

NEW YORK, SUNDAY, NOVEMBER 27, 1904.—Copyright, 1904, by The Sun Printing and Publishing Association.

BROOKLYN ADVERTISEMENTS.

NO MONEY DOWN
WE TRUST EVERYBODY
 And We Sell
 Everything
 for Housefurnishing
Long Island Furniture Co.,
 44, 46 & 48 Myrtle Ave.,
 Corner of Pearl St., Bklyn.

Falling Hair, Itching Scalp, Dandruff Cured. Examination Free.
Dr. JOHN AUGUST, Specialist.
 114 West 11th St., Bklyn.
 114 Fulton St., opp. Flatbush av., Bklyn.
 Urgent and Department Stores have it.

POUND THE TRUSTS, SAYS BRYAN.

Recipe of the Peerless for Democratic Success Four Years Hence.

LINCOLN, Neb., Nov. 26.—If Mr. Bryan has his way in the next Democratic national convention, the paramount issue of the Presidential election will be the trusts. Every issue of the *Commoner* since election and Mr. Bryan's personal conversations with his lieutenants in the State all indicate that this will be his programme. To the latter he has protested that the great mistake of the Parker campaign was in not making a fight upon that issue earlier.

Mr. Bryan says frankly that there is but one obstacle to the carrying out of this programme, and that is the possibility that the President in his four year term will take up the cudgels against the big combinations of capital, and in this way deprive the Democracy of its present political position. He is, however, that if the President does this he will personally have no regrets. He does not believe that Mr. Roosevelt will take any vigorous steps in that direction.

Mr. Bryan himself has no practical plan to offer for reorganizing the party for 1908. Here he is in a predicament. His campaign relied entirely upon personal appeals to stand by the declarations of past platforms. All the time the party delegation was being put up against him, and he was impotent. If he controls the next national convention it will be because the interests that were in the saddle at St. Louis do not care to contest with him.

He has outlined his plans in his paper, and they are not very educational, not practical. He advises Democrats to circulate literature among Republicans and to watch for every vantage point, but further than that he does not go. He says that the pendulum of control in his own party will swing to him, because he holds that an attempt at conservatism has proved that success does not lie that way. He declares that his radical programme is the only one that will gain results.

There is not a man in this country for two Republican parties," he says in his paper, "and the Democrats will not believe make the experiment again. I am sure that the man who will typify the new Democracy much better than any of the old leaders. He has not lost his own desire to be President, but stands by his declaration of four years ago that he is not a candidate for the place.

He says he is pleased that Judge Parker received the vote in Nebraska. He says that the Democrat since 1888. Parker's vote was approximately 48,000. Cleveland, in 1888, polled 80,552 votes, but in 1890 the Populists came to the front, and since then the largest vote received by a Democrat was for J. Sterling Morton, Secretary Paul Morton's father, who polled 44,000 votes in the gubernatorial election of 1902. Mr. Bryan himself received 113,000 in 1900, but this included the Populists also.

HIS FIRST JOB.

Start in Life of the Late George H. Richmond, the Bibliophile.

Young men are often heard to complain of the difficulty of obtaining employment, and then, when it has been obtained, of the lack of opportunities for advancement.

The late George H. Richmond, who began life as a book-seller's clerk and died one of the greatest bibliophiles in this world, annually handling rare books and manuscripts worth hundreds of thousands of dollars, used to tell the following story of his obtaining his first situation in New York:

"When I came to New York," he said, "I went into several book stores, looking for any kind of job without getting one. Early one morning I walked into Dick Worthington's—the late Richard Worthington of Worthington & Co.—then on Broadway, near City Hall.

"He was sitting at his desk opening his mail, and looking up, asked me what I wanted. In response to my request for a job he said:

"No, no; got more help than I need," and went on with his mail.

"Instead of going right out, I stopped to look at some books on a nearby counter. I did not know it at the time, but it was Worthington's habit, if he wanted a book or anything else, to call upon the nearest person to get it for him.

"He evidently had a query in his mail for some particular work, and suddenly looking up and seeing me, said:

"Here, young man, get me that book," pointing to a volume near my hand.

"I promptly handed him the book, and waited until, after a brief inspection of it, he handed it back to me. He said, 'Thank you,' but I said to myself: 'My boy, you're at work.'

