made of heavy seamless copper, quadruple nickel-plated, silvered inside, \$6.37
- Plate or Food Warmers, made of polished nickel steel, \$3.96
- French Coffee Pots, made of polished seamless copper; capacity eight small cups, \$7.56; twelve small cups, \$10.31
- Chafing Dishes, made of heavy copper, quadruple nickel plated, silvered inside, \$13.06
- Stoves, Toasters and Griddles, \$13.39
- Floor Radiators, highly ornamental, \$14.73

In addition are numerous other utensils, among them Milk and Instrument Sterilizers, most advantageous in nursery or sick room, where certain temperatures are imperative.

Get You Ready for the Garden and the Lawn!—Basement.

Here are fresh Seeds, fresh Bulbs and Good Garden Implements, ready for the man who is ready to go to soil-turning and a-planting. The low prices peculiar to Macy's will not tend to dampen the enthusiasm April suns give to the gardener:

- For Planting.** Flower and Vegetable Seeds, in packets; a dozen, 5c; Grass Seed, quart, 10c.; 4 qts., 35c; peck, 1.39; Grass Seed, half bushel, \$1.39; bushel, \$2.74
- Mixed Canna Bulbs, each, 2c
- Tuberose Bulbs, each, 1c
- Gladiolus Bulbs, each, 1c
- Hyacinth Bulbs, each, 1c
- Begonia Bulbs, each, 1c
- Caladium or Elephant Ear Bulbs, 4c
- Spider Lily Bulbs, each, 6c
- Dahlia Bulbs, each, 6c
- Grass Seeds, 15c. to 69c
- Pruning Shears 15c. to 59c
- Lawn Sprinklers, 86c. to 1.29
- Garden Hose** Complete with Coupling. Three-ply, 25-ft. length, \$1.64
- Wire-bound, 50-ft. length, \$3.28
- Wire-bound, 50-ft. length, \$4.12
- Combination Hose Nozzles, 24c
- The "Lawn" Lawn Mowers.** 12-inch 14-inch 16-inch \$2.29 \$2.39 \$2.49
- "Standard" Lawn Mower. 12-inch 14-inch 16-inch \$3.29 \$3.49 \$3.69
- "High Grass" Lawn Mowers. 14-inch 16-inch 18-inch \$4.19 \$4.49 \$4.69
- "Stearns'" Ball-Bearing Mower. 12-inch 14-inch 16-inch \$6.98 \$7.98 \$9.49

We Make a Specialty of Furnishings for Yachts.

In our factory on the eighth floor we have exclusive facilities for decorating China and Glass with pennants, streamers, monograms, crests and heraldics. We can copy old or will submit original designs if desired. This work is done by experienced artists, who use rich enamel colors, warranted durable. Samples of the various lines are shown. Of especial interest is a line of China made expressly for yachts. It has a heavy rolled edge, is graceful in shape and most durable. Estimates based upon our famously low prices will be given for partial or complete equipment of Yachts.

- China Glass
- Silver Ware
- Ship Clocks
- Optical Goods
- Furniture
- Rugs
- Upholstery
- Bedding
- Clothing
- Stationery
- Cigars
- Wines
- Groceries
- Cooking Utensils