

Please Use Blue Transfer Cards

when you make purchases in more than TWO departments and expect to take them with you. Use RED CARDS when goods are to be delivered.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

B'way at 6th Av. 34th to 35th St.

"IRONTEX"—The New Wear-resisting Hosiery.

"Irontex" is the new and wonderfully durable Half Hose for men who "go through their socks" quickly. 24c. the pair. Children's "Irontex" Stockings, same fabric, same price. Main Floor.

Candies and Favors

FOR end o' week special selling—"Perfection" Chocolates at 47c. the pound, instead of 59c. Assorted packed in neat boxes. If you have never tried them here is your chance to compare them with the 80c.-lb. Chocolates sold elsewhere.

Last call for Easter Novelties. Still a wonderfully varied selection, ranging in price from 5c. to \$2.97.

Special designs in Favors and Table Decorations—your own suggestions, if you so elect—we execute in workrooms on the premises.

DEPOSITORS' ACCOUNT SHOPPING ADVANTAGES AND CONVENIENCES.

THOUSANDS of Macy Patrons Have Such Accounts and Will Testify Their Appreciation of the Advantages of Such a System.

WHAT THOSE ADVANTAGES ARE:—

The Depositor has every CONVENIENCE of an ordinary "charge" account at a credit store, every ECONOMY Macy's STRICTLY CASH system affords, and, in addition, 4 per cent. interest on daily balances, compounded every three months.

Deposit any sum you care to. Make purchases in the usual way and have them charged in the UNUSUAL way—to the money you have on deposit.

It is a quick, smooth-running, ideal system for the shopper; there is no waiting for change, no delay. Statements of accounts are mailed monthly.

ONLY DEPOSITS INTENDED FOR PURCHASING PURPOSES ARE INVITED. WE DO NO BANKING BUSINESS

Boys' Suits with Extra Trousers

At \$4.74—Knickerbocker Suits, of all wool chevrons—six different patterns in gray, olive and brown; with or without belt, lined with alpaca or serge, cuff sleeves; 7 to 17-year sizes; \$6.50 values.

At \$4.99—Boys' Suits, all worsted blue serge, four models, derby, double-breasted with belt and two styles with pleated jacket; knickerbocker trousers fully lined; sizes 7 to 17 years.

Other Blue Serge Suits for boys, prices up to \$10.74.

Blue Serge Suits for stout boys, \$6.94 to \$8.49.

At \$3.49—Boys' Reefers, made of tan cover cloth and gray herringbone chevrons, full 1/2-length, velvet or cloth collar; emblem on sleeve; sizes 2 1/2 to 10 years.

Other Reefers in regular stocks from \$2.97 to \$9.74.

Wanamaker's

Broadway, Fourth Avenue, Eighth to Tenth Street

The Most Important Days of the Year For MEN'S CLOTHING.

The week before Easter marks the climax of our preparations in Men's Clothing. Our splendid stock abounds with the newest fashions for Spring. The best clothing designers in America have sent us their best products for the new season, correct as to style and materials, and tailored in the exacting Wanamaker way.

Two more days remain before the Easter suit is needed, and we are splendidly ready to serve you satisfactorily and well.

OF SACK SUITS, the showing is the most complete we ever presented—the smartest colorings are side by side with the conservative blacks and blues. Prices are \$15 to \$38.

If you need a new FROCK COAT for the formal Easter dress, the Wanamaker stock assures immediate satisfaction, and the style that comes with the most careful hand-tailoring—\$25 to \$40.

The SPRING OVERCOAT must not be forgotten. Here in innumerable fashionable models, in blacks, Oxfords and fancy mixtures, from \$15 to \$38. Other essentials for the Easter and Spring outfit—

Striped Worsted Trousers, \$5 to \$12.

White and Fancy Waistcoats, \$2 to \$10.

Black Cutaway Frock Suits, \$20 to \$35.

Whatever a man needs in the way of clothing between now and Easter he will get quickest, and safest, and best, at Wanamaker's. Main floor, New Building.

TOP TO TOE

NE MAY SAVE A LOT OF SHOPPING BY GETTING EVERYTHING AT ONE PLACE.