"So I put my hat away, looked around the store and found a dust on the shelves and gaps in the shelves and saw that some of the books needed dusting.

"So I fixed up the stock and made the place look 100 per cent. better. I kept a few feet away from Mr. Worthington as I could all day and escaped his notice until closing time. Then I went up to him and said:

"What time shall I come to-morrow, sir?"

"He stared at me. The situation suddenly flashed upon him, and with a laugh he replied:

"Well, well, make it 8 o'clock." I went home, feeling pretty well satisfied with myself. I hadn't said a word as to what my duties were to be or the wages I was to receive.

However, I remained in his employ a good many years, and when I left to go to another firm was the highest salaried man in the store, and a number of times he tried to induce me to return to him."

BROOKLYN ADVERTISEMENTS.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the best service, the best assortments and lowest prices.

ABRAHAM AND STRAUS
 BROOKLYN.
 We never have permitted, and never will permit, anyone to undersell us or successfully to dispute our supremacy in any branch of our business.

Men's Holiday Slippers, \$1.24 to \$2.90.
 A Popular Christmas Gift.

If you would add to man's comfort give him a comfortable, durable, wearable pair of Slippers for his easy hours. Here are the best in Greater New York at the prices.

Men's Opera Cut Slippers, turn soles, tan and black, chamolis lined, last.....\$1.49
 Men's tan and black Opera and Romeo Slippers, turn soles, shapely last.....\$1.49
 Men's tan and black Opera and Romeo Slippers, turn soles, kid lined.....\$1.08
 Second floor, West Building.

BROOKLYN ADVERTISEMENTS.

Men's tan calf Romeo Slippers, turn soles, kid lined, very fine and soft.....\$2.00
 Men's felt Faust Slippers, with leather soles, made of the best quality of material, also low cut with felt soles.....\$1.49
 Men's worsted Slippers, in black, gored and chinchilla.....\$1.48
 Men's felt Bath Slippers, in red and black.....98c
 Men's Turkish Bath Slippers, with leather soles.....98c to \$1.48

A Budget of Big Values.
 The Gist of Monday's Sales.

\$2.00 to \$2.75 silk Umbrellas for women, \$1.50.
 \$5.80 cotton and wool Blankets, 11-4 double bed size, \$4.19 a pair.
 Parlor Suites and odd pieces of Furniture, 1/4 to 1/2 less than regular prices.
 47c. Montauk Teas, 37c. a pound. No mail or telephone orders filled.
 Another Great China Sale—pointing toward Christmas now.

Men's \$18.00 Winter Overcoats, \$13.95.
 Men's House Coats—Great Holiday Stock.
 Women's \$3.80 Shoes, \$2.40.
 Men's Holiday Slippers, \$1.24 to \$2.90.
 Cut Glass Lamps, Brics-a-brac, etc.—a magnificent display—very little prices.
 30c. elderdown ripple cloth Bolero Jackets, 19c.
 Women's \$1.50 silk Belts, 97c.
 A very important Carpet Announcement—remarkable prices.
 \$5.00 and \$8.00 Silk Waists, \$3.98.
 Madras Waists, \$1.30 and \$1.50.
 Wonderful Stationery—for Christmas Gifts—see the window.
 Diamond mounted Jewelry—40% under regular prices.
 \$1.00 black satin Petticoats, 50c.
 Charming Art Needlework News—irregular Christmas suggestions.
 Colored Silks, less than wholesale cost.

BROOKLYN ADVERTISEMENTS.

Imported Cigars for Christmas.
 ARE YOU intended to give your husband a box of Cigars—THESE ARE SAFE. They are expensive, yes, but not anything like so expensive as they are in other stores, and UNLESS YOU KNOW THE BRAND HE USUALLY SMOKES, we would not advise getting anything but an extremely fine Cigar. He'll try to look please, but the joy of Christmas will have left his heart. Give him these and joy will reign supreme. These Cigars are sold every where at 20c. each. To-morrow we will sell them at 40c.

