



For drivers of cars. Liveries. For touring cars—Norfolk jackets with breeches and leggings and a new jacket suit we have just designed and many chauffeurs prefer. Leather suits and separate garments. Fur coats. Specially designed water-proofs. For electric—semi military suits or livery cloths; greatcoats.

ROGERS, PEET & COMPANY. Three Broadway Stores. 258 at Warren st. 842 at 13th st. 1280 at 32nd st.



For drivers of carriages. Liveries. Bodycoats and breeches for dress. Greatcoats of domestic and imported fabrics. Whipcords for undress wear. Cover top-coats to go with them.

Everything in house and club liveries. Illustrated catalogue on request.

ROGERS, PEET & COMPANY. Three Broadway Stores. 258 opposite City Hall. 842 near Union Square. 1280 opposite Greeley Square.

# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
34th to 35th St.

Now in Progress  
The Greatest Sale of  
ORIENTAL RUGS  
AND CARPETS  
In the History of  
MACY'S.

# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
34th to 35th St.

## MEN'S SUITS AND OVERCOATS:

BROADEST ASSORTMENTS WE HAVE  
EVER SHOWN ARE READY IN THE

### New Store for Men on the Fifth Floor.

OUR Clothing, Tailoring, Hats and Footwear Departments—shifted from the second floor, rear, to the fifth floor, Broadway front—now occupy double the space they had before, and the stocks they present have been enlarged greatly.

This New Store for Men is most conveniently located—quickly reached by two batteries of elevators that are but a few steps from the Broadway sidewalk. It is a splendidly stocked Men's Store—stocked with the best apparel the foremost manufacturers produce. While staple lines of Suits and Overcoats around the fifteen-dollar mark have been increased importantly, the stock-increase is most apparent in higher grade lines—SUITS AND OVERCOATS RANGING IN PRICE UP TO \$37.50. The American Clothing trade knows nothing finer or better in ready-to-wear apparel.

Apart from the COMPLETENESS of these stocks, there is this all-important fact for the consideration of Fall Clothing buyers:

Macy Prices for Suits and Overcoats are from \$2.50 to \$10.00 Lower Than the Prices Asked Elsewhere for Garments of the Same Character. Comparisons PROVE It.

In the new location September business broke all records. The array of Clothing values responsible for the new record is unbroken. A quick survey:

**MEN'S FANCY SUITS** in a great variety of pure woollen fabrics, lined with serge; cut over the newest models, the coats long and form-fitting, with centre vents; collars close-fitting, lapels long; price range, \$12.50, \$14.75, \$16.50 to \$37.50

**MEN'S BLACK SUITS**—The fabrics black worsteds and Thibets, the linings best quality serge; coats long and form-fitting, have long lapels and close-fitting collars, with centre vents and side pleats, or with plain centre or side vents; the price range, \$9.94 to \$24.50

**MEN'S OVERCOATS**—New models, made of Oxford and black chevrot, 44 inches long, semi-fitting; body lining of good quality serge, sleeves lined with satin. \$9.94

**MEN'S OVERCOATS**—Made of black Thibet; 44 inches long, silk lined to the edges; collars hand-padded. Similar Overcoats extensively advertised by others this season as "leaders" at \$15.00; our price \$13.90

**MEN'S OVERCOATS**—46-inch Coats, made of gray herringbone; made with deep centre vents and pressed side seams; velvet collars; some with cuffs on sleeves, others plain; price \$13.90

**Finer Grades of Men's Overcoats,** various models in chevrots and worsteds, lined with serge and silk; the price range \$17.75 to \$42.50



Men's \$3.50 SHOES, \$2.24  
\$5.00 and \$6.00 SHOES, \$4.24  
—in the new Shoe Store, Fifth Floor.

## Lord & Taylor

Men's Furnishing Dept.

### Sale of Men's Gloves and Neckwear.

Men's Cape Skin Gloves, sewn prix seam with spear point backs. New shades of tan and red; regular and short fingers, \$1.10, value \$1.50.

Men's Folded and French Four-in-Hands in the new fall colorings: Garnet, Hunter Green, Mulberry, Grey and various shades in plain and fancy weaves, 65c., value \$1.00.

Broadway and Twentieth St., Fifth Ave., Nineteenth St.

### Domestic Carpets: Six Staple Lines Specially Reduced.

STANDARD grades of Carpets that have a fixed value in the floor-covering market. At our regular prices they are exceptional values—you cannot match them elsewhere. At special reductions for an early October stir, they provide an opportunity not to be ignored.

**TAPESTRY BRUSSELS CARPETS,** Hartford 10-wire and Smith's best; designs and colorings suitable for all rooms, halls and stairs; regular price 94c. a yard; October sale price 89c.

**WOOL VELVET CARPETS,** Best quality, from the Smith and Hartford mills, hall and stair effects; also rug designs with borders to match. (Not printed designs.) Regular price \$1.09 a yard; special 98c.

**WILTON VELVET CARPETS,** Extra quality, hall and stair effects; 27, 36 and 54 inch stair carpets to match; 3/4 width; regularly \$1.44 a yard; special \$1.34

**SMITH'S AXMINSTER CARPETS,** with borders to match, most popular for parlors and chambers; regular price 98c. a yard; special 79c.

