

Macy's

If you cannot visit the store
Order Goods By Mail
Equipped Shoppers Give Personal
Attention to Every Order. Shipments
Are Forwarded Promptly.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

5th Ave. at 6th Av. 34th to 36th St.

Your Fall and Winter Catalogue
500 pages will be sent free upon
request in patterns reaching beyond
the limit of our regular wagon de-
livery service.

Macy's

Outer Apparel for Women. Costumes, Tailored Suits, Skirts and Riding Habits.

HOW the field of Ready to Wear Apparel for Women has broadened within the last two years you may determine after even a brief inspection of these extensive assortments. We plume ourselves on our own accomplishments in this respect. More than a year ago we were instrumental in having brought out a line of Ready to Wear Gowns that established a new standard in ready to wear apparel. Less than a year ago we introduced Ready to Wear Riding Habits, the series of garments presented proving phenomenally successful. In the up-building of this particular branch of the Macy business we owe much to our Foreign Organization. In every fashion centre abroad we have representatives who are constantly forwarding model garments and stocks of fashionable apparel. Splendid assortments are ready. We earnestly invite an inspection.

MENTION OF SOME OF THE FOREMOST GROUPS:

Costumes—The collection includes simple HOUSE DRESSES as well as elaborate DINNER and EVENING GOWNS, in the newest shades of radium, crepe de Chine, chiffon, velvet, esolene, dotted nets and broad cloth. Prices range from \$24.74 to \$174.74.

Suits—Two striking models of TAILORED SUITS merit particular mention. One is a long-coat effect finished with wide straps of material; the other is a short semi-fitting model, also trimmed with straps, velvet collar and cuffs. These may be had in black cheviot. Price \$24.74.

Suits at \$37.49—LONG COAT MODEL SUIT, made of broadcloth in plum, Bordeaux and black; also mannish mixtures. The coat, tight-fitting, extends to within a few inches of the skirt; the skirt is tucked, forming ripples.

Skirts at \$6.96—WALKING SKIRTS, various pleated styles, in black Panama, novelty cheviot and blue or black melton cloth. EVENING COATS FROM ABROAD.

The leading foreign designers are represented in this collection, to which special display room is given. Prices \$39.74 to \$196.74.

We show in addition a variety of Coats copied from foreign models. Prices \$27.49 to \$92.74.

Coats at \$29.96—In superior quality broadcloth velour, 28 inches long, full front, semi-fitting back, collarless neck, trimmed with silk and braid; full sleeves with cuffs; pearl gray satin lining.

Coats at \$39.74—Imported Empire Model Coat, made of very fine broadcloth in black or evening shades of tan and blue, tastefully braided; collarless neck, inlaid with velvet, full sleeves with velvet cuffs.

Furs and Fur-lined Garments.

WOMEN'S COATS of black broadcloth, lined with sable coney \$24.96

WOMEN'S COATS, of black, brown, red or green broadcloth, lined with gray and white squirrel, with deep shawl collar of natural or sabled squirrel or Persian lamb \$39.74

COATS made of excellent quality black broadcloth lined with dark gray and white squirrel, with deep Russian collar of black lynx \$64.74

Black Lynx Straight Tie, satin lined \$15.74

Black Lynx Throw Tie, satin lined \$26.74

Chinchilla Straight Scarf, satin lined \$42.74

Jap. Marren Fancy Scarf, at \$28.74

Mink Straight Tie, at \$17.96

Ermine Tie, satin lined, at \$29.74

Mink Shaped Scarf, double fur, at \$36.74

We are showing an excellent assortment of Imported Fur Coats, in Persian Paw, Persian Lamb, French Marmot, Russian Pony and Tan Caracul.

Women's Silk and Sateen Petticoats.

At \$3.96—Taffeta Silk Petticoats, made with circular flounces and percaline dust ruffles.

At 79c—Petticoats made of mercerized black sateen—two styles: One with umbrella-shaped ruffle, knife pleating and small ruffle; the other with umbrella ruffle, two small ruffles and tucks.

At 99c—In black sateen, with two ruffles and fine tucks.

At 99c—Moreen Petticoats made with wide ruffles and pocket pleating, ruffle and small ruffle.

