

### BROOKLYN ADVERTISEMENTS.

Falling Hair, itching scalp, Dandruff, etc., cured by  
**DR. JOHN AUGUST**, 50 years Hair  
 Restorer, 43 TRIAL BOTTLE, 75c.  
 22 Fulton st., opp. Flatbush av., B'klyn.  
 All Drug and Department Stores have it.

### LAWLESS DAYS AT BONESTEEL

UNCLE SAM'S LAND LOTTERY THE ONLY SQUARE GAME THERE.

Men Who Came to Register for Bonesteel Sections Found a Town Full of Sure Thing Gamblers—Those Who Did Win Were at Once Held Up and Robbed.

LINCOLN, Neb., July 28.—Those were tough days when Dodge and Abilene were the fringes of Western civilization, but the utter disregard of law the closing days of the grand rush for lands in the Bonesteel reservation in the South Dakota led them all, and it was all due to the fact that the thrifty citizens of the town, rising to their opportunities, decided in advance that they were to take the opportunity to secure freedom from taxation for years to come by taking toll of every man who came.

The array of men came upon a fixed scale of charges, running all the way from \$5 a day for shooting galleries to \$100 a day for gambling dens. What the rake-off of the town was, no one has yet been able to calculate, but it must have mounted up into the thousands.

Nearly 40,000 men came to town to take a chance in the big land lottery. Most of the 40,000 came for the purpose of seeing a few new things. Incidentally, they paid twenty-five cents for a chance to draw a quarter section, which was the money they were to sell to a real farmer.

A good bit has been written about the 107,000 registration, indicating a great land hunger. The fact that the majority of the men who went to Bonesteel or the other places of registration had it figured out that it was a mighty good gamble. All it cost to register was 25 cents, the lottery, 25 cents, and the trip was worth the money if cost as an outing.

There were 2,000 quarter sections to be given away. The registration of 100,000 likely was a 40 to 1 shot that a man might draw a farm worth \$1,000 to \$2,500. About 1,500 of the quarter sections are valuable, and it was a 40 to 1 shot that a man might get one of these. Everybody had confidence that Uncle Sam would treat all alike in the drawing, and this insured every man as good a chance as his neighbor.

Most of the men who purchased chances did so because they knew that if they won they could realize a big profit. Many investment men, who were in the Government tried in vain to prevent such speculation. The laws provide that a man may relinquish his claim to the land, but the Government does not allow this until the land is operated by the first man who files upon it. It will be seen how easy it is, therefore, for regular gamblers and for those who gain outside and go to get together to the land office.

Bonesteel was largely a city of tents; and all of the men who came to the town for the accommodation of lodgers sheltered them with a ready eye for ready money. The town consists of a main avenue having sidewalks for its entire length of eight blocks, and side streets running for a block or sometimes three blocks, at right angles.

Most of the buildings were hastily constructed of sheet lumber, and most of these were occupied by saloons. The front had a bar running across it and the remainder of the room was occupied by gambling appliances. The usual games, roulette, stud poker, hazard, chuck-a-luck, craps and the like.

Out on the streets the tin-horn gamblers held sway. At every street corner and at intervals between were what are called "flat joints," that is, wheels that revolve and stop at certain numbers or upon which were painted the numbers, while a pointer was swung about by the player. Each had a Barker and he sang a siren song.

"Twenty-five cents is all it takes to start. Twenty-five cents is all you risk your money. (He spins the wheel.) You stand the chance to win whatever amount the wheel points to. See there? What have you missed? What have you missed? See there! See there!"

The wheel stops at a number to which he pinned a bunch of paper money, which he unfolds and pays over to a confederate.

"It's 50 cents. It's 50 cents. Come on boys. Faint heart, you ain't fair lady. Fat turkey, high rooster. It's 50 cents. Here's your change. You in? And you? Fifty cents. Come on, come on! See there! See there! The wheel will tell. She's coming. You'll win."