Henry Clay Perfectos, Manual Garcia Perfectos, Romeo and Juliet Perfectos, Carolina Perfectos, Eden Perfectos, sold everywhere at 25c., now.....20c
 Here are other striking values:
 Hoffman House Bouquet, special for Monday, a box of 50 for.....\$2.40
 Barrister, 10c. Cigars, a box of 50 for.....\$2.45
 Sale of Agnes Booth 10c. Cigars:
 Diplomats, a box of 50.....\$1.74
 Perfectos, a box of 50.....\$1.40
 Caballeros, a box of 50.....\$2.98
 Tres Sellos, Elegantes, all Havana filler and Havana wrapper, worth \$3.50 a box of 50, now.....\$2.00
 Komezy Perfectos, as good as any 10c. Cigar made, our regular price, a box of 50 for \$1.98, now.....\$1.74
 Comerio Londres Grande, high grade Porto Rico Cigars, worth \$2.50 a box of 50, now.....\$1.24
 Full line of Smokers' Sets, newest European novelties, Cigar Moistening Boxes, in oak, weathered oak, mahogany and rosewood.
 Tobacco Jars on Mission stands, with college decorations.
 \$4.95 and \$5.50
 Tobacco Shop, Main floor, rear, East Building, Hoyt St.

French Black Venetians and Zibelines.
 \$1.50 Black Venetian Cloths, 98c.
 Fine black Venetian Cloths from France, made of the finest wool, woven beautifully and have a rich lustrous surface, 46 and 50 inches wide.
 \$2.50 French Black Zibelines, 75c.
 Another lot of fine French Zibelines, same quality exactly as those which created such a stir last week. They are smooth almost as a French Broadcloth and have the same rich lustre, 46 inches wide.
 \$1.50 Black Zibeline Cheviot, 59c.
 When this lot is gone, one of the most remarkable black Dress Goods values of the season will have passed into history. This is a handsome and serviceable material and will make splendid costumes—it is 47 inches wide, a perfect black, and not to be confused with a spongy domestic fabric offered for a few cents less. This quality is unmatched at this price.....59c
 Second Floor.

Men's \$15 to \$18 Overcoats, \$12.50
 Men's Elevators at Elm Place.
 A hundred and twenty-five Coats—Christmas-time luck and wonderful luck for that many men. These Coats are not an odd lot, not somebody's "clearance." Every one of them was made specially for us of the splendid all wool materials we chose; made in the Loesser way, with the good, honest tailoring INSIDE as well as outside, that counts in wear. They have the style, the swing, the smartness of Coats that cost \$20, or more, in the best stores. They should have gone into our own stock at \$15 to \$18. But to-morrow the men who come early enough will have a chance to buy them for \$12.50 each.
 Each of these Coats may be worn with belt or without. They are 62 inches long, with broad shoulders, snug fitting collars and a full, graceful skirt. Made of all wool fancy coatings and Oxford mixed frieze; body lined with black diagonal, the shoulder and sleeves with Venetian. Others full lined with the Venetian; sizes 38 to 42 breast measure.
 Second Floor, Elm Place.

French Wilton Rugs.
 These are the very best Rugs made in America, both in strength and fineness of texture and in beauty of design. Nowhere else in Brooklyn is there any satisfactory collection of them.
 New arrivals during the past week make the stock remarkably complete, and if a Rug is to be bought before Christmas it is not wise to wait for the makers are so busy at this season that it will be almost impossible to have special orders filled.
 Size \$12.....\$50 Hall Runners.
 Size \$12x12.....\$45 Size 24x29.....\$12
 Size \$13x10.6.....\$35 Size 24x12.....\$16.25
 Size \$13x12.....\$35 Size 24x15.....\$19.50
 Size \$14x7.....\$19.50 Size 32x.....\$14.25
 Size \$15x6.5.....\$7.50 Size 32x12.....\$18.75
 Size 27x54.....\$5.25 Size 3x15.....\$24.50
 Third Floor.

Women's \$3 Shoes, \$1.98
 You probably know the character of these Shoes—strong, fine, perfectly shaped and perfectly finished square 3 values everywhere. They are made for us by one of the best makers in the country, and we get them at a price concession because he uses them to fill in time when his factory would otherwise not be busy. We take all we can get of them—have them always in stock. But now 1,800 pairs have just come in—some splendid and sturdy Winter walking Shoes among them.