THE HAT THAT YOU NEED TO-DAY IS HERE, IN THE SHAPE YOU WANT, IT'S EQUALLY TRUE OF THE HOSE, AND BETWEEN THE TOP AND THE TOE ARE THE SHIRTS, NECKWEAR AND UNDERWEAR, NOT TO MENTION GLOVES.

AND THE SUIT—THE MOST IMPORTANT ITEM OF ALL.

SUITS \$15 TO \$40.

Cooper Square and Brooklyn stores open Saturday evening.

Browning, King & Company

Broadway at 34th St. Cooper Square at 5th St. Fulton Street, Brooklyn

Men's Easter Furnishings.

GOOD Furnishing Goods store service—readiness at all times to supply every dress detail required for any occasion. You can judge by this one feature of it.—We provide, in regular stocks, a line of Dress Shirts at \$2.24—high class garments—in the greatest range of sizes and combinations known to shirt-making. These are our "Custom Stock" Dress Shirts, made for men who demand the niceties of custom work and the exact fitting of to-measure work, with no more delay than it takes to supply ordinary ready-to-wear Shirts. Of especial interest:—

SPRING AND SUMMER SHIRTS, of fine quality woven stripe and printed madras; plain or pleated, with cuffs attached or detached... 96c., \$1.98 and \$2.44 (\$1.50, \$2.50 and \$3.50 in Specialty Shops.)

SILK NECKWEAR, the approved shapes, in stripes, plain colors and figured effects; similar grades elsewhere \$1.50 and \$2.50, here, 94c. and \$1.44

KNITTED AND CROCHETED FOUR-IN-HANDS, pure silk, plain colors and stripe effects; elsewhere \$2.50 to \$3.50, here \$1.98 (Extra end o' week Neckwear values on Bargain Tables at 24c. and 44c.)

Apparel for the Discerning Man

If the good character of the apparel—excellence of fabrics and fashioning—is all that influences a man's judgment in Clothing buying, this Macy Store For Men holds out no greater rewards than other good shops.

If he is further discerning and regards the COST of the apparel as important as its good character, then there is every reason why he should buy it here.

Famously low prices throughout the house—based on our strictly cash system.

Spring stocks of Men's Wear ready are the most extensive we have ever shown. The range:

SPRING SUITS—All new models—conservative to extreme \$14.75 to \$34.75

FROCK COATS AND WAISTCOATS, of all wool Thibet cloth; lined with double-warp serge and faced with silk... \$19.75

FROCK COATS AND WAISTCOATS, of unfinished worsteds; lined throughout with French mervieux silk, with thoroughly shrunken interlining... \$24.75

FROCK COATS AND WAISTCOATS, of fine quality unfinished worsteds, lined as above; hand-tailored throughout... \$29.75

ENGLISH MODEL WALKING COATS AND WAISTCOATS, of good quality unfinished worsted, lined with silk... \$24.75

DRESS OVERCOATS, of unfinished worsteds and Thibets, in black and Oxford; 40 and 42-inch models, silk lined to edge or self-faced... \$14.75 to \$34.75

DRESS TROUSERS, for wear with single or double breasted frock coats; well tailored... \$3.96 to \$8.75

WAISTCOATS, fancy and plain white, including imported novelties, in various fabrics... \$1.96 to \$6.50



The Easter Flower Show

The Exhibition and Sale of Growing Easter Plants still fills the Main Aisle of the new building, with fragrance and delight. New shipments of plants come to us daily from the growers, and you can select Lilies, Azaleas, Crimson Rambles and other Roses—sturdy, flourishing specimens—to beautify the home at Easter, at very moderate prices.

Lord & Taylor

Men's Neckwear, Gloves & Waistcoats

We are displaying a complete collection of Fine Cravats in new spring designs and colorings, Foreign and Domestic Silks, \$1.00, \$1.50, \$2.00

Waistcoats tailor made, of Foreign and Domestic cloths; a large assortment of styles and spring shades, \$3.50, \$5.00, \$6.00

Gloves for Dress, Street Wear, Riding or Driving; Reynier, Fownes, Dent's.