The pointer appears dangerously close to a space on which a ten-dollar bill is pinned, but it takes a little extra and lands on the blank space two spaces farther on. You don't win. It's a dollar. It's a dollar. It's in this time!

If business runs slow he thumps a wad of money, \$25 or \$50, upon the table, and announces that if the pointer stops on a certain number the pot goes to the confederate and he takes a chance. The wheel is started and the pot increased to \$50. Usually some fellow standing by has been playing the wheel with varying success. He has been pointed for a good thing, and he is drawn in.

The confederate takes some more chances, and the good thing trails. He wins. Then the thing is started over again. The fever of speculation is on and before the sucker knows what is up he has been stripped. If he was too cautious and stopped when ahead he was steadily spun and that night some thugs would stand him up or else sandbag him and rob him.

The sure thing shell game, most ancient of devices, was in vogue in many of the places. In another device the player paid a dime for a ball. He dropped this in an opening, the ball slowly bumped from peg to peg downward and finally landed in a slot at the bottom, some of which were marked with amounts of money and some of which were blank. Once in a while a player won. Most of the time the owner by operating a spring with his foot could close every money winning slot—and he usually did.

Men who were looking faces stood about running games or acting as confederates and wearing thirty-second degree Masonic charms. Lodge pins of various orders were found in profusion on the lapels of these crooks. They bought them in Chicago of wholesale houses and they proved most effective means of luring money from men wearing the same symbols who thought the emblem on the gambler's coat was a guarantee of a square game. But there wasn't a single square game to be had.

Many of the men who came to Bonesteel hiked out on the first train, after the reputation of the place became known, and toward the last there were not enough suckers to go around. These came the crimes of violence. If a man showed his roll he was spotted and snugged. The crook who did the spotting didn't dare until the night because some other crook might get to the sucker first. Under the disguise of policemen they would yank the man around the corner, land on him with a billy and extract his wad.

"I saw them," said Game Warden Carter of Nebraska, "who is an ex-cowboy, take the rustics around the presence of arresting them, take their money and turn them loose. If a man kicked he got a crack over the head. If he didn't, they gave him back enough for a meal. My greatest worry was from the fear that they would kick my big revolver from me. It was the first time I had ever run up against a proposition I had no chance to negotiate. If you interfered on behalf of some fellow who was being robbed, you got cracked on the head yourself."

"One fellow who had been taken around the corner and hit a bill on the head was snugged for \$1.50. 'G'd darn ye,' he yelled after the rustics, 'ye were smart, didn't ye, but ye didn't get all. I've got \$10 left in my shoes.' It was most

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Saturdays at Noon.

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### Half Price for Oriental Rugs.

Early in June we held an Oriental Rug Sale practically unprecedented in value giving—a sale which is still the talk of the trade. To-morrow the conditions of that sale practically repeat themselves; except that this time almost every Rug in the sale is an antique, many Rugs being exceptionally fine and rare pieces, and except that this time the prices, instead of being a quarter to a third under value—which was remarkable enough—now

**Average Half Price, Which Is Without Precedent. The Least We Ever Knew for Rugs of Equal Merit.**

The Rugs were the property of a well known importer the early part of last week. He needed money quickly, but Midsummer is a poor time to sell Oriental Rugs. Yet because of our success with the previous sale, he came to us, and for cash we bought the Rugs at a figure much below what it would cost to import them to-day.

The opportunity will well justify a day's journey. If you are Summering, out of town and would consider it a convenience, we will be glad to store until Fall without extra charge any of the Rugs bought in the sale.

**\$9.50 to \$12.50 Rugs, at \$6.25.**  
 A fine lot of Carabagh Rugs, about what domestic Rugs of the same size would cost. Average size 2½x3½ feet.

**\$20 Rugs at \$9.75.**  
 A splendid group of Shinans and Guendies, dark and rich in coloring and averaging 3½ feet in size. Without exception the finest lot we have ever had for the price.