An Amazing Sale of Women's Silk Umbrellas.
 \$2 Silk Umbrellas at \$1.
 All silk serge Umbrellas with cases and tassels to match, steel rod, paragon frames, natural wood handles, colors are navy, green, garnet and black, size 26 inch.
 \$2.50 Silk Umbrellas at \$1.35
 All silk serge Umbrellas with cases and tassels to match, steel rods, paragon frames, handles are pearl, horn, Dresden, silver caps, gun metal and

A Never Equaled Real Lace Sale.
 Half and Less Than Half Usual Prices.
 There is a magnificent stock to choose from—a stock larger and finer than is shown even at regular prices in any Store we know of.
 69c. to \$29 Real Laces, 25c. to \$15
 Real Duchesse, Point Bruges, Applique and Lierre Laces, Insertions and Galloons, new and up-to-date patterns.
 98c. to \$30 Real Laces 49c. to \$15.
 Real Irish Crochet Laces, Insertions
 \$10 to \$49 Lace and Spangled Robes, \$5.98 to \$19.98.
 Another exceptionally fine lot of Robes made in the newest models, sleeves and waist to match. The spangled are in all silver and all black. The Laces are of Lierre, fancy nets and Chantilly net in black, white and some in brown and navy.
 and Allovers, pretty patterns in the heavy and baby effects.
 29c. to \$2.98 Real Laces, 19c. to \$1.49.
 Real Valenciennes Laces and Insertions, from 1/4 to 3 inches wide.
 98c. to \$39 Real Laces, 39c. to \$25.
 Real Duchesse, Point and Valenciennes Lace Handkerchiefs.
 \$2.98 to \$39 Berthas, \$1.98 to \$25.
 Real Duchesse, Point and Applique Lace Berthas.
 Also real lace Robes and Bridal Veils at about half the regular prices.

Now Men's House Coats.
 Men's Elevators at Elm Place.
 Just over their usual location—above the Elm Place entrance—you will find every good kind of House Coat; the finest stock we ever had, and for many years we have done the chief House Coat business in Brooklyn.
 Plenty of House Coats are made just to sell, and poor affairs they are. Every one of these here was made to give comfort and luxury to somebody; to fit and to wear. To-morrow a bargain sale to mark the opening of this new Store for House Coats and Bath Robes.
 \$4.50 to \$6.50 House Coats at \$2.95.
 \$7.50 House Coats at \$4.95
 \$10.50 House Coats at \$7.45.
 There are many choice styles from which you may select, made of handsome reversible cloths, well made and finished.
 Second Floor, Elm Place.

Blankets and Comfortables.
 Each item shows good savings—very good news, when Jack Frost is beginning his Winter campaign.
 \$4.19 a Pair Instead of \$5.50.
 11-4 double bed size, fine quality cotton and wool Blankets.
 \$4.79 a Pair Instead of \$6.50.
 11-4 double bed size extra fine quality cotton and wool Blankets.
 \$5.49 a Pair Instead of \$6.98.
 Fine quality all wool gray Blankets, 11-4 double bed size.
 Extra long Blankets, for brass beds, closely priced:
 Single bed size, 64x90 inches, all wool Blankets.....\$6.19 and \$7.75 a pair
 Double bed size, 72x90 inches, all wool Blankets.....\$7.25 and \$8.50 a pair
 Double bed size, 72x90 inches, cotton and wool Blankets.....\$5.45 each.
 Down filled Comfortables, covered with fine quality sateen; 6 1/2 feet; some stores advertise them as \$5.00 values.
 Printed French satin top and sateen back down filled Comfortables; 6 1/2 feet, worth a third more, at.....\$8.75 each
 Silklike Comfortables, cotton filled.
 No mail or telephone orders filled on the Comfortables.
 Main floor, rear, Central Building.