**BEST QUALITY AXMINSTER CARPETS,** Rich two-tone and floral effects, with and without borders to match; regularly \$1.59 a yard; special \$1.24

**BODY BRUSSELS CARPETS,** Best 5-frame quality, in two-tone Oriental and floral effects; 75 different designs and colorings; regularly \$1.44 a yard; special \$1.34

**Carpets in Solid Colorings.**  
Plain Cord Weaves, 36 inches wide, a yard 44c  
Plain All-wool Ingrain, per yard, 74c and 98c  
Plain Tapestry Carpet, a yard 94c  
Plain Roxbury Tapestry, a yard \$1.09  
Plain Extra Velvet Carpets, a yard \$1.69  
Plain Imported Axminsters, a yard \$7.24

### Big Values in Bed Coverings:

SPECIALS—to help October weather stir up increased interest in such Bedding stocks as Blankets, Spreads and Comfortables:

**COTTON FLEECE BLANKETS,** 58x72-inch, a pair 49c. and 62c.  
**FANCY STRIPE FLEECE BLANKETS,** 58x72-inch, a pair; 62x72-inch, \$1.  
**FANCY CRIB BLANKETS,** 30x40-inch, pair, 36c.  
**HEAVY WHITE FLEECE BLANKETS,** colored borders, 66x90-inch size, a pair, \$1.35.  
**SOFT CARDED WOOL BLANKETS,** colored borders, ribbon binding; 68x80-inch size; 150 pairs, slightly imperfect, a pair, \$3.19.  
**PINECORDED CALIFORNIA BLANKETS,** colored borders, silk binding; three sizes—62x80-inch, a pair \$1.38; 72x80-inch, a pair, \$3.31; 80x86-inch, \$5.94.  
**CALIFORNIA CRIB BLANKETS,** very soft finish, silk binding, pink and blue borders; size 30x40 in., \$1.44; size 36x50 in., \$2.19 a pair.  
**STRICTLY ALL-WOOL CALIFORNIA PLAID BLANKETS,** very closely woven; in pink, blue, tan, black and white combinations; worsted edges; size 60x80 in., \$4.22; size 72x80 in., \$4.84.  
**CALIFORNIA PLAID BLANKETS,** pure wool, closely woven; various colorings, worsted edges; two sizes—60x80-inch, a pair, \$4.22; 72x80-inch, \$4.84.  
**HEMMED CROCHET BED SPREADS,** full bleached, centerpiece designs; size 72x82 in., 64c.  
**FRINGED HONEYCOMB BED SPREADS,** in new centerpiece and silver effects; full hand-made fringe, bleached pure white; size 80x94 in., \$1.19; size 94x96 in., \$1.46.  
**FINE QUALITY SATIN MARSEILLES BED SPREADS,** beautiful patterns; strong hem, high grade satin finish; size 78x88 in., \$1.88.

### "Charge" Account Conveniences at Macy's.

START A DEPOSIT ACCOUNT AND HAVE YOUR PURCHASES REFERRED TO IT FOR PAYMENT.

It differs very greatly from the usual form of a charge account. You have ALL the CONVENIENCES of an ordinary charge account at a credit store—you have EVERY ECONOMY Macy's STRICTLY CASH SYSTEM affords, and, in addition, you get 4 per cent. INTEREST on your daily balance, compounded every three months. Deposit any sum that suits your convenience. Make purchases in the usual way, and have them "charged" in the usual way—to the money you have on deposit. Statements will be mailed to you monthly. The money you deposit is NOT tied up. You are privileged to withdraw any or all of it at any time. We do no Banking business.

### Women's Shirt Waist Suits to Order.

In our Custom Shirt Waist Suit Department we are showing an interesting collection of distinctly new model Suits and Waists; also sample lines of the various fabrics used in making the garments.

Orders will be accepted for Suits and Waists, at these prices:

Silk Suits, in striped, figured, checked and plain Taffetas, \$29.74, \$36.24 to \$39.74  
Suits made of various woollen fabrics, including Panama, Henrietta, Cheviot, Broadcloth, etc., \$22.46, \$29.74 to \$42.74  
Flannel Shirt Waists, to-order, \$4.96 to \$5.96

### Stamped and Embroidered Linens.

These October specials in the Art Needlework Department, just outside the Ladies' Parlor on the third floor.