**\$30 Rugs at \$14.50.**  
 Shirvans, Cabistans and Kazaks; an unusually interesting group on account of the beauty of the designs and the soft richness of the colorings. Average size is 3½x2½ feet.

**\$20 to \$40 Antiques, \$12.50.**  
 A most interesting group to the lover of beautiful old pieces. These include Persians, Daghestans and Cabistans, perhaps thirty Rugs altogether and of

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### Full Swing for August Furniture

Such a week as it has been! Monday started out with a new record of sales—people coming from as far as three hundred miles away to be here at the go-off. And all week the Third and Fourth Floors have been simply humming with business. The greatest Furniture Sale we have ever known is bringing the greatest response we ever had.

Now for the sale's second week—with everything running smoothly; with new lots of Furniture that did not get here quite in time for last week, all marked and displayed for your choosing; with plenty of experienced salespeople to give you perfect service, we

**Start Afresh the Greatest Furniture Sale in History With Prices a Fifth to Full Half Less Than Regular.**

There is Furniture for everybody in this Sale. If you must make \$75 furnish a room, we can make it buy \$100 or perhaps \$150 worth of Furniture. If you want a magnificent Bedroom or Dining Room or Library Suite, we can run your savings up into the hundreds of dollars.

Every piece of Furniture in the sale is reliable—with the broad Loeser guarantee back of it. Vast as the stocks are, you will find everything in excellent taste. It is a time for economy—and the few details we can print give but a meager notion of the scope of the possible savings. Parlor Furniture has particular mention to-day, but the savings are as remarkable throughout the stock.

**\$20 Parlor Suites, \$14.75.**  
 3 pieces, mahogany finish frames, highly polished, seats upholstered with tapestry.

**\$43 Brass Bedsteads, \$32.**  
 2 inch pillars and top rail, cast brass ornamented corners, T ball filling, 4 feet 6 size.

**\$9.75 Chiffoniers, \$6.50.**  
 Golden oak, nicely finished, swell front, quartered oak drawers, French plate bevel mirror.

**An Unusual Trade Twist Brings the Famous \$300 Heller Pianos at \$240.**

After long and careful comparison we chose the Heller as the best Piano in America that could be sold for its moderate price. Experience has justified that choice. Hundreds of Heller Pianos have gone from us to homes in Brooklyn and the country roundabout. You will find no home that holds one which does not sing its praises. And now comes a chance which enables us to do the extraordinary—to sell a Piano for \$240 which was unapproached value at \$300.

From the manufacturer recently came a letter, of which we print the following portion:

"We have made up on special order of one of our large customers one hundred special Empire style Pianos, which for various reasons our customer is unable to take at present. As we need, however, all the available factory space to prepare the necessary stock of our regular styles for the coming Fall season we are anxious to move this stock immediately and have, therefore, decided to offer them to some of our best customers at a special price.

"Your house being the largest buyer of our more expensive styles, we consider it but right to give you the first choice in this matter, and if you have a market for these Pianos we should be glad to make you a proposition."

The proposition was to take a part of the hundred Pianos at a liberal reduction from the usual price. But the chance was so good that we made it better. We closed the deal for the entire hundred and received a still more liberal price concession.

These Pianos we shall place on sale to-morrow. The regular price of them is \$300. Our price will be \$240.

But that is not all. Under ordinary circumstances, if you should buy on the monthly payment plan, additional interest at the rate of 4% on the deferred payments would be charged—amounting to \$14.50. To-morrow you may choose one of these new Heller Pianos, paying \$10 cash and thereafter \$6 a month and without extra of any sort; when the full \$240 has been paid, we will give you a complete bill of sale. Thus you may, as a matter of fact, get

**\$314.50 in Piano Value for \$240—and Pay by the Month.**

These Heller Pianos bear the maker's guarantee for ten years. Back of that stands the Loeser guarantee for a like period. This particular model—the Empire—is the most expensive and the handsomest which the makers have ever produced. Its musical qualities are above reproach—it is a splendid Piano for the full price.