Women's Bath Robes.

RIPPLE OR PLAIN EIDER-DOWN BATH ROBES; made with round collars, bound with satin ribbon, turn-over cuffs bound with satin ribbon; worsted girdle and pocket. \$2.97

Ribbon Special.

ALL SILK OTTOMAN RIBBON, very fine quality, 5 1/2 inches wide, 38 staple and fancy shades in the assortment; value 50c. the yard, sale price \$24c.

Underwear for Men and Women: "Pescot" & "Maysko" Leading Lines.

"Pescot"—for men, women and children—is the absolutely unshrinkable wool and silk-and-wool underwear manufactured by Peter Scott & Co., of Scotland. Because "Pescot" garments are flat garments, they do not find favor with many women who want snug-fitting wear. For them we have brought out "Maysko" Unshrinkable Underwear, made expressly for us by one of the largest manufacturers in Switzerland. "Maysko" and "Pescot" are sold under the same broad guarantee. There is no better Underwear procurable.

Regular stocks embrace other grades, among them:—

WOMEN'S UNDERWEAR

Shaped Ribbed Cotton Vests, medium weight and fleec-lined long and short sleeves; Tights and Pants, knee and ankle length. \$1.19

Vests in white and natural, heavy weight, long and short sleeves; Tights and Pants, knee length, to match, at 96c.

White Swiss Merino Vests, high neck, long and short sleeves. \$1.98

White Pure Swiss Wool Vests, high neck and long sleeves, \$1.99; short sleeves. \$1.49

Swiss Silk-and-Wool high neck and long sleeves, \$1.59; short sleeves, \$1.49; low neck and short sleeves, \$1.24; sleeveless. \$1.14

Swiss Spun Silk Vests, cream color; high neck and long sleeves, \$1.98; with short sleeves. \$1.99

Swiss Merino Corset Covers, high neck and long sleeves, \$1.19; with short sleeves. \$1.98

MEN'S UNDERWEAR

Natural Wool and Camel's-Hair Shirts; good quality; drawers to match, \$1.19

Shirts, same as above, with double back and front. \$1.39

Natural Wool Shirts, heavy weight; drawers to match. \$1.44

"Norfolk and New Brunswick" White Merino Shirts, full fashioned, regular-made; drawers to match; sizes up to 44. \$1.94

The above in larger sizes at a slight advance in price.

"Norfolk and New Brunswick" Natural Pure Wool Shirts, full-fashioned and regular-made; Drawers to match; sizes up to 44. \$2.09

The above in extra sizes at. \$2.19

Medium-Winter Weight Natural Worsted Shirts; excellent quality; finished in best manner; with Drawers to match; all sizes at. \$1.98

Women's Waists.

At \$1.49—Waist, made of suede glace, in dainty colors; button back; entire front of graduated tucks; deep tucked cuffs and attached collar.

At \$1.49—Waist made of white lined finished material; front of hand-embroidered and fine cluster tucks; pleated back, deep cuffs and tucked collar.

At \$1.98—Waist made of pure linen, front of side pleats, wide band of heavy embroidery down front, edged with heavy lace.

At \$1.98—White Mercerized Poplin Waist, front of fine tucks with handsomely embroidered panels below yoke, deep cuffs and tucked back.

Silk and Net Waists.

At \$4.96, Value \$7.50—Waist made of extra heavy taffeta (plaid) silk; full front of side pleats. Collar to match; deep cuffs.

At \$4.96, Value \$6.75—Waist made of reppsue net, trimmed on shoulders with Val. lace in medallion effect, finished back and front with lace edging, elbow sleeves.

You Can Run a Charge Account at Macy's.

Start a DEPOSIT ACCOUNT and have your purchases referred to it for payment.

It differs very greatly from the usual form of a charge account. You have ALL the CONVENIENCES of an ordinary charge account at a credit store, you have EVERY ECONOMY Macy's STRICTLY CASH SYSTEM affords and, in addition, you get 4 per cent. INTEREST on your daily balance, compounded every three months.

Deposit any sum that suits your convenience. Make purchases in the usual way, and have them "charged" in the usual way—to the money you have on deposit. Statements will be mailed to you monthly. The money you deposit is NOT tied up. You are privileged to withdraw any or all of it at any time.