Boys' Clothing—Stirring the Trade.
 It would be surprising what an immense amount of business the Boys' Clothing Store is doing if it were not for the fact that the Clothing Store really sells itself. The number of women who come in and ask for Suits and Coats "like Mrs. So-and-So got" proves the satisfaction given and the result of that satisfaction in Suits selling Suits. Here are some of the reasons for the satisfaction:
 \$2.95. Double Trussed Suits, sizes 8 to 16 years. Brown and gray chevrons, in fancy mixtures and plaid effects; these are well made and perfect fitting Suits and represent lots that we have closed out from makers who have desired to turn their stock into money quickly.
 \$3.95. Double breasted and Norfolk Suits, sizes 8 to 16 years; these are gray and brown mixtures and stripes, and are Suits that we have sold heretofore for \$4.95. In some lines the sizes are incomplete—that's the only reason for the reduction.
 \$5.95. Young men's college Suits; odd sizes, regularly \$7.50 to \$10.00. We have a few black and mixtures in broken lots, principally 14, 15, 16 and 20 year sizes—clearing these out.....\$5.95
 \$10.00. Young men's College Overcoats, sizes 15 to 20 years; dark Oxford and black cloth, heavy twill serge lining, velvet collar, broad canvas shoulders, and a wonderful frieze, heavy twill serge lining, velvet collar, broad canvas shoulders, and a wonderful value at.....\$10.00
 \$9.75. Young men's College Suits, sizes 15 to 20 years, black tibets and fancy mixtures, in this season's most desirable and popular fabrics, brown and gray checks, plaids and mixtures; coats are cut single breasted, trousers peg top style; these have sold heretofore for \$12.50, now.....\$9.75
 Second floor, rear, East Building.

FREDERICK LOESER & CO.

Frederick Loesser & Co.
 In every detail the Leading Retail Establishment of Brooklyn.

BROOKLYN ADVERTISEMENTS.

Women's \$30 to \$100 Suits and Wraps, \$25.
 A hundred and fifty-nine Suits and Wraps—the entire sample line from one of the two best makers of women's tailored wear in America. To-morrow they will be ready for an average half of the price we can sell such garments for regularly—and they make the luckiest chance of the season for the women who will share.
 There are Tailored Suits, velour and fancy cloth Coats, Evening and Carriage Wraps, and naturally hardly more than one of a kind.
 THE SUITS have blouse, long and short walking Coats, silk lined. Made of broadcloth, velveteens, corduroys, chevrons and fancy mixtures. Skirts are all the newest gored and plaited effects.
 THE COATS are of velour, broadcloth and kersey, in blouse, three-quarter lengths and some with the semi-fitting back, loose front, collars.
 THE EVENING COATS are in a large variety of cloths, mostly in three-quarter and seven-eighth lengths, including the light, airy, neatly trimmed and beautifully lined.
 Second Floor, Front.

FREDERICK LOESER & CO.

The Wonderful Paintings on Exhibition
 Will be here for another week.
 "The Living Statue."
 "The Story of the Evil Spirit."
 in Rectorial Hall on the Fourth Floor.

French Black Venetians and Zibelines.
 \$1.50 Black Venetian Cloths, 98c.
 Fine black Venetian Cloths from France, made of the finest wool, woven beautifully and have a rich lustrous surface, 46 and 50 inches wide.
 \$2.50 French Black Zibelines, 75c.
 Another lot of fine French Zibelines, same quality exactly as those which created such a stir last week. They are smooth almost as a French Broadcloth and have the same rich lustre, 46 inches wide.
 \$1.50 Black Zibeline Cheviot, 59c.
 When this lot is gone, one of the most remarkable black Dress Goods values of the season will have passed into history. This is a handsome and serviceable material and will make splendid costumes—it is 47 inches wide, a perfect black, and not to be confused with a spongy domestic fabric offered for a few cents less. This quality is unmatched at this price.....59c
 Second Floor.

Men's \$15 to \$18 Overcoats, \$12.50
 Men's Elevators at Elm Place.
 A hundred and twenty-five Coats—Christmas-time luck and wonderful luck for that many men. These Coats are not an odd lot, not somebody's "clearance." Every one of them was made specially for us of the splendid all wool materials we chose; made in the Loesser way, with the good, honest tailoring INSIDE as well as outside, that counts in wear. They have the style, the swing, the smartness of Coats that cost \$20, or more, in the best stores. They should have gone into our own stock at \$15 to \$18. But to-morrow the men who come early enough will have a chance to buy them for \$12.50 each.
 Each of these Coats may be worn with belt or without. They are 62 inches long, with broad shoulders, snug fitting collars and a full, graceful skirt. Made of all wool fancy coatings and Oxford mixed frieze; body lined with black diagonal, the shoulder and sleeves with Venetian. Others full lined with the Venetian; sizes 38 to 42 breast measure.
 Second Floor, Elm Place.