**LINEN DOILIES, CENTRE-PIECES AND SCARFS,** with hem-stitched edges, stamped in designs for Biedermeier embroidery; also with stamped scalloped edges:  
Doilies—Scarfs—  
14c to 24c 69c to 89c  
Centrepieces, 29c to 99c  
**STAMPED AND TINTED CUSHION TOPS,** with backs, oblong and square; with designs for Biedermeier embroideries 47c

### Men's and Women's Fur Coats for Motoring and Driving.

INTEREST in Motoring Apparel shifts to Fur Garments—great Coats, warm and snug and indispensable if you champion Autumn motoring or driving. The cup race brings such garments into the limelight. In the Motoring Goods section on the fourth floor (34th Street elevators) will be found extensive assortments of Fur Coats. These are representative:

**MEN'S MANCHURIAN DOGSKIN COATS,** 52 inches long, full and roomy; quilted sateen lining, deep shawl collar, leather shields. \$12.74  
**MEN'S CALFSKIN COATS,** double-breasted box model, 52 inches long; deep shawl collar; body lined with wool, sleeves and yoke with Venetian. \$27.74  
**MEN'S BLENDED MUSKRAT COATS,** full, roomy model, 52 inches long; deep shawl collar and cuffs, heavy satin lining. \$68.74  
**WOMEN'S MANCHURIAN DOGSKIN COATS,** 50 inches long, double-breasted, full and roomy. \$24.74  
**WOMEN'S VERY FINE QUALITY CALFSKIN COATS,** full and roomy; made with deep collar and cuffs of blended muskrat, heavy satin lining. \$49.74  
**WOMEN'S MARMOT COATS,** soft and silky; full models, 53 inches long; deep shawl collar, side pockets; heavy satin lining. \$64.74

### MOTORING CAPS, HATS AND GLOVES.

**MEN'S FUR CAPS,** made of muskrat, Klondyke shape, fitting snug to the head. \$2.98  
**MEN'S GLOVES,** made of raccoon, deep gauntlet shape, lined with wool. \$10.49  
**WOMEN'S FUR CAPS,** made of blended muskrat, polo shape. \$2.24  
**MEN'S GLOVES,** made of muskrat, deep gauntlet shape, wool lined. \$6.24 and \$7.24  
**WOMEN'S FUR HATS,** made of blended brook mink, with small rim in front. \$10.74  
**GOGGLES,** with lenses set into collapsible silk cups, bound with chenille. \$1.49  
**WOMEN'S FUR CAPS,** made of natural mink, with adjustable hood. \$24.74  
**EGG-SHAPED GOGGLES,** lenses set in leather cups with chenille binding. \$1.69

### Continuing the Clearance of Fine Oil Paintings.

ONCE a year the Art Gallery walls are cleared of Paintings that have been here a certain length of time. No matter how desirable the Painting may be or what the prestige of the artist, the sacrifice must be made. That the clearance be certain and prompt the reductions are decisive. In this sale

Our Regular Prices Have Been Reduced 40 Per Cent. to 50 Per Cent.

It is possible to give details in the opening announcement only. Many of the paintings mentioned in the list in Sunda's announcement have been sold. A list of those remaining might be a complete list for an hour or so only. Such clearance sales are inaugurated for a specific purpose—to give us wall room for new Paintings. Among the new ones just installed are the following, all in hand-some gold frames:

Scene in Amsterdam, by F. Rickert. \$59.74  
Cheerful Society, by K. Vollmark. \$71.74  
A Difficult Passage, by M. Pesari. \$44.74  
Dancing, by H. Zatzka. \$170.00  
The Governor's Journey, by J. Stoitthoff. \$54.84  
The Little Serving Maid, by A. Grill. \$34.84  
A Bath for Doggie, by V. Hilgert. \$89.74  
Marine View, by A. Rose. \$49.89  
A Service of Love, by E. Sernicoli. \$135.00  
Landscape, by E. Barbarini. \$64.79

THE ADVANTAGE OF DEALING WITH US. Customers speak of it daily. They are getting two suits for what they formerly paid for one. Get acquainted with us; you can have the same advantage. Our \$25.00 Suitings and Overcoatings are materials of the highest standard. We can show you ten to one for every style shown elsewhere. Your protection will be to leave clothes here if not satisfactory. Favor us with a postal and we will mail samples, with our measuring guide, tape measure and illustrated booklet "The Veil of Fashion."

## ARNHEIM,

Broadway & Ninth Street.

### Kennedy

More Vest Luck

Bought a Manufacturer's Entire Surplus. The very styles highest in favour. Browns—Stripes—Plaids—Washables. 1.98 each worth 3.00



Fall Neckwear 49c and 98c. New designs, rich silks. Beautiful in color effects. Walking Gloves, 98c. Made of imported skins in all the new Fall shades. Worth 1.50. 3.00 Pajamas at 1.49. Made of cheviot (heavier than madras)—comfort for the cool nights.



"Where opinions differ," said Ben Brummell, "be advised by the best judge."

### SUITS & OVERCOATS.

We have several new styles of Sacks—fronts more or less severely straight—any one of which you may choose for your new Suit, and every one of which is right. \$15 to \$35. In Overcoats there are several entirely new styles—whatever your fancy is, we are sure we can meet it. \$15 to \$35.

Browning, King & Company  
Broadway at 22nd St. Cooper Square at 6th St. Fulton Street, Brooklyn.

THE McHUGH IDEA of SIMPLE FURNITURE. Attractive and Comfortable Things for Every Day and All Year Use, worked out by Hand in THE ORIGINAL McHUGH-MISSION STYLE are shown ready for use in a VARIETY OF QUAIN and AGREEABLE FORMS. At the Sign of the "Popular Shop." (Trademark Regd.) JOSEPH P. McHUGH & CO., 9 West 42d St., Opp. New Library