Specials. Men's Tan Cape Gloves... \$1.10

Tan Cape Gloves made of imported leather, sewn piqué and P X M \$1.50

French Gray Piqué Suede Gloves \$2.00

English Folded & French Four-in-Hands in plain and fancy weaves \$1.00

Broadway & 20th St.; 5th Ave.; 19th St.

TRADE MARK

Ed. W.

Hand-Made Buttonholes

Collars—That cannot be duplicated for beauty of design, effectiveness of fit.

EARL & WILSON.

Cayuga, a new shape.

Kennedy

112 CORTLANDT ST.

Marvels in \$1.90 Derbys

No Other Store Sells Such Hats

Down to the Minute in Style

Clear fur felt, fast colors, flexible or full stiff.

Why pay 3.00 Elsewhere?

Men's Hats: Worthy Grades

THE bodies of some Derby Hats are made of very poor quality fur felt, though the trimmings—the bands and bindings—are really excellent. It's like putting a poor picture in a good frame. Such Derbies soon become shabby and rusty-looking. We have none of that sort. Even our lowest-priced ones are made of GOOD QUALITY FUR FELT, with trimmings in keeping.

DERBIES AT \$1.88, \$2.49 AND \$2.74—grades sold elsewhere for \$2.50 to \$3.50. Those at \$2.74 are "Waterflex" Derbies, extremely light in weight and self-conforming.

SOFT HATS ARE \$1.88 to \$2.74, including imported styles for dress wear or for travelling—the latter pocket Hats.

SILK HATS ARE \$4.96, \$5.94 AND \$7.24.

Men's and Boys' Footwear.

HARD by the Clothing section a department stocked with complete lines of Men's and Boys' Shoes—both high and low-cut styles.

FOR MEN, at \$3.49 and \$4.96, there are Shoes such as others sell at prices \$1.00 to \$2.00 the pair higher.

FOR BOYS—Shoes and Oxfords at \$2.97, in patent leather, kidskin and tan Russia calfskin; may be matched elsewhere for \$4.00.

BOYS' SHOES AT \$2.79, best grades of tan Russia calfskin; sell for \$3.50 in other good stores.

BOYS' SHOES AT \$1.98—easily the best shoe in town. Included are Oxfords in patent leather, gun metal calfskin and tan Russia calfskin; and Lace Shoes in patent leather and gun metal calfskin; sizes 1 to 5 1/2.

Men's Walking Sticks.

A wonderfully varied collection such as would be a credit to a shop that handled only Walking Sticks. Both imported and domestic Sticks—new designs and old favorites, in all desirable woods, many elaborately mounted. Prices range up to \$18.94.

At 97c. and \$1.49—Particularly attractive selection; Prince of Wales, hook and straight shapes, in partridge wood and pimento, sterling-mounted.

Women's Easter Footwear

PRESENT displays are characterized by novelties such as are rarely seen outside of specialty Footwear shops, where they command very much higher prices.

Altogether the lines of Boots and Low Shoes displayed here this season are the most extensive we have ever collected. Of exceptional interest:—

BOOTS of colored suede, in Copenhagen blue, dark blue, brown, smoke gray, two-tone gray and brown, purple and lavender.

BOOTS of tan Russia calfskin and with brown suede and brown cravenette tops.

LOW SHOES—Pumps, Gibson, Sailor and Oxford Ties, in various leathers. Prices \$2.49 to \$5.94 a Pair.

Distinctly New—The Virginia, a Low Shoe made over a shapely last, with a small pointed tongue which gives the Shoe a very narrow effect; either ribbon or buckle trimming and high Cuban heels, self-covered; in all desirable leathers, a pair... \$4.96 and \$5.94

Easter Veils and Veiling.

If you so elect your Easter Veil may be a novelty that has come from our Paris office within a week. Shipments are forwarded weekly. Among the latest arrivals are complete assortments of plain chenille and velvet-dotted TUXEDO VEILINGS, in black, brown, magpie and other wanted colorings, at prices ranging from 12c. to \$1.96 a yard. Also RUSSIAN NET VEILINGS, 18 inches wide, in brown, magpie and other desirable shades popular alike for veils and millinery purposes. A yard, 24c. to \$1.09.