French Wilton Rugs.
 These are the very best Rugs made in America, both in strength and fineness of texture and in beauty of design. Nowhere else in Brooklyn is there any satisfactory collection of them.
 New arrivals during the past week make the stock remarkably complete, and if a Rug is to be bought before Christmas it is not wise to wait for the makers are so busy at this season that it will be almost impossible to have special orders filled.
 Size \$12.....\$50 Hall Runners.
 Size \$12x12.....\$45 Size 24x29.....\$12
 Size \$13x10.6.....\$35 Size 24x12.....\$16.25
 Size \$13x12.....\$35 Size 24x15.....\$19.50
 Size \$14x7.....\$19.50 Size 32x.....\$14.25
 Size \$15x6.5.....\$7.50 Size 32x12.....\$18.75
 Size 27x54.....\$5.25 Size 3x15.....\$24.50
 Third Floor.

Women's \$3 Shoes, \$1.98
 You probably know the character of these Shoes—strong, fine, perfectly shaped and perfectly finished square 3 values everywhere. They are made for us by one of the best makers in the country, and we get them at a price concession because he uses them to fill in time when his factory would otherwise not be busy. We take all we can get of them—have them always in stock. But now 1,800 pairs have just come in—some splendid and sturdy Winter walking Shoes among them.

An Amazing Sale of Women's Silk Umbrellas.
 \$2 Silk Umbrellas at \$1.
 All silk serge Umbrellas with cases and tassels to match, steel rod, paragon frames, natural wood handles, colors are navy, green, garnet and black, size 26 inch.
 \$2.50 Silk Umbrellas at \$1.35
 All silk serge Umbrellas with cases and tassels to match, steel rods, paragon frames, handles are pearl, horn, Dresden, silver caps, gun metal and

A Never Equaled Real Lace Sale.
 Half and Less Than Half Usual Prices.
 There is a magnificent stock to choose from—a stock larger and finer than is shown even at regular prices in any Store we know of.
 69c. to \$29 Real Laces, 25c. to \$15
 Real Duchesse, Point Bruges, Applique and Lierre Laces, Insertions and Galloons, new and up-to-date patterns.
 98c. to \$30 Real Laces 49c. to \$15.
 Real Irish Crochet Laces, Insertions
 \$10 to \$49 Lace and Spangled Robes, \$5.98 to \$19.98.
 Another exceptionally fine lot of Robes made in the newest models, sleeves and waist to match. The spangled are in all silver and all black. The Laces are of Lierre, fancy nets and Chantilly net in black, white and some in brown and navy.
 and Allovers, pretty patterns in the heavy and baby effects.
 29c. to \$2.98 Real Laces, 19c. to \$1.49.
 Real Valenciennes Laces and Insertions, from 1/4 to 3 inches wide.
 98c. to \$39 Real Laces, 39c. to \$25.
 Real Duchesse, Point and Valenciennes Lace Handkerchiefs.
 \$2.98 to \$39 Berthas, \$1.98 to \$25.
 Real Duchesse, Point and Applique Lace Berthas.
 Also real lace Robes and Bridal Veils at about half the regular prices.

Now Men's House Coats.
 Men's Elevators at Elm Place.
 Just over their usual location—above the Elm Place entrance—you will find every good kind of House Coat; the finest stock we ever had, and for many years we have done the chief House Coat business in Brooklyn.
 Plenty of House Coats are made just to sell, and poor affairs they are. Every one of these here was made to give comfort and luxury to somebody; to fit and to wear. To-morrow a bargain sale to mark the opening of this new Store for House Coats and Bath Robes.
 \$4.50 to \$6.50 House Coats at \$2.95.
 \$7.50 House Coats at \$4.95
 \$10.50 House Coats at \$7.45.
 There are many choice styles from which you may select, made of handsome reversible cloths, well made and finished.
 Second Floor, Elm Place.