A hundred people have a chance now to buy these Pianos for the smallest price they have ever cost; to share in the greatest Piano opportunity we have ever presented. The Pianos will be delivered in the order in which the contracts are closed, but not more than 25 in any week; so if you wish to be sure of no delay, come in promptly—come to-morrow.

**BLIND SIGNATURES.**  
 May Be More Puzzling Now Than Ever With the Body of Letter Typewritten.

"The typewriter," said a business man, "has helped amazingly to make letters legible and clear, but it hasn't helped men's signatures any. I don't know but what it has made them harder to read."

Formerly, when all letters were written with the pen, you stood some chance, in the case of letters written by the signer, of making out a blind signature by comparison of the letters in it with letters in words that you could read in the text. But now with the body of the letter in print there is no such guide to it, the illegible signature may be a greater puzzle than ever.

"I wouldn't want to go back to hand written letters for the sake of the key they afford to blind signatures; but I would like to say that there is greater need now than ever before for men to write their names so that they can be read."

Most entrymen went to Yankton, because it was orderly and yet wide open. Yankton is a town of 6,000 people, and when the rush started the Mayor and Council decided to let gambling go on, but swore in deputies enough to see that there was no robbery. Every game went from faro down, but there were few robberies.

One Northwestern train got into Yankton shortly before noon and left again at 2 o'clock. This gave time for several hundred to register. Before the train stopped men were jumping out of windows and of steps. A lot of drays, hacks, spring wagons and other transportation devices were bunched near the depot, and for these the crowd made a rush. The drivers of most of these had their teams in motion by the time the landseekers reached them, and the latter piled on as best they could; in this way valuable time was saved.

The morning lines were formed as early as 4 o'clock, and for 10 cents a man could rent a chair to sit upon, hunching it up as the lead of him melted away.

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### The Great August Furniture Sale

Presents Unparalleled Pricing On Brass and Iron Beds and Bedding.

It is quite an easy thing to write "unparalleled," but it is no easy matter in these days to meet the power of the word with the proper prices.

We feel justified in using the word when quality, variety, style, finish—and then the prices—of our Beds and Bedding are considered. You probably do not care to hear the details of the work this enormous offering at such infinitesimal prices entailed. We simply beg to inform you that we have the finest assortment of Brass and Iron Beds and the best Bedding we have ever had or seen at

**\$12.50 Couch Beds, \$7.75**  
 Steel frame with drop sides, National wire spring and good mattress, covered with green denim. May be used as Davenport or Couch and will make a bed 4 feet 2 inches wide.

**\$85 to \$110 Rugs at \$59.50 and \$69.50.**  
 These are the splendid Kirmanshans averaging 4½x8½ feet. They are among the richest of the Persian products, and with the luster of silk and the durability of wool they make fine bargains indeed.

**\$38 to \$40 Rugs at \$18.50.**  
 Kazaks of very choice character, heavy and thick and almost indestructible. The average size, too, is the one which is most acceptable in most homes—4 feet 2 inches by 7 feet 6 inches.

**\$60 to \$80 Rugs at \$35.**  
 Forty very heavy Persians, Kazaks and Cabistans that will appeal especially to the connoisseur. The average size is 5x9 feet.

**Iron Beds.**  
 \$1.00, regularly \$3.25. White enamel, with brass vases, all sizes.  
 \$2.75, regularly \$3.75. White enamel, with brass vases, all sizes.  
 \$3.75, regularly \$5.25. White enamel, with brass top rails, all sizes.  
 \$4.50, regularly \$6.00. White enamel, cast corners, fancy design, all sizes.  
 \$5.75, regularly \$7.50. White enamel, continuous post, with brass rail, all sizes.  
 \$6.25, regularly \$8.50. White enamel, continuous post, scroll design, 4 and 4 feet 6 sizes.  
 \$7.50, regularly \$9.75. White enamel, continuous post, scroll design, 4 and 4 feet 6 sizes.  
 \$9.00, regularly \$11.00. White enamel, continuous post, brass spindles, 3 feet 6 sizes.  
 \$9.50, regularly \$14.00. White enamel, continuous post, brass scroll design, all sizes.  
 \$11.00, regularly \$22.00. White enamel, continuous post, brass spindles, 4 feet 6 sizes.  
 \$11.75, regularly \$16.00. White enamel, continuous post, scroll design, 4 and 4 feet 6 sizes.