MALINES, 27 inches wide, are shown in 60 different colors and combinations, at prices ranging from 21c. to 34c.

LACE VEILS, latest spring styles and colorings, 1 1/2 to 3 yards long, range in price from 50c. to \$14.24 each

CHIFFON CLOTH VEILS, 3 yards long, particularly desirable for travelling or motoring wear, range from 81c. to \$5.24 each

CREPE CHIFFON AND CHIFFON CLOTH VEILINGS, 18 inches wide, in black, white and all wanted colors, are 45c. and 59c. a yard

SPECIAL—Chantilly Ring-dot Nets, 21 inches wide, in black, white, brown, navy, myrtle, gray and tan; ordinarily 49c. a yard; sale 34c.

SPECIAL—Dotted Chiffon Veiling, 18 inches wide; in black, white, magpie, brown, navy and myrtle; ordinarily 39c. a yard; sale 21c.

Women's Easter Gloves.

EXTRA SELECTED FRENCH KID GLACE GLOVES, mousquetaire; three lengths.

—16-button, in tan, black and white; pair... \$3.49

—20-button, in black and white... \$3.96

—24-button, in black and white... \$4.19

REAL KID GLACE GLOVES, mousquetaire; 12-button length; in tan, black and white... \$2.24

IMPORTED WHITE GLACE GLOVES, two-clasp, round corners; Paris point embroidery; pair... 94c.

ELBOW-LENGTH SILK GLOVES, mousquetaire; with double finger tips; in black and white... \$1.44

UNTIL THREE O'CLOCK

to-day, orders taken for Easter. Special sale of fifty styles of imported unfinished worsteds. New colorings and designs. Suit or Overcoat, to measure, \$25. Style cannot be surpassed at any price. Send for samples and portfolio of fashions.

ARNHEIM

Broadway @ Ninth St.

W. H. CRANE

FATHER AND BOYS

HUDSON OTIS SKINNER

THE HONOR OF FAMILY

GARRICK CYRIL SCOTT

THE ROYAL MOUNTAIN

SAVOY

LYCERON THE SERVANT IN THE HOUSE

THE THIEF

LAST WEEK OF THE CIRCUS

MADISON SQUARE GARDEN

BARNUM & BAILEY

Greatest Show on Earth

350 World Famed Artists

NOTAN BALLOON HOISE.

AUTOS THAT PASS IN THE AIR.

BOX OFFICE NOW OPEN, FROM 9 A. M. TO 9 P. M.

Admission 50c. to \$1.50. Boxes, \$2 & \$2.50, according to location.

WEEK, APRIL 20—24th AVE. & 36th ST. BROOKLYN, UNDER CANALS.

CARNEGIE HALL

SATURDAY AFTERNOON APRIL 18

Hofmann-Kreisler

Ensemble Program and 60c. Tickets \$2 to 5c. Box Office at 10 E. 17th St.

ASTOR

PAID IN FULL

WALLACK'S

MINERS EVERY FRIDAY NIGHT

ORPHEUM

DIE LUSTIGE WITWE

TO-NIGHT BIG

AMATEUR SHOW

WEST END

METROPOLITAN

Der Ring des Nibelungen

NATIONAL ACADEMY OF DESIGN

LAST 2 DAYS

Blaney's

WARFIELD

THE MUSIC MASTER

BELASCO

WARRENS OF VIRGINIA

HAMMERSTEIN'S

ALHAMBRA

PASTOR'S

Hippodrome

CIRCUS

THE WOLF

DALY'S GIRLS

CASINO SAM BERNARD

LEW FIELDS

THE WOLF

CIRCLE NOW

THE MERRY GO-ROUND

ITALIAN GRAND OPERA CO.

FRITZ SCHEFF

JOE WEBER'S

GRAND OPERA

FOLLIES OF 1907

BROOKLYN AMUSEMENTS

FOLLY

BEULAH POYNTER

BIJOU

OLYMPIC

ROSE HILL FOLLY CO.

3 STAR

GAYETY

THE WORLD BEATERS