Blankets and Comfortables.
 Each item shows good savings—very good news, when Jack Frost is beginning his Winter campaign.
 \$4.19 a Pair Instead of \$5.50.
 11-4 double bed size, fine quality cotton and wool Blankets.
 \$4.79 a Pair Instead of \$6.50.
 11-4 double bed size extra fine quality cotton and wool Blankets.
 \$5.49 a Pair Instead of \$6.98.
 Fine quality all wool gray Blankets, 11-4 double bed size.
 Extra long Blankets, for brass beds, closely priced:
 Single bed size, 64x90 inches, all wool Blankets.....\$6.19 and \$7.75 a pair
 Double bed size, 72x90 inches, all wool Blankets.....\$7.25 and \$8.50 a pair
 Double bed size, 72x90 inches, cotton and wool Blankets.....\$5.45 each.
 Down filled Comfortables, covered with fine quality sateen; 6 1/2 feet; some stores advertise them as \$5.00 values.
 Printed French satin top and sateen back down filled Comfortables; 6 1/2 feet, worth a third more, at.....\$8.75 each
 Silklike Comfortables, cotton filled.
 No mail or telephone orders filled on the Comfortables.
 Main floor, rear, Central Building.

Boys' Clothing—Stirring the Trade.
 It would be surprising what an immense amount of business the Boys' Clothing Store is doing if it were not for the fact that the Clothing Store really sells itself. The number of women who come in and ask for Suits and Coats "like Mrs. So-and-So got" proves the satisfaction given and the result of that satisfaction in Suits selling Suits. Here are some of the reasons for the satisfaction:
 \$2.95. Double Trussed Suits, sizes 8 to 16 years. Brown and gray chevrons, in fancy mixtures and plaid effects; these are well made and perfect fitting Suits and represent lots that we have closed out from makers who have desired to turn their stock into money quickly.
 \$3.95. Double breasted and Norfolk Suits, sizes 8 to 16 years; these are gray and brown mixtures and stripes, and are Suits that we have sold heretofore for \$4.95. In some lines the sizes are incomplete—that's the only reason for the reduction.
 \$5.95. Young men's college Suits; odd sizes, regularly \$7.50 to \$10.00. We have a few black and mixtures in broken lots, principally 14, 15, 16 and 20 year sizes—clearing these out.....\$5.95
 \$10.00. Young men's College Overcoats, sizes 15 to 20 years; dark Oxford and black cloth, heavy twill serge lining, velvet collar, broad canvas shoulders, and a wonderful frieze, heavy twill serge lining, velvet collar, broad canvas shoulders, and a wonderful value at.....\$10.00
 \$9.75. Young men's College Suits, sizes 15 to 20 years, black tibets and fancy mixtures, in this season's most desirable and popular fabrics, brown and gray checks, plaids and mixtures; coats are cut single breasted, trousers peg top style; these have sold heretofore for \$12.50, now.....\$9.75
 Second floor, rear, East Building.

Other Great Values Briefly Mentioned.
 \$1.50 Bon Bon Dishes, 69c.
 Boy's \$5 Reefers, \$3.98.
 89c. Black Silk Velvets, 59c.
 \$1.50 Black Silk Velvets, 89c.
 Men's \$5 Bath Robes, \$3.45.
 75c. Colored Taffeta Silks, 59c.
 \$1 Crepe de Chine, 79c.
 \$1 Chiffon Taffeta Silk Cameleon, 69c.
 \$1.50 Hand Bags, 79c.
 \$1 and \$1.50 Corsets, 59c.
 \$1.50 and \$2.50 Corsets, 98c.
 \$1.50 Sateen Petticoats, 98c.
 \$5 Silk Petticoats, \$3.98.
 Women's \$5 and \$6 Silk Waists, \$3.98.
 Women's \$3 and \$3.50 Brillantine Waists, \$1.98.

Trimmed Hats Reduced.
 Smart, practical Hats, each with the distinctive air of stylishness that has come to be known as characteristic of Loesser Millinery. But the assortment of colors in each line is not complete and so the Hats must make way even at lowered prices.
 Children's 89c. to \$2.45 Hats, 49c. to \$1.25.
 Simply trimmed, in plain and scratch felt, stitched cloth or velour, in all colors and black. The correct Hats for school and playtime wear.
 For Women and Misses.
 49c. instead of \$1.25 to \$1.98.
 98c. instead of \$1.75 to \$2.95.
 \$1.89 instead of \$2.98 to \$3.98.
 This lot embraces a number of styles for general wear, every color, in a variety of shapes, small, medium and large. Trimmed with wings, fancy feathers and pompons, all combined with felt, cloth, velour and silk.