**Brass Beds.**  
 \$15.50, regularly \$28.00. Extended bow foot, 1½ inch posts, all sizes.  
 \$23.50, regularly \$45.00. Extended bow foot, 2 inch posts, 3½ feet size.  
 \$28.00, regularly \$52.00. Extended bow foot, 2 inch posts, 3 feet size.  
 \$29.50, regularly \$41.00. Continuous post, 2 inch tubing, 4 and 4½ feet sizes.  
 \$32.00, regularly \$40.00. Continuous post, 2 inch tubing, all sizes.  
 \$45.00, regularly \$62.00. Continuous post, 2 inch tubing, 4½ feet size.

**Iron Cribs.**  
 \$3.95, regularly \$5.25. White enamel, 2½x4½ feet, with slat spring.  
 \$4.50, regularly \$6.00. White enamel, 2½x4½ feet, with woven wire spring.

**The Bedding in the Sale.**  
 If there were sold much more than the regular prices it would be worth it because we make it ourselves and know it is absolutely SANITARY. No old bedding is ever remade in this factory. We allow no possibility of the slightest particle of foreign matter commingling with the material used. Surely one should be as careful of the bed upon which he sleeps as of the clothes he wears. Now take the comfort there is in this absolutely pure and cleanly bedding and think of it at these prices!

**And of Course the Other Furniture**  
 Remains at the same amazing prices. Everywhere you see the price tag, upstairs or down, the economy knife has fallen on the price. The fascination of wandering through these two floors of fine Furniture and noting the wonderfully little prices on the various pieces you fancy is only equaled by the profit to you in buying.

**A Budget of Big Values.**  
 The Gist of Monday's Sales.

Women's Bathing Suits, a maker's samples, \$2.98.  
 Black Gloss Silk Tafeta Lining, 6c. a yard.  
 16c. Ribbons at 12c. a yard.  
 \$2.00 Corsets at 98c.  
 Lazy Moon and other Sheet Music at 16c.  
 40c. Photograph Frames at 29c.  
 Children's \$2 and \$3 Wash Dresses at 65c. None sent C. O. D.

Men's \$3 and \$3.50 Patent Colt Oxfords, \$1.79.  
 Granulated Sugar, 5-pound bag, 23c. No mail or telephone orders taken. Deliveries during the week.

All Our Men's Straw Hats, \$1 each.  
 Men's 69c. to 80c. white Negligee Shirts, 39c.  
 Black Wool Crepe Albatross, 29c. a yard.  
 Boys' \$1 and \$1.25 Knee Trousers, 59c.  
 Men's \$8 Outing Coats and Trousers, \$4.95.  
 15c. Printed Corded Lawns, 9c. a yard.  
 Midsummer Clearance of Women's Summer Dresses.  
 25c. Corded Scotch Zephyr Gingham, 10c. a yard.  
 The Fall Sale of Floor Coverings—Unusual Values.  
 Unparalleled Iron and Brass Bed Pricing in the Great August Furniture Sale.

**Certainly Astonishing Prices On These Laces and Veilings.**

5c. to 35c. Washable Laces, 2c. and 15c. a Yard.  
 Fancy Nottingham Laces and Insertions, in sets and odd widths—suitable for trimming dresses, underwear, etc.—in various makes—Platt Vaux, Point de Paris, fancy Normandy, Torchon, Cluny and Medicis.

15c. to \$1.50 French Valenciennes, 5c. to 75c. Dozen Yards.  
 Some in sets, others in odd widths, Edgings, Insertions and Beddings.