Ideally convenient, speedy, smooth-running and satisfactory. Ideally economical—that is very evident.

The Depositors' Account Department is three years old. It was started when we moved into this new building. To-day thousands of depositors enjoy the splendid service the organization renders—and the reason is not obscure. We invite you to join the constantly increasing number of depositors, certain that you will not regret doing so.

High Class Millinery

In our Millinery Parlor on the second floor we are showing an excellent assortment of High Class Millinery, including Dressy and Practical Hats. Particular attention is directed to Our Special Hats at \$5.96

The materials and making are of a character distinctly higher than one expects at or near the price.

MORNING HATS—many of them imported—are offered at very moderate prices.

Women's Ready-to-Wear Hats

READY-TO-WEAR HATS, made of fine imported fur fel: bodies very prettily shaped, trimmed with velvet and wings; shown in black, brown, navy, Alice, garnet, cardinal, olive, mouse gray, gun metal and plum; sold elsewhere at \$4.75, price for this sale \$3.49

In the Feather Department We Offer IMPORTED FEATHER HATS, various shapes and colors; value \$3.00 to \$9.00, special \$2.49 (A manufacturer's sample line.)

Exceptional Values in Laces

Ecru and White Venise Galloons, Goirdands and Insertions—also Net Laces and Insertions, in trimming widths; values 20c. to \$2.50 a yard; special 10c to 98c

Colored Silk Esprit Net, 54 inches wide, suitable for evening blouses; value 90c. a yard; special 48c

Silk Hosiery for Women: \$1.50 to \$2.50 Qualities at 98c

Pure Thread Silk—NOT spun silk; black, in medium weight gauge and cobweb—some with cotton soles, also some extra widths, all with double soles, heels and toes.

In the special-purchase lot there are 700 pairs. The cheapest is a grade we sell regularly at \$1.39 a pair, against \$1.50 asked elsewhere. From that they range up to a grade that sells regularly elsewhere at \$2.75 the pair. Seven hundred pairs will find new owners in short order. Be prompt.

OTHER LINES FOR SPECIAL SELLING:

WOMEN'S:
Black Ribbed Wool Hose, double heels and toes, size 8 to 10 1/2. 24c
Black Broad Ribbed Cashmere Hose, double soles, heels and toes. 49c
Black Fine Ribbed Cashmere Hose, excellent quality, double soles and heels. 69c
Black Cashmere Hose, of Australian yarn, natural colors. 49c
Black and Oxford Cashmere Hose, made of fine Australian yarn, double soles, heels and toes. 69c
Black Heavy-weight Cashmere Hose, made of fine quality yarn, double soles, heels and toes. 89c

MEN'S:
Wool Half Hose, medium and heavy weights; black, natural and Oxford. 24c
Medium-weight Natural Wool Half Hose; double soles, heels and toes. 48c
Black Cashmere Half Hose; hand-embroidered figures on plain grounds, 48c

CHILDREN'S:
Fine Ribbed Black Wool Hose; double heels and toes; sizes 6 to 10. 24c
Ribbed Cashmere Hose, two styles of feet; double knees, heels and toes; sizes 8 to 10. 39c
Boys' Ribbed Cashmere Hose; heavy-weights; 6 to 10. 44c

Dress Goods: Special Display and Sale of Favored Cloths in Wanted Shades

Broadcloths—the enormous demand this season dwindled our assortments, but only temporarily. To-morrow full stocks will be ready again. We make the occasion one of exceptional interest.

99c a Yard—ALL WOOL TWILLED BACK BROADCLOTH, 48 and 50 inches wide; shown in ruby, garnet, crimson, bronze Burgundy, raspberry red, mulberry, olive green, moss, Napoleon, cadet, light and dark navy, tan, mode, gray, plum, royal purple, &c.

\$1.24 a Yard—ALL WOOL BROADCLOTH, three groups, two domestic, one French; widths 50 to 52 inches; shades, thirty-four.

\$1.49 a Yard—ALL WOOL BROADCLOTH, 50 and 58 inches wide, light weight, bright satin finish, full twill back; shades, thirty-one.