**\$25.00 to \$50.00 Robes, \$8.98 to \$19.98.**  
 In white, natural, butter and Paris shades, semi-made waists and sleeves, latest shapes, in various makes, suitable for street, seaside and mountain wear, made of duck, linen, lace, voile and mull; also spangled Robes, worth in some instances twice and three times the prices we ask.

50c. and 75c. Veils at 25c.  
 \$1.00 and \$1.50 Veils at 49c.  
 Chiffon, in black, white, brown, navy, national, and white and black combinations, hemmed, hemstitched and woven borders; some dotted borders; others dotted all over.

**How Can Boys' Wear Sell at Such Little Bits of Prices?**  
 \$1.00 and \$1.25 Knee Trousers at 59c.

Did you ever hear of such a thing? Of course we could not sell them at any such ridiculous price if they were not made of short lengths—fine wools, in neat patterns and colors; also, fine navy serge; trousers are well made, all seams silk sewn and taped. Every pair finished with patent waistbands—sized 4 to 15 years.

**\$1.00 Laundered Blouses at 75c.**  
 Another astonishing little bargain. These little blouses are made of fine quality madras, new colorings and patterns, and every one carries the guarantee of the maker that they are as fine as can be made in material, detail, sewing, etc. Laundered, ready for wear—finished with neckbands or turnover collars, sizes 6 to 16 years.

**We're Proud of These Cigars Won't You Try Them?**  
 These are not ordinary Cigars. They are not merely good Cigars, they're fine. We've tried them. A skeptic came in the other day who believed a place that sells really everything under the sun could not sell "real Cigars." He is delighted now. Here are some of the reasons:

Imperial Violetta, all Havana filler, Havana wrapper, made to sell at \$3.50, box of 30, while they last, at..... \$3.00  
 Jenny Lind, Petit Duc, box 50, regularly \$2.25, at..... \$1.49  
 Castillo & Co.'s Exquisite, fine, long combination filler and best Sumatra wrapper, made to sell at \$2.25 box of 25, at..... \$1.24  
 Porthos Sublimis, Key West clear Havana, Cuban hand made, box 25, regularly \$4.50, at..... \$3.24  
 Porto Rican Brevas, Especialis, fresh hand made, good tasting, better than those sold in most stores for \$1.75, box 30 at..... 99c  
 Also full line of M. Favorita Key West Cigars.  
 50c. French Briar Pipes at..... 24c  
 25c. self-closing Tobacco Pouches..... 9c  
 Golden Scepter, 16 oz..... 91c

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**All Our Men's Straw Hats**  
 At \$1.00 Each.

Drop in on your way to business Monday morning and take any one of the Straw Hats in stock at \$1.00. It's easier than having the old one recleaned every other day, and looks better. This does not include the Panamas, but it does everything else in the way of Straw Hats for men.

**Men's White Negligee Shirts,**  
 69c. to 80c. Values at 39c.

When we say that the materials used in these Shirts are identical with those put into the \$1.00 sorts, then you can form an idea of their value at the little price of 39c. There are fancy chevots, madras and some have cambric bodies, with fine plaited bosoms; some have attached cuffs, some have one pair of detached cuffs and some are without cuffs. All are strongly made and full size.

Shirts that you would think very good value at 75c.—here they are for less than half a dollar. White may be worn on every occasion; they are particularly nice for Summer negligee dress wear.

**A Clear Sale Of Women's Summer Oxfords.**  
 It means not merely price reductions in the accepted sense, but phenomenal values that will appeal instantly to prudent women.

Five styles of women's Oxfords, in vici kid, velour calf and patent leather, with kid and patent leather tips, light and heavy soles, medium and low heels, shapely last and of good material.

**\$2.00 and \$2.25 Values, at \$1.19.**  
 Pumps and Oxfords, some tans in the lot. These are all high grade Shoes from regular stock—only a few pairs of each style. Also patent coltskin Ribbon Ties, with large eyelets.

**\$2.98 to \$4.95 Values, at \$1.98.**

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