\$1.98 a Yard—At this price we offer one of the best-known imported BROADCLOTHS—a bright satin-finished fabric, in the correct chiffon weight; width—50 inches; shades—twenty-six, including pastel and street shades.

Black and Colored Silks.

Imported Black Taffeta Habutai, 28 inches wide; value \$1.25 a yard; sale price. 99c

Black Beau de Soie, 36 inches wide; splendid for long coats and entire suits; \$2.00 quality, a yard. \$1.59

All Silk Black Crepe de Chine, 44 inches wide; sold by us heretofore at \$1.79 a yard, special for this sale. \$1.33

Black Dress Taffeta, 36 inches wide; regularly \$1.19 a yard heretofore; special. 89c

Colored Radium Silk, 24 inches wide—bright, soft, beautiful; evening shades, 85c quality, a yard. 69c

Printed Crepe de Chine, 24 inches wide; new patterns; a yard. 99c

SPECIALS FOR TUESDAY

RIBBON—Very fine quality imported black taffeta ribbon, 4 1/2 inches wide; value 35c. a yard; special Tuesday. 24c

HOSIERY—Women's Imported Hose, plain black gauze lisle, fine quality, with garter tops, low-spliced heels and double soles; also Black Thread Hose with lace ankles; also fine Black Cotton Hose, plain, with neat hand-embroidered figures on insteps. These stockings sell elsewhere regularly at 45c. the pair; special Tuesday. 24c

HANDKERCHIEFS—Women's All-Initial Handkerchiefs; 1 1/2 inch hems; hand-embroidered block letters in elaborately hand-embroidered wreaths; value \$1.50 a box of six; special Tuesday, six for. 98c

GLOVES—Women's White Suede Gloves, 16-inch length, just pass the elbow; all sizes, \$3 1/2 to \$4; value \$1.75 a pair; special Tuesday. \$1.24

WAISTS—Women's Waists, made of extra quality silk-dotted brilliantine, tailor-made front of side pleats, pleated back, deep tucked cuffs; special Tuesday. \$2.79

KIMONOS—Women's Swansdown Kimonos, shirred on shoulders, yoke back and front trimmed with handsome Persian border; Kimono sleeves trimmed with Persian border; special Tuesday. \$1.98

MISSES' THREE QUARTER LENGTH LOOSE COATS, of blue, brown, green or black melton chevots; also gray mixtures; sizes 14, 16 and 18 years; special for Tuesday at. \$6.96

GIRLS' HIGH-NECK DRESSES, of blue or brown cheviot and cashmere, prettily trimmed with braid; sizes 4 to 14 years; special for Tuesday at. \$3.96

IMPORTED FLAX VELOURS for draperies and furniture coverings; regularly sold at \$1.60 and \$2.30 a yard; special at \$1.24 and \$1.89.

SILK VELOURS, 50 inches wide; twenty-seven colors to choose from; regularly sold at \$3.25 a yard; our special price. \$2.89

Imported Tapestry Table Covers, new Oriental designs, finished with heavy knotted fringe. \$5.50 quality, 2x2 yds., at \$5.74. \$10.00 quality, 2x2 1/2 yds., at \$7.24.

SILKS—Black Taffeta Silk, 36 inches wide; special Tuesday, a yard. 69c
Black Taffeta, 19-inch, a yard. 41c

DOTTED SILK MOUSSELINE, in a full range of colors, including cream, pink, pale blue and black; same quality that we have been selling regularly at 24c. the yard; special on Tuesday at. 12c

SILK JACQUARD, 95 PER CENT. SILK, light weight, suitable for evening gowns, shirt waists and children's dresses; over forty designs and in the following colors, cream, pink, pale blue, reseda, Nile, navy, red, gobelin, biscuit, tan and black. The best Wash Dress Goods value we have ever offered, being washable and almost all silk; regularly sold elsewhere at 80c. a yard; our special price for Tuesday, at. 19c

The Above NOT on Sale Monday.

MANTEL CLOCKS, large size, mahogany finish; half-hour strike, Westminster chime. \$11.94

CUCKOO CLOCKS, full size, walnut or oak, prettily carved; cuckoo indicates half-hour periods. \$3.98

MISSION CLOCKS, a variety of designs for the mantel; 8-day movement, brass hands and numerals, half-hour strike. \$2.98

MANTEL CLOCKS, ebony finish, gold trimmings; 8-day movement, half-hour strike; two styles. \$4.49

NICKEL ALARM CLOCKS, guaranteed good timekeepers. 39c

CABINET CLOCKS, HALF PRICE. In the collection thirty clocks, French and domestic; the majority of the cases in mahogany—some of the finest made. HALF PRICE COMMANDS CHOICE.

Sale of Clocks.

ANNIVERSARY CLOCKS, gold-finished, very novel; run 400 days, keep perfect time. \$11.94

HALL MISSION CLOCKS, 8 1/2 feet high; 8-day movement, half-hour strike on cathedral gong; choice of three styles. \$9.97

CABINET CLOCKS, large size, mahogany finish; half-hour strike, Westminster chime. \$11.94

CUCKOO CLOCKS, full size, walnut or oak, prettily carved; cuckoo indicates half-hour periods. \$3.98

MISSION CLOCKS, a variety of designs for the mantel; 8-day movement, brass hands and numerals, half-hour strike. \$2.98

MANTEL CLOCKS, ebony finish, gold trimmings; 8-day movement, half-hour strike; two styles. \$4.49

NICKEL ALARM CLOCKS, guaranteed good timekeepers. 39c

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ANNOUNCEMENT:

In a special showroom on the third floor we now have on display the

Entire Collection of ROYAL BERLIN PORCELAIN WARES comprising the German Government exhibit at the St. Louis Exposition.

These wares are products of the pottery founded by Frederick the Great and to-day the artistic and industrial hobby of the Kaiser.

The Exposition Collection includes FANCY DISHES, PRESENTATION PIECES, DINNER SERVICES, CLOCKS AND CANDELABRAS, VASES AND CABINET SPECIMENS, many of which have no duplicates.

In combination with our regular lines of Royal Berlin Porcelains this becomes the richest display of high class wares ever made in America. The more elaborate pieces introduce the new underglaze painting—as well as paintings by celebrated artists.

Prices For Single Specimens Range Up To \$2,500.

The pieces comprising the Exposition collection are offered at prices very much lower than the figures quoted for them at St. Louis. Lovers of costly ceramics are invited to view this superb display.

R. H. MACY & CO.

Continuation of the Great Sale of Oriental Rugs and Carpets.

Domestic Rugs and Carpets: A Basis for ALL Estimates.

Let the list here given guide you in purchasing new floor coverings, if you would do your purchasing to BEST advantage:—

Rugs, 9x12 Foot Size.

Royal Wiltons, \$29.74 and \$35.74	Arlington Axminster	\$28.48
Wellington Wiltons	Body Brussels	\$25.74
Smyrna, best quality	Smith's Axminster	\$19.96

Rugs, Size 8 1/2 x 10 1/2 feet.

Royal Wiltons	Rody Brussels	\$23.96
Royal Wiltons	Arlington Axminster	\$28.74
Wellington Wiltons	Smith's Axminster	\$17.48

Best Quality. Smyrna Rugs, Size 7 1/2 x 10 1/2 feet.

Body Brussels, 10 1/2 x 12 ft.	Wiltons, 10 1/2 x 12 ft.	\$37.96
Body Brussels, 10 1/2 x 12 1/2 ft.	Wiltons, 10 1/2 x 14 ft.	\$46.96
Body Brussels, 10 1/2 x 15 ft.	Smith Axminster, 12x15 ft.	\$34.48

Carpets—The Range of Prices.

Tapestry Brussels, a yard, 58c., 69c., 84c. and 94c.
Axminster, a yard, 69c., 84c., 98c. and \$1.19.
Bigelow Axminster, a yard, \$1.34 and \$1.59.
Velvet Carpets, a yard, 84c., 98c. and \$1.34.
Body Brussels, a yard, 98c. and \$1.34.
Wool Ingrains, 58c. and 69c.

SPECIAL VALUES IN MATTINGS, OILCLOTHS AND LINOLEUMS.

Blankets: One-Fourth Less Than Market Prices Warrant.

Less for this reason—These stocks were contracted for one year ago, at prices then ruling. You know what has happened in the woollen market in the twelvemonth!

EASTERN MILLS BLANKETS, with pink, blue and red borders, neatly bound; sizes:—
60x84 inches, a pair. \$2.34, \$3.13, \$3.44 and \$3.74
72x84 inches, a pair. \$2.82, \$3.59 and \$4.22
76x84 inches, a pair. \$4.38 and \$4.84

CALIFORNIA BLANKETS, with pink, blue and red borders, neatly bound; sizes:—
60x84 inches, a pair. \$4.06 to \$9.69
72x84 inches, a pair. \$4.69 to \$9.94
76x84 inches, a pair. \$5.31 to \$9.06

ALL WOOL BLANKETS, thoroughly shrunk; made by the Amasa Society of Shakers, of Homestead, Iowa. These are wonderfully durable Blankets:—
White, size 60x84 inches, 4 lbs. weight, pair. \$5.24
White, size 72x84 inches, 5 lbs. weight, pair. \$6.58
White, size 76x84 inches, 6 lbs. weight, pair. \$7.88
Sanitary, size 60x84 inches, 4 lbs. weight, pair. \$6.13
Sanitary, size 72x84 inches, 5 lbs. weight, pair. \$7.49

AUSTRIAN BLANKETS, finest qualities the world knows. We show an excellent assortment, in solid colors, stripes and delicate shaded effects—pink, light blue, lavender, Nile and yellow; bound all around with wide silk ribbon—Crib size, each, \$10.48; Single Bed size, each, \$18.87; Double Bed size, \$22.48

Macy Grocery Specials.

"Red Star" Brand Hams and Bacon are the finest procurable. Whether advertised or not, you can always depend upon our prices being LOWER than the prices advertised by competitors for Hams and Bacon of equal quality.

Coffee: Genesta Brand, an old government blend, rich, fragrant and full bodied. Compare it with the best 25c. coffee; roasted, granulated and pulverized daily; packed in hygienic cartons; regularly sold for 24c.; this sale, 19c. lb.; 5 lb. cartons, beans only. 92c

CYRIO CHOP TEA:—Ceylon, Mixed, Young Hyson, Japan, Formosa, Oolong and English Breakfast:—
1-lb. carton, regular price 34c.; for this sale the price is. 28c
5-lb. caddy, regular price \$1.59; for this sale. \$1.28
10-lb. caddy, regular price \$3.02; for this sale. \$2.52

Canned Goods:
CORN:
Jessamine brand, 8c. a can; dozen. 92c
Lily White brand, 10c. each; dozen. \$1.18
American Beauty, 12c. a can; dozen. \$1.33
Jessamine brand Tomatoes, best quality red ripe Jersey stock; can, 11c.; dozen. \$1.21

Tomatoes, American Beauty brand, extra large cans; choicest selection of whole Jersey fruit; can, 13c.; dozen. \$1.46
Lily White brand, gallon cans, perfect Jersey fruit; case of 6. \$1.39
"Arena" brand Lima Beans, put up by one of the best packers in New Jersey; sold elsewhere at 15c. a can; our price for this sale, 10c. a can; one dozen cans. \$1.14

Sardines:—This season's catch of Sardines proving a failure, we made a de-buyer on his last trip abroad visited the packing centre, on the coast of France, and purchased a full supply. Old prices rule:—
1/2 boxes—with bones, Dingley size, 10c. each; dozen. \$1.14
1/2 boxes—boneless, high grade, in pure olive oil, 27c. each; doz. \$2.41
1/2 boxes—boneless, high grade, in pure olive oil, 27c. each; doz. \$2.41
1/2 boxes—Extra Extra, high grade, in pure olive oil, 31c. each; doz. \$3.61
1/2 boxes—Extra Extra, high grade, in pure olive oil, 38c. each; doz. \$4.46

Chocolate:—Macy's Famous Chocolate, made in our own Factory—a guarantee of absolute purity; Triple Vanilla and Premium; regularly 17c. for 1/2 lb. cake; special for this sale at 14c. cake; dozen cakes. \